

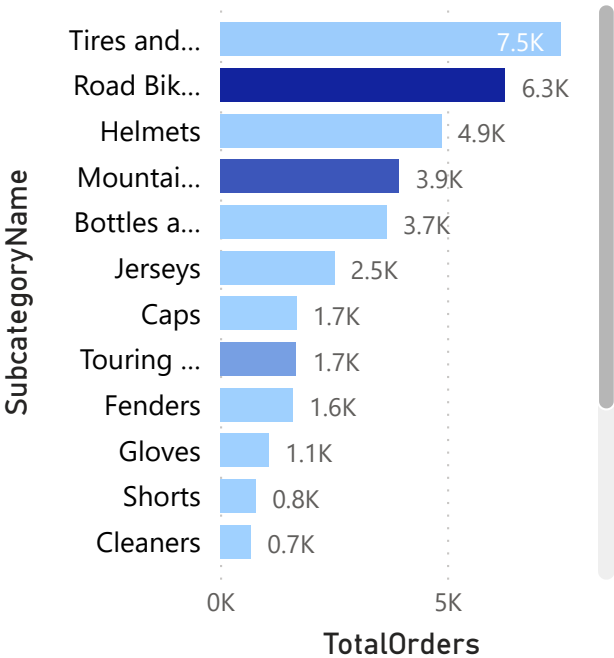


Total Orders by Category



Total Orders by Subcategory

Total Revenue \$0.01M - \$10.34M



Product Name	Total Orders	Return Rate
All-Purpose Bike Stand	202	3.96%
AWC Logo Cap	1,675	1.07%
Bike Wash - Dissolver	677	1.63%
Classic Vest, L	151	2.65%
Classic Vest, M	153	3.92%
Classic Vest, S	127	4.72%
Fender Set - Mountain	1,593	1.32%
Half-Finger Gloves, L	319	1.98%
Half-Finger Gloves, M	379	1.86%
Half-Finger Gloves, S	365	1.26%
Hitch Rack - 4-Bike	242	2.89%
HL Mountain Tire	1,046	3.54%
HL Road Tire	687	3.78%
Hydration Pack - 70 oz.	556	3.42%
LL Mountain Tire	675	2.41%
LL Road Tire	798	2.26%
Long-Sleeve Logo Jersey, L	354	3.95%
Long-Sleeve Logo Jersey, M	317	3.79%
Long-Sleeve Logo Jersey, S	311	2.89%
Long-Sleeve Logo Jersey, XL	323	2.17%
ML Mountain Tire	892	1.17%
ML Road Tire	690	1.60%
Mountain Bottle Cage	1,541	2.07%
Mountain Tire Tube	2,365	1.67%
Mountain-100 Black, 38	26	3.85%
Mountain-100 Black, 42	26	3.85%
Mountain-100 Black, 44	31	6.45%
Total	21,297	2.19%

View Products Detail



Monthly Revenue

\$1.83M ✓
Goal: 1.77M (+3.31%)

Monthly Orders

2,146! ⚠️
Goal: 2165 (-0.88%)

Monthly Returns

166 ✓
Goal: 169 (+1.78%)

Top Product (Profits)

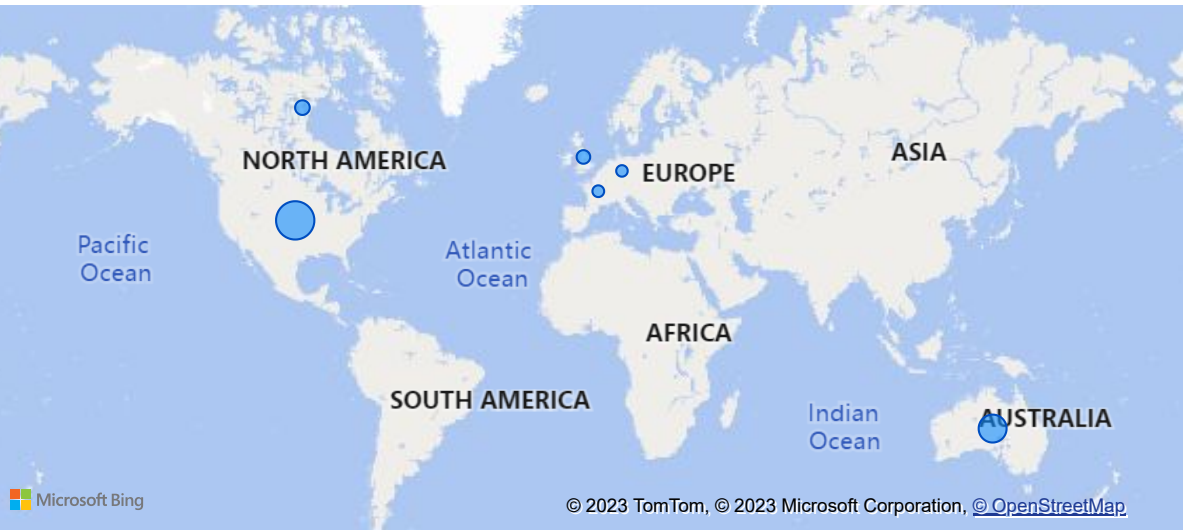
Mountain-200 Black, 46

Select all

Europe

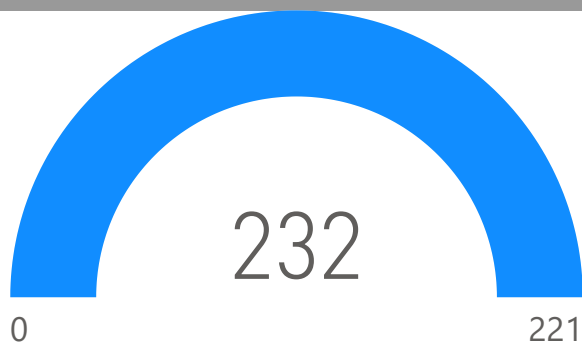
North America

Pacific

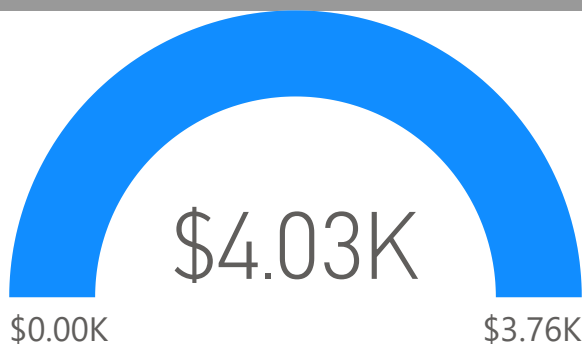




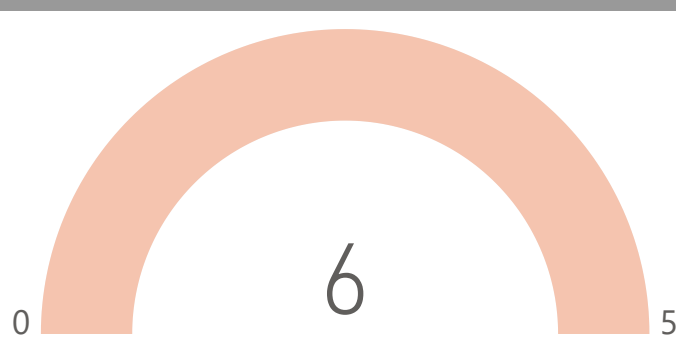
Current Month Total Orders vs Target



Current Month Total Revenue vs Target



Current Month Total Returns vs Target



PriceAdjustment

\$0.40

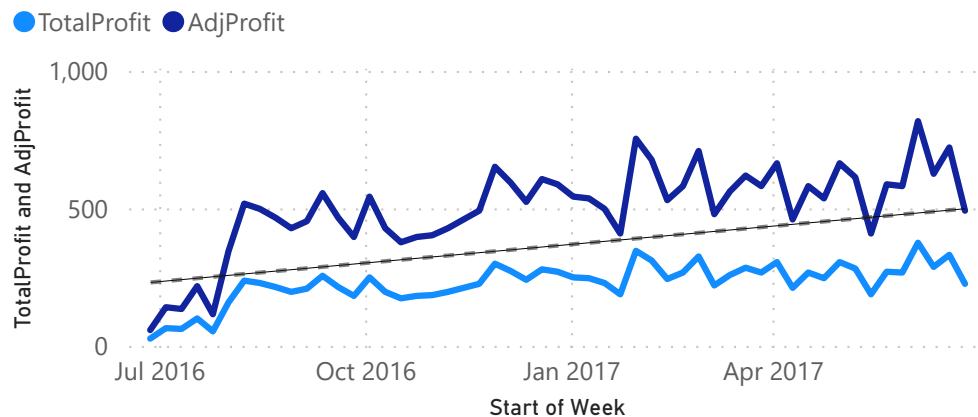
\$8.64

AVGRetail

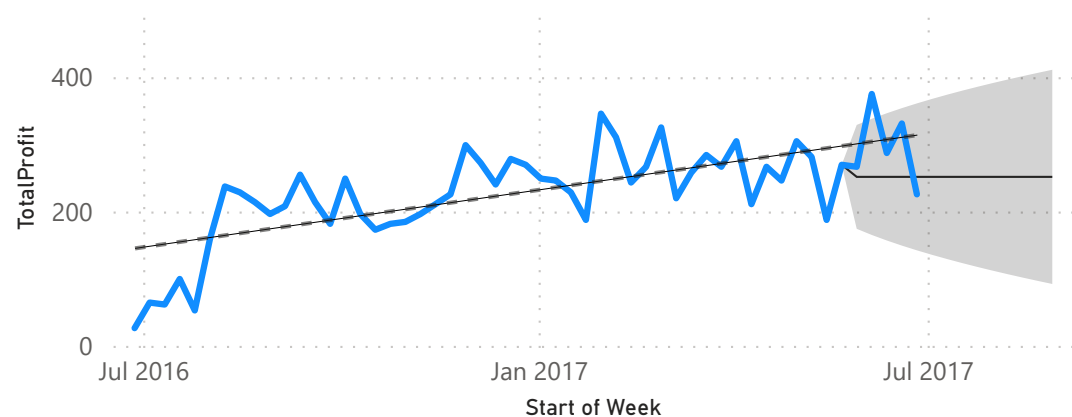
12.10

AdjustedPrice

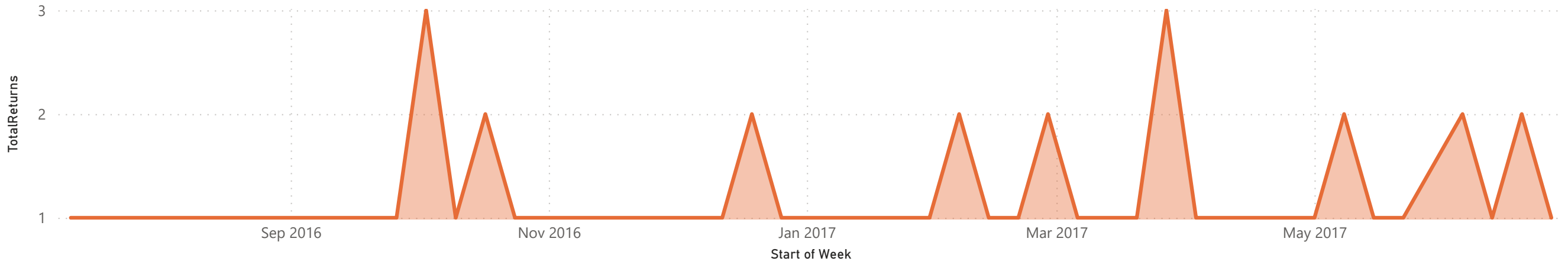
Weekly Profit



Weekly Profit

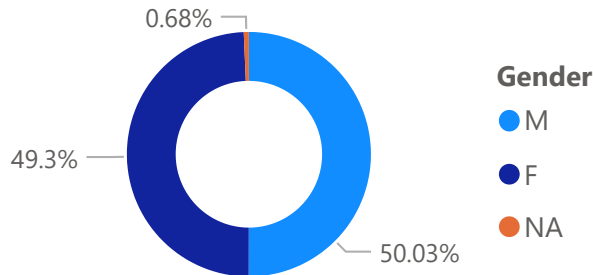


Weekly Return Volume

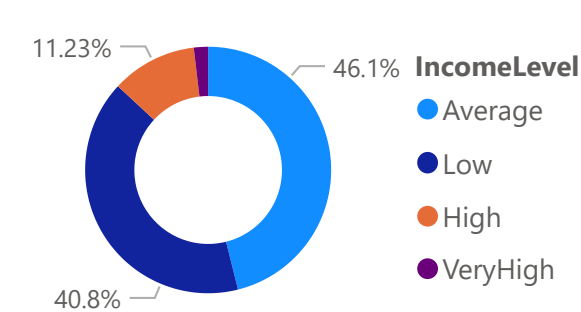


FullName	TotalOrders	TotalRevenue
Mr. Maurice Shan	6	\$12,407
Mrs. Janet Munoz	6	\$12,015
Mrs. Lisa Cai	7	\$11,330
Mrs. Lacey Zheng	7	\$11,085
Mr. Jordan Turner	7	\$11,022
Mr. Franklin Xu	6	\$10,863
Mr. Larry Munoz	7	\$10,852
Mrs. Kate Anand	4	\$10,436
Mr. Larry Vazquez	4	\$10,394
Mrs. Ariana Gray	6	\$10,391
Mr. Clarence Gao	4	\$10,331
Mr. Aaron Wright	4	\$10,329
Mr. Ethan Bryant	4	\$10,308
Mr. Marco Lopez	6	\$10,289
Mrs. Bonnie Nath	4	\$10,282
Mr. Ricky Vazquez	4	\$10,165
Mr. Clarence Anand	4	\$10,065
Mrs. Deanna Perez	4	\$9,761
Mrs. Desiree Dominguez	4	\$9,717
Mrs. Jasmine Stewart	4	\$9,716
Mrs. Sydney Bryant	4	\$9,706
Mr. Bryant Garcia	4	\$9,687
Mrs. Cindy Patel	4	\$9,668
Mrs. Amy Sun	4	\$9,534
Mr. Willie Xu	5	\$9,424
Mrs. Katrina Tang	4	\$9,302
Mrs. Margaret He	4	\$9,266
Mrs. Kaitlyn Henderson	4	\$9,258
Mrs. Nichole Nara	4	\$9,234
Mr. Randall Dominguez	4	\$9,210
Mrs. Rosa Hu	4	\$9,201
Adriana Gonzalez	4	\$9,195
Mrs. Gabriella Collins	4	\$9,184
Total	25,164	\$24,914,567

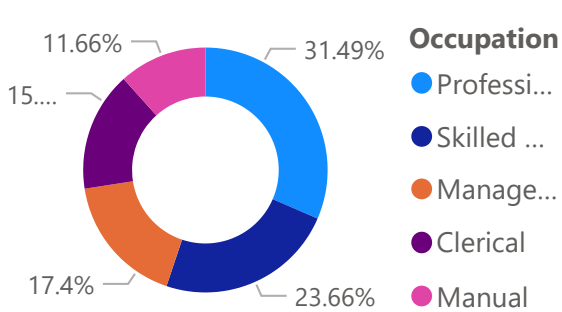
TotalOrders by Gender



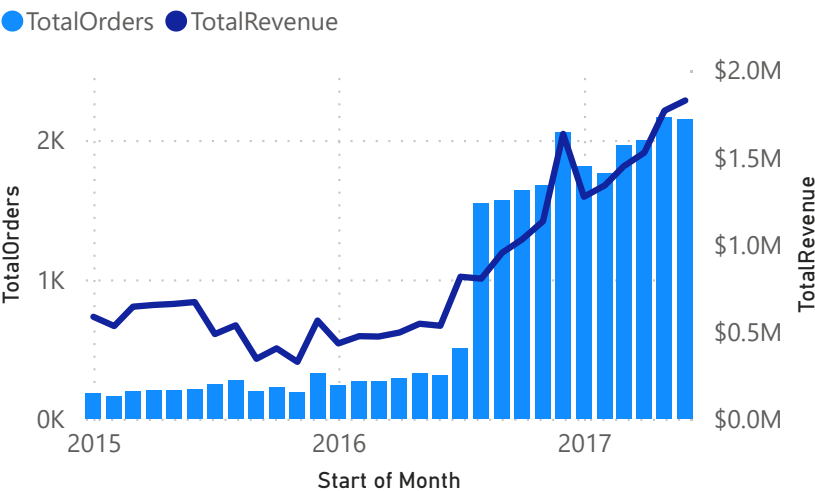
TotalOrders by Income



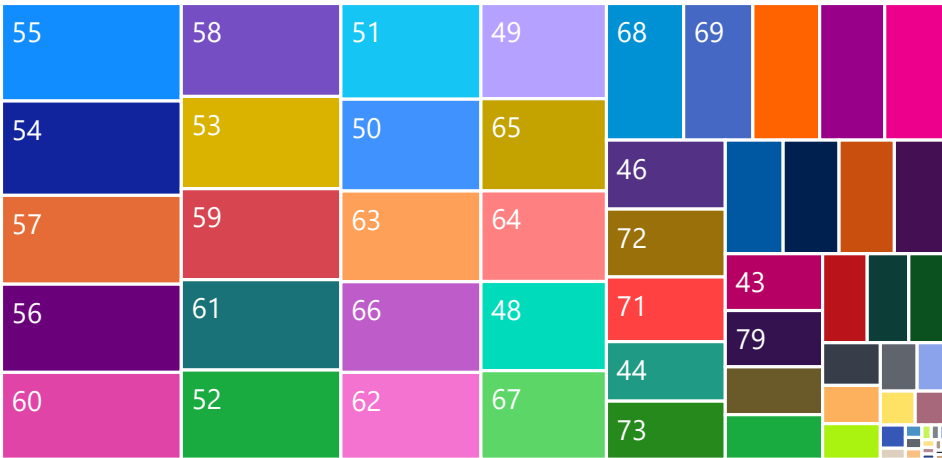
TotalOrders by Occupation



TotalOrders and TotalRevenue by Start of Month



TotalOrders by Current_age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K

Summary



 what is the total cost by SKU category

