# Self-Organising Maps

Challenging the Scottish Index of Multiple Deprivation (SIMD) with the SOM technique

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### **Table of Contents**

1 Introduction	4
2 The Scottish Index of Multiple Deprivation (SIMD)	4
3 Self-Organising Maps (SOMs)	
4 Overview of the Analysis	6 7 7
5 Clustering	
6 Interpretation of Results	12 14
7 Conclusion	14
Sources	15
Appendix	17

## Table of Figures

### Figures

Figure 1: Workflow of Analysis	
Figure 2: Qhality and neighbour distances	8
Figure 3: Component planes	9
Figure 4: Characteristics of the seven clusters	10
Figure 5: SOM Clusters and SIMD rankings displayed on geographic maps.	13
Tables	
Table 1: 7-dimensional disadvantage per cluster	10
Appendix	
Appendix	
Appendix 1: Component planes with 26 variables.	17
Appendix 2: Training progress	
Appendix 3: R code.	

### 1 Introduction

Reducing social disadvantage is of fundamental importance for the positive development of a society and up to now, a plethora of research has attempted to represent deprivation by indices. Understanding the whole phenomenon of social deprivation is evident for efficient policy decision-making (Lucchini & Assi 2013). However, several researchers argue that social deprivation can't adequately be represented by linear indices as it doesn't manifest on a linear scale (Pisati *et al.* 2010, Lucchini & Assi 2013, Lucchini *et al.* 2014). This paper will continue this research and challenge the linear Scottish Index of Multiple Deprivation (SIMD) with the Self-Organising maps technique, an unsupervised clustering method for data exploration. Patterns of social deprivation in the capital of Scotland – Edinburgh – will be analysed and compared with the SIMD rankings.

### 2 The Scottish Index of Multiple Deprivation (SIMD)

The Scottish Index of Multiple Deprivation ranks areas in Scotland from the most deprived to the least deprived data zone (see Scottish Government 2016). The SIMD is widely used in Scotland for guiding policy decisions and allocating resources to tackle the most deprived areas. To determine social disadvantage, it ranks each data zone within the seven themes; income, employment, education, health, access to services, crime and housing, then combines them to an overall ranking (Scottish Government 2016). Each theme is composed of one or several variables, overall 26 variables are included.

#### 2.1 Limitations of the SIMD

The SIMD is undoubtedly a valuable guide for targeting deprivation, however, several limitations can be pointed out. Firstly, the weightings attached to themes influence the ranking massively, yet they are not grounded in any theoretical or statistical justification (Deas *et al.* 2003). Secondly, the SIMD provides a relative ranking over the whole country, however, data zones with completely different characteristics (e.g. rural and urban data zones) make comparisons challenging (Fischbacher 2014). Thirdly, the SIMD cannot represent multi-dimensional data as its ranking is linear. To guide interventions, a measure that only describes how disadvantaged an area is compared to other regions, is not sufficient. Moreover, disadvantaged areas should be characterised to determine the kind of intervention needed, which allows for an alternative technique.

### 3 Self-Organising Maps (SOMs)

Self-Organising Maps (SOMs) are a type of unsupervised Artificial Neural Networks (ANNs). They were developed by Teuvo Kohonen (1982) and are mostly used for clustering, visualisation and data exploration. SOMs reduce n-dimensional data and display it on the two-dimensional map<sup>1</sup> where similar data is placed into the same grid cells, hereinafter referred to as neurons or nodes.

SOMs have been used in a variety of fields, including image analysis (Laaksonen *et al.* 2002), text classification (Merkl 1998) and WEBSOM for internet exploration (Lagus *et al.* 1999), behavioural patterns (Liu *et al.* 2011) and organising collections of music (Risi *et al.* 2007). Recently, attempts have been made to use SOMs for investigating social deprivation (Lucchini *et al.* 2014 for Switzerland, Pisati *et al.* 2010 for Ireland, Lucchini *et al.* 2007 for Switzerland). SOMs have further been described as a valuable addition to conventional indices of social exclusion (Pisati *et al.* 2010).

<sup>1</sup> Note that the word "map" here doesn't refer to geographical space.

### 4 Overview of the Analysis

The following section will give an overview on the SOM analysis, justify variables, grid size and training parameter used. The workflow can be viewed in Figure 1.

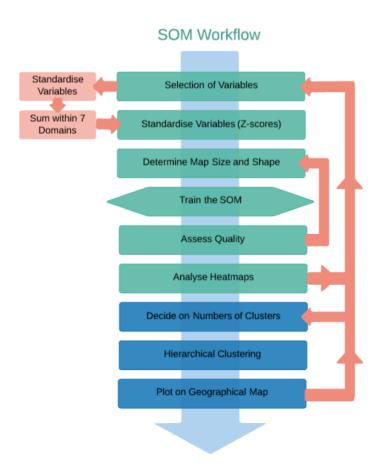


Figure 1: This diagram shows the workflow of this study. SOMs are an explorative technique carried out in iterations to improve the variable selection, the grid size and other parameter.

#### 4.1 Data and Software

The study uses the 2016 SIMD dataset containing 26 deprivation variables (excluding absolute measures), an overall rank and rankings over each of the 7 domains. For an overview of all the variables see Scottish Government (2016). To closely monitor deprivation patterns, the study area was reduced to the 597 data zones in Edinburgh.

For creating the SOMs the "kohonen package" within the software RStudio was used<sup>2</sup>. The code is attached in the Appendix 3.

<sup>&</sup>lt;sup>2</sup> For a good overview on the "kohonen package" see Wehrens & Buydens (2007).

#### 4.2 Selection of Variables and Data Preparation

The selection of variables was an ongoing process (see Figure 1) and before selecting the final variables different combinations were tested. To make the model as comparable as possible to the SIMD rankings it was decided to use all the 26 variables. However, as many of the variables are correlated within the domains (see Appendix 1) when training the SOM with the 26 variables, domains with more variables (e.g. access has 9 variables) had too much impact on the clustering outcome. For this reason, the variables were summed up within each of the themes.<sup>3</sup> The SOM was then trained with seven variables representing the seven themes; income, employment, health, education, access, crime and housing. For training the SOM, the variables were normalised using Z-Scores, as proposed by Skupin & Agarwal (2008) and Tian *et al.* (2014).

#### 4.3 Definition of Size, Shape and Topology of the SOM Grid

To determine the number of neurons within the SOM grid the formula,

$$Msize = 5 * \sqrt[2]{N}$$

described by Tian *et al.* (2014), was used, with *Msize* as the number of neurons and *N* as the number of observations. With 597 observations, this results in a SOM grid with approximately 122 neurons for this study. Kohonen (2001) suggests an asymmetrical grid to reduce edge effects. <sup>4</sup> This was also empirically tested by Wendel & Buttenfield (2010) who found more edge effects with square shaped SOM grids. The grid used in this study with 9 x 13 neurons fits into Kohonen's (2001) *One-Half rule*, where the shorter side should at least be half of the longer side. This grid size resulted in a distribution of 5 to 10 observations per neuron. A hexagonal lattice was used as it has 6 adjacencies, which is beneficial for SOM training and data visualisation (Kohonen 2001). In addition, a comparison between hexagonal and rectangular lattice was conducted with this data set, whereas the hexagonal lattice showed significantly less edge effects.

<sup>&</sup>lt;sup>3</sup> Note that only percentage values and relative values (e.g. crime incidents per 10'000 inhabitants) and no absolute values were used. To sum up, within a theme each variable was standardised and some variables were reverted so that high values always represent disadvantage.

<sup>&</sup>lt;sup>4</sup> Skupin & Agarwal (2008) describe edge effects as compression of observations towards the edges.

#### 4.4 SOM Training

A Gaussian neighbourhood for training the SOM was chosen, based on Wendel & Buttenfield (2010) who encountered best results with a Gaussian kernel. Iterations, learning rate and neighbourhood radius were adjusted so that a plateau in the training process was achieved (see Appendix 2). This study experimented with different values until an overall good quality was achieved. Figure 2 shows that the quality is very good, except within one node on the left edge, which is due to the few very high crime rates. This issue is further described in section 6.3.

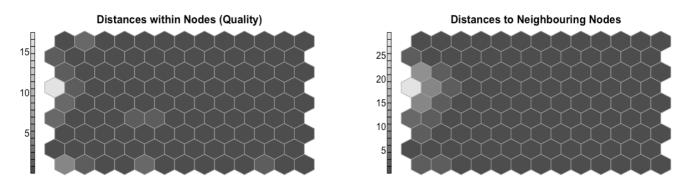


Figure 2: The left diagram shows the quality of the nodes, calculated by mean distance to the codebook vector within a node. Dark values represent low distances (good quality), whilst bright nodes indicated high distances (lower quality). The right diagram, also called U-matrix, displays the distances to neighbouring nodes. It can be used to identify clusters. Again, bright values represent higher distances.

### 5 Clustering

Clustering within SOMs was firstly conducted by Ritter & Kohonen (1989) developing their "semantic bird maps". Since then, it has become a widely-used technique in the field of SOMs.

In this study, the number of clusters was chosen based on the *Within Clusters Sum of Squares (WCSS)* metric, a rough indicator for the ideal number of clusters. In addition, the fact that clusters are spatially continuous within the SOM and do not display divided clusters or islands, indicates that the clustering was successful (Pisati *et al.* 2010). For this reason, a hierarchical clustering method (see Skupin & Agarwal 2008) with seven clusters was performed. Figure 3 displays the clusters within the component planes. The component planes are useful to understand the clustering and to identify variable relationships and correlations (Koua & Kraak 2005). By means of visual exploration and statistical measures 7-dimensional disadvantage could be evaluated for the seven clusters (Table 1).

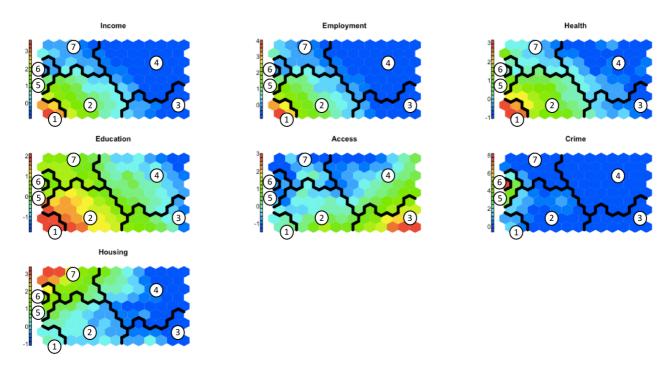


Figure 3: The component planes show the distribution of each variable in the SOM. Red values indicate high disadvantage, whilst blue values represent low disadvantaged. The planes further show visually that income, health, employment and education are correlated. The numbers represent the seven clusters.

	Income	Employment	Health	Education	Access	Crime	Housing
Cluster 1					=	=	=
Cluster 2	-	-	-	-	=	=	=
Cluster 3	++	++	++	+		++	++
Cluster 4	++	++	++	++	+	++	++
Cluster 5	=	=	=	=	++	-	-
Cluster 6	+	+	=	=	++		-
Cluster 7	+	+	=	=	++	+	

Table 1: Disadvantage of the seven themes per cluster, (--) indicates very high disadvantage, (++) indicates very low disadvantage. The estimations are based on the visual analysis of component planes and statistical queries. The colours represent the cluster colours used in Figure 4 and Figure 5.

#### 5.1 Cluster Interpretation

By means of component planes analysis and display of the results on a geographic map, the clusters were characterised to facilitate the interpretation. Note that the cluster descriptions are not purely based on scientific knowledge, moreover they aim to tell a narrative backed by common knowledge about the city.

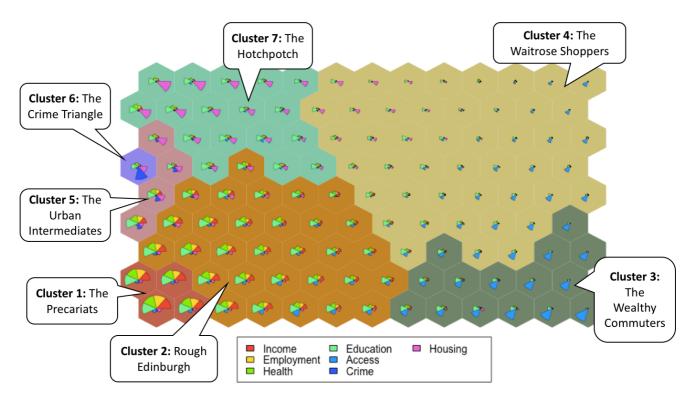


Figure 4: Characteristics of the seven clusters. The node background colours represent the seven clusters. The codes show the seven variable properties for each neuron, with larger symbols indicating higher disadvantage. They are displayed to visualise similarity and differences between adjacent neurons.

#### Cluster 1 (7%) - The Precariats

The Precariats is a cluster defined by very high disadvantage within the income and employment domain, low education and health issues, whilst access, crime and housing do not seem to be a major issue. The Precariats are the poorest and most deprived cluster.

#### Cluster 2 (23%) - Rough Edinburgh

The inhabitants of "Rough Edinburgh" share similarities with "The Precariats" but are less vulnerable. However, they still score very low within the domains income, employment, education and health. Typical "Rough Edinburgh" districts are areas with social housing such as Dumbiedykes.

#### Cluster 3 (13%) - The Wealthy Commuters

The Wealthy Commuters are the cluster most disadvantaged by access – but by choice. Apart from the access domain they show very low disadvantage amongst all the themes. They typically live on the outskirts or in suburban areas where they are house owners and commute to work every day.

#### Cluster 4 (41%) – The Waitrose Shoppers (Edinburgh Posh)

This cluster is defined by a uniformly low disadvantage across the seven themes. Typical middle class families and professionals with high income and education living in urban and suburban areas belong to this cluster. Areas such as Marchmont and Stockbridge are typical for this cluster.

#### Cluster 5 (3%) – The Urban Intermediates

This cluster is defined by excellent access and intermediate characteristics amongst the domains income, employment, health and education. It is noticeable that there is a relatively high crime rate and rather low housing conditions.

#### Cluster 6 (1%) – The Crime Triangle (Edinburgh Nightlife)

The Crime Triangle is defined by very high crime and bad housing. It represents only a very small area in the city centre nearby Princess Street. Data zones within this cluster are not a typical living area but rather an area where people congregate and where young people enjoy the nightlife, which explains the high proportions of crime rates per inhabitants.

#### Cluster 7 (12%) - The Hotchpotch

The Hotchpotch is characterised by very bad housing and excellent access. It encompasses areas in the city centre with a high proportion of students and presumably flat shares, but also more ethnic areas near to the city centre.

### 6 Interpretation of Results

#### 6.1 Comparison to the SIMD

Figure 5 displays the SIMD rankings and the SOM clusters on geographical maps. Overall, the SOM clusters show a similar pattern as the SIMD. Data zones within both clusters, "The Precariats" (Cluster 1) and "Rough Edinburgh" (Cluster 2), are ranked very high disadvantaged within the SIMD. However, a few differences can be pointed out:

- (1) The SIMD does not show the difference between "The Waitrose Shoppers" (Cluster 4) and "The Wealthy commuters" (Cluster 3), since the SIMD is not very sensitive towards differences in one domain (here access domain)
- (2) Very high values within one domain (e.g. "The Crime Triangle") do not manifest in the linear SIMD rankings. The SIMD rankings are relative and there is no representation of absolute differences between the data zones (see also ISD Scotland & National Services Scotland 2016). In contrary, the SOM technique clusters prominent values together.
- (3) The four domains income, employment, health and education are highly correlated (see Figure 3) and represent 84% of the SIMD weightings (Scottish Government 2016). This results in that areas with bad scores in the three other domains are not highlighted within the SIMD. One advantage of the SOM technique is that correlations of variables can be easily detected visually using component planes (Pölzlbauer *et al.* 2005).

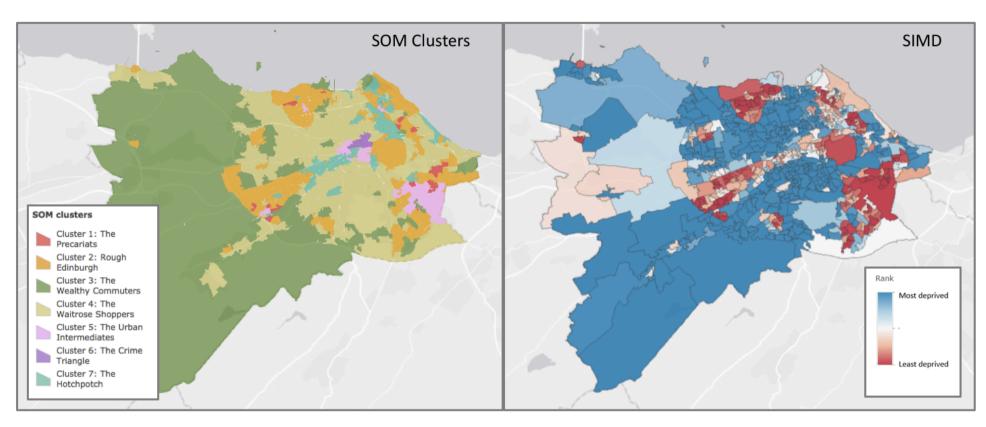


Figure 5: SOM clusters and SIMD rankings displayed on geographic maps.

#### 6.2 Identified SIMD Data Limitations

During the SOM process several data limitations of the SIMD data were discovered. The housing domain composed out of (1) overcrowded living and (2) no central heating, does not seem to represent disadvantaged housing adequately. Areas with bad housing show a mix of student areas where young people live in flat shares and ethnic areas (Cluster 7, The Hotchpotch). House and flat prices could be a better measure for disadvantaged housing. Moreover, measuring crime incident per inhabitants seems to be a problematic approach in city centres where only few people live but many people congregate. To be aware of these data limitations is essential as variables and data composing an index are key to gather valuable outcome (Lucchini & Assi 2013).

#### 6.3 SOM Limitations

The SOM bypasses the weighting problem of the SIMD, however, the SOM technique is very sensitive towards the characteristic of presented variables. For instance, the crime rate data for this study contains a few extremely high values which have a high impact on the clustering outcome. When the crime data was log-transferred to approximate a normal distribution, the SOM showed a completely different clustering. Another limitation of the SOM technique is the potentially inconsistent solutions and the reliability on the interpreter. Clustering outcome and cluster interpretation can be different between runs and different interpreters. However, it can be argued, that this represents the reality more adequately. If possible, the best practice is to train the SOM several times and to work in teams to discuss outcomes. Finally, the plain SOM technique has limited applications, it is best to be used in conjunction with other visualisation techniques such as geographic maps (Skupin & Agarwal 2008).

### 7 Conclusion

As described above, SOMs offers insights that can't be explored or displayed with the linear SIMD ranking. The technique can provide a different picture on social deprivation for allocating resources. However, SOMs show several drawbacks such as that there is a heavy reliance on the interpreter. Using the SOMs and the SIMD ranking complementary offers a great opportunity to explore and understand the whole phenomenon of social deprivation. Overall, it can be said that the two methods pursue different purposes. Whilst the SIMD gives a measure of how disadvantaged an area is based on the chosen variables, the SOM technique can be used to get to know the variables and the areas of a region. In short, the SIMD assesses, the SOM method offers a platform to tell a story.

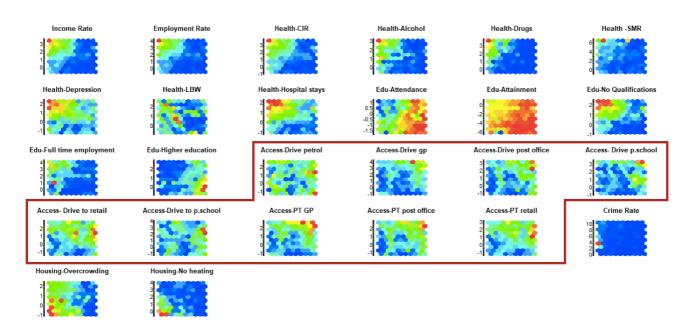
Word count (without captions, tables and sources): 1'991

### Sources

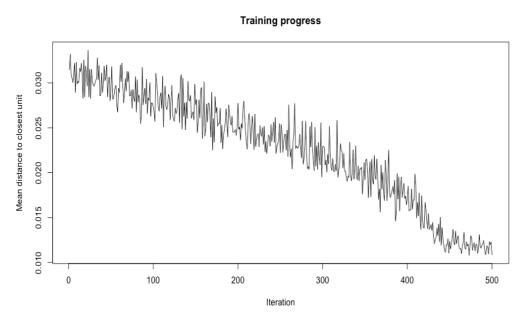
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### **Appendix**



Appendix 1: Component planes when running all the 26 variables within one SOM. Red values represent high social disadvantage, whilst blue values describe low disadvantage. Correlations between the variables can be visually detected. The red box captures the nine access variables.



Appendix 2: Training progress. The mean distance to the closest unit should reach a minimum plateau. Once the plateau has been reached after approximately 450 iterations the SOM has stabilised and continuing iterations don't not improve the quality significantly.

```
1 # Set working directory
  2 setwd("/Users/livia/R/soms")
 4 library(kohonen)
 5 library(ggplot2)
  6 library(rgdal)
 7 library(rgeos)
 8 library(gridExtra)
 9 library(grid)
 10
 11
12 #read in the boundary data for the edinburgh area, already matched up by row with the census
data
13 edinburgh map <- readOGR(dsn="AssessmentData/SG SIMD 2016 EDINBURGH.shp",
layer="SG SIMD 2016 EDINBURGH")
 14
15 #######CONVERT PROJECTION TO LAT LONG
16 #convert the object into latitude and longitude for easier use with ggmap
17 edinburgh_map <- spTransform(edinburgh_map, CRS("+proj=longlat +ellps=WGS84 +datum=WGS84
+no defs"))
18
 19
20 #convert to data frame
21 edin_data <- as.data.frame(edinburgh_map)</pre>
22 #rename
23 names(edin_data) <- c("Datazone", "Area Name", "Total Population", "Working Age Population", "SIMD
Domain Rank", "Quantile SIMD Rank", "Decile SIMD Rank", "Vigintile SIMD Rank", "Percentile SIMD Rank"
ing", "Income Rate", "Income Count", "Income Domain Rank", "Employment Rate", "Employment Count", "Employ-
ment Domain Ranking", "Comparative Illness Factor", "Hospital-Alcohol", "Hospital-Drugs", "Standard Mor-
tality Rate", "Depression", "Low Birth Weight", "Emergancy stays in hospital", "Health Domain Rank-
ing", "Education Attendance", "Education Attainment", "Education- No Qualifications", "Education-In
full time employment or ed.", "Education-Entering higher education", "Education Domain Rank", "Access-
Drive to petrol", "Access- Drive to gp", "Access- Drive to post office", "Access- Drive to primary
school", "Access- Drive to retail", "Access-Drive to secondary school", "Access-Public transport to
GP", "Access-Public transport to post office", "Access-Public transport to retail", "Geographical Ac-
cess Domain Ranking", "Crime Count", "Crime Rate", "Crime Domain Rank", "Housing- Overcrowded
count", "Housing-No central heating count", "Housing - Overcrowding rate", "Housing- No central heating
rate", "Housing Domain Ranking", "Shape Length", "Shape Area", "Intermediary Name" )
24
25 ##FORTIFY
26 #convert spatial polygon to dataframe including columns of spatial information
 27 edinburgh fort <- fortify(edinburgh map, region= "DataZone")
 28 #merge the new dataframe with the edinburgh simd data using their shared column
 29 edinburgh_fort <- merge(edinburgh_fort, edin_data, by.x="id", by.y="DataZone")
 30
 31 ##PREPARE HEALTH DATA
 32 health <- edin_data[, c(16,17,18,19,20,21,22)]
 33 ## standardise (between 0 and 1)
 34 health_st<-apply(health, MARGIN = 2, FUN=function(X) (X-min(X))/diff(range(X))) #Margin=2 re-
scales column wise
 35 ## sum standardised values
 36 health_sum<-rowSums(health_st[,c(1,2,3,4,5,6,7)])
 37 health_sum
 38
 39 ##PREPARE ACCESS DATA
 40 access <- edin_data[, c(30,31,32,33,34,35,36,37,38)]
 41 access_st<-apply(access, MARGIN = 2, FUN=function(X) (X-min(X))/diff(range(X)))
 42 access sum <- rowSums(access st[,c(1,2,3,4,5,6,7,8,9)]) #sum the column
 43
 44 ##PREPARE EDUCATION DATA
 45 education <- edin data[, c(24,25,26,27,28)]
 46 education st1 <- apply (education[,c(1,2,5)], MARGIN = \frac{2}{2}, FUN=function(X) (max(X)-
X) / diff(range(X))) #invert
```

```
47 education st2 <- apply(education[,c(\frac{3}{4})], MARGIN = \frac{2}{4}, FUN=function(X) (X-
min(X))/diff(range(X)))
 48 education sum <- rowSums(cbind(education st1, education st2))
 49 #check if standardisation was right
 50 education check<-cbind(education st1, education st2, education sum,edin data[,29])
 51
 52 ##PREPARE HOUSING DATA
 53 housing <- edin data[, c(45,46)]
 54 housing st \langle -apply (housing, MARGIN = 2, FUN=function(X) (X-min(X))/diff(range(X)))
 55 housing_sum <- rowSums(housing_st[,c(1,2)])
 57 #TNCOME
 58 income <- edin data[,10]
 59
 60 #EMPLOYMENT
 61 employment <- edin data[,13]
 62
 63 #CRIME
 64 crime <- edin_data[,41]
 65
 66 ##Bringing all the variables into a data frame
 67 summed vars<-as.data.frame(matrix(c(income,employment,health sum,education sum,ac-
cess_sum, crime, housing_sum), nrow=length(access_sum)))
 68 names(summed_vars) <- c("Income", "Employment", "Health", "Education", "Access", "Crime", "Hous-
ing")
 69
70
71 ######## SOM TRAINING
73 #choose the variables with which to train the SOM by subsetting the dataframe called data
74 # this was used to create Appendix 1
75 #data train <- edin data[,
{\tt c\,(10,13,16,17,18,19,20,21,22,24,25,26,27,28,30,31,32,33,34,35,36,37,38,41,45,46)}]
76
 77 #standardise the data creating z-scores and convert to a matrix
 78 data train matrix <- as.matrix(scale(summed vars))
 79 #keep the column names of data train as names in new matrix
 80 names(data train matrix) <- names(summed vars)
 81
 82 ######## SOM GRID
 83 #define the size, shape and topology of the som grid
 84 som grid <- somgrid(xdim = 13, ydim=9, topo="hexagonal", neighbourhood.fct="gaussian")
 8.5
 86 ######## TRAIN
 87 # Train the SOM model, alpha is learning rate, rlen is number of iterations
 88 som model <- som(data_train_matrix,
 89
                    grid=som_grid,
                     rlen=500,
 90
 91
                     alpha=c(0.1,0.01),
                     keep.data = TRUE )
 92
 94 # Plot of the training progress - how the node distances have stabilised over time.
 95 # mean distance to closes codebook vector during training
 96 plot(som_model, type = "changes")
 98 ## load custom palette, created by Shane Lynn
 99 source('coolBlueHotRed.R')
100
101 ###PLOT COUNT
102 #counts within nodes
103 plot(som model, type = "counts", main="Node Counts per Node", palette.name=coolBlueHotRed,
shape="straight", border="transparent")
104
```

```
105 ###CREATE PLOTS OF QUALITY AND NEIGHBOUR DISTANCES
106 par(mfrow = c(1,2)) #create both plots next to each other
107 #map quality
108 plot(som model, type = "quality", main="Distances within Nodes (Quality)", pal-
ette.name=grey.colors, shape="straight", border="darkgrey")
109 #neighbour distances
110 plot(som model, type="dist.neighbours", main = "Distances to Neighbouring Nodes",
shape="straight", palette.name=grey.colors, border="darkgrey")
111
112 dev.off() #mfrow off
114 #code spread, plot codebook vectors
115 plot(som model, main="Codebook Vectors", type = "codes", shape="straight", bgcol="lightgrey",
palette.name=rainbow, border="darkgrey")
116
117 #plot codebook vectors of crime
118 plot(som model, type ="property", property=getCodes(som model)[,6], main="Crime", pal-
ette.name=coolBlueHotRed,shape="straight", border="transparent")
119
120 ##plot all the component planes into the same image
121 par(mfrow = c(3,3)) # 3 x 3 grid
122 for (i in 1:7) { # loop through all of them and plot
plot(som_model, type = "property", property = getCodes(som_model)[,i],
124
          main=colnames(getCodes(som_model))[i], palette.name=coolBlueHotRed, shape="straight",
border="transparent")
125 add.cluster.boundaries(som_model, som_cluster)
126 }
127 dev.off()
128
129 #reset margins
130 par (mar=c(5, 5, 4, 2))
131
132 # show the WCSS metric for kmeans for different clustering sizes.
133 # Can be used as a "rough" indicator of the ideal number of clusters
134 mydata <- getCodes(som model) #extract codebook vectors
135 wss <- (nrow(mydata) -1) *sum(apply(mydata, 2, var))
136 #calculate sums of squares for 2-15 clusters
137 for (i in 2:15) wss[i] <- sum(kmeans(mydata,
138
                                        centers=i) $withinss)
139 #plot wcss
140 plot(1:15, wss, type="b", xlab="Number of Clusters",
        ylab="Within groups sum of squares", main="Within cluster sum of squares (WCSS)")
142
143
145 # Form clusters on grid
146 ## use hierarchical clustering to cluster the codebook vectors
147 som_cluster <- cutree(hclust(dist(getCodes(som_model))), 7)
148
149 # Colour palette definition
150 class_colors <- c("coral3", "orange3", "darkseagreen4", "khaki3", "lightpink3", "mediumpurple2",
"aquamarine3", "peru")
151
152 # plot codes with cluster colours as background
153 plot(som model, type="codes", bgcol = class colors[som_cluster], main = "Clusters",
shape="straight", palette.name=rainbow, border="transparent")
154 add.cluster.boundaries(som model, som cluster)
155
156
157 #######CLUSTER VARIABLE ANALYSIS
158 cluster<-data.frame(id=edin data$DataZone, cluster=som cluster[som model$unit.classif],
data train matrix)
159 agg<-aggregate(cluster[,3:9], list(cluster$cluster), mean)
```

```
160
161 result<-c() #empty variables
162 #create same colours as in som maps
163 colour scheme <- c("#FF0000FF", "#FFDB00FF", "#49FF00FF", "#00FF92FF", "#0092FFFF", "#4900FFFF",
"#FF00DBFF")
164
165 for (i in 2:8) {
166 aggtemp < -agg[, c(1, i)]
167
     aggtemp["Variable"]=names(agg)[i]
     names(aggtemp)<-c("Cluster", "Value")</pre>
169 result<-rbind(result,aggtemp)</pre>
170 }
171 names(result) <-c("Cluster", "Value", "Variable")
172
173 ##PLOT GRAPH
174 par (mar=c(5,5,4,2), bg="grey99")
175 plot(result[,1], result[,2], main = "Eruptions of Old Faithful", xlab = "Cluster", ylab = "Z-
Scores", col=colour_scheme[factor(result$Variable)],type="p", pch = 16)
176 rect(par("usr")[1], par("usr")[3], par("usr")[2], par("usr")[4], col =
          "grey90") #plot a grey rect
177
178 points(result[,1], result[,2], col=colour_scheme, type="p", pch = 16) #plot points over rect
179 # Add a legend
180 par(bg="white")
181 legend(5, 11, legend=names(cluster)[3:9],
182
       col=colour_scheme, pch = 16, horiz=FALSE, cex=0.8)
183
184
185 ##### MAKE GEOGRAPHIC MAP
186
187 #create dataframe of the small area id and of the cluster unit
188 cluster details <- data.frame(id=edin data$DataZone, cluster=som cluster[som model$unit.clas-
sif])
189
190 #we can just merge our cluster details onto the fortified spatial polygon dataframe we created
191 mappoints <- merge (edinburgh fort, cluster details, by.x="id", by.y="id")
193 # Finally map the areas and colour by cluster
194 ggplot(data=mappoints, aes(x=long, y=lat, group=group, fill=factor(cluster))) +
195    geom polygon(colour="transparent") +
196 coord equal() +
197 scale fill manual (values = class colors)
198
199
200 # combine map with cluster details
201 ed_map <- merge(edinburgh_map, cluster_details, by.x="DataZone", by.y="id")
202
203 # save as an esri shapefile
204 writeOGR(obj=ed_map, dsn="edinburgh_map_clustered_fin", layer="edinburgh_map_clustered2",
driver="ESRI Shapefile")
```

Appendix 3: R code.