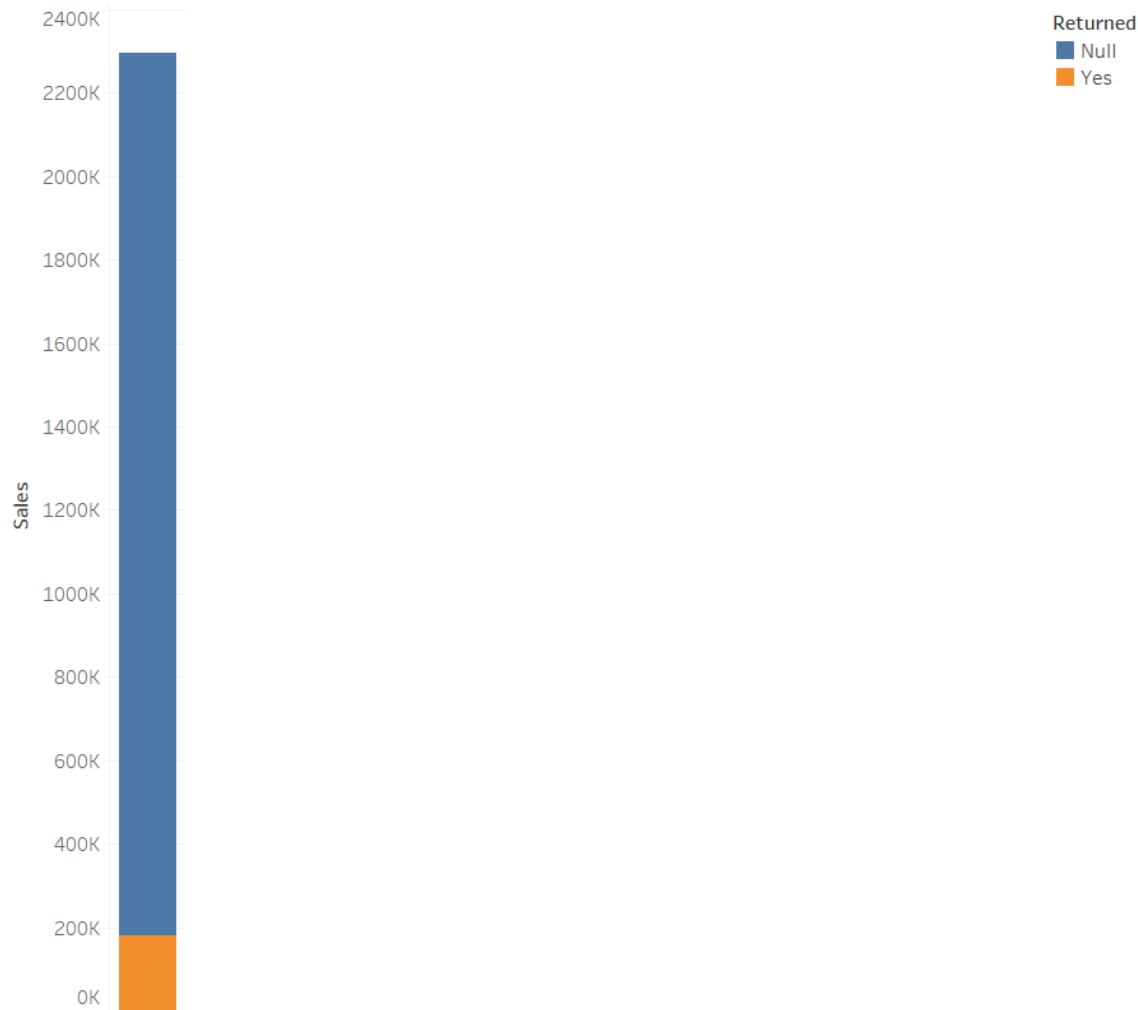# Experiment -7 Study of Data Storytelling - Creating a Data Story in Tableau
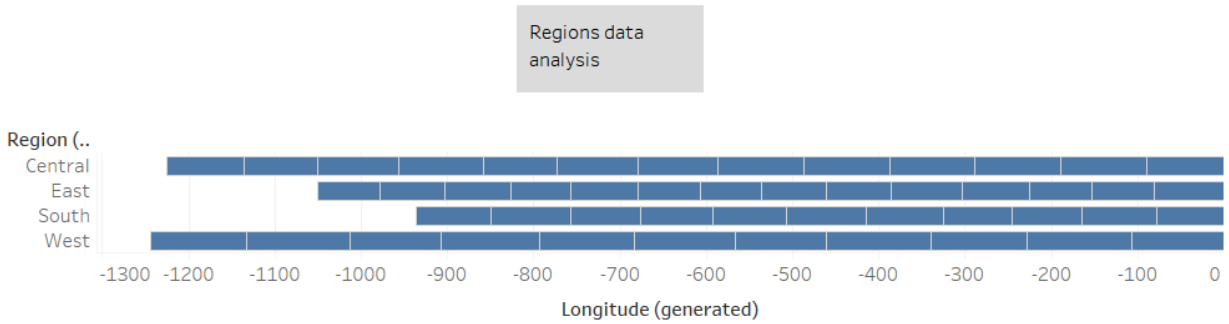
AIM: To study the principles of data storytelling and apply them to create an engaging and informative data story using Tableau.
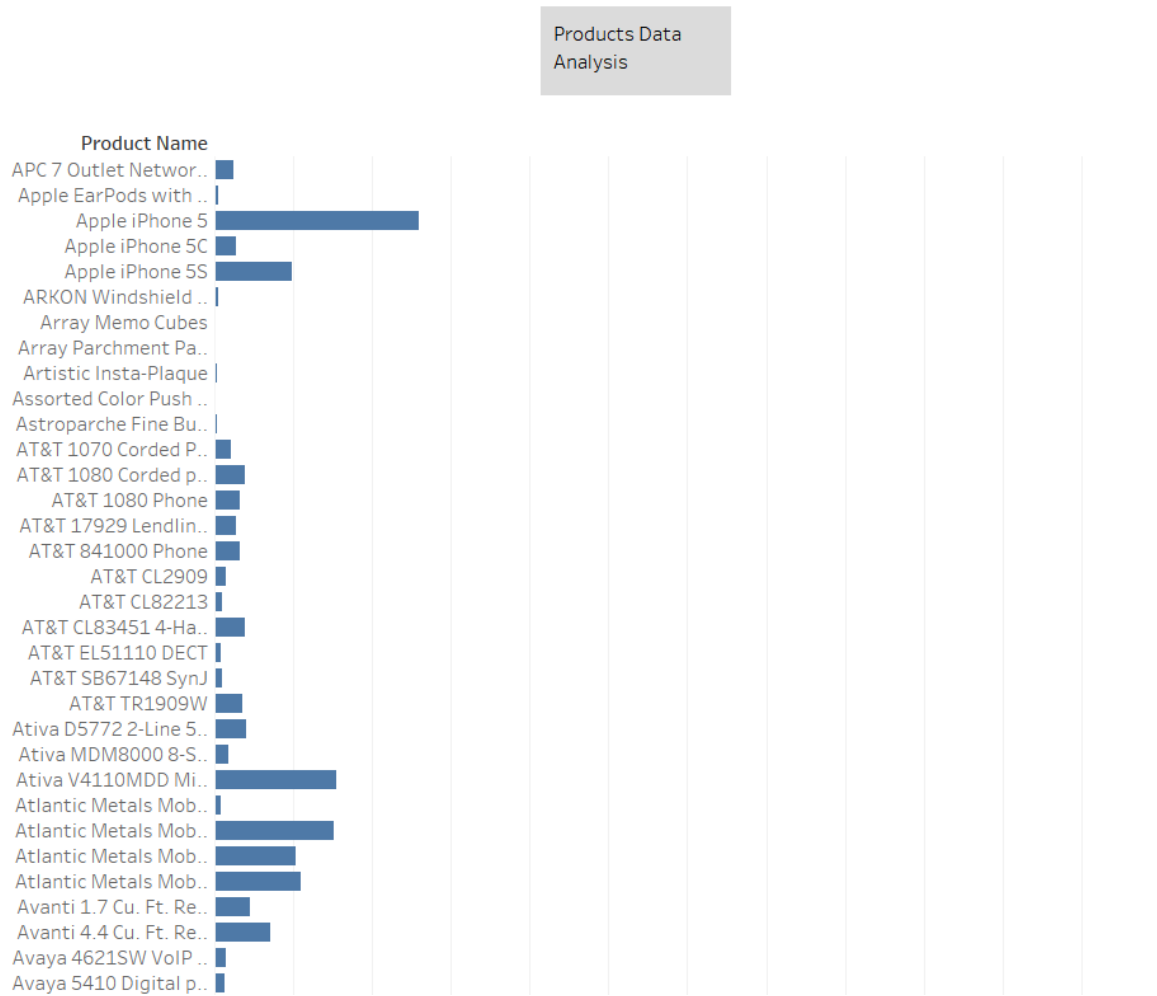
OUTPUT:

Story 1:
Sales and returns

Story 2

Regions data analysis

Region (..

Central	
East	
South	
West	

-1300 -1200 -1100 -1000 -900 -800 -700 -600 -500 -400 -300 -200 -100 0

Longitude (generated)

Story 3

Products Data Analysis

Product Name

APC 7 Outlet Networ..
Apple EarPods with ..
Apple iPhone 5
Apple iPhone 5C
Apple iPhone 5S
ARKON Windshield ..
Array Memo Cubes
Array Parchment Pa..
Artistic Insta-Plaque
Assorted Color Push ..
Astroparche Fine Bu..
AT&T 1070 Corded P..
AT&T 1080 Corded p..
AT&T 1080 Phone
AT&T 17929 Lendlin..
AT&T 841000 Phone
AT&T CL2909
AT&T CL82213
AT&T CL83451 4-Ha..
AT&T EL51110 DECT
AT&T SB67148 SynJ
AT&T TR1909W
Ativa D5772 2-Line 5..
Ativa MDM8000 8-S..
Ativa V4110MDD Mi..
Atlantic Metals Mob..
Atlantic Metals Mob..
Atlantic Metals Mob..
Atlantic Metals Mob..
Avanti 1.7 Cu. Ft. Re..
Avanti 4.4 Cu. Ft. Re..
Avaya 4621SW VoIP ..
Avaya 5410 Digital p..

RESULT: The experiment is executed successfully