

Jurriaan Schrofer

Interactive 1

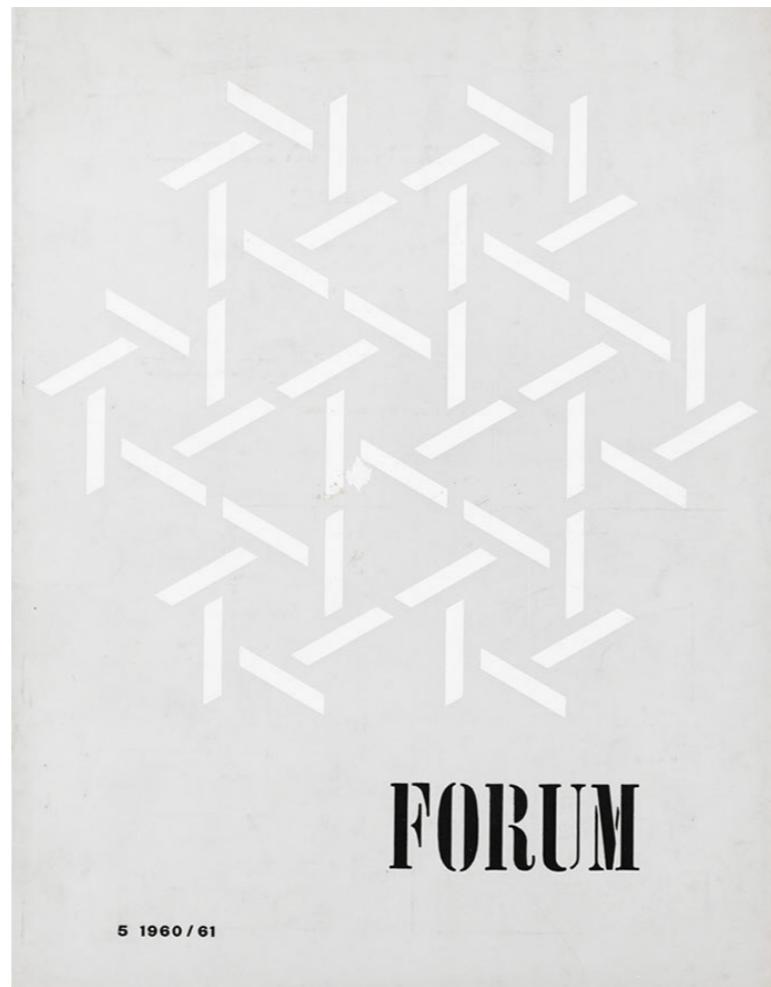


1926–1990

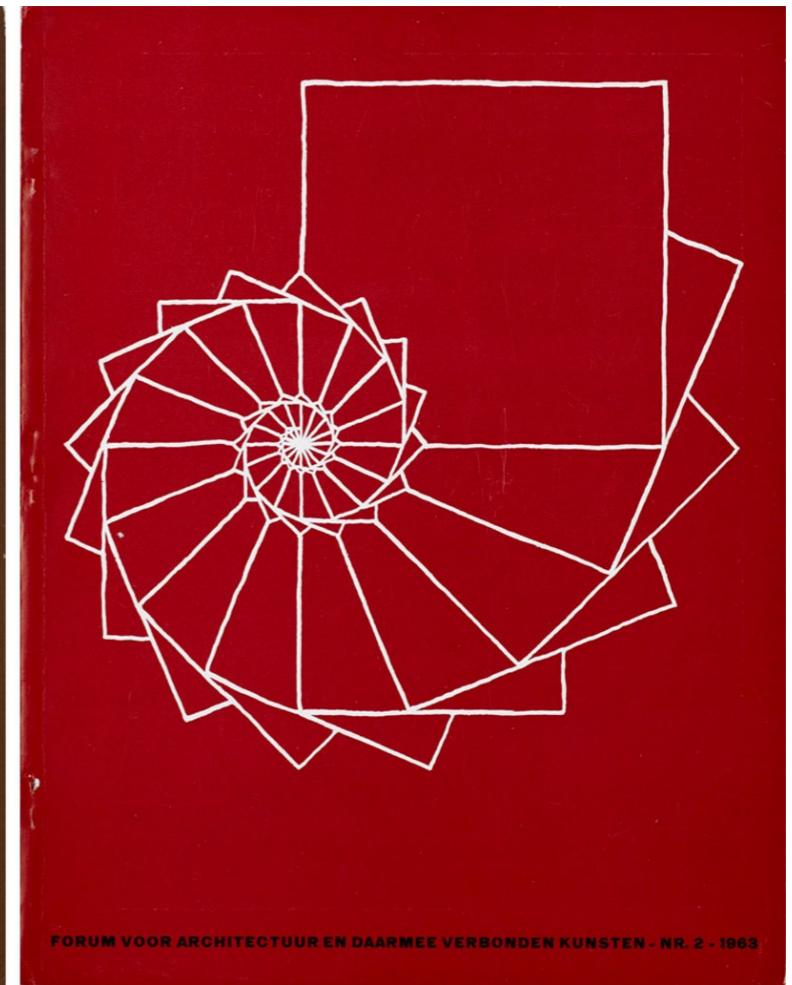
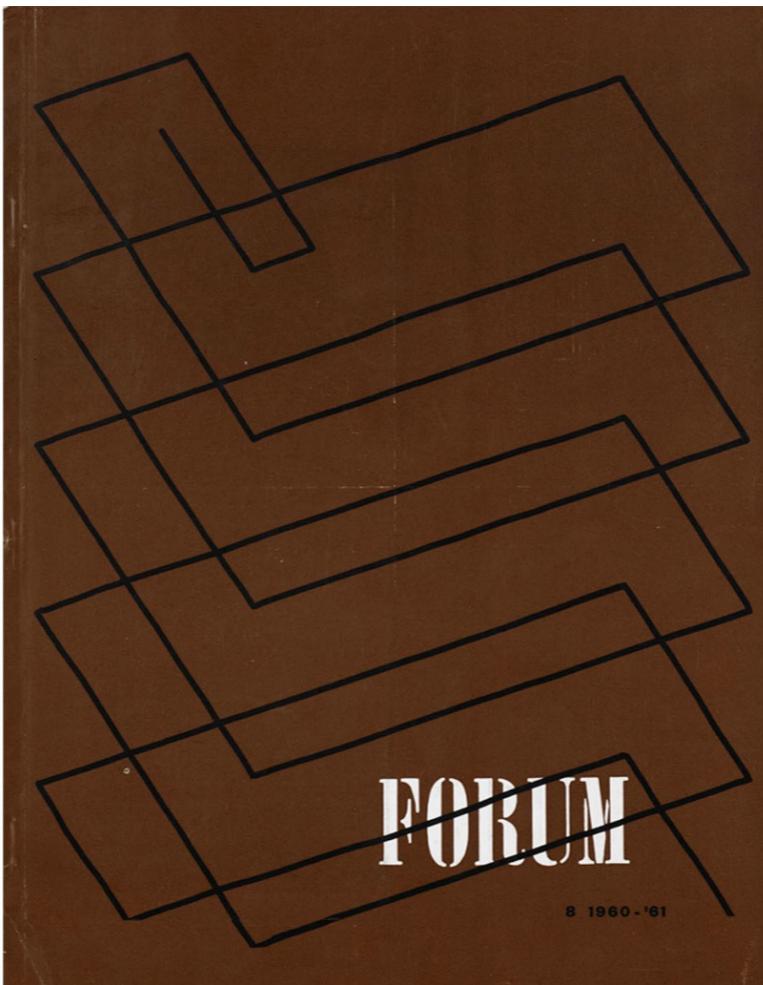


Meijer Printers

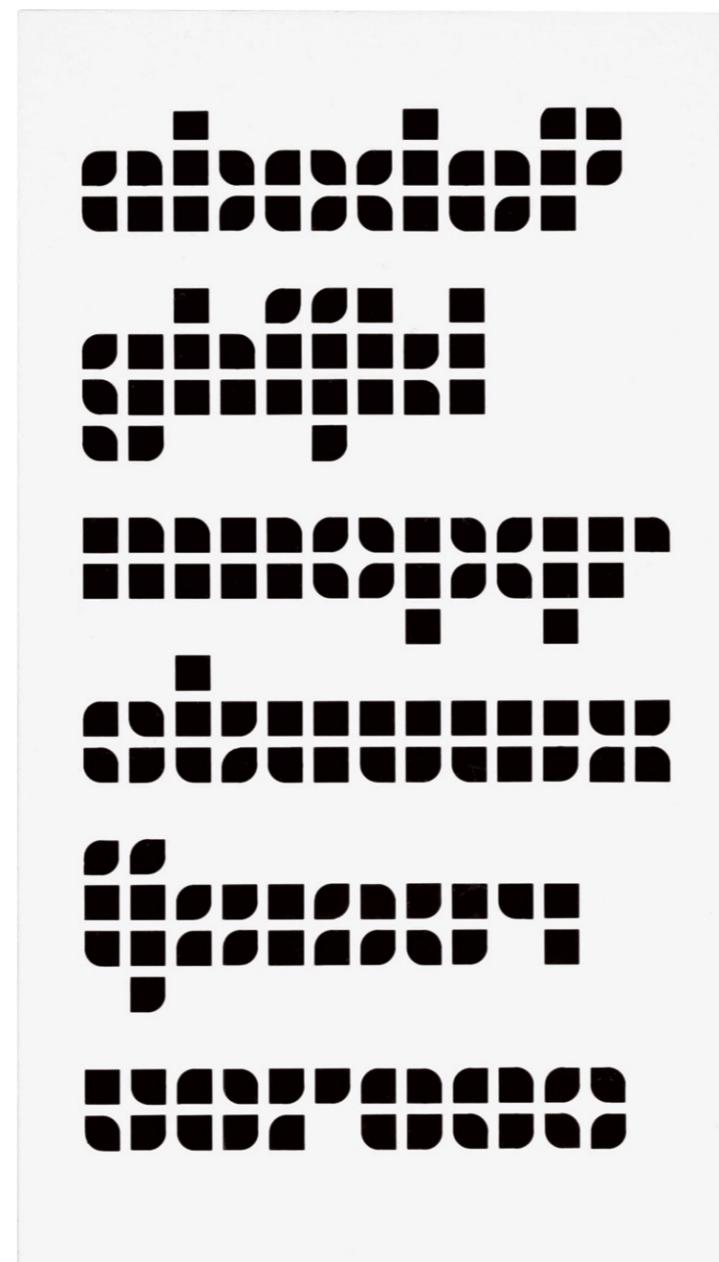
Total Design



Forum Magazine



Forum Magazine



Alphabet for “koffie en thee” (coffee and tea)
for supermarket De Gruyter, 1963

3

nog tekenen



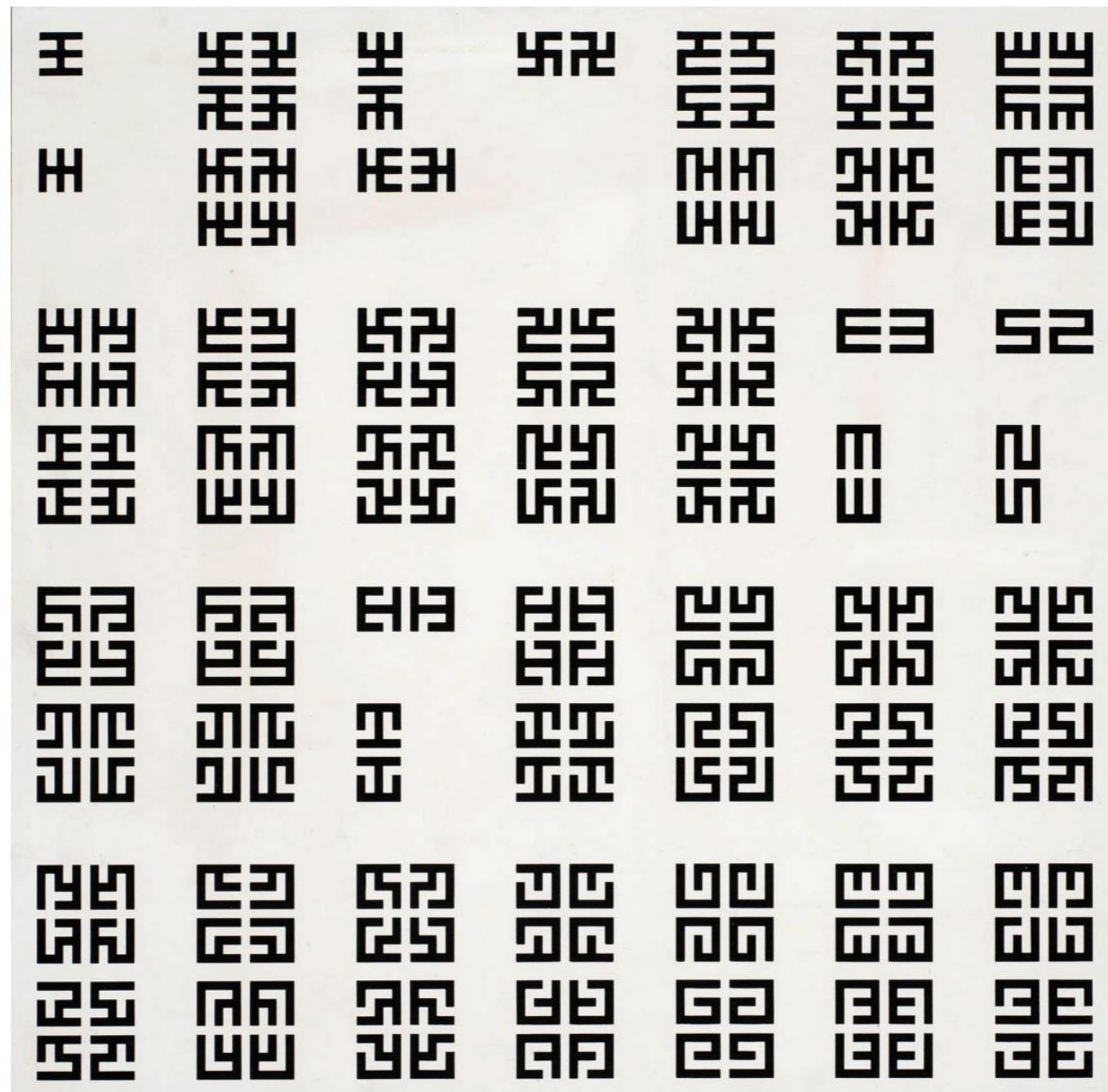
Drawing for “koffie en thee” (coffee and tea)
for supermarket De Gruyter, 1963



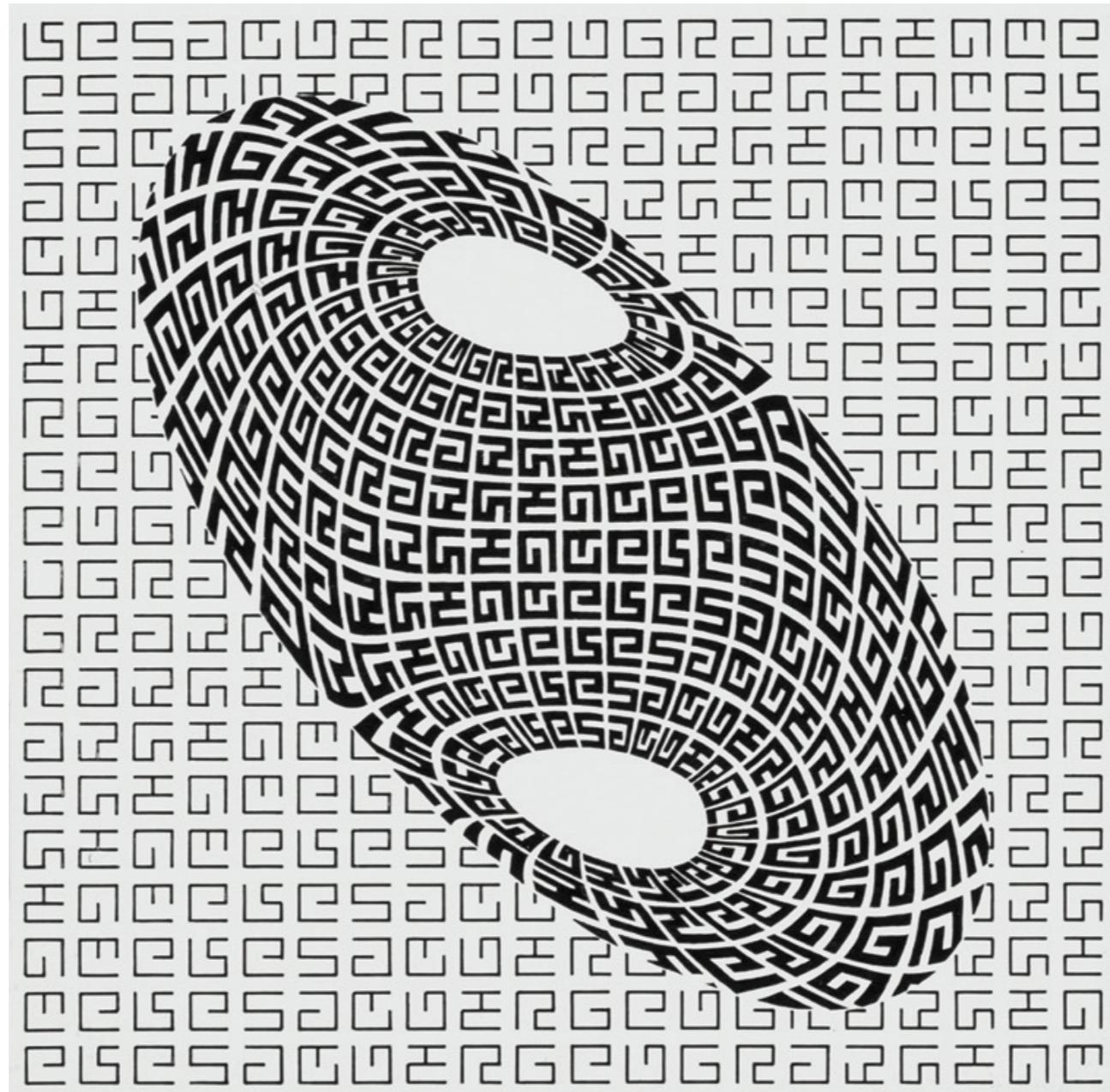
Sketch and cover for *i10 The International Avant-Garde between the Two World Wars*, 1963

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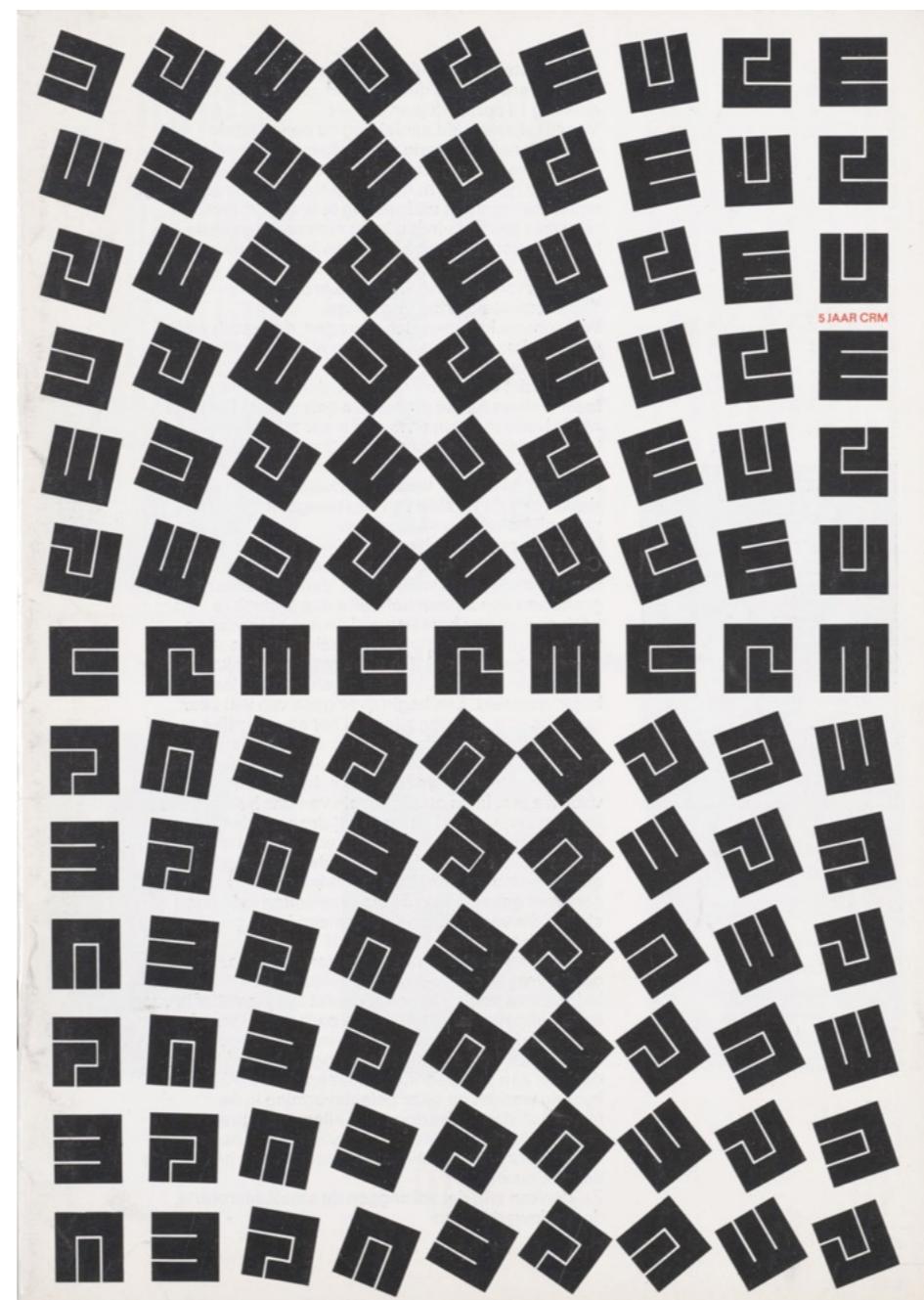
Dot letters based on a square, 1972



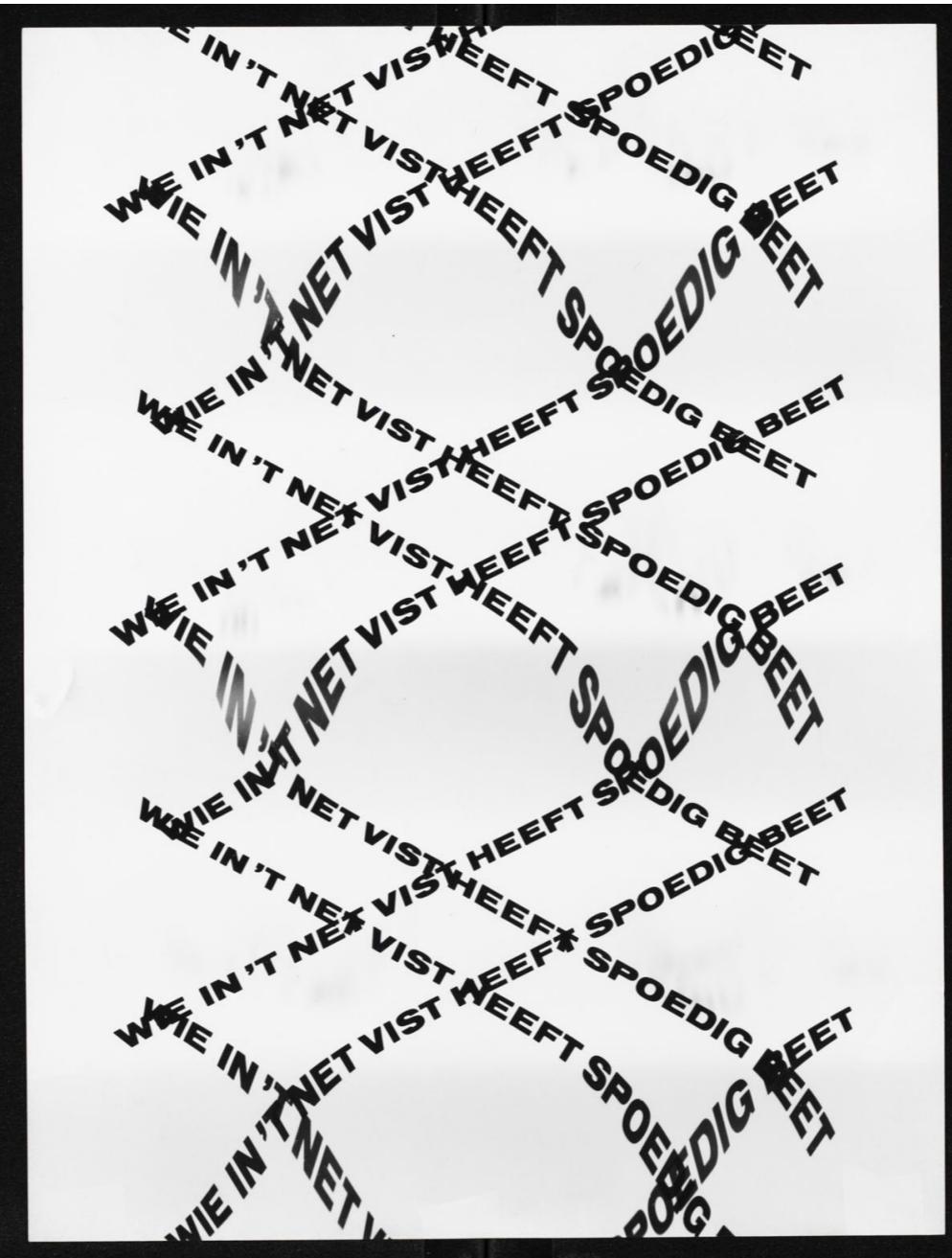
L'etude d'un alphabet illisible



Study for a book cover series for *Le Savoir
Geographique*, 1971



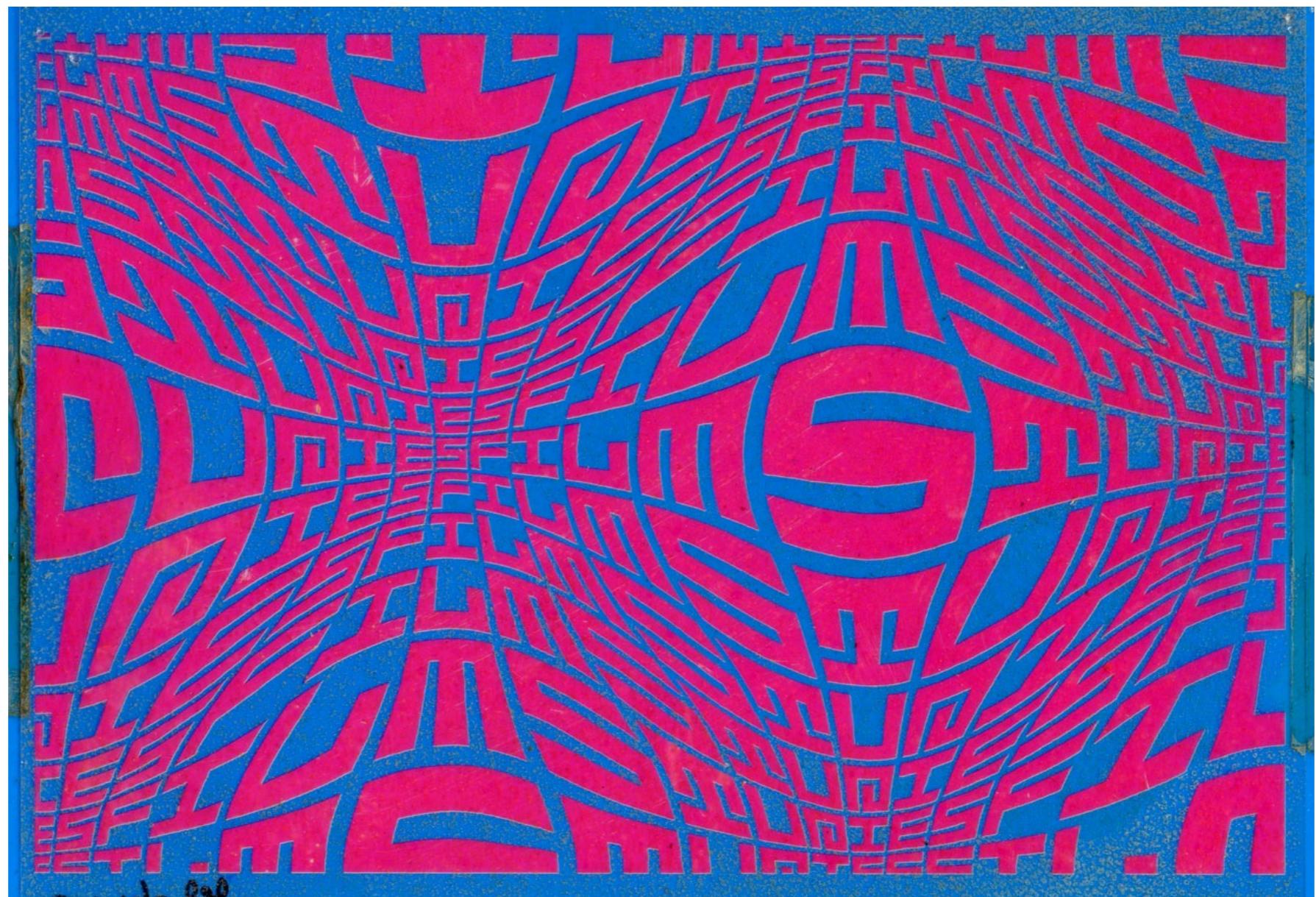
Cover of 5 jaar CRM, 1970



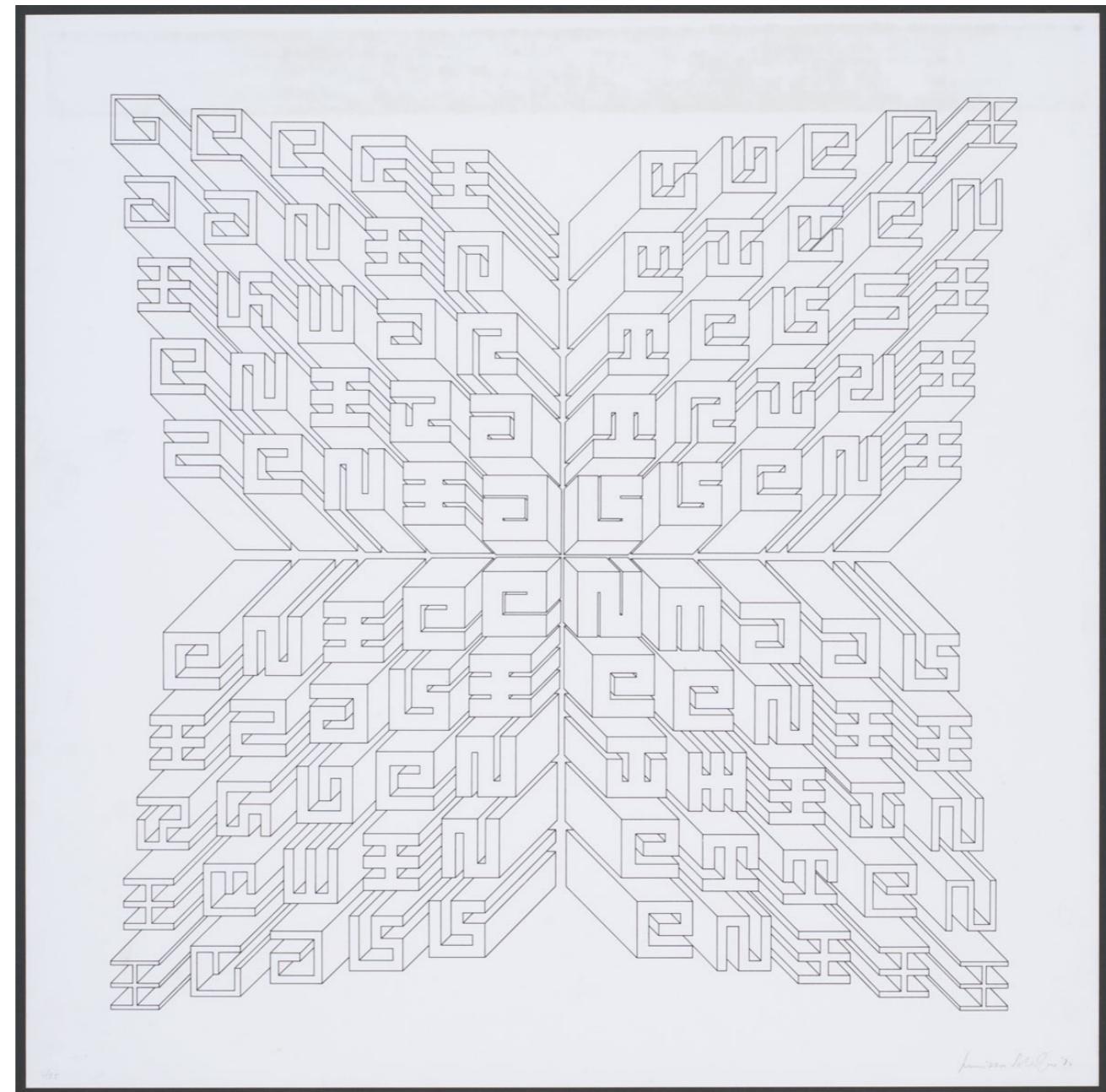


Cover for *European Journal of Agricultural Economics*, 1973
Experiment with movement and perception

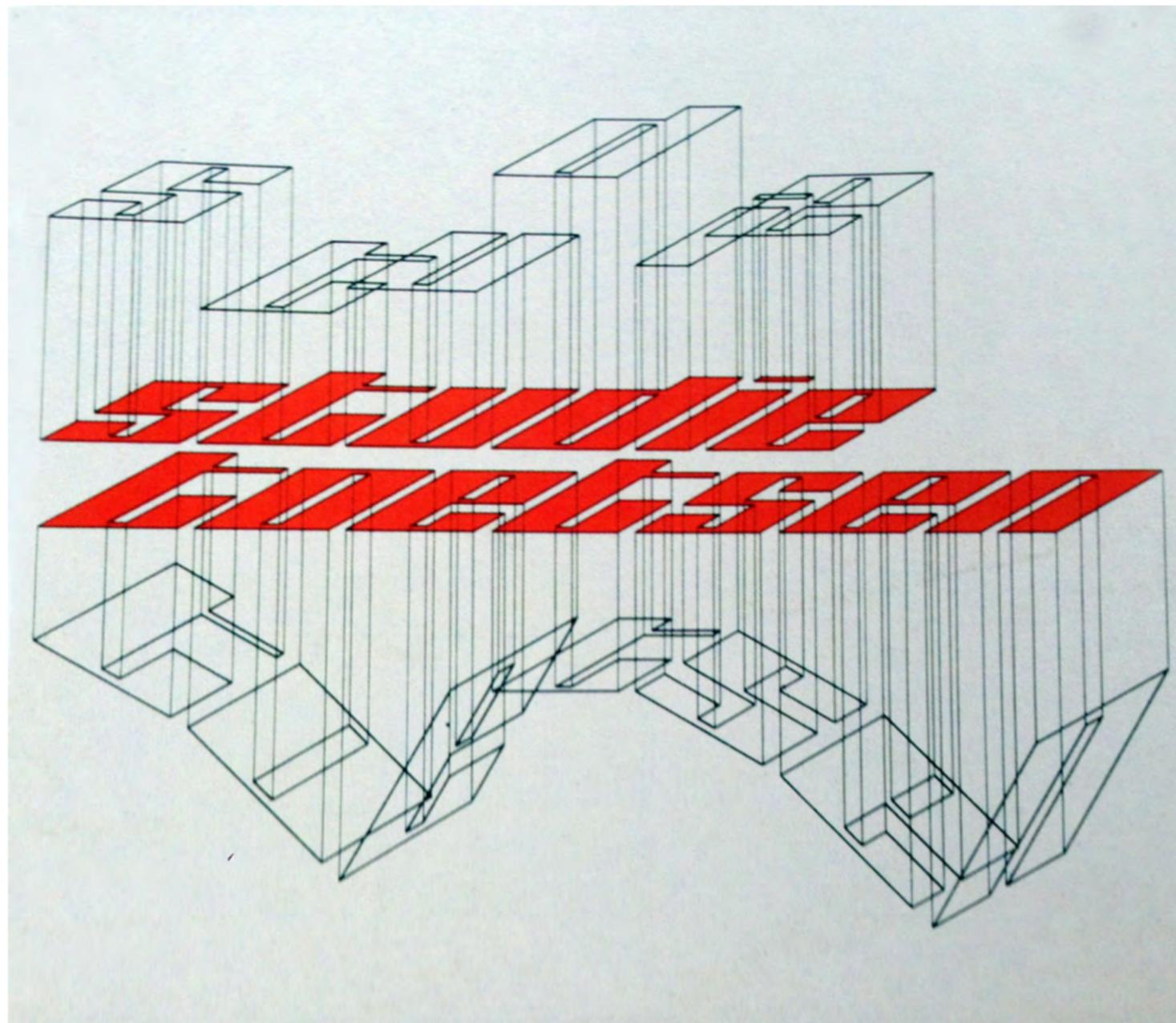




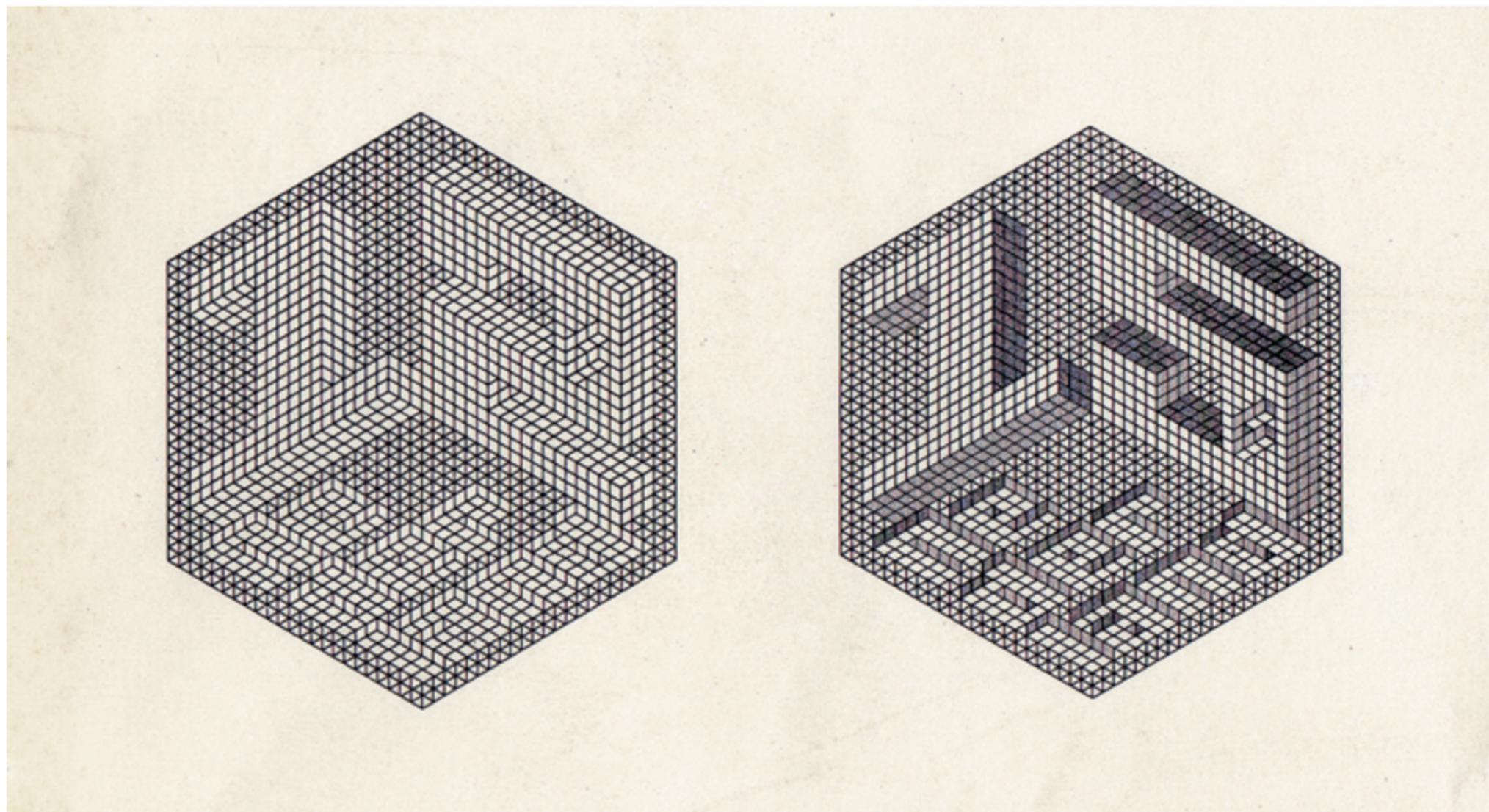




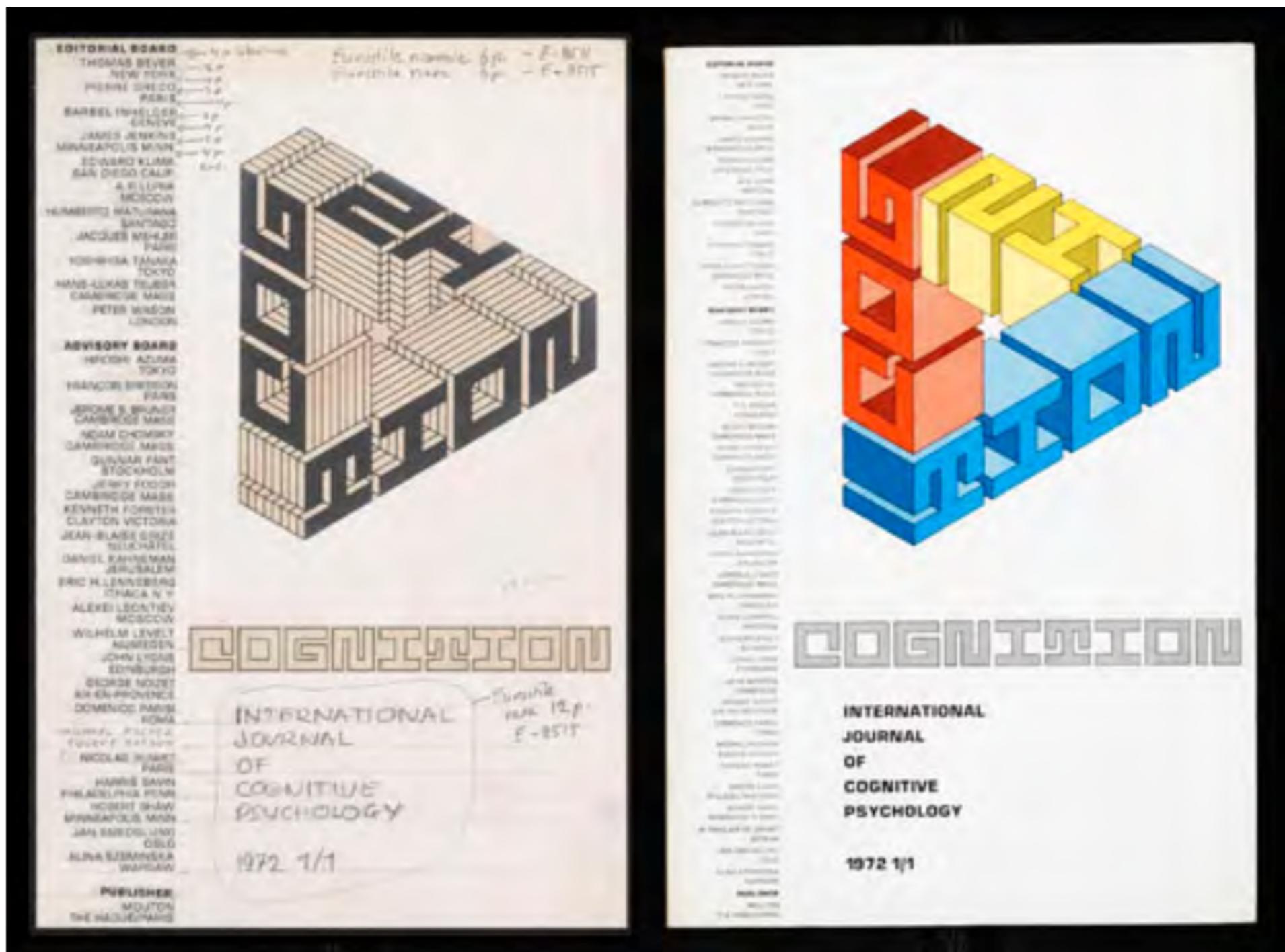
Silk screen print, 1974
Experiment with depth



Drawing for a Mouton book cover, 1969
Experiment with depth



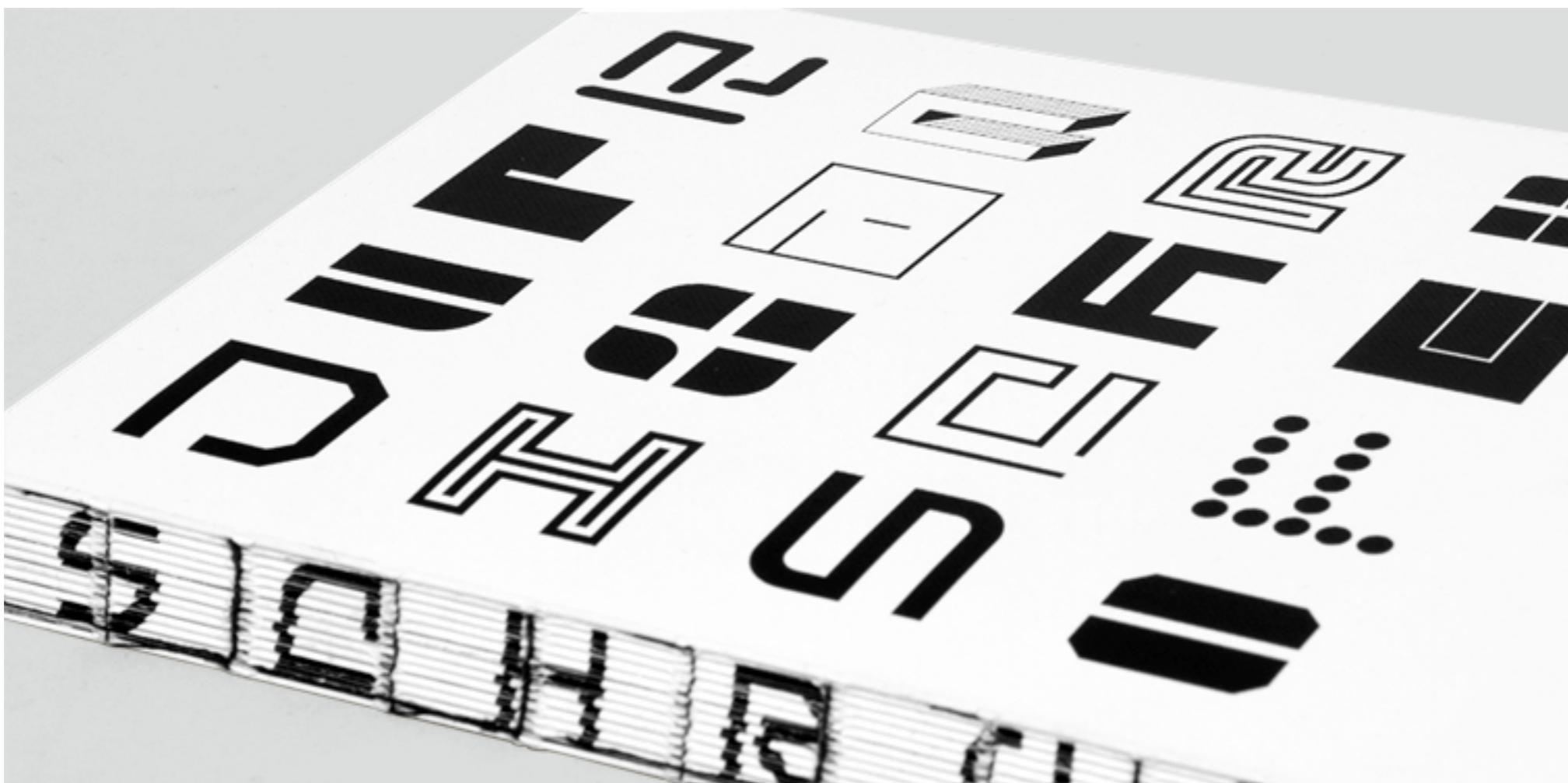
Sketches for stamps for the Dutch mail, 1971
Experiment with perspective



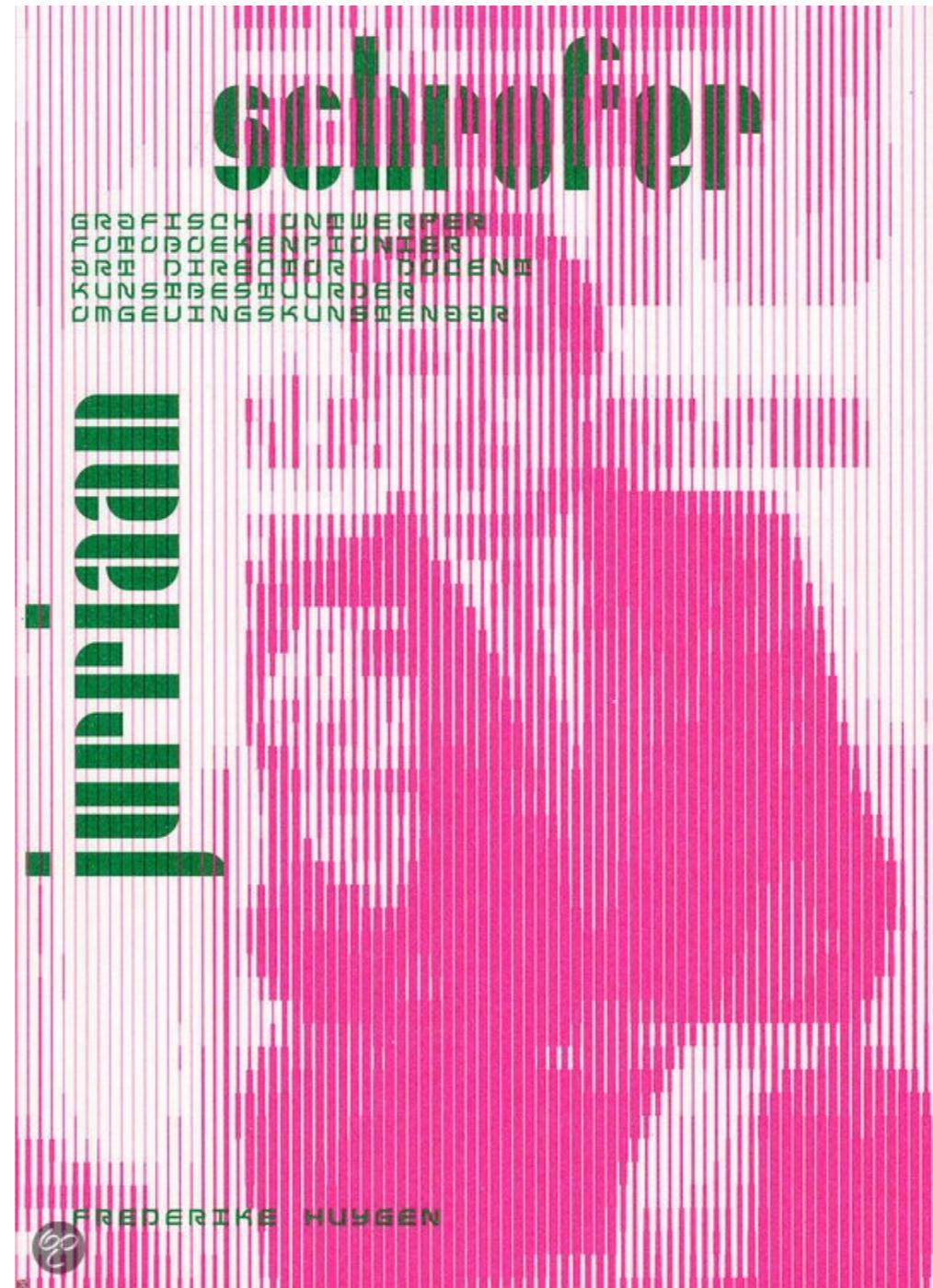
Sketch and cover for *Cognition, Internatural Journal of Psychology*, 1972

“At a certain stage of inquiry it doesn’t matter at all if you do things that are useless. It’s a matter of searching for symbols that are flexible, that can easily be distorted”

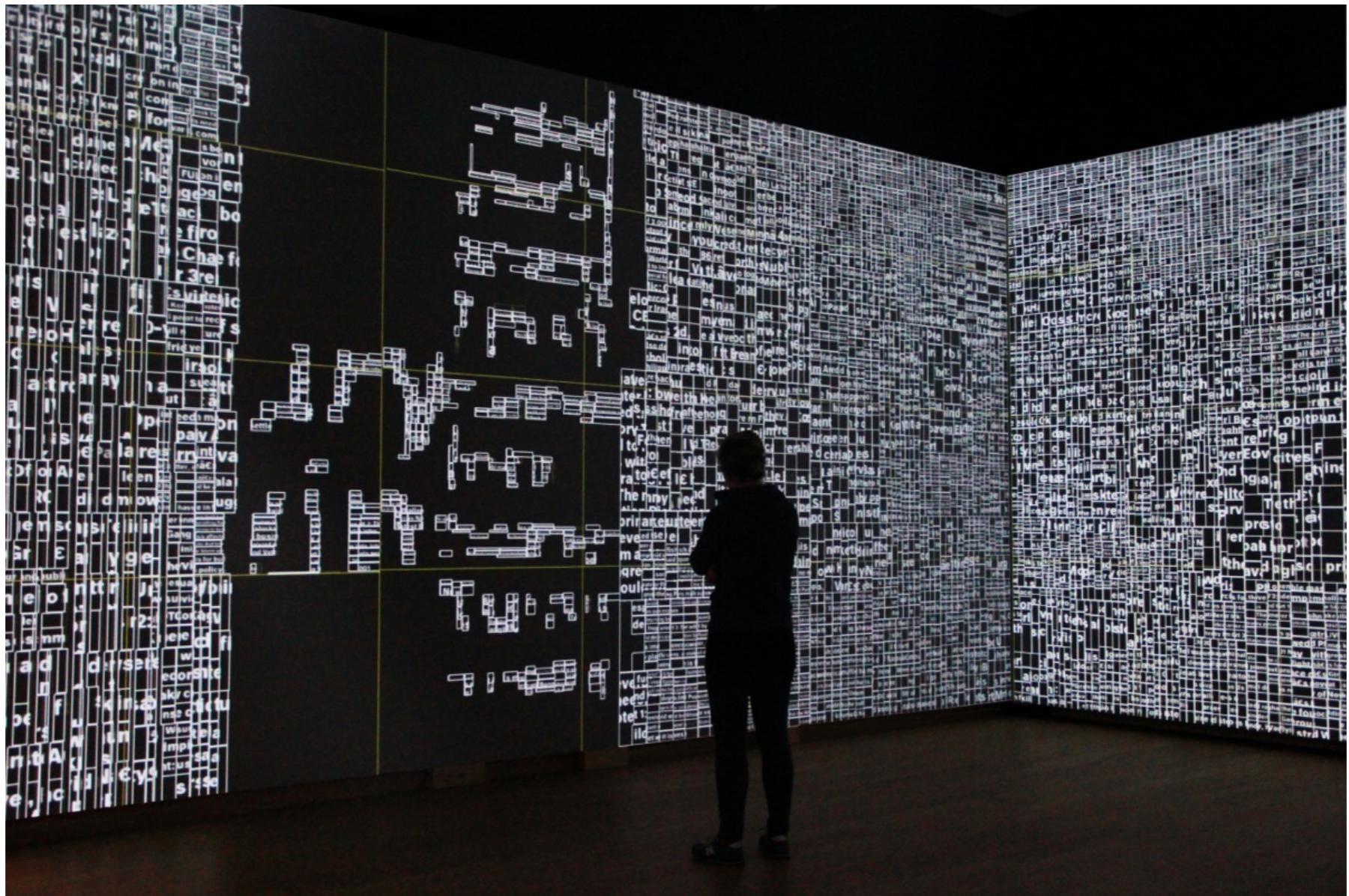
Jurriaan Schrofer



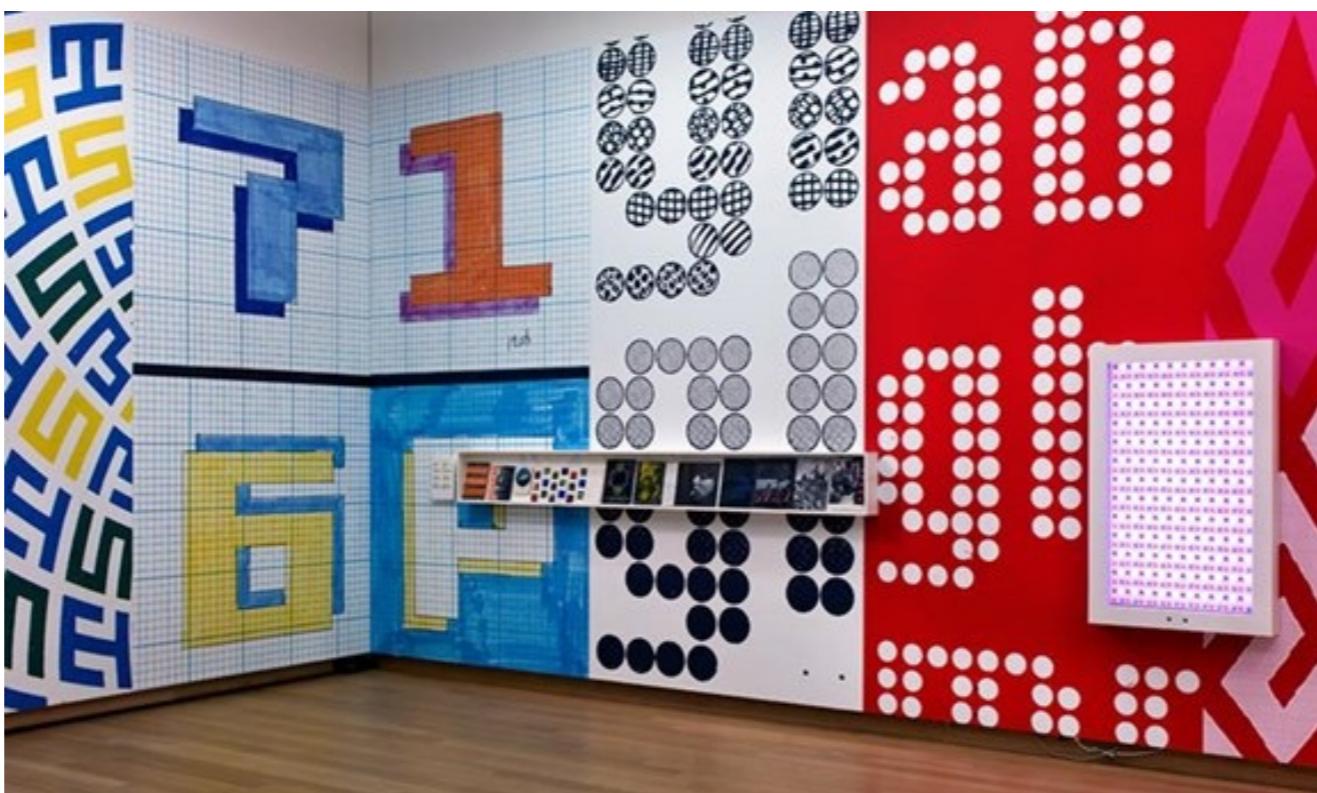
Jurriaan Schrofer: Restless Typographer
by Unit Editions, 2013



Jurriaan Schrofer by Frederike Huygen
Designed by Jaap Triest and Karel Martens, 2014



“Type / Dynamics: Jurriaan Schrofer” by LUST
Stedelijk Museum, Amsterdam, 2014



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