

Trust and Time

Interactive 1

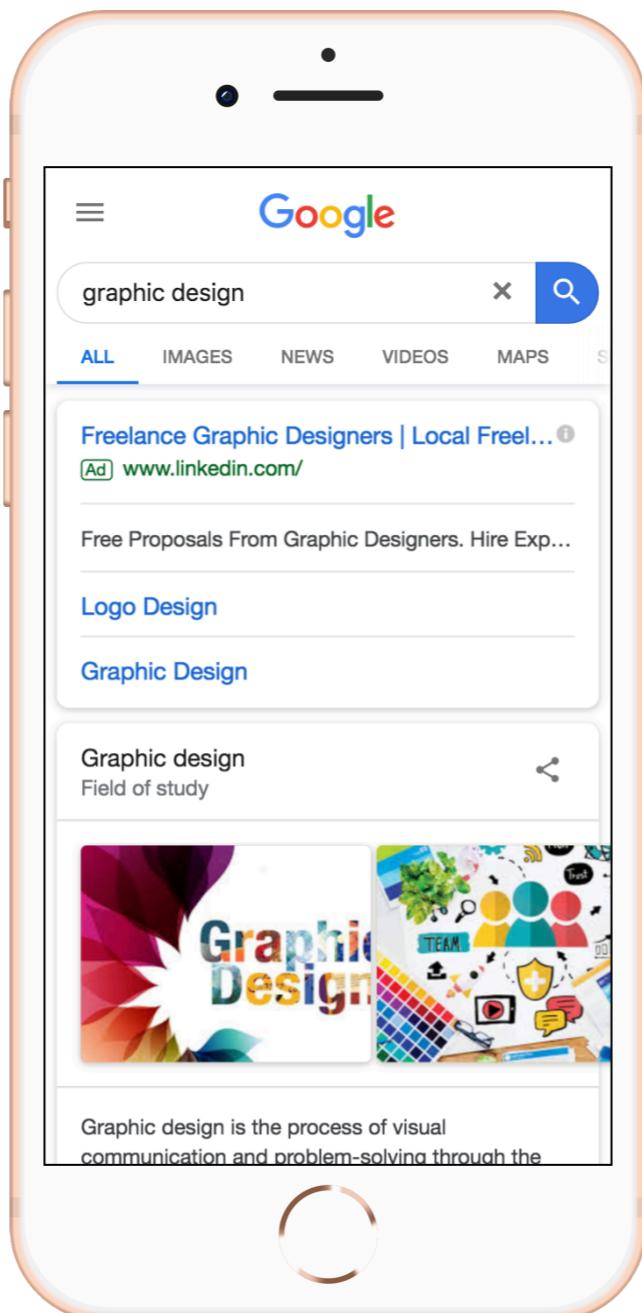
2010



“We are all cyborgs now,” Amber Case

Trust Engineers

2009



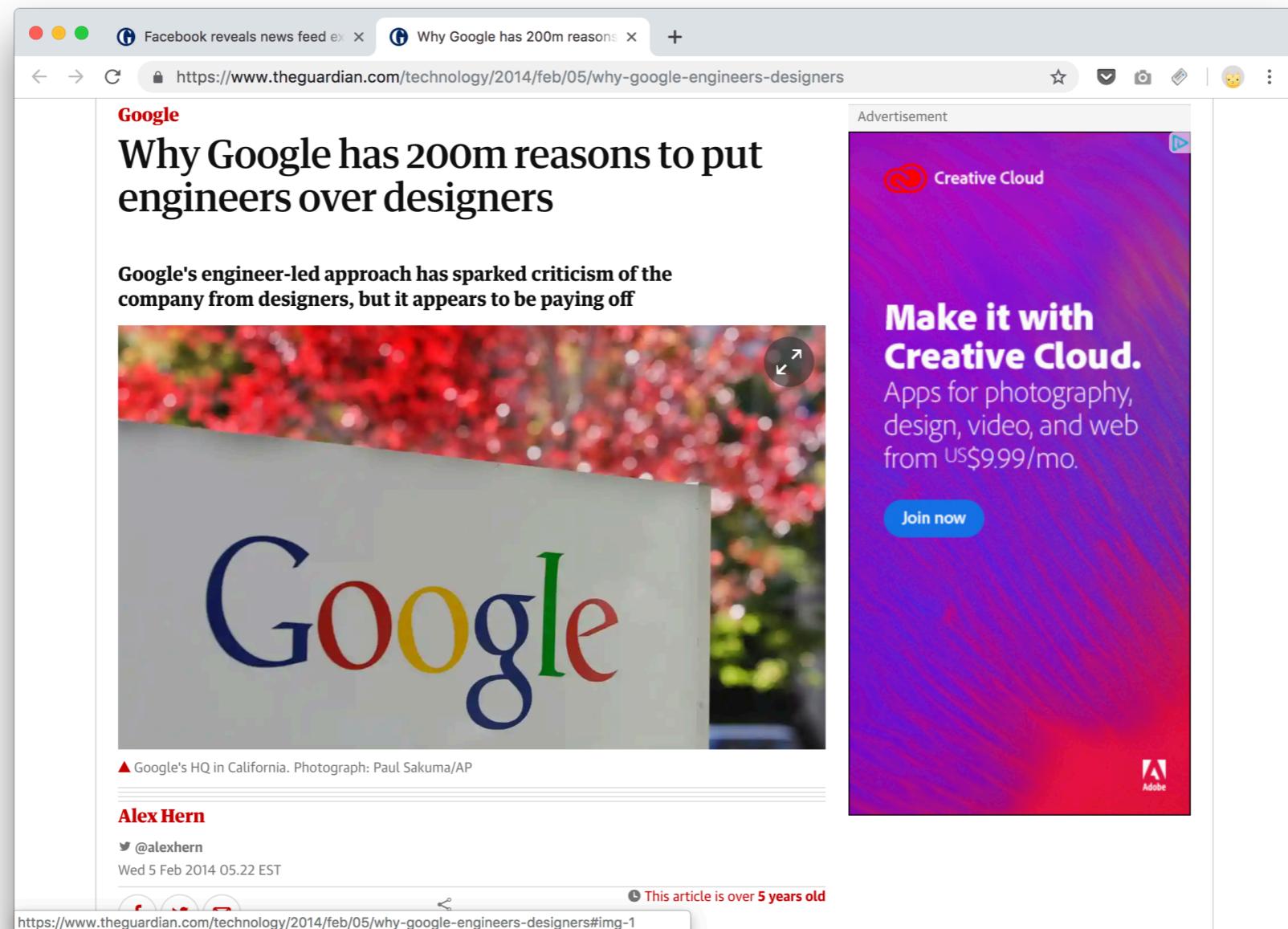
Google ‘blue’ testing

2009

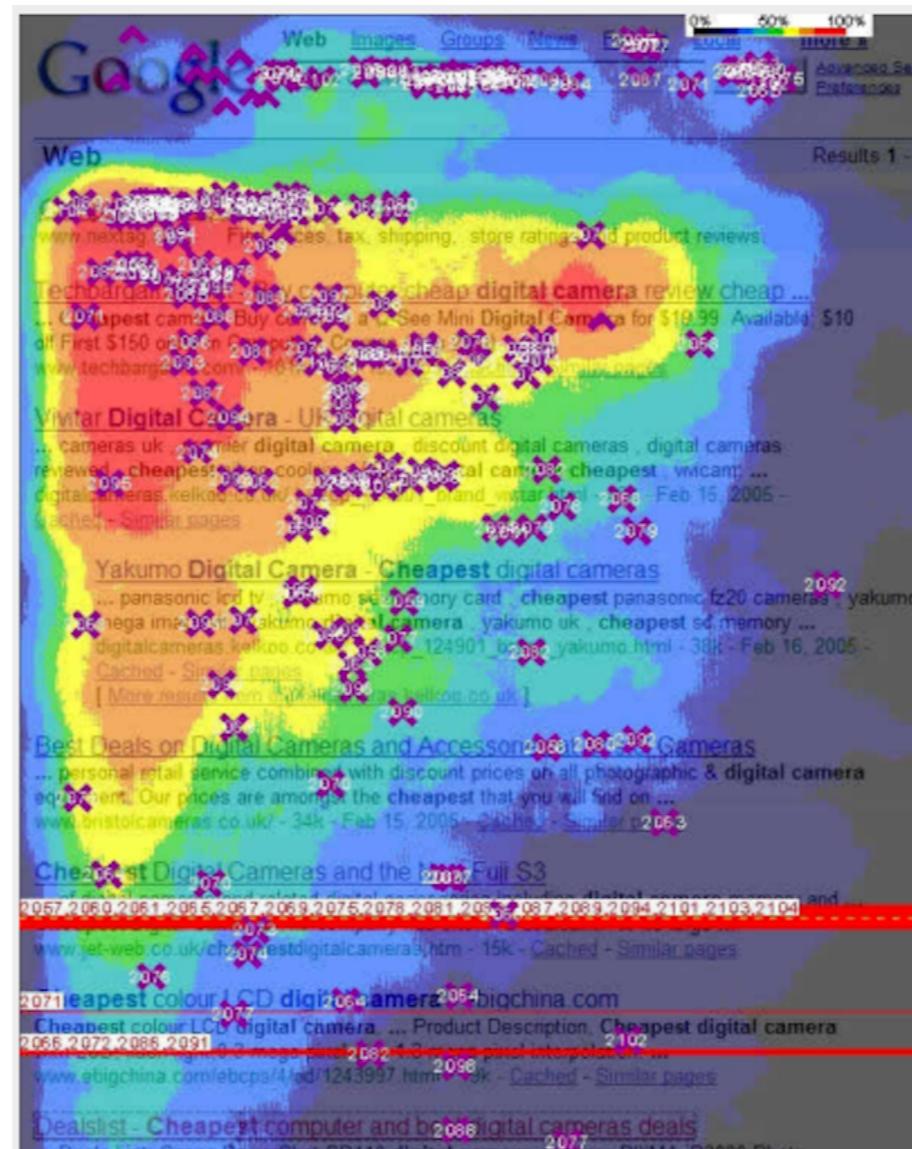
Yes, it's true that a team at Google couldn't decide between two blues, so they're testing 41 shades between each blue to see which one performs better. I had a recent debate over whether a border should be 3, 4 or 5 pixels wide, and was asked to prove my case. I can't operate in an environment like that. I've grown tired of debating such minuscule design decisions. There are more exciting design problems in this world to tackle.

Douglas Bowman, Google design

2014

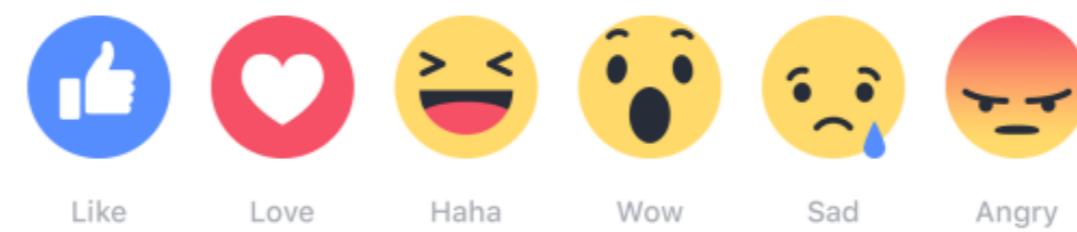


"Why Google has 200m reasons to put engineers over designers," Alex Hern



Google eye tracking

2015



The Trust Engineers, Radiolab

2014

The screenshot shows a web browser window with the title bar "Facebook reveals news feed ex" and the URL "https://www.theguardian.com/technology/2014/jun/29/facebook-users-emotions-news-feeds". The main content area features a large image of a blue glowing screen with the word "FACEBOOK" and the Facebook logo. The headline reads "Facebook reveals news feed experiment to control emotions". Below the headline is a sub-headline: "Protests over secret study involving 689,000 users in which friends' postings were moved to influence moods". A red link below that says "Poll: Facebook's secret mood experiment: have you lost trust in the social network?". At the bottom of the article section, there is a caption: "Activists and politicians called Facebook's experiment 'scandalous', 'spooky' and 'disturbing'. Photograph: Dado Ruvic/Reuters". The author's name, "Robert Booth", is at the bottom. To the right of the article is a vertical sidebar with an "Advertisement" for Amazon Prime Now. It features the text "\$10 off your first order with code 10PRIMENOW" and a "Learn more" button. Below the text is an image of a brown paper bag labeled "prime now" containing a banana, a red Horizon Organic yogurt container, and a small black device. A circular "Prime Now" badge is shown above the bag. At the bottom of the sidebar, it says "Restrictions apply".

“Facebook reveals news feed experiment to control emotions,” Robert Booth

2019

Facebook caught paying teens X +

https://www.vox.com/the-goods/2019/1/30/18203803/facebook-research-vpn-minors-data-access-apple

Facebook has been paying teens \$20 a month for access to all of their personal data

The shocking “research” program has restarted a long-standing feud between Facebook and Apple.

By Kaitlyn Tiffany | @kait_tiffany | kaitlyn.tiffany@vox.com | Jan 30, 2019, 12:30pm EST

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“Facebook has been paying teens...,”
Kaitlyn Tiffany

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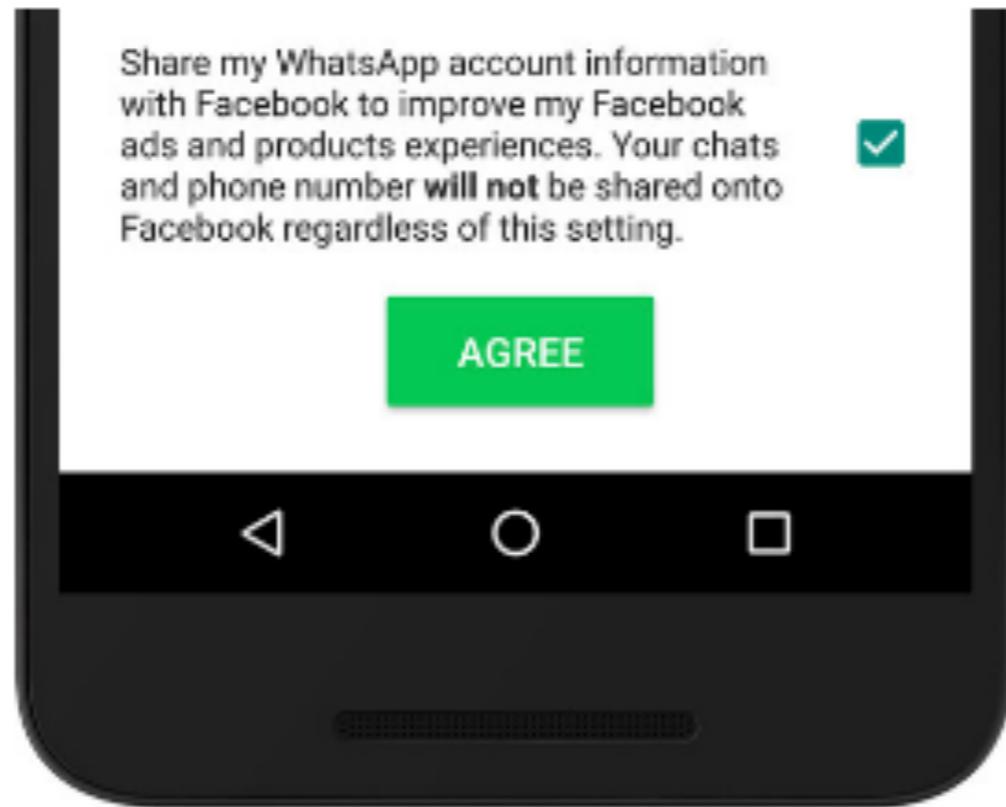
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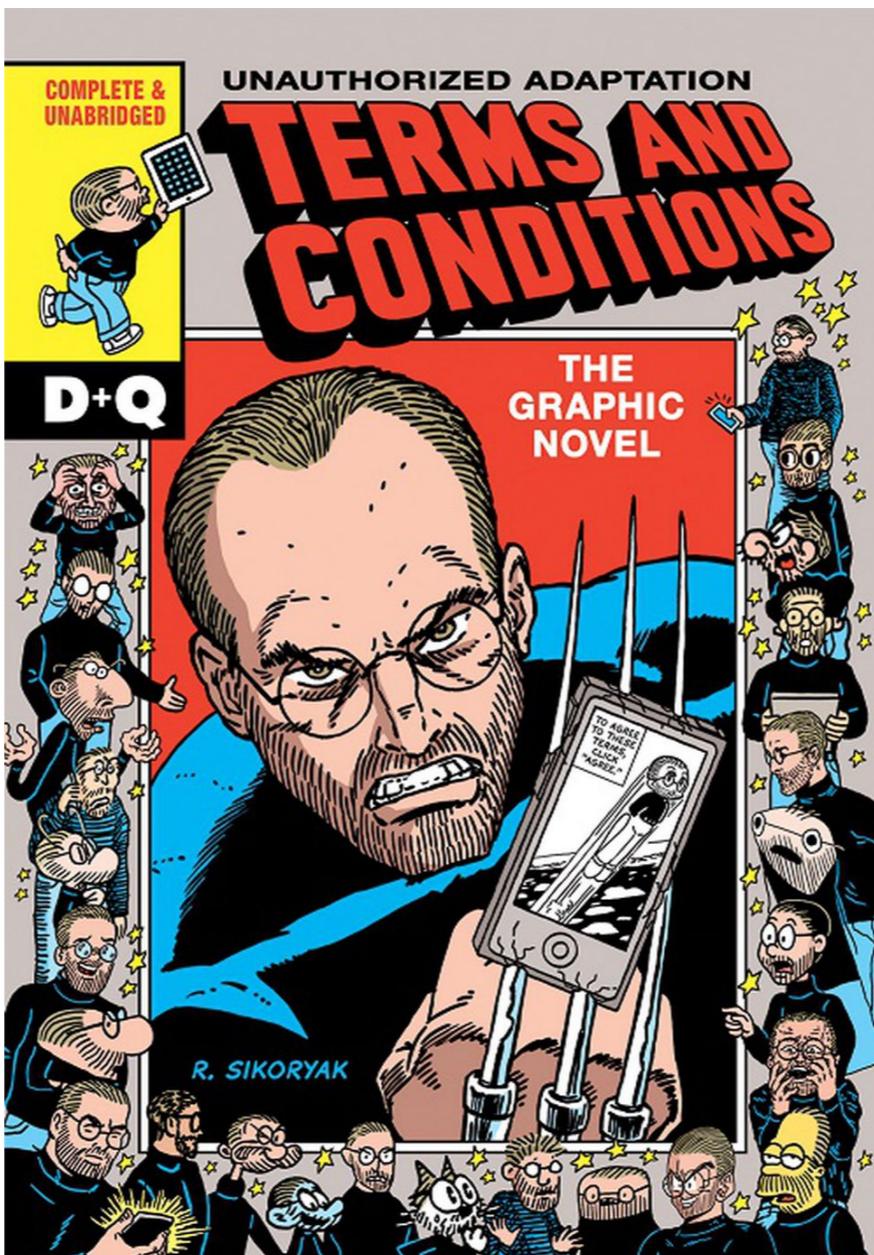
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@darkpatterns



WhatsApp linking data to Facebook

2017



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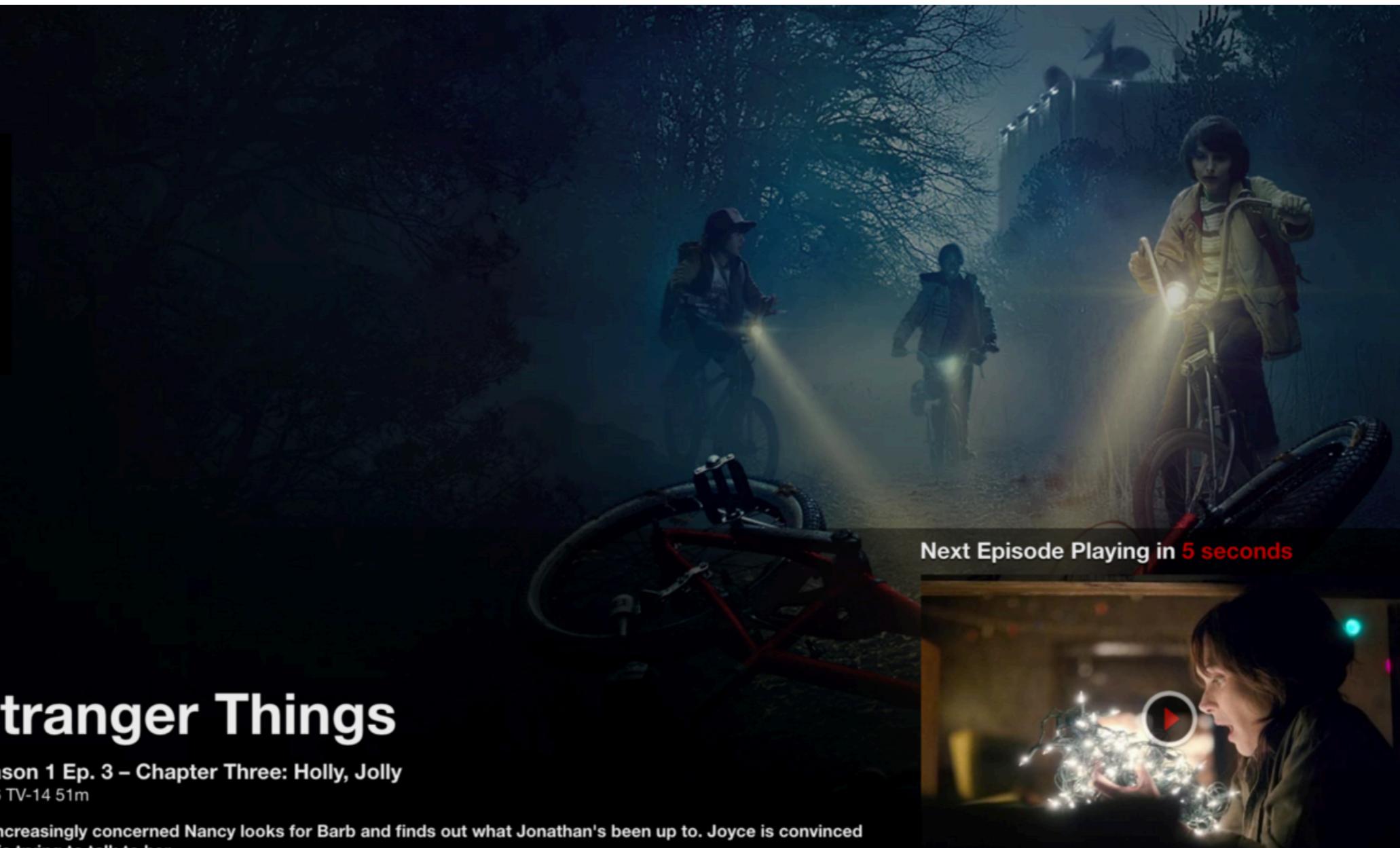
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A Camera First Assistant
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B Camera Second Assistant

BOB GORELICK
JEFF CRUMBLEY, SOC
CLYDE E. BRYAN
JASON LANCOUR
JAMIE PAIR
NELSON MONCADA



Next Episode Playing in 5 seconds



Stranger Things

Season 1 Ep. 3 – Chapter Three: Holly, Jolly
2016 TV-14 51m

An increasingly concerned Nancy looks for Barb and finds out what Jonathan's been up to. Joyce is convinced Will is trying to talk to her.

[Back to Browse](#)

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Netflix Post Play

A screenshot of a Twitter profile page for the account @darkpatterns. The profile features a large circular logo with the letters 'DP' in white and yellow. The bio reads: 'Dark Patterns (@darkpatterns) Exposing deceptive user interfaces since 2010. Edited by @alexanderdarlo. Conceived by @harrybr.' Below the bio are links to the website darkpatterns.org and the joined date September 2010. There are also sections for 12 photos and videos, showing various screenshots of user interface designs. The stats show 403 tweets, 21 following, 8,704 followers, and 115 likes. The 'Follow' button is visible. The timeline shows a single tweet from Phil Suter (@philsuter) dated Feb 22, which reads: 'No "unsubscribe all"? Really @XINGNews? #darkpatterns @darkpatterns'. The tweet has three retweets and six likes.

@darkpatterns



Compulsion loop

2009 - 2019

12 Seconds → 8 Seconds

“Attention Span Changes,” *Fresh Air*
interview with Adam Alter

2012

1. Many, many people experience phantom vibrations. 89 percent of the undergrad participants in this current study had felt phantom vibrations. In the two other studies on this in the literature – a 2007 doctoral thesis, which surveyed the general population, and a 2010 survey of staff at a Massachusetts hospital – majorities of participants experienced phantom vibrations.

“The Phone That Wasn't There: 11 Things You Need to Know About Phantom Vibrations”

2018

Psychologists have a name for this: “phubbing,” or snubbing a person in favor of your phone. Studies have shown that excessive phubbing decreases relationship satisfaction and contributes to feelings of depression and alienation.

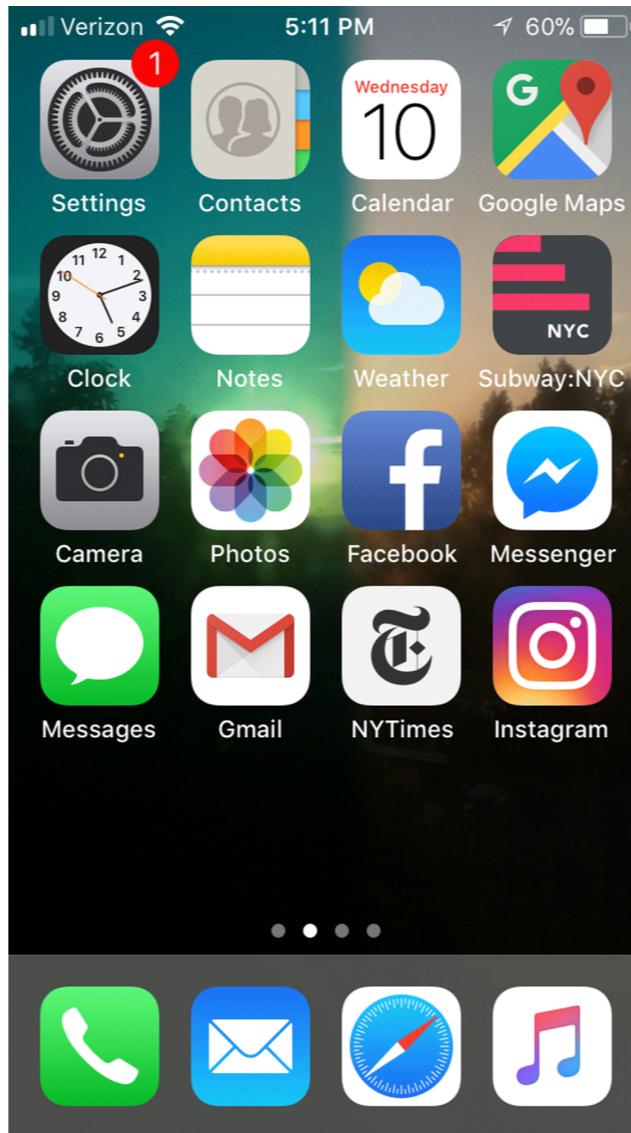
*Do Not Disturb: How I Ditched My Phone
and Unbroke My Brain*

2015



Light Phone

2018



“Is the Answer to Phone Addiction a Worse Phone?”
Nellie Bowles, *The New York Times*

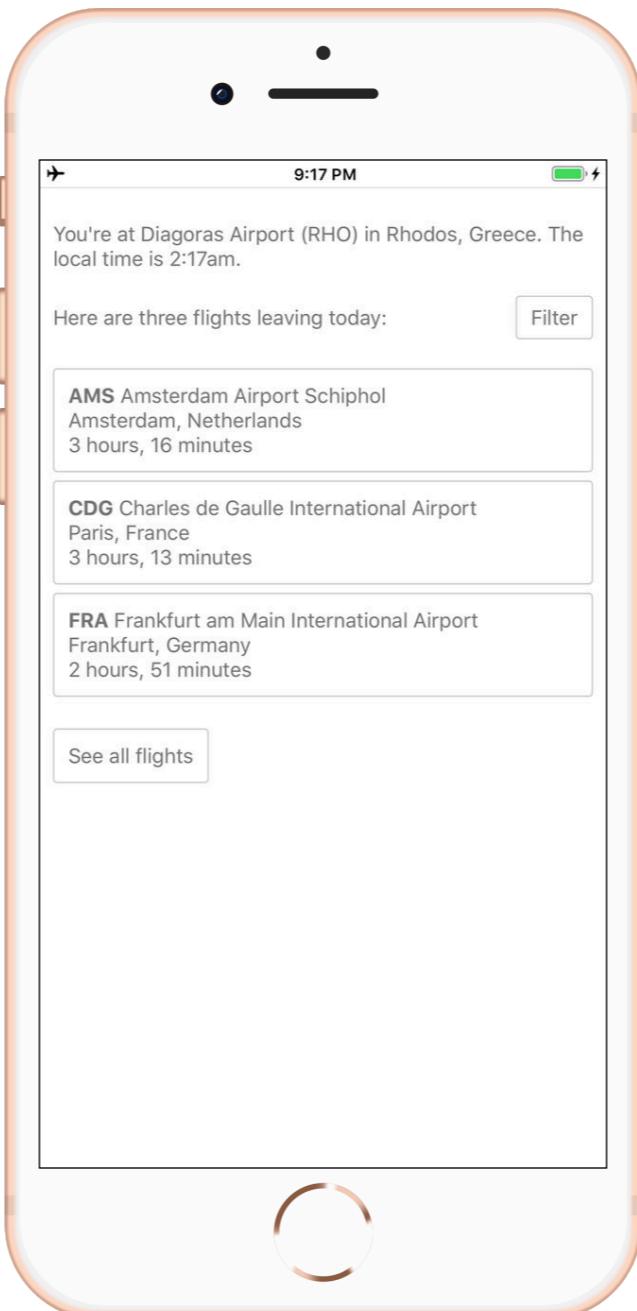
2018

Mostly, I became aware of how profoundly uncomfortable I am with stillness. For years, I've used my phone every time I've had a spare moment in an elevator or a boring meeting. I listen to podcasts and write emails on the subway. I watch YouTube videos while folding laundry. I even use an app to pretend to meditate.

*Do Not Disturb: How I Ditched My Phone
and Unbroke My Brain*

Measuring Time

2019



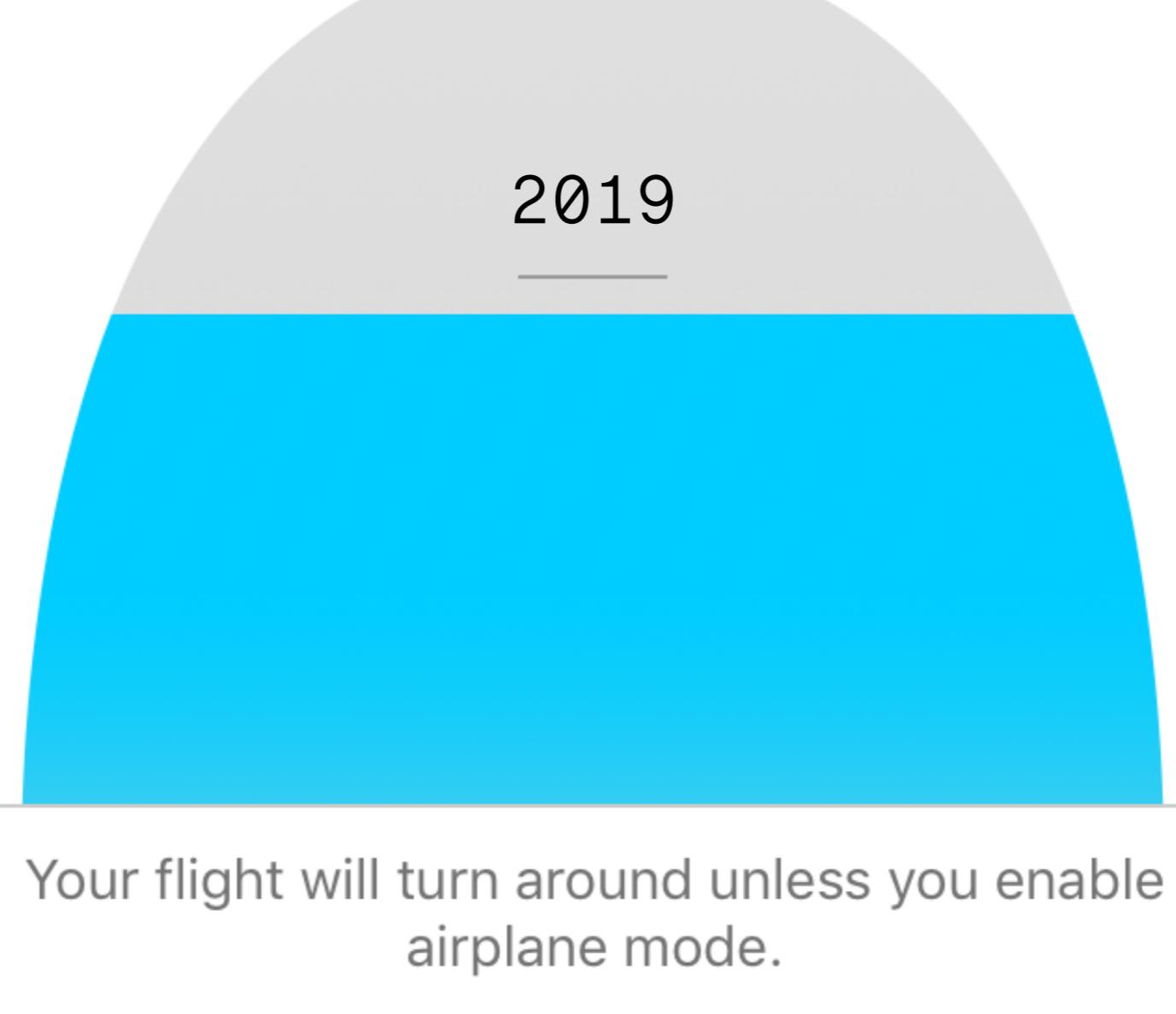
Flight Simulator, Laurel Schwulst and Soft

2019



Flight Simulator, Laurel Schwulst and Soft

2019



Your flight will turn around unless you enable airplane mode.

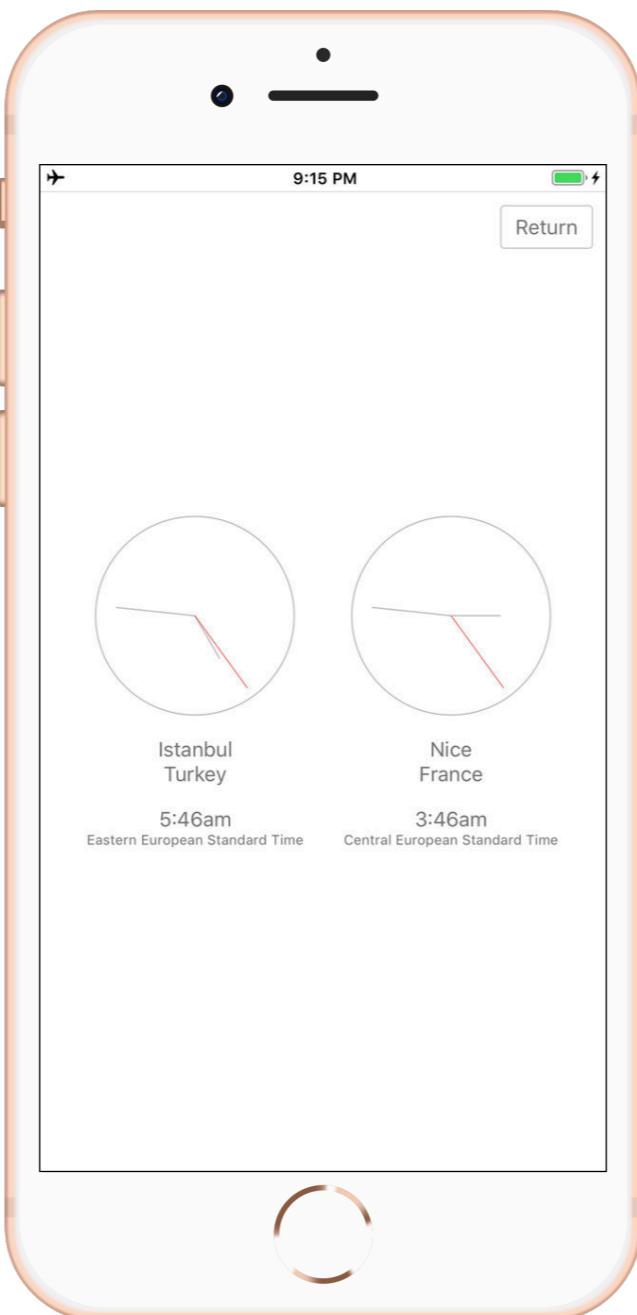
Flight Simulator, Laurel Schwulst and Soft

2019



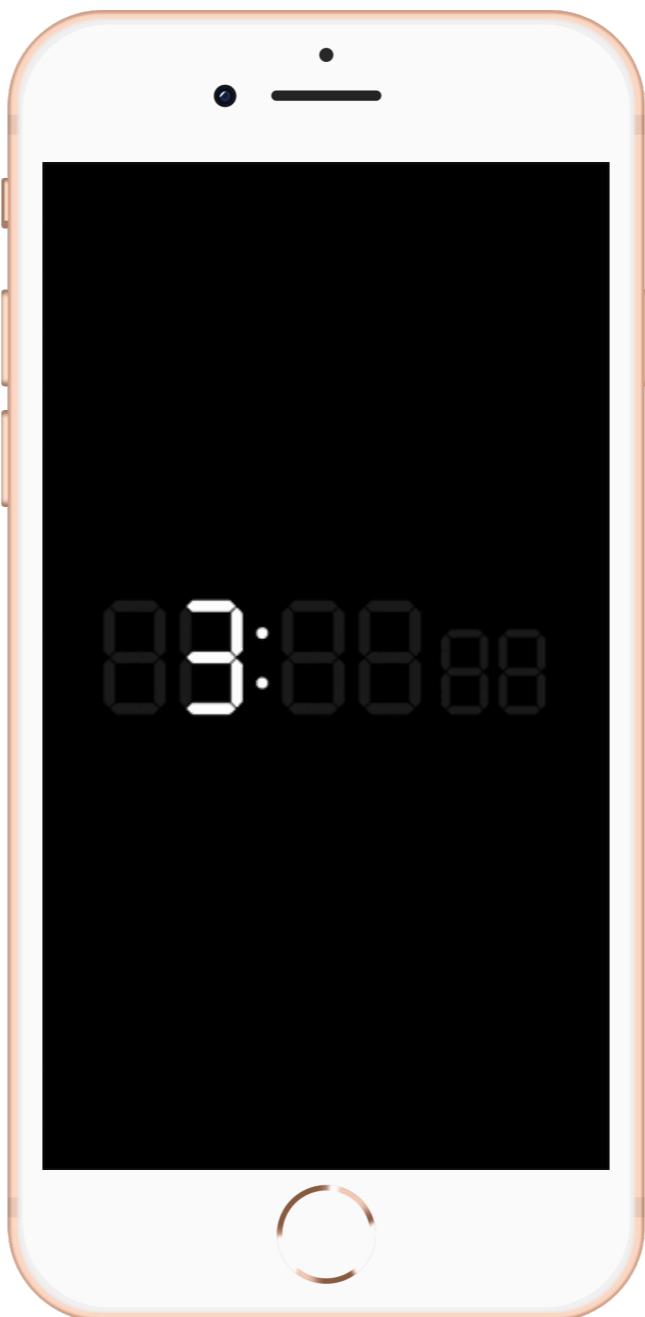
Flight Simulator, Laurel Schwulst and Soft

2019



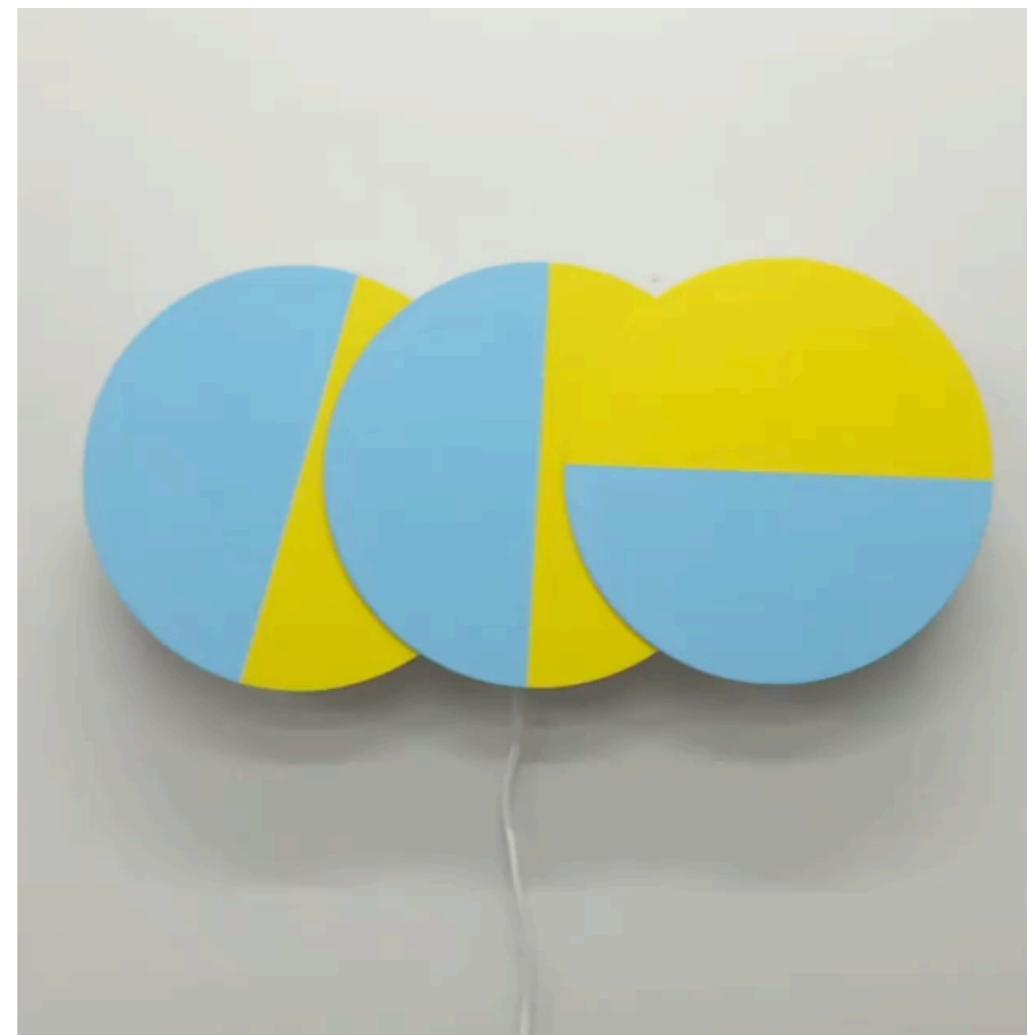
Flight Simulator, Laurel Schwulst and Soft

2012

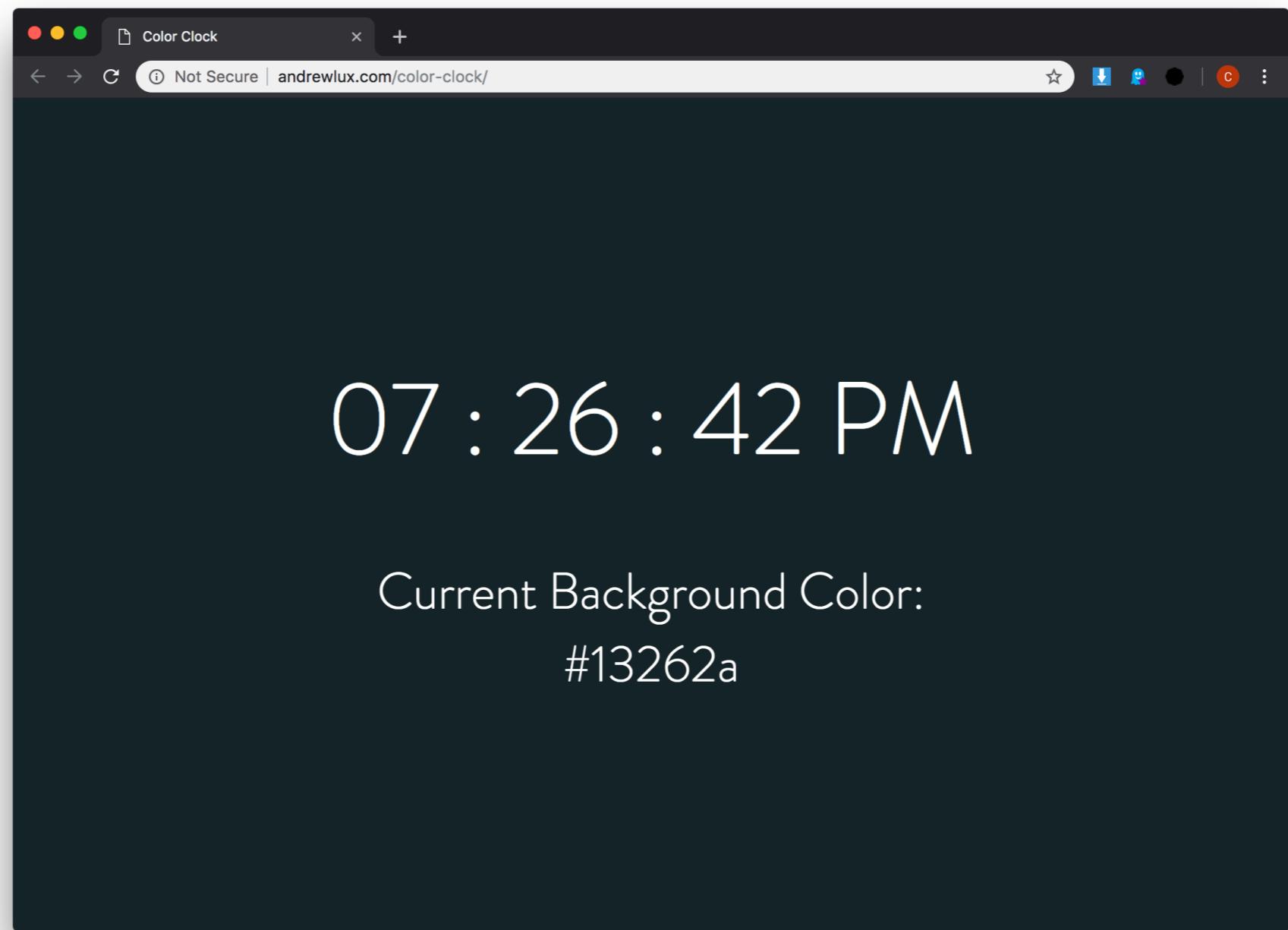


Wyoscan, O-R-G

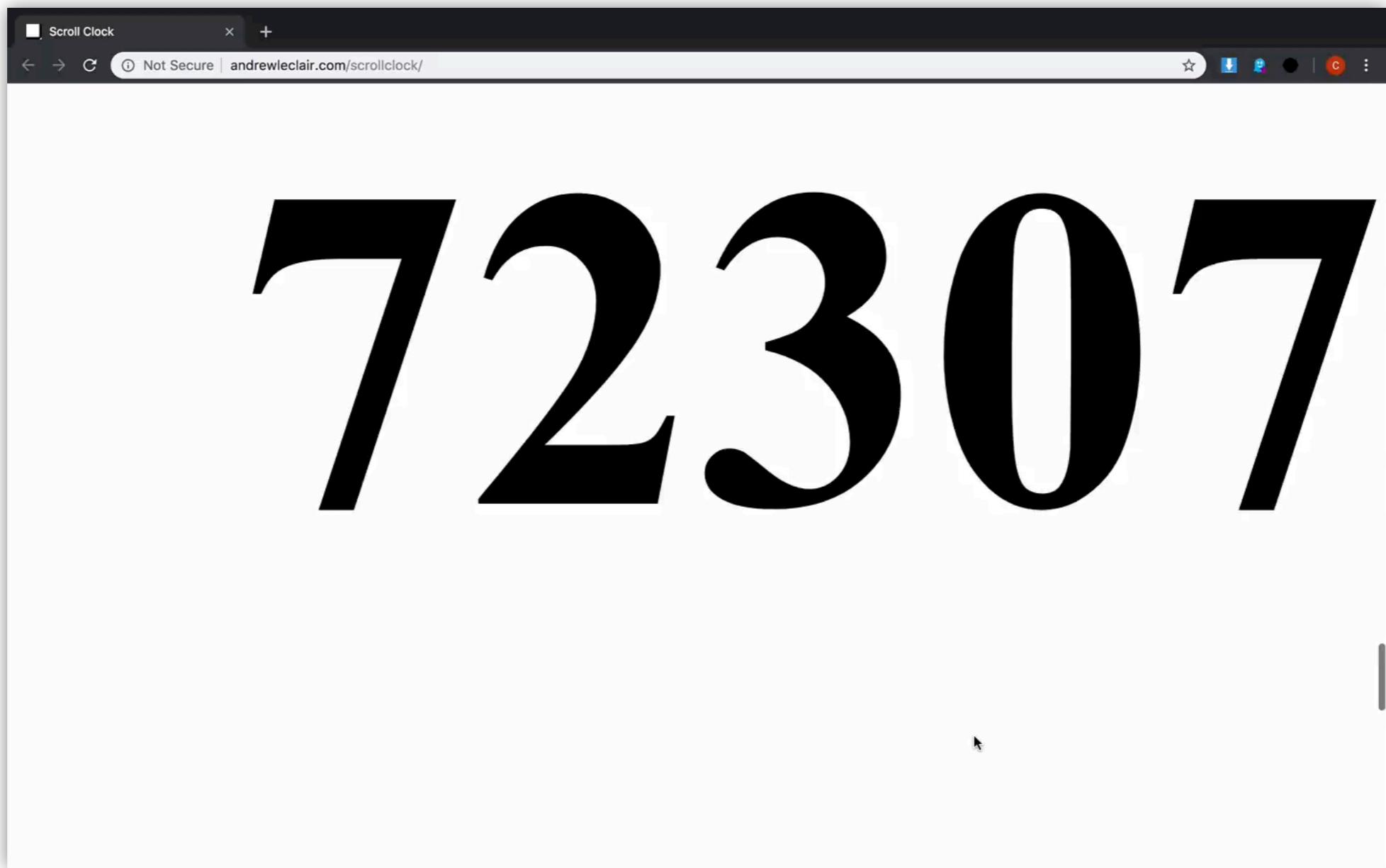
2016



Three Times (in Blue and Yellow),
Karel Martens



Color Clock, Andrew Lux



Scroll Clock, Andrew LeClair