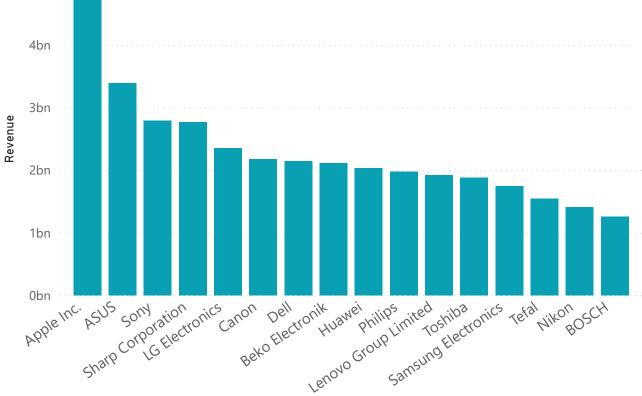
Date

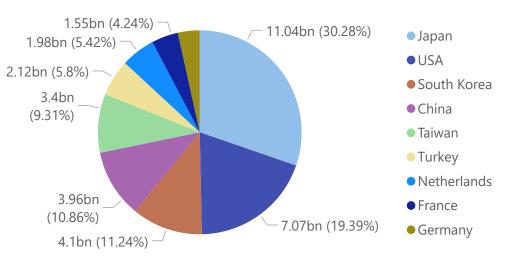


Revenue by Manufacturers

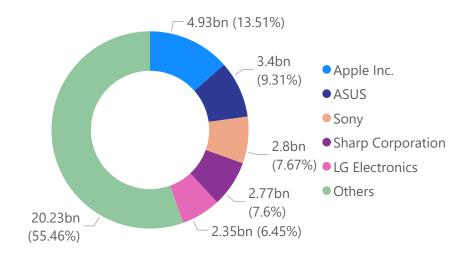


ManufacturerName

Revenue by ManufacturerCountry



Top 5 Manufacturers by Revenue



Year, Quarter, Mo... △ 🔳 2010 Repeat Customers vs New Customers by Month ■ RepeatedCustomer ■ isNewCustomer January February March ∨ □ Qtr 2 July RepeatedCustomer and isNewCustomer **New Customers** 388 **Repeat Customers** 20 150 0 July September October November December August

Month

Cohort Retention Analysis

Percentage of retained customers after X month

Month of first purchase	New customers	1	2	3	4	5	6	7	8	9	10	11	12
August 2021	73	1.37%	5.48%	4.11%	2.74%	4.11%	9.59%	2.74%	6.85%	5.48%	9.59%	2.74%	10.96%
September 2021	55	5.45%	5.45%	7.27%	9.09%	7.27%	1.82%	3.64%	7.27%	0.00%	3.64%	1.82%	3.64%
October 2021	64	14.06%	4.69%	6.25%	6.25%	10.94%	6.25%	4.69%	1.56%	4.69%	3.13%	1.56%	0.00%
November 2021	54	1.85%	3.70%	7.41%	5.56%	0.00%	1.85%	9.26%	5.56%	3.70%	0.00%	0.00%	0.00%
December 2021	63	0.00%	1.59%	9.52%	6.35%	9.52%	6.35%	6.35%	3.17%	1.59%	0.00%	0.00%	0.00%
January 2022	50	2.00%	4.00%	0.00%	0.00%	2.00%	0.00%	6.00%	8.00%	0.00%	0.00%	0.00%	0.00%
February 2022	57	10.53%	3.51%	5.26%	8.77%	5.26%	3.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
March 2022	46	4.35%	6.52%	6.52%	8.70%	0.00%	2.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
April 2022	28	0.00%	7.14%	0.00%	3.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
May 2022	42	2.38%	4.76%	2.38%	4.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
June 2022	44	0.00%	4.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
July 2022	27	3.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
August 2022	29	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%