Of all Kickstarter campaigns, between 2009 and 2017, 53% are successfully funded. Theater projects make up 34% of campaigns, successful or otherwise. 77% of the theater campaigns are plays, of which 59% are based in the United States. No journalism projects have been successfully funded during this period.

There is no information on how much each backer pledged to a campaign, as well as no explanation of the difference between a “failed” campaign and a “canceled” one. The addition of “live” campaigns means that there are incomplete data mixed into the data set, which has the potential to skew the above conclusions.

Other tables/graphs which could be generated are “‘Staff Picked’ campaigns which were successful, failed, canceled, or are currently live” and the “‘Spotlight’ campaigns which were successful, failed, canceled, or are currently live”, as those could show correlations between the state of each campaign within those particular campaign identifiers.

**BONUS**

The median summarizes the campaign data more than the mean, as when considering both sets of data, the “successful” campaigns far outweighs the “failed” ones.

There is more variance with successful campaigns, as the data shows the wide range between the minimum and maximum numbers of backers. This makes sense because the more backers a campaign has, the more likely it is to be successful.