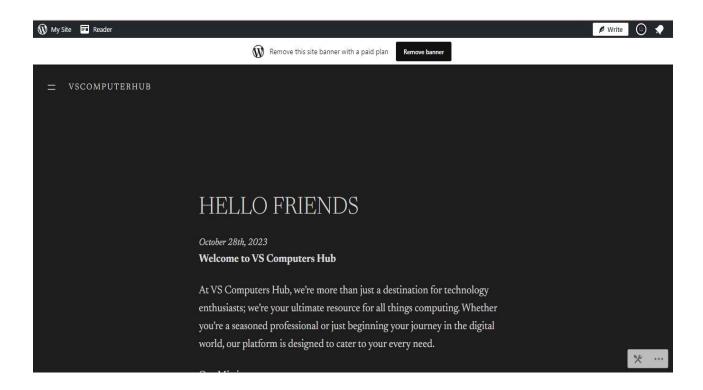
ASSIGNMENT ON DIGITAL MARKETING

NAME	B. VIGNESH SUNDAR
REGISTER NUMBER	953220106042
NM_ID	94CCAE1AA88307A81D04FEC9AAD58044
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	VSCOMPUTERHUB
WEBSITE URL	https://vscomputerhubb.wordpress.com
BLOGGER URL	https://vscomputers2023.blogspot.com

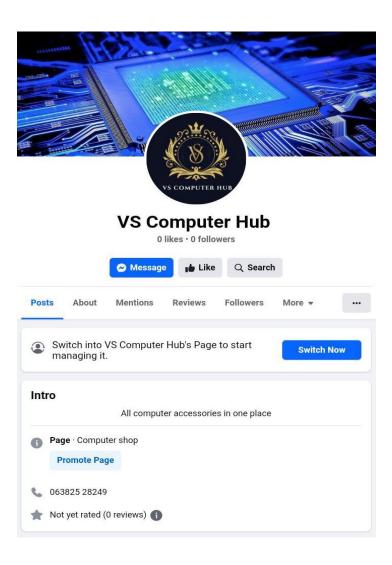
SCREEN SHOT: (WORDPRESS)



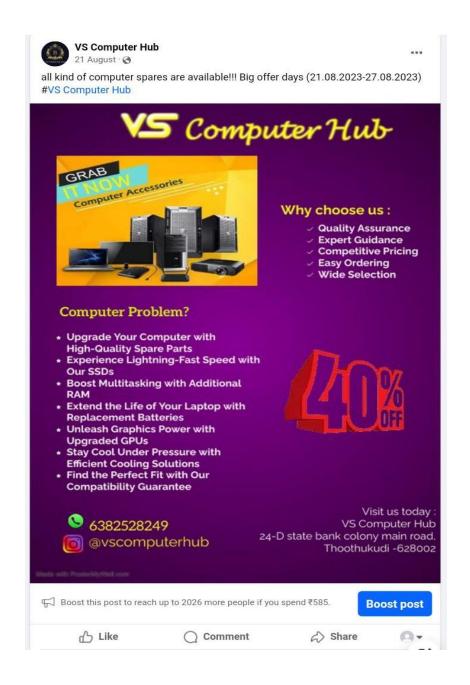
2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	VSComputerHub
FACEBOOK PAGE URL	https://www.facebook.com/VSComputerHub

HOME PAGE:



POST 1:



POST 2:



3. Create and design a social media advertisement poster using canva.

POST URL

https://vscomputers2023.blogspot.com/2023/10/hurry-up-offer-closes-soon.html



4. Create email newsletter design using MailChimp or canva tool.

EMAIL NEWSLETTER URL https://vscomputers2023.blogspot.com/2023/09/email-newsletter-top-hardwares.html

