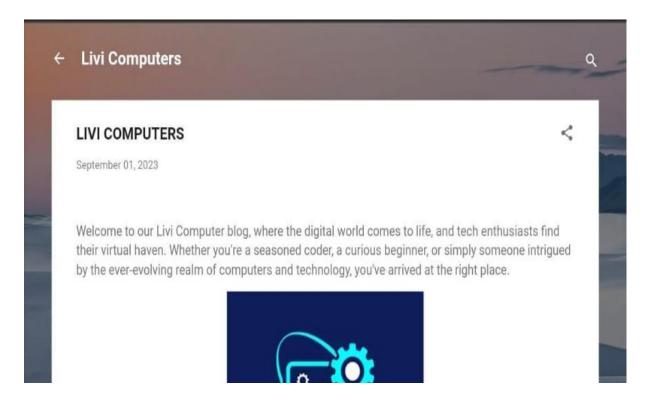
# ASSIGNMENT ON DIGITAL MARKETING

NAME	LIVINS L
REGISTER NUMBER	953220106017
NM_ID	389DD21CD2E8FC48F024E5DB7C8FC684
CATEGORY	DIGITAL MARKETING

# 1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	LIVI COMPUTER
WEBSITE URL	livicomputercom.wordpress.com
BLOGGER URL	https://livicomputers.blogspot.com/2023/09/livi-computers.html

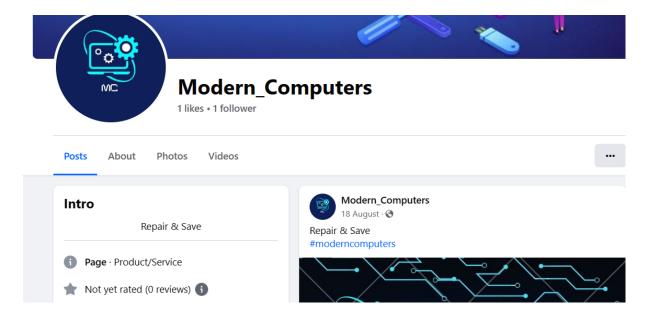
#### **Screen Shots**



2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	MODERN COMPUTER
FACEBOOK PAGE URL	https://www.facebook.com/MODERNCO MPUETRS

#### **HOME PAGE**



POST-1

## 3. Create and design a social media advertisement poster using canva.

POST URL	https://www.facebook.com/615502478753
	20/posts/pfbid0YRX9ZijH2L7jvKC6Aor1wJkT
	<u>Dknvm9bFtsQa2z7gCsaUNjBu9WgWqCKTN</u>
	wa4h43pl/?app=fbl



## 4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://livicomputers.blogspot.com/2023/09/
	email-newsletter-offers-and-services.html

