ASSIGNMENT ON DIGITAL MARKETING

NAME	KAPIL KANNAN P
REGISTER NUMBER	953220106013
NM_ID	F665F90CBCF4B4284BD4A27327DFE89D
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	proplus hardware and software
WEBSITE URL	https://proplushardandsoftware.wordpress.com/
WIX URL	https://global360gs.wixsite.com/gl0bal

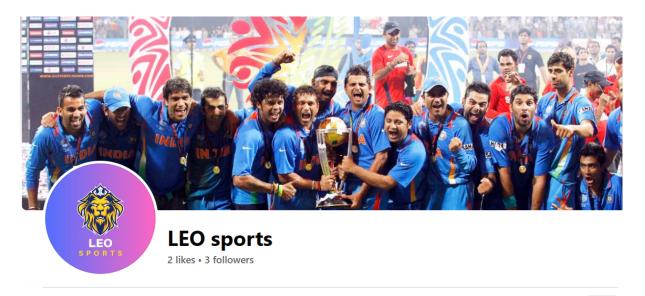
Screen Shots



2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	LEO SPORTS
------------	------------

HOME PAGE



POST-1

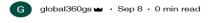
3. Create and design a social media advertisement poster using canva.

POST URL	https://www.facebook.com/615502253471
	56/posts/122107768760007511/?substory_
	index=1113369119636903&app=fbl



4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://global360gs.wixsite.com/gl0bal/post/e
	mail-newsletter-update



÷

EMAIL NEWSLETTER - UPDATE!

THE LAMPLIGHT

APRIL 2023 | VOLUME 1

GLOBAL GADGETS & SOLUTIONS

THE OFFICIAL NEWSLETTER OF LAMPLIGHT GLOBAL SYSTEMS

TABLE OF CONTENTS:

- FROM THE EXPORT SOLUTIONS
- HELLO TO OUR NEW GADGETS
- AND EXCUSE NEW UPDATES