

ASSIGNMENT ON DIGITAL MARKETING

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CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	proplus hardware and software
WEBSITE URL	https://proplushardandsoftware.wordpress.com/
WIX URL	https://global360gs.wixsite.com/global

Screen Shots

ABOUT

SITE TITLE

PRO + HARDWARE & NETWORKING



COMPUTER SALES AND SERVICE

DEAL WITH ALL BRAND ACCESSORIES

Everyday 9 am – 11 pm
8946035337

PRO + HARDWARE
AND NETWORKING,
SARANYA
COMPLEX, 18D ECR

VISIT NOW

2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	LEO SPORTS
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FACEBOOK PAGE URL

<https://www.facebook.com/leosportsforal>
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HOME PAGE



POST-1

3. Create and design a social media advertisement poster using canva.

POST URL

https://www.facebook.com/61550225347156/posts/122107768760007511/?substory_index=1113369119636903&app=fbl



4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://global360gs.wixsite.com/global/post/email-newsletter-update
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EMAIL NEWSLETTER - UPDATE!

THE LAMPLIGHT	APRIL 2023 VOLUME 1
GLOBAL GADGETS & SOLUTIONS THE OFFICIAL NEWSLETTER OF LAMPLIGHT GLOBAL SYSTEMS	
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	• AND EXCUSE NEW UPDATES