

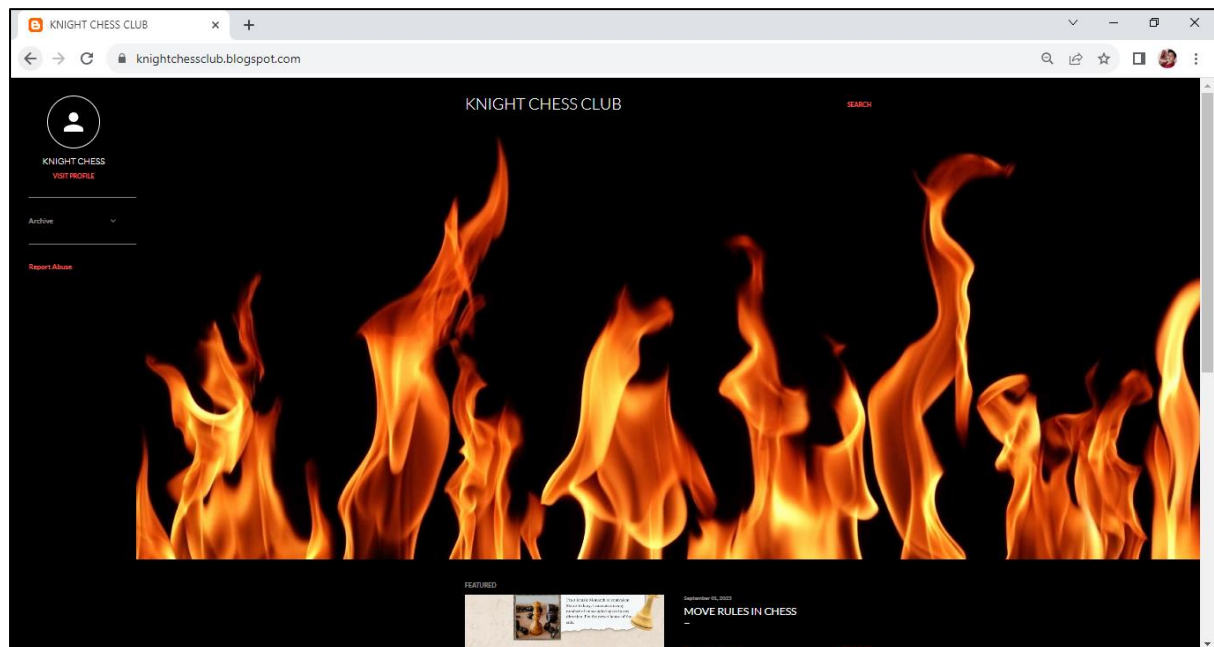
ASSIGNMENT ON DIGITAL MARKETING

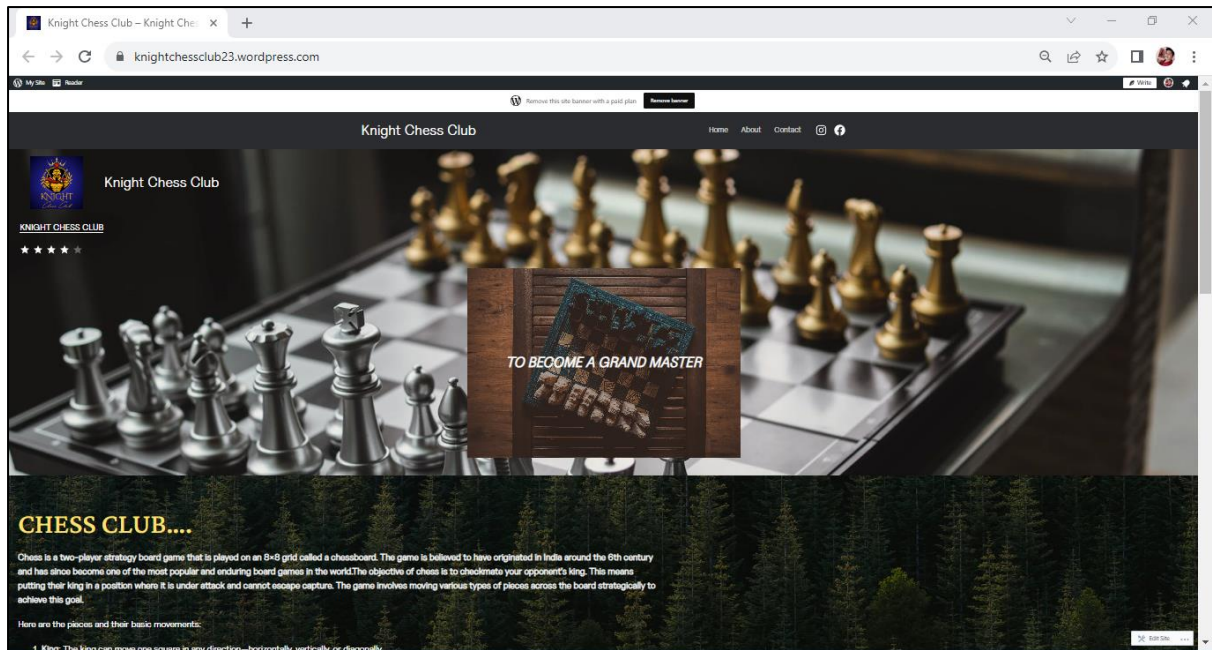
NAME	SREENITHESH S G
REGISTER NUMBER	953220106037
NM_ID	29A1B1B58AA48D5B4B24DCB27418D16E
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	KNIGHT CHESS CLUB
WORDPRESS URL	https://knightchessclub23.wordpress.com/
BLOGGER URL	https://knightchessclub.blogspot.com/2023/08/chess-club.html

Screen Shots

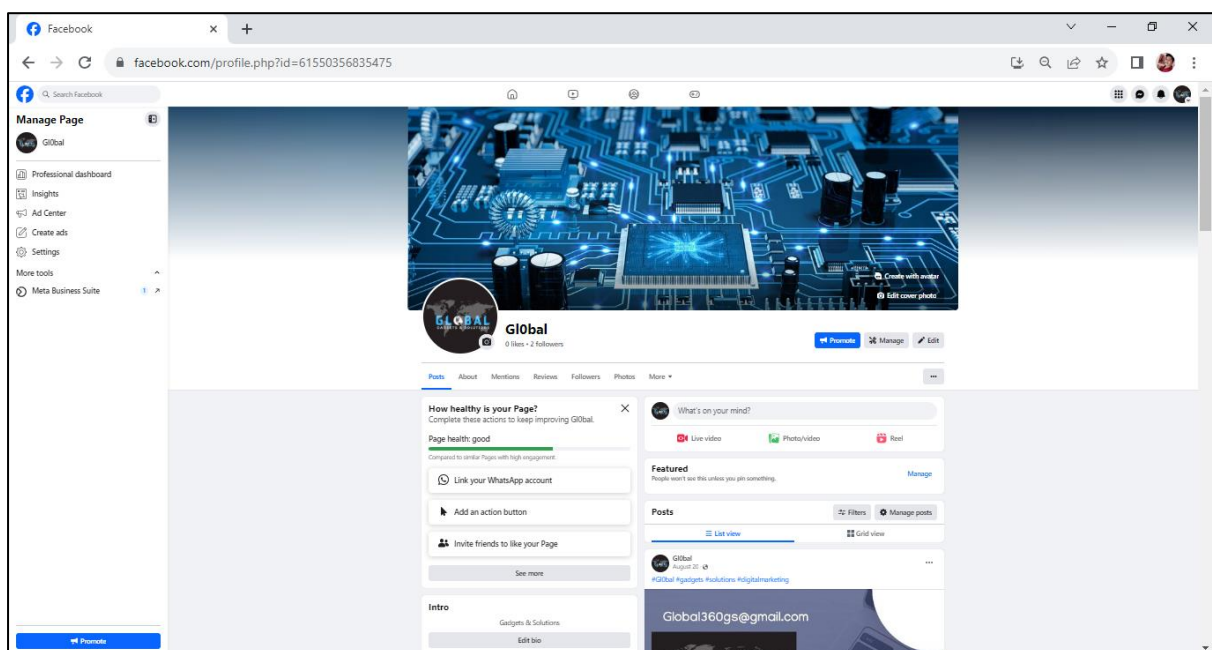




2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	GLOBAL Gadgets & Solution
FACEBOOK PAGE URL	https://m.facebook.com/story.php?story_fbid=122105104736011894&id=61550356835475&mibextid=Nif5oz

HOME PAGE



POST



3. Create and design a social media advertisement poster using canva.

POST URL

<https://knightchessclub.blogspot.com/2023/09/move-rules-in-chess.html>



4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL

<https://knightchessclub.blogspot.com/2023/09/email-newspaper-thank-you-for-joining.html>

