What are their wants, needs, hopes, and dreams?

FOOD AND

TRAVEL

CHANNEL

THUMBNAIL

IS PLANNED

What other thoughts might influence their behavior?



TRAVEL VLOG YOUTUBE THUMBNAIL

GIF WERE USED IS CREDITED VARIETY OF

COLOUR WERE USED



DIFFERENT KINDS OF IMAGES ARE AVAILABLE

VARIOUS COLOUR AND FONT ARE AVAILABLE

VARIOUS TEMPLATES AND INFORMATION ARE AVAILABLE IT SHOWS THE WHOLE CONTENT OF THE VIDEO

INTERESTING

NEED TO ORGANISE **IMAGES EFFECTIVELY** ON DISK OR ONLINE

NEED EXTRA CODE TO HANDLE THUMBNAIL

Feels

CREATIVE

AND FUN



Does

What behavior have we observed? What can we imagine them doing?



What other feelings might influence their behavior?



