Name: Darla

Age: 30

Gender: Female

Job title: Marketing Director, Business Consulting

Bio:
Darla is a business woman who enjoys meeting new people. She is an extrovert however, she has a hard time being with new people because of her insecurity with how she looks. She has been trying to improve her eating habits as well as her health. She is always looking for new food options.

Goals:
-wants to gain muscle
-wants to adapt to a more active and healthy lifestyle
-become more aware of her mental and physical health

Frustrations:
-makes the same thing for dinner often
-runs out of ideas of food to make in her kitchen
-lives off of unhealthy cereal
-Doesn't like spending money on eating out often

Name: Tayler

Age: 25

Gender: Non-binary

Job title: Engineer

Bio:
Tayler is an Engineer. He eats out every single day and wants to find more places to eat. At this point food is his hobby. Spends $15.00 or less on food. Mostly eats sandwiches and pizza.

Goals:
-Wants to find more places to eat
-Wants more variation in his life
-Wants to get out of his house more often

Frustrations:
-Gets very busy with work so never leaves the house
-Eats out every day but cant cook
-Sick of eating at the same restaurants

Name: Todd

Age: 40

Gender: Male

Job title: Interior Designer

Bio:
Todd is a single man and is very health focused. He enjoys eating out 2-3 times a week. Prefers not to spend too much money when he eats out. Likes to eat salads. Spends tons of time in the gym to get those gains.

Goals:
-Get more gains at the gym
-Eat out for less money
-Find more places to get salads
-Find a girlfriend
-Find places closer to his house to eat at

Frustrations:
-Can't find a girlfriend
-Has to drive far to get food
-Often over-spends on food when he eats out

MVP

- Order food
- Leave app reviews
- Choose from a selection of restaurants
- Personalise your order
- View all prices
- Be shown wait time
- See driver reviews
- See restaurant reviews
- Restaurants should be notified with orders