# **Olivia Marolf**

# **UI/UX Designer**

livmarolf.com livmarolf@gmail.com (801) 885-8122 Lehi, UT

#### **SKILLS**

- · Experience designing with Figma, FigJam, Framer, Affinity Photo, Sketch
- Experience developing with HTML, CSS, SCSS, JavaScript, React, Vue, Framer Motion
- Well versed in ClickUp, Jira, Slack, Agile/Scrum methodologies, Usability testing, Accessibility

#### **EXPERIENCE**

#### **UX Designer** / ViewPoint Co-Management

NOV 2024 - JAN 2025 CONTRACT

- · Designed and developed a responsive website, utilizing Figma for design and Framer for implementation
- Conducted extensive research on user needs, industry trends, and competitor benchmarks to ensure a strategic and user-centered design
- Orchestrated and facilitated stakeholder meetings, reviews, and feedback sessions, ensuring alignment and clear communication throughout the project

## UI/UX Designer / Freelance

NOV 2023 - JAN 2025

- Conducted user research and created wireframes, mockups, and prototypes, contributing to intuitive and userfriendly design solutions
- · Applied accessibility best practices in design, ensuring WCAG compliance and broadening product reach
- · Presented research-driven design concepts to product owners, securing buy-in through clear rationale

#### UI/UX Designer / DevPipeline

JAN 2023 - SEPT 2023

- Led cross-functional meetings with designers and developers to discuss progress, resolve blockers, and align on design and development priorities
- Managed multiple design projects simultaneously, delivering high-quality work on time and meeting client expectations for each
- Led the design of modular UI components, cutting duplication by 21% and decreasing development time by 11%

#### Web Developer and Educator / DevPipeline

APR 2022 - SEPT 2023

- · Led a team of junior developers, providing mentorship and conducting code reviews to ensure best practices
- Provided guidance and support to students, resulting in a 95% student success rate in completing course material
- Taught Front End Web Development through lectures, demos, and hands-on coding sessions

#### **EDUCATION**

#### **UX Design Professional Certificate**

Google

Completed comprehensive UX design course, mastering industry techniques

### **Devmountain Certification in Web Technologies**

Devmountain

Equipped me with skills to build static and dynamic websites effectively