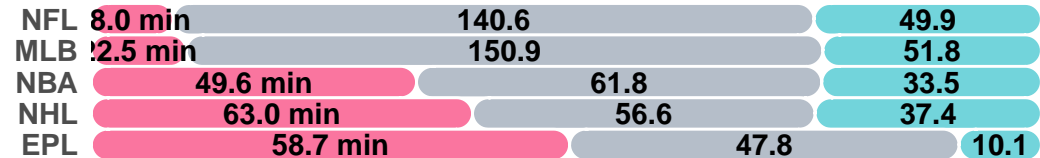


Minutes by broadcast by what is shown on screen across five major men's sports leagues

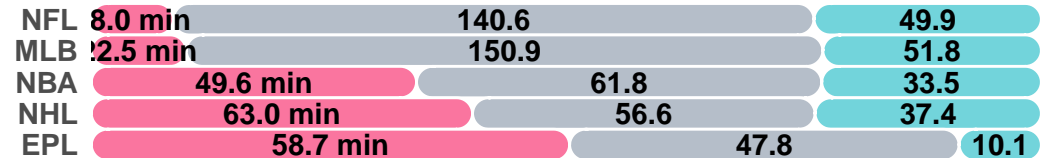
■ NONACTION (GAME STOPPAGE, COMMENTARY, ETC.) ■ GAME ACTION



The average share of broadcast time showing **GAME ACTION** is high in the English Premier League – but there is more total action in an average National Hockey League game, which lasts longer.

Minutes by broadcast by what is shown on screen across five major men's sports leagues

■ NONACTION (GAME STOPPAGE, COMMENTARY, ETC.) ■ GAME ACTION



The average share of broadcast time showing **GAME ACTION** is highest in the English Premier League – but there is more total action in an average National Hockey League game, which lasts longer.