



Mount Isa Theatrical Society Inc.

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Publicity Officer
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3 September 2009

Southern Cross Television
Suite 5/ 90 Ross Smith Ave
Fannie Bay NT 0820
darwinsales@scbnetwork.com.au

Re: Event for Community Noticeboard – “Romeo + Juliet”

Dear Kim,

In November 2009, MITS will be presenting 8 performances of William Shakespeare’s “Romeo + Juliet”, over 4 weekends. This will be the most ambitious and spectacular production we have staged for several years, and as such we would like to have large audiences every night to make our effort worthwhile.

I am aware you receive many more events than there are slots available, and that you try to give each organization an equal share. MITS was last featured on the community notices in late 2007, and we have not submitted any events since. We used to submit every event we held (typically 5-6 every year), however after talking to Sue Hodgkinson in the SCB Mount Isa office, we decided to only submit the most important events.

“Romeo + Juliet” is definitely our biggest production we have held in the past 3 years and would benefit most from being featured on the community notices. We would be very grateful if you could take this into consideration.

We do not have an official flyer available yet, but the key details are as follows:

Mount Isa Theatrical Society Proudly Presents:

William Shakespeare’s

“Romeo + Juliet”

Playing at MITS Theatre Restaurant, 16 Transmission St, Mount Isa

31 October – 21 November 2009

Friday & Saturday Nights, 7pm Door, 7:30pm Dinner

\$30 individuals / \$25 groups 8+

Includes 2 course meal. We have a licensed bar

Tickets available from The Thingodonta’s Den, 15 West St, Ph (07) 4749 0900, Cash Only.

Further info: Ph 0422 296 770 or Email info@mits.org.au

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16 Transmission St, PO Box 604 Mount Isa QLD 4825
t: 07 4743 8577 e: info@mits.org.au
www.mits.org.au

We generally have the most trouble filling seats on opening weekend, and sometimes on the second weekend, so the best time to feature our event would be leading up to 31st October.

Thank you for your time, and I hope I can look forward to seeing our event on TV!

Yours Sincerely,

Wes Yip
Publicity Officer
Mount Isa Theatrical Society

