LIXIAN ZENG

@ lixianzla@gmail.com 📞 217-550-1360 📍 Urbana, IL

EXPERIENCE

Edzy
User Experience Design Inten (Remotely)

📅 Since Dec 2020 📍 San Ramon, CA

- Work with the team to identify user needs and develop the design system
- Create deliverables (wireframes, mockups, prototypes, etc.) and execute low to high fidelity design

Urbanplus
Product Designer (Remotely)

📅 Jan 2020 - Mar 2020 📍 Shanghai, CN

- Worked on the needfinding, user journey map, ideation for the mobile app "Go Street"
- Completed wireframes and high fidelity prototypes and iterated based on users' feedback

Smart Energy Design Assistance Center (SEDAC)
Research Assistant, Visual Designer

📅 May 2019 - Aug 2020 📍 Champaign, IL

- Worked with the developer and marketing director to redesign the website
- Developed and managed the map interface for the Illinois Department of Transportation Solar Feasibility Study, iterated based on stakeholders' feedbacks
- Developed rebranding strategies for marketing materials and digital contents to promote the consistency and aesthetics of the business identity
- Developed graphic design guidelines and mentor on the design process
- Assisted in researching and technical reports writing of energy efficiency projects and climate action planning projects

Stanley Partners Investment Management Co. Ltd
Research Department Management Trainee

📅 Jun 2018 - Aug 2018 📍 Shanghai, CN

- Led the team and conducted site surveys on the commercial real estate market, performed data analysis, project evaluation, and produced research reports

AWARD

UX DESIGN CONTEST 16, 2ndWinner

- Reimagine an AI-powered recipe ingredient substitution UX

EDUCATION

Professional Certificate in Human-Computer Interaction
Georgia Institute of Technology | edX

📅 Issued Dec 2020

Master of Landscape Architecture
University of Illinois at Urbana-Champaign

📅 Aug 2017 – Aug 2020

Exchange, Environment and Design
University of Georgia

📅 Aug 2015 – May 2016

Bachelor of Engineering, Landscape Architecture
Nanjing Forestry University

📅 Sep 2013 – Jun 2017

SKILLS

User Experience Design

Graphic Design

Data Visualization

Wireframing and prototyping

User Testing

Spatial Analysis

Sustainable Planning

Landscape Design

TOOLS

ArcGIS Mapbox Studio Figma

Sketch Adobe Illustrator

Adobe Photoshop Adobe InDesign

AutoCAD Sketch Up CSS html

Bootstrap MySQL R Tableau