

COM310-902

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Chapter 3



Writing Collaboratively

Overview

Advantages and
disadvantages of
collaboration

Managing projects

Conducting
meetings

Using social media
and other
electronic tools in
collaboration

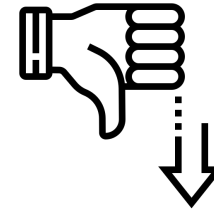
Gender and
collaboration

Culture and
collaboration

Advantages and Disadvantages of Collaboration

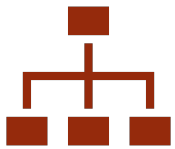


1. Wider knowledge base
2. Wider skills base
3. Better idea of the audience
4. Improving employee communication
5. Acclimating new employees
6. Motivation for employees to share



1. More time
2. Groupthink
3. Disjointed document
4. Inequitable workloads
5. Reducing a person's motivation
6. Disagreement and interpersonal conflict

Follow these seven suggestions for **managing your projects:**



1. Break down a large project into several smaller tasks.
2. Plan your project.
3. Create and maintain an accurate schedule.
4. Put your decisions in writing.
5. Monitor the project.
6. Distribute and act on information quickly.
7. Be flexible regarding schedule and responsibilities.

Key aspects of **conducting meetings:**

Listening effectively

Setting your team's agenda

Conducting efficient meetings

Communicating diplomatically

Critiquing a team member's work

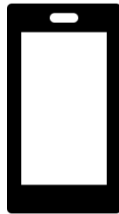
Share your thoughts: Critiquing a draft clearly and diplomatically

| | | |
|---|---|--|
| 1. What is the tone of the comments? How can they be improved? | <p>The first task of the on-site evaluations was to set up and configure each server. We noted the relative complexity of setting up each system to our network.</p> | Comment: Huh? What exactly does this mean? |
| 2. How well does the collaborator address the larger issues? | <p>After we had the system configured, we performed a set of routine maintenance tasks: add a new memory module, swap a hard drive, swap a power supply, and perform system diagnostics.</p> | Comment: Okay, good. Maybe we should explain why we chose these tests. |
| 3. How well does the collaborator address the writing, not the writer? | <p>We recorded the time and relative difficulty of each task. Also, we tried to gather a qualitative feeling for how much effort would be involved in the day-to-day maintenance of the systems.</p> | Comment: What kind of scale are you using? If we don't explain it, it's basically useless. |
| 4. How well do the collaborator's comments focus on the goal of the document, rather than judge the quality of the writing? | <p>After each system was set up, we completed the maintenance evaluations and began the benchmark testing. We ran the complete WinBench and NetBench test suites on each system. We chose several of the key factors from these tests for comparison.</p> | Comment: Same question as above. Comment: Will readers know these are the right tests? Should we explain? |

Using **Social Media** and Other **Electronic Tools** in Collaboration



Word-processing
Tools



Messaging
Technologies



Videoconferencing



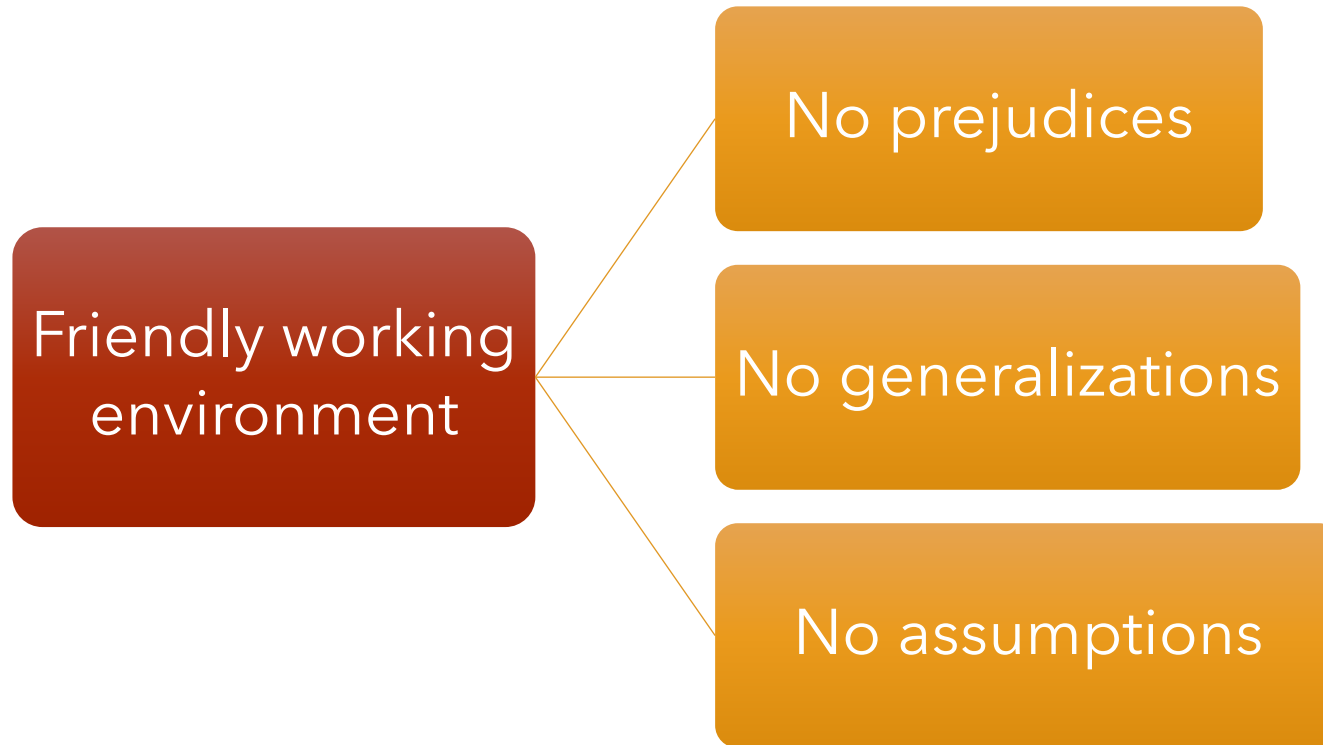
Wikis and
Shared Document
Workspaces



Maintain a Professional Presence Online

1. Don't waste company time using social media for nonbusiness purpose.
2. Don't divulge secure information and reveal information
3. Don't divulge private information.
4. Don't make racist or sexist comments or post pictures.

Gender & Collaboration



Consider five ways in which cultural differences can affect team behavior:

Difficulties to assert
themselves in
collaborative teams

Unwilling to respond
with a definite "no"

Reluctant to admit
when they are
confused or to ask
for clarification

Avoid criticizing
others

Avoid initiating new
tasks or performing
creatively