

NMID	698C543FF213CD4A1654D29ADA1F264D
DATE	24-10-2023
PROJECT TITLE	Reel creation using canvas assignment

1.social media advertisement poster on canva

https://www.canva.com/design/DAFytkrr5al/NUC8eMkWp-gweiUXZ7xSnQ/edit?utm_content=DAFytkrr5al&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



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Studio

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2. Blog using blog spot

<https://nailartinhands.blogspot.com/2023/10/nail-art-is-now-hand-art.html>

In this blog using www.blogspot I had uploaded a blog with some information related to nail art along with certain photos of my venture. When a viewer read this blog, I am sure the viewer will definitely get interested in nail art with some tips to start a new venture.

3. Email newsletter

https://www.canva.com/design/DAFytrqez1E/ek-d3phuxVgkP9YB1lNg-w/edit?utm_content=DAFytrqez1E&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton



NAIL NOIR

A COMPLETE NAIL SPA

OUR TOP PICKS

For many of us, the lasting appeal of nail art is that we can express our tastes (no matter how wild or subdued) without the aesthetic confines of hair and makeup. It's a mini act of self-presentation. "There's specificity in how we choose to do our nails," said Miss Pop, the artist who created these four looks. "Those choices are joyful."

And now, the canvas is growing. The newest nail art, largely inspired by the giddiness of the 1990s, spills onto the fingers and hands. Glitter, rhinestones and beads make up most of the designs.

Double Rainbow

According to Miss Pop, this cheerful crystal design is an evolution of the bejeweled makeup and hairstyles seen recently on celebrities. She said she loves the jewels that Janelle Monáe has been wearing in her hair, done by her hairstylist Nikki Nelms online.

Nail art is a creative activity that draws pictures or designs fingernails. It is a type of art. These days fingernails and toenails are seen by some as important points of beauty. In some cultures, nail art is linked to femininity. Also, it is a type of fashion activity, related to manicuring. There are commercial shops ('nail bars') where nails are worked on to make them attractive. The main product is acrylic nails with ready-made designs which can be stuck on top of natural nails.

4.brand promoting post on face book page

https://m.facebook.com/story.php?story_fbid=pfbid0K1d34wRpKhgnCKQaydY4PbY9F3zE2rafTFQ4KkHbLyYkbjigAVxpXNnCCp2xN8Cql&id=61552132306153&mibextid=Nif5oz

Through face book page formation I could gain various followers which results in wide audience who could promote my business.