

**Project: Company Interview**  
**Course: AI [SECJ3553-16]**



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## **Interview Questions:**

- 1. What do you think is the biggest challenge when companies try to use AI?*
  
  
- 2. How do most people or clients feel about AI right now? Are they excited or worried?*
  
  
- 3. Do people worry about AI replacing jobs?*
  
  
- 4. Where do you see AI going in the next few years?*
  
  
- 5. Do you think AI will be used in every company someday?*
  
  
- 6. What skills do you think people need to work well with AI?*
  
  
- 7. How do you handle data privacy or security when training AI models?*

## **Interview Responses: Sage42**

(Patrick- developer-017-328 2287)

**(Location: - A-16-09, Tower A, The Vertical Business Suites, Jalan Kerin chi, Bangsar South, 59200 Kuala Lumpur, Federal Territory of Kuala Lumpur)**

Sage 42 specializes in custom enterprise software development. We help businesses build tailored software solutions that go beyond off-the-shelf products designed to optimize operations, automate processes, and give you a competitive edge.

1. The major problem is how AI can be used in the most appropriate use case. Artificial intelligence is not a universal solution; it is effective only when the company aims to match technology with its objectives and work processes. Also, corporations should handle both legal and ethical risks involved with the use of AI, such as consequences of courts or compliance problems that may occur as a result of misuse or insufficient control.
2. There are still a lot of clients unwilling and suspicious of implementation of AI technologies. Nevertheless, a definite change towards curiosity and enthusiasm led by the fear of missing out (FOMO) can be observed. With the widespread use of AI in all business sectors, organisations are getting more interested in the idea as a means of remaining competitive.
3. All over the world, automation and the use of AI have resulted in the downsizing of some organizations. Nevertheless, later on, many of them notice that AI would not be capable of substituting every human position- in particular, those that involve creativity, judgment, and emotional intelligence. Additionally, the usage of AI tends to introduce new jobs, including those of AI operators, analysts, and engineers. Although job displacement can rise going forward, presently there is an indication of a balance in automation and human control.
4. The field of AI is developing at a fast pace. The companies are constantly finding new uses of it. Its uses are getting more and more diverse in industry, as in automation, to data analysis and decision support.
5. Although AI will become a part and parcel in most organizations, some sectors or even job descriptions may not be greatly served in the hands of automation. The human skills will not be replaced in such spheres.
6. The employees need to acquire firm background knowledge pertinent to the field. As an illustration, the competencies of computer science experts must include strong programming abilities, whereas the expertise of the

professionals in data-related areas must include data engineering and analytics. Essentially, to make the best use of AI tools, one needs knowledge in his or her field.

7. In a bid to achieve ethical and secure training of models, Sage42 applies synthetic data generation methods. This enables the training of the AI systems without showing actual user information, hence upholding privacy and data protection regulations.

## **Interview Responses: Astral**

(Alexander Su-Managing director-012-776 9717)

**(Location:** - Level 24 & 25, Menara Worldwide, 198, Jln Bukit Bintang, Bukit Bintang, 55100 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur)

Astral develops custom software solutions for businesses, with a strong focus on AI integration and automation. We help companies streamline operations, improve efficiency, and unlock new possibilities through intelligent technology.

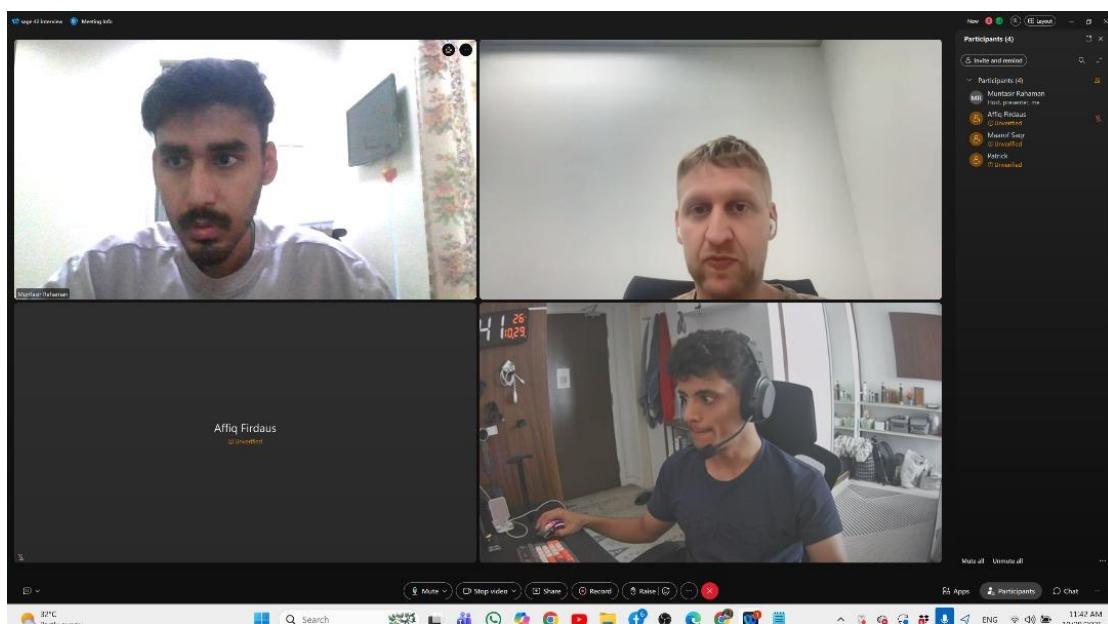
1. Two significant obstacles exist, namely, awareness and data availability. Not all companies understand how AI can be used in improving their operations, and the ones that are aware but do not have enough data to train effective AI models. Moreover, there are certain entities which still believe that AI is lower in quality than human judgement, which may complicate its implementation.
2. The issue that is raised by many clients is that failure to embrace AI would make them disadvantaged as far as competitiveness is concerned. They fear being inefficient and increasing the cost of operations relative to other competitors who are taking advantage of automation.
3. AI primarily automates repetitive and manual processes. Rather than replacing human workers entirely, it complements them by improving productivity and reducing workload. The goal is to assist, not replace.
4. Larger corporations are increasingly integrating AI to enhance performance and scalability. Meanwhile, smaller businesses are gradually exploring AI solutions as they become more accessible. Overall, AI adoption is expected to grow steadily across all business sizes and sectors.
5. There is also a high probability that AI will be implemented in all organizations in the future, but it will also be applied differently depending on the application. Although there are certain activities that cannot be completely

automated, AI can contribute to efficiency or decision-making in almost any business setting.

6. AI systems are becoming increasingly user-friendly, allowing employees to adapt without extensive technical training. Astra emphasizes hands-on learning and provides workshops for clients to ensure smooth integration and operation of AI-based tools.
7. Maintaining data privacy is a feature of clients whose choices are different: some will like using a third-party solution, and some will choose an internal or open source one. Astra puts emphasis on openness regarding the use of data and highly suggests the use of in-house software to clients who want to have the highest level of control and security.

## Interview Pictures:

### 1. Sage42 Interview



## 2. Astral Interview

