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## Latest comments

### Taking stock

Great article! I really like the idea of using 3D printing as a way to ...

### Wavy hair is in

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## BLOGS

# EDA #2 - INTERACTIONS Blog

[Jonathan Grudin](#) | 3 days ago | 2 comments

Two years of monthly posts. A year ago I weighed the experience and suggested that discussion is becoming a less effective use of time, given the ease of spawning masses of information and ...

## Lifetime effigies: 3D printing and you

[Aaron Marcus](#) | 3 days ago | 2 comments

We all have limited shelf lives. During our own lifetimes, or afterwards, some of us might wish to "submit" many hundreds, thousands, millions, or even billions of *Wolke* effigies, miniature or full-sized replicas ...

## Wavy hair is in

[Monica Greenfield](#) | 3 days ago | 2 comments

Has anyone else wondered if UI design is becoming trendy and fashionable? I, like many designers and architects, see user interfaces succumbing to waves of industry trends, sweeping new ...

Yangguang LI  
Jan 29, 2015

Experience Design, Spring 2015

# Analysis of Current Design

**Title of this page**

Consistent with other pages

**Page link**

Too small

Doesn't indicate there are more than 3 pages

**Author photo**

Not important for an article

**Title**

Not clear enough

**Author name**

**Posted time**

Not necessary to be so precise

**Preview**

**Blogger photo**

Not all the photos are the same size

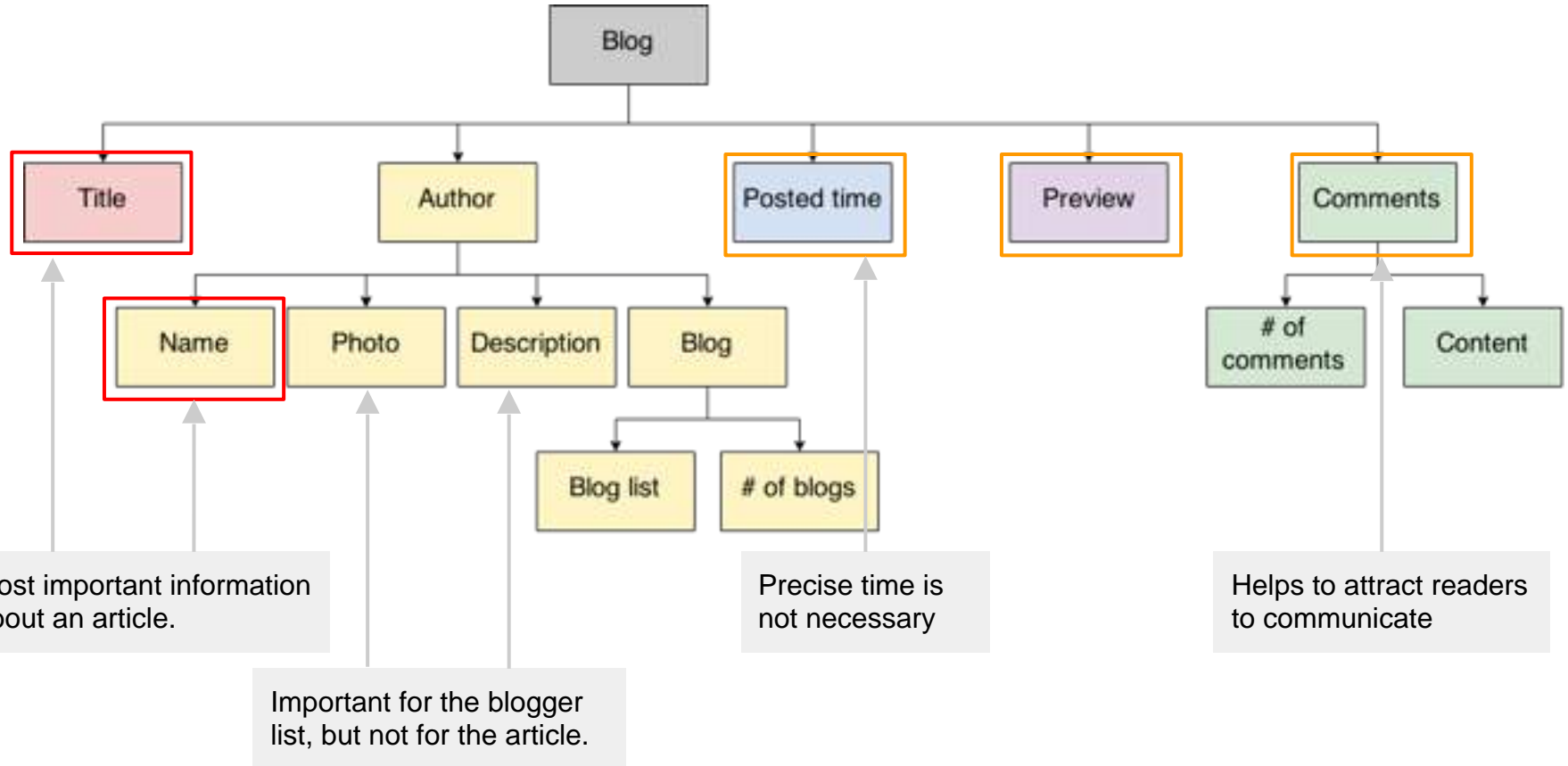
**Blogger name**

**# of blog posted**

Not useful to the reader



# Analysis of Information



# Redesign

## Blog list

- Highlight the title
- Delete the photo
- Use font size and color to prioritize information
- Rearrange information about the article
- Keep the length of preview all the same

## Sidebar

- Add a “Latest comments” section
- Delete the “number of blogs posted”
- Add author description
- Reduce the number of bloggers

## Page number

- Add background for each button
- Add quick jump to “tens” pages
- Add a button to the last page
- Delete the page link on the top of the page



# Design Detail - Blog List

1. **Title:** in current design is not clear enough. When browsing, what the user want to catch is the title. In new design, the title is in black and bigger, sans-serif font, which is easier to be caught in a glance.
2. **Information of article:** Separate the information of article with “[ ]”. The exact posted time is not necessary for readers. How old the article is is more useful for a recent article. The number of comments indicated how popular and controversial the article is, which can attract the reader.
3. **Priority of information:** The title, information about the article, the preview use different level of gray to emphasize the priority of information.
4. **The photo:** photos of authors are not a primary information for the article, and pictures can catch attention easily. To reduce distraction, the photo is removed.
5. **Separation:** Without the photo, the separation of two article is not clear. The horizontal line helps to separate.
6. **Preview:** Keep all the preview for articles align to two lines.



## Taking stock

[Jonathan Grudin](#) Posted: Thu, January 22, 2015 - 4:20:20

Two years of monthly posts. A year ago I weighed the experience and suggested that discussion is becoming a less effective use of time, given the ease of scanning masses...



## Lifetime effigies: 3D printing and you

[Aaron Marcus](#) Posted: Tue, January 20, 2015 - 2:54:01

We all have limited shelf lives. During our own lifetimes, or afterwards, some of us might wish to "publish" many hundreds, thousands, millions, or even billions of lifelike effigies, miniature...

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## Lifetime effigies: 3D printing and you

[Aaron Marcus](#) | 3 days ago | 2 comments

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# Design Detail - Sidebar

1. **Description of authors:** The number of blogs posted is not useful for readers. Instead, who is the author is more useful.
2. **Layout:** The size of photos is not all the same and photos are too dense. In the new design, photos are resized, extra margin is added.
3. **Latest comments:** Add this new section to show popular articles, which can help to attract readers and encourage them to communicate with author and other readers.
4. **Use of color:** Different level of gray indicates priority of information.

## Top 10 Bloggers

|   |                                |
|---|--------------------------------|
|  | Jonathan Grudin<br>25 Posts    |
|  | Monica Granfield<br>17 Posts   |
|  | Deborah Tatar<br>15 Posts      |
|  | Ashley Karr<br>14 Posts        |
|  | Aaron Marcus<br>11 Posts       |
|  | Richard Anderson<br>10 Posts   |
|  | Mikael Wiberg<br>9 Posts       |
|  | Uday Gajendar<br>9 Posts       |
|  | Juan Pablo Hourcade<br>8 Posts |
|  | Lauren Chapman Ruiz<br>8 Posts |

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### Lightning strikes!

Great article! I really like the idea of using 3D printing as a way to ...

### Taking stock

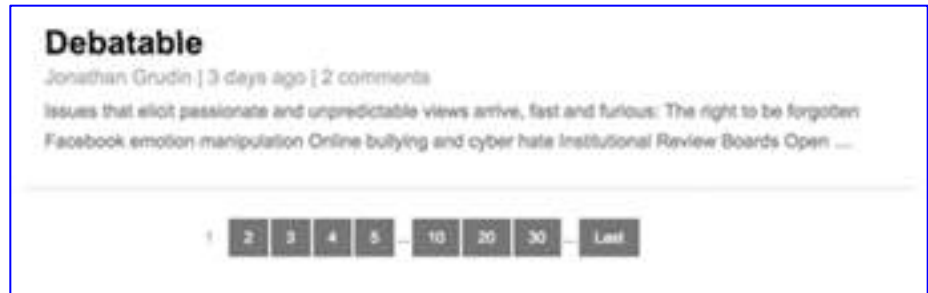
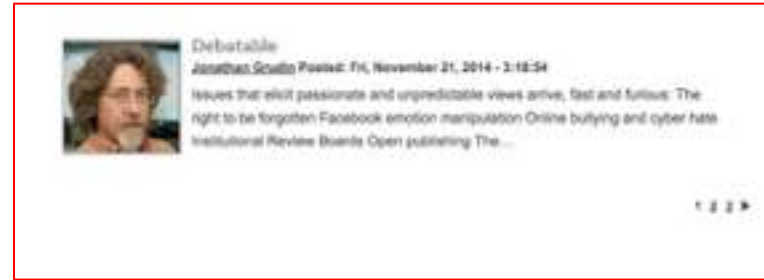
Great article! I really like the idea of using 3D printing as a way to ...

## Top 5 Bloggers

|   |   |
|---|---|
|  | Jonathan Grudin<br>Principal researcher in the Natural Interaction Group at Microsoft.  |
|  | Monica Granfield<br>Principal researcher in the Natural Interaction Group at Microsoft. |
|  | Deborah Tatar<br>Principal researcher in the Natural Interaction Group at Microsoft.    |
|  | Ashley Karr<br>Principal researcher in the Natural Interaction Group at Microsoft.      |
|  | Aaron Marcus<br>Principal researcher in the Natural Interaction Group at Microsoft.     |

# Design Detail - Page Link

1. **Background of page buttons:** The block background of the buttons makes it easier to notice the buttons.
2. **Tens & last page buttons:** The tens page buttons and last page button help the user to view later pages easily.
3. **Only at the bottom:** The page link on the top is not used frequently, and a little distracting.



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BLOGS

## Thank You

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