YI NIE

UX Designer & Prototyper

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812.327.9459

Research & Design

Contextual Inquiry
Card Sorting
Competitive Analysis
Usability Testing
Survey / Interview
Storyboarding
Persona & Scenario
User Journey Map

Wireframe & Prototype

Adobe Creative Cloud
Axure
Sketch
Principle
Invision
Keynote
Framer.js

Programming

HTML5 & CSS3
JavaScript
Bootstrap
jQuery
D3.js

"I strive to bridge the gap between technology and delightful experience with empathic design."

EXPERIENCE

San Francisco, CA
2016.9- present

Product Design Intern | Credible Lab

- Redesigned refinancing application form. Explored natural language input and conversational UI and prototyped using HTML/CSS and jQuery
- Designed refinancing co-signer prequalification flow, including interaction and visual design on both desktop and mobile
- Created style guide and design documentation with other designers

San Francisco, CA
2016.9- present

UX Designer | Universal Giving

- Designed onboarding experience for NGO registration process, from generating concepts, low-fidelity wireframes to high-fidelity visual design

Los Angeles, CA
2015.6-2015.8

UX Design Consultant | Nativo Inc

- Designed campaign performance visualization for clients like Wall Street Journal and HEARST in agile process
- Worked closely with VP of product, marketing specialist and development team to create user flow, wireframes and high-fidelity mockups for Nativo landing page
- Designed and developed interactive walk-throughs for onboarding new clients, using CSS and jQuery

Bloomington, IN
2015.8-2016.5

Associate Instructor of HCI/Design | Indiana University

- Mentor 21 undergraduate students on UX design projects, including analysis of current website interface, ideation, prototype, usability test and iteration

Beijing, China
2013.7-2014.6

UX Researcher & UX Engineer | Tsinghua University

- Individually developed and evaluated the algorithm with more than 3000 pieces of utterances using MATLAB

EDUCATION

Bloomington, IN
2014.8-2016.5

Master in Human-Computer Interaction/Design

Indiana University | GPA : 3.9 /4

Beijing, China
2010.9-2014.6

Bachelor in Electrical Engineering

Beihang University | GPA : 3.6 /4