



YI NIE

Product Designer

ynie.ux@gmail.com

<http://yi-nie.com>

812.327.9459

SKILLS

Design

Sketch
Invision
Principle
Framer.js
Photoshop
Illustrator

User Research

Usability Testing
Survey / Interview
Competitive Analysis
Storyboarding
Persona
Contextual Inquiry

Development

HTML5 & CSS3
JavaScript
jQuery
Bootstrap
React

EXPERIENCE

SEP 2016
PRESENT

PRODUCT DESIGNER

Credible Labs Inc. | San Francisco, CA

- Led the redesign of co-signing experience for student loan refinancing, including user flow, interaction design and visual design for both desktop and mobile. Increased both the ratio of users adding co-signers and conversion rate of closing loans.
- Redesigned the information architecture of mobile web navigation. Offered a clear structure, better usability, and scalability for future features.
- Improved product process through introducing design hand-off tool, initiating standard design system and facilitating brainstorming sessions with product, marketing, and engineer teams.

AUG 2016
NOV 2016

UX DESIGNER

UniversalGiving.org | San Francisco, CA

- Designed onboarding experience for NGO registration process, from concept design, low-fidelity wireframes to high-fidelity visual design.

JUN 2015
DEC 2015

UX DESIGN INTERN

Nativo Inc. | Los Angeles, CA

- Created data visualizations and summarized insights to help clients better understand their campaign performance.
- Designed and developed an interactive onboarding experience for marketing clients using HTML, CSS, and JavaScript.
- Designed a detailed onboarding guide for client engineers. Provided a clear standard of code format, greatly reduced miscommunication with clients.

JUL 2013
JUN 2014

UX ENGINEER & RESEARCHER

HCI Lab, Tsinghua University | Beijing, China

- Researched and improved the performance of speaker verification algorithm, allowing it recognizes one person's voice in different emotional states. And published the research in APSIP 2014.

EDUCATION

AUG 2014
MAY 2016

M.S. IN HUMAN-COMPUTER INTERACTION

Indiana University | Bloomington, IN

MAY 2014
SEP 2010

B.E. IN ELECTRICAL ENGINEERING

Beihang University | Beijing, China