

Maria Valdez, By Katelyn Wyandt

age: 16

residence: Seattle, Washington

education: High School

occupation: International Student

marital status: Situationship



Solo se vive una vez.

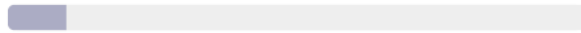
Maria is an international exchange student from Colombia, Latin America. Her hobbies include drawing, video games, and learning about new fashions. She chose to study in America to get out of her comfort zone and experience a whole new culture. Spanish is her first language, but she is also able to communicate in English. She would like to improve her English skills while she is in America so that she can one day have an internship with an American fashion designer. Maria's family will tell you that she loves to get out of her comfort zone and is willing to try anything new at least once, even bell-bottom jeans.

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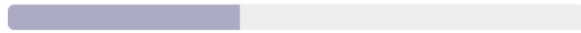
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Ease of app usage for new users
- Accessibility in multiple languages
- Ability to consolidate networking in one space

Values

- Facilitating the process of meeting new people
- Making new friends
- Optimizing her exchange year by making as many friends as possible

Criteria For Success:

Maria seeks to feel connected with those around her and finds happiness when discovering new possibilities for a life surrounded by about 1000 of her closest friends. She feels successful when she is smiling on the cover of a magazine or from the end of the runway.

Wants

- Simple set-up to connect social networks
- Reminders to reach out to new people after certain time period

Fears

- Fears language barrier will be an issue
- Fears she will be unable to make/keep friends
- Fears that she won't be able to convey her love of fashion to friends

Jackie Anderson - By Liya Patel

age: 18

residence: Long Island, NY

education: Pursuing a Bachelor of Science in Public Health

occupation: Research Position

marital status: Single



"I hope to make many personal and professional connections in college"

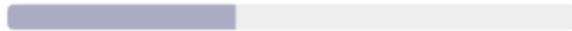
As a freshman she is a member of the dance team and pre professional organizations. Besides being the treasurer on student council she is also planning on being a peer mentor next year. She also loves being involved with campus and the local community.

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SOCIAL NETWORK



Criteria For Success:

Jackie wants to set her self up for success with the right connections and knowledge to get her dream job in the medical field.

Needs

- Keep track of all the people she meets
- Share her information such as socials, email, and LinkedIn efficiently
- Network with people outside her bubble

Values

- Exposing herself to a diverse array of people
- Understanding how to best connect with others
- Connecting professionally and personally

Wants

- Network with the right people in her field of study
- Get an internship at the local hospital
- Expand her social circle on campus

Fears

- Forgetting people she has meet
- Accidentally sharing the wrong personal information
- Remembering appointments

Chris Terry

age: 30

residence: Salem, Ohio, USA

education: MD

occupation: Neurologist

marital status: Married



"I gave my life up to learn how to save yours"

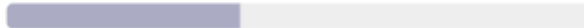
Dr. Terry is a neurologist at the Regional Medical Center in Salem, Ohio. He is fresh out of Medical School looking to make some connections and meet his coworkers in the field. This includes other neurologists, psychologists, psychiatrists, and nurses. He is married to his long term girlfriend whom he met while attending Ohio State University for Medicine. After moving to a smaller town in Salem, Ohio the two now work at Regional Medical Center as a fresh start. They hope to one day raise kids in Salem.

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SOCIAL NETWORK



Criteria For Success:

Efficient work ethic, social skills, organizational skills, and most importantly patience.

Needs

- Review human anatomy to make sure it is always fresh in their mind
- Ability to communicate well with others
- Patience from others working with him

Values

- Kindness from others
- Solid work ethic
- Respect for others' dignity
- Patient welfare

Wants

- To help others and build connections
- To support others mentally and physically
- To invite other colleagues to watch Sunday football

Fears

- Miscommunications with coworkers
- Cannot help a patient
- Overwhelmed with work
- Failure
- Mistakes when the stakes are the highest



Kathy Johnson

age: 59

residence: Morristown, Tennessee

education: Bachelors of Arts

occupation: High School Teacher

marital status: Married

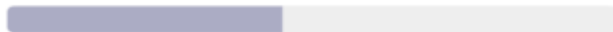


"I want everyday to be fun, so that I can look forward to it."

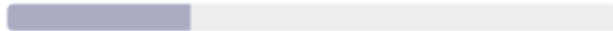
Kathy is a high school English teacher, happily married and has 2 grandkids. She's been teaching for more than 25 years now. She loves her job and feels as though she was born to do it. She spends hours every day planning her lessons for her students, and dedicates most of her time trying to come up with inventive and fun ways to teach her students.

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SOCIAL NETWORK



Criteria For Success:

She needs to finish her daily checklist which includes: making dinner, gardening etc

Needs

- Invite her friends and hangout
- Bake for grandkids
- Go on trips with her husband

Wants

- Want a huge garden with variety of plants
- Wants to visit Italy

Values

- She values her time and does not waste any of it
- Respects her students opinions
- To work hard

Fears

- To waste her time
- To not be the best for her family and friends