

Lecture 10

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Introduction to Joins

- Read Chapter 13
- Usually, Multiple Tables of Data are Used in Analysis
- Data Must Be Merged Prior to Analysis
- Requires Attention to Detail
- Fundamental Concept in Data Science

Sample Data

Transaction Data

Name	Purchase	Day	Month	ID
Harry	6.99	1	3	1001
Harry	12.99	2	3	1023
Billy	8.99	2	3	1027
Fred	14.99	2	3	1039
Billy	13.99	3	3	1042
George	12.99	3	3	1043
George	12.99	3	3	1048
George	9.99	3	3	1051
Harry	10.99	4	3	1063
Billy	9.99	4	3	1072

Sales Data

Day	Month	Sales
1	3	45.05
2	3	43.83
3	3	53.71
4	3	42.92

Sample Data

Survey Data

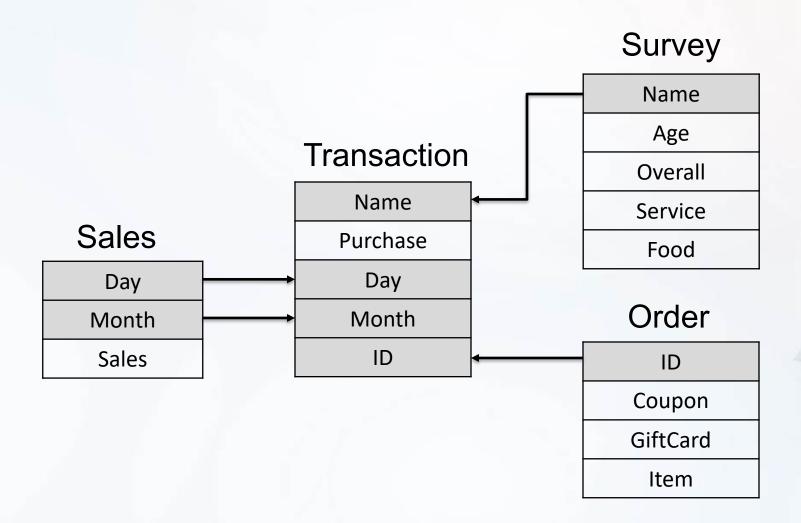
Name	Age	Overall	Service	Food
Harry	35	3	4	5
Billy	43	5	3	4
George	61	2	1	1
Merri	52	5	5	5

Order Data (Preview)

ID	Coupon	GiftCard	Item
1001	1	0	Veggie
1002	0	0	Pork
1003	1	0	Veggie
1004	1	0	Pork
1005	1	0	Poultry
1006	0	0	Poultry
1007	1	0	Seafood
1008	1	0	Seafood
1009	1	1	Beef
1010	0	1	Pork

Sample Data: Why Join?

- Scenario: Restaurant Owner
- What Questions Can We Answer?
- What Insights Might We Learn?
- Why Connect the Data?



Keys

- The Variable(s) That Uniquely Identify an Observation
- Two Types:
 - Primary = Uniquely Identifies an Observation in Its Own Table
 - Order\$ID
 - Foreign = Uniquely Identifies an Observation in Another Table
 - Transaction\$Name

Keys: Sample Data

- Survey Name Age Transaction Overall Name Service Sales **Purchase** Food Day Day Order Month Month ID Sales ID Coupon GiftCard Item
- Identifying the Primary Keys
 - ID is a Primary Key for Both Transaction and Order Data
 - Day + Month is a Primary Key for Sales Data
 - Name is a Primary Key for Survey Data

Keys: Verification

Verifying the Primary Keys

```
Transaction %>%
  count(ID) %>%
  filter(n>1)

## # A tibble: 0 x 2
## # ... with 2 variables: ID <int>, n <int>
```

```
Transaction %>%
  count(Name) %>%
  filter(n>1)

## # A tibble: 3 x 2
## Name n
## <chr> <int>
## 1 Billy 3
## 2 George 3
## 3 Harry 3
```

```
identical(unique(Transaction$ID), Transaction$ID)

## [1] TRUE

identical(unique(Transaction$Name), Transaction$Name)

## [1] FALSE
```

Keys: Verification

Verifying the Primary Keys

```
Sales %>%
 count (Month)
                               Sales %>%
  # A tibble: 1 x 2
                                count (Day, Month)
   Month n
  <int> <int>
## 1 3
                               ## # A tibble: 4 x 3
                                     Day Month
                               ## <int> <int> <int>
                               ## 4 4 3
```

Mutating Joins: Inner Joins

- Inner Joins
 - Matches Observations When Their Keys are Equal
 - Example: Survey + Transaction

```
unique(Survey$Name)

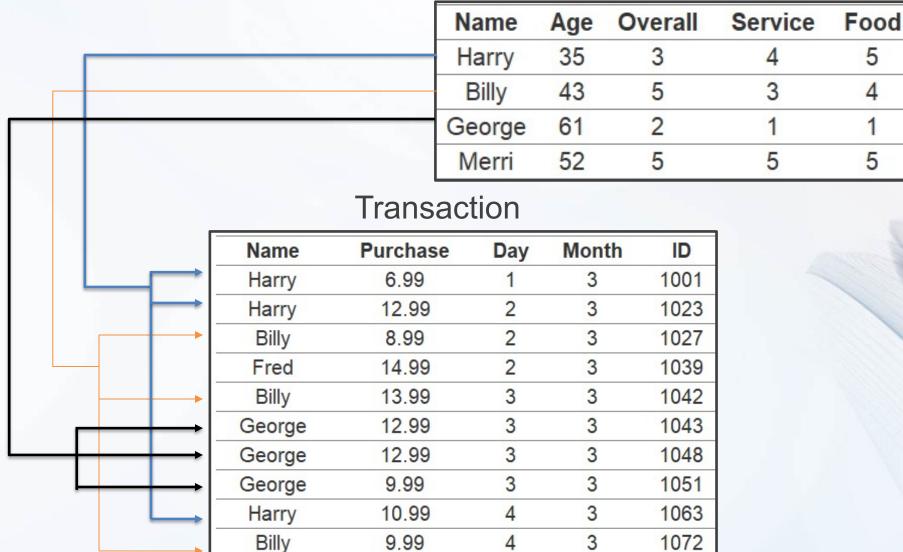
## [1] "Harry" "Billy" "George" "Merri"

unique(Transaction$Name)

## [1] "Harry" "Billy" "Fred" "George"
```

```
Survey %>%
  count (Name)
## # A tibble: 4 x 2
    Name
   <chr> <int>
## 1 Billy
## 2 George
## 3 Harry
## 4 Merri
Transaction %>%
  count (Name)
## # A tibble: 4 x 2
    Name
   <chr> <int>
## 1 Billv
## 3 George
## 4 Harry
```

Mutating Joins: Inner Join Survey



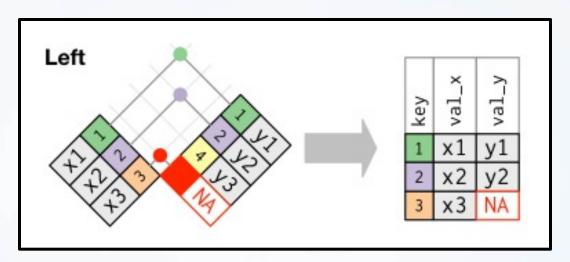
Mutating Joins: Inner Join

- Inner Joins
 - Example: Survey + Transaction

```
SurveyTrans=inner join(Survey, Transaction, by="Name")
SurveyTrans
## # A tibble: 9 x 9
          Age Overall Service Food Purchase
                                     Day Month
   <chr> <int>
              <int>
                   <int> <int>
                             <dbl> <int> <int> <int>
## 1 Harry
                              6.99
                                           3 1001
## 2 Harry 35
                       4 5 13.0 2 3 1023
## 3 Harry 35 3 4 5 11.0 4 3 1063
## 4 Billy 43
                       3 4 8.99 2 3 1027
## 5 Billy 43
                       3 4 14.0
                                       3 3 1042
                                       4 3 1072
                             9.99
## 6 Billy 43
                 2 1 1 13.0
                                      3 3 1043
## 7 George
                                       3 1048
                       1 1 13.0
## 8 George
## 9 George
                              9.99
                                           3 1051
```

Mutating Joins: Left Join

- Outer Joins
 - Left-Join
 - Keeps All Observations in Left Dataset



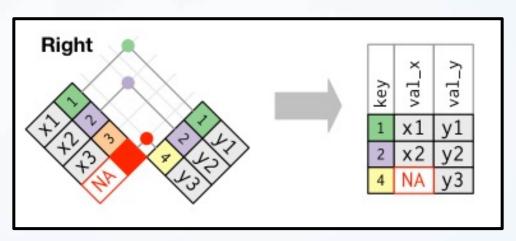
Mutating Joins: Left Join

- Outer Joins
 - Left-Join
 - Example: Survey + Trans.

```
SurveyTrans2=left join(Survey, Transaction, by="Name")
SurveyTrans2
## # A tibble: 10 x 9
             Age Overall Service Food Purchase
                                                 Day Month
     Name
     <chr> <int>
                   <int>
                                         <dbl> <int> <int> <int>
                           <int> <int>
                                         6.99
   1 Harry
                                                         3 1001
                                         13.0
   2 Harry
                                                         3 1023
           35 3 4 5 11.0
43 5 3 4 8.99
43 5 3 4 14.0
43 5 3 4 9.99
                                                   4 3 1063
   3 Harry
   4 Billy
                                                        3 1027
                                                   3 3 1042
   5 Billy
   6 Billy
                                                   4 3 1072
              61 2 1 1 13.0
61 2 1 1 13.0
                                                   3 3 1043
   7 George
                                                        3 1048
   8 George
   9 George
                                        9.99
                                                         3 1051
## 10 Merri
                                         NA
                                                  NA
                                                        NA
                                                             NA
```

Mutating Joins: Right Join

- Outer Joins
 - Right-Join
 - Keeps All Observations in Right Dataset



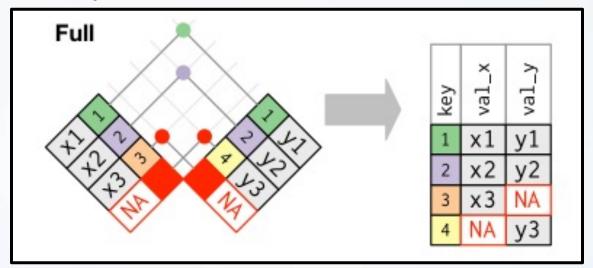
Mutating Joins: Right Join

- Outer Joins
 - Right-Join
 - Example: Survey + Trans.

```
SurveyTrans3=right join(Survey,Transaction,by="Name")
SurveyTrans3
 # A tibble: 10 x 9
                                         Day Month
    Name
           Age Overall Service Food Purchase
                                                    ID
    <chr> <int>
                35
                   3
                                 6.99
   1 Harry
                                               3 1001
   2 Harry 35
                                               3 1023
                                 13.0
                                  8.99
   3 Billy 43
                                               3 1027
                                  15.0
                                               3 1039
   4 Fred
            NA
                         NA
                              NA
                   NA
                                  14.0
   5 Billy
            43
                                               3 1042
                                  13.0
                                               3 1043
   6 George
            61
   7 George
                                  13.0
                                               3 1048
                                  9.99
                                               3 1051
   8 George
            61
                                           4
                                               3 1063
   9 Harry
            35
                          4
                                  11.0
## 10 Billy
            43
                    5
                                   9.99
                                                  1072
```

Mutating Joins: Full Join

- Outer Joins
 - Full-Join
 - Keeps All Observations in Both Datasets



Mutating Joins: Full Join

- Outer Joins
 - Full-Join
 - Example: Survey + Trans.

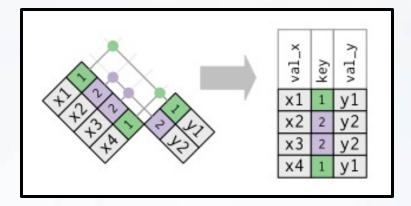
```
SurveyTrans4=full join(Survey, Transaction, by="Name")
SurveyTrans4
## # A tibble: 11 x 9
             Age Overall Service Food Purchase
                                               Day Month
     Name
                                                           ID
     <chr> <int>
                                        <dbl> <int> <int> <int>
                   <int>
                          <int> <int>
                                         6.99
   1 Harry
              35
                                                       3 1001
              35
                                        13.0
   2 Harry
                                                       3 1023
                                        11.0
                                                 4 3 1063
   3 Harry
                                       8.99
   4 Billy
              43
                                                 2 3 1027
                                                    3 1042
                                      14.0
   5 Billy
              43
                                       9.99
   6 Billy
              43
                                                       3 1072
                                   1 13.0
   7 George
                                                       3 1043
                                        13.0
                                                         1048
   8 George
   9 George
                                         9.99
                                                         1051
  10 Merri
                                        NA
                                                           NA
## 11 Fred
                                        15.0
                                                 2
              NA
                      NA
                             NA
                                   NA
                                                       3 1039
```

Duplicate Keys

1. One to Many Relationship:

All Examples Illustrate the Scenario When Keys

Repeat



- 2. Many to Many "Usually" Indicates Error
- Identify Your Most Important Dataset.
- Summarize then Merge

Summarize then Join

- Duplicate Keys
 - Example

Defining the Key Columns

Default: Uses All Variables that Appear in Both Tables

```
SalesTrans = inner join(Sales, Transaction)
## Joining, by = c("Day", "Month")
SalesTrans
## # A tibble: 10 x 6
          Day Month Sales Name Purchase
                                                          TD
       <int> <int> <dbl> <chr> <dbl> <int>
             1 3 50.7 Harry 6.99 1001
     2 2 3 49.9 Harry 13.0
                                                       1023
   3 2 3 49.9 Billy 8.99 1027
4 2 3 49.9 Fred 15.0 1039
5 3 3 49.9 Billy 14.0 1042
6 3 3 49.9 George 13.0 1043
7 3 3 49.9 George 13.0 1048
8 3 3 49.9 George 9.99 1051
9 4 3 38.4 Harry 11.0 1063
                     3 38.4 Billy
                                               9.99 1072
```

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Defining the Key Columns

- Keys Based on Multiple Variables
- Key Names Can Be Different

Day	Month	Name	perSales
1	3	Harry	0.14
2	3	Billy	0.18
2	3	Fred	0.30
2	3	Harry	0.26
3	3	Billy	0.28
3	3	George	0.72
4	3	Billy	0.26
4	3	Harry	0.29

Filtering Joins: Semi Join

- Semi-Join
 - > semi_join(x,y)
 - Keeps All Observations in Left Dataset That Have a Match in Right Dataset
 - Primary Data = Left
 - Scenario: Want All Order Data Only For Select Customers

Filtering Joins: Semi Join

· Semi-Join

```
semi join (Order, Transaction)
## Joining, by = "ID"
## # A tibble: 9 x 4
       ID Coupon GiftCard Item
  <int> <int> <int> <chr>
## 1 1001
                      0 Poultry
## 2 1023 1
                      0 Beef
## 3 1027 0
                      0 Beef
## 4 1039 0
                      0 Poultry
## 5 1042
                      1 Beef
## 6 1043
                      0 Poultry
## 7 1048
                      0 Poultry
## 8 1051
                      0 Veggie
## 9 1063
                      0 Pork
```

Filtering Joins: Anti Join

- Anti-Join
 - > anti_join(x,y)
 - Drops All Observations in Left Dataset That Have a Match in Right Dataset
 - Primary Data = Left
 - Scenario: Want All Order Data Except For Select Customers

Filtering Joins: Anti Join

Anti-Join

```
anti join (Order, Transaction)
## Joining, by = "ID"
    A tibble: 54 x 4
        ID Coupon GiftCard Item
    <int> <int> <int> <chr>
   1 1002
                         0 Poultry
   2 1003
                         0 Seafood
   3 1004
                         0 Seafood
   4 1005
                         1 Beef
   5 1006
                         1 Pork
    6 1007
                         0 Beef
   7 1008
                         0 Pork
   8 1009
                         0 Poultry
   9 1010
                         0 Pork
      1011
                         1 Veggie
     ... with 44 more rows
```