# STOR 320 Modeling VIII

Lecture 31

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### Introduction

- Now We Consider
  - Categorical Response Variables
  - Numerical/Categorical Explanatory Variables
- Focus is on Classification

$$\log\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 X$$

### **Confusion Matrix**

Confusion Matrix

	Predicted				
Actual	Will be Admitted	Won't be Admitted			
Admission	$n_{11}$	$n_{12}$			
Isn't Admitted	$n_{21}$	$n_{22}$			

Accuracy:

$$(n_{11}+n_{22})/(n_{11}+n_{12}+n_{21}+n_{22})$$

Sensitivity:

$$n_{11}/(n_{11}+n_{12})$$

Specificity:

$$n_{22}/(n_{21}+n_{22})$$

False Positive Rate:

$$n_{21}/(n_{21}+n_{22})$$

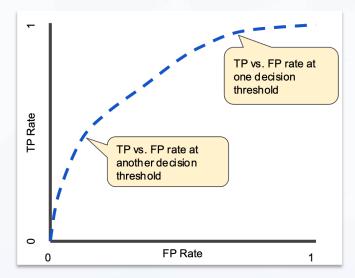
False Negative Rate:

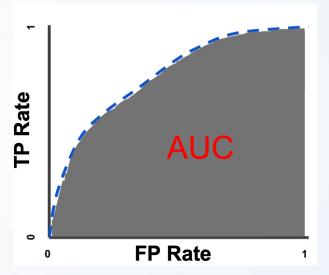
$$n_{12}/(n_{11}+n_{12})$$

### Area Under ROC Curve

	Predicted			
Actual	Will be Admitted	Won't be Admitted		
Admission	$n_{11}$	$n_{12}$		
Isn't Admitted	$n_{21}$	$n_{22}$		

- True Positive Rate (Sensitivity):  $n_{11}/(n_{11}+n_{12})$
- False Positive Rate:  $n_{21}/(n_{21} + n_{22})$





### Titanic: Data

Titanic Survival Data

> library(titanic)

Response Variable

$$Y = \begin{cases} 1 & if Survived \\ 0 & if Did Not Survive \end{cases}$$

- Explanatory Variables
  - Passenger Class
  - Sex
  - Age
  - Siblings/Spouses Aboard
  - Parents/Children Aboard
  - Passenger Fare
  - Port of Embarkation

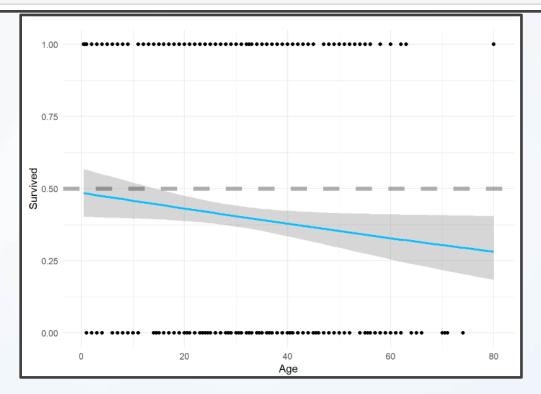
### Visualization: Survival vs. Fare

Visualizing the Data

```
ggplot(TRAIN) + geom point(aes(x=Fare,y=Survived)) + theme minimal() +
               geom smooth(aes(x=Fare,y=Survived),method="lm",alpha=0.3,color="gold") +
               geom smooth (aes (x=Fare, y=Survived), method="glm",
                            method.args=list(family="binomial"),color="deepskyblue1") +
               geom hline(yintercept=0.5,linetype="dashed",size=2,alpha=0.3)
 1.5
Survived
1.0
                                                             500
                                  Fare
```

## Visualization: Survival vs. Age

Visualizing the Data (Continued)



### Visualization: Survival vs. Sex

Visualizing the Data (Continued)

```
TRAIN %>%
  mutate(Sex=factor(Sex)) %>%
  group by(Sex) %>%
  summarize(Prop.Survived=mean(Survived)) %>%
  ggplot() +
  geom bar (aes (x=Sex, y=Prop.Survived),
            stat="Identity",fill="deepskyblue1") +
  theme minimal() +
  theme(text=element text(size=20))
                                           0.6
                                         Prop.Survived
0.2
                                           0.0
                                                          female
                                                                                  male
                                                                       Sex
```

## Data Splitting

- Logistic Regression Models
  - Split Training Set Up

 Modeling the Probability of Survival Given the Ticket Fare, the Sex of the Passenger, and the Age of the Passenger

### Model 1

- Logistic Regression Models (Cont.)
  - Including 3-Way Interaction

```
logmod1=glm(Survived~.^3, family="binomial", data=TRAIN.IN)
tidy(logmod1)[,c("term", "estimate", "p.value")]
## # A tibble: 8 x 3
                   estimate p.value
    term
    <chr>
                      <dbl> <dbl>
## 1 (Intercept) 1.16 0.0254
## 2 Fare
           -0.0156 0.265
## 3 Sexmale -1.91 0.00314
            -0.0380 0.0636
## 4 Age
## 5 Fare:Sexmale 0.0226 0.148
             0.00175 0.00840
## 6 Fare:Age
## 7 Sexmale:Age 0.0118 0.623
## 8 Fare: Sexmale: Age -0.00169 0.0147
```

### Model 2

- Logistic Regression Models (Cont.)
  - Only 2-Way Interactions

```
logmod2=glm(Survived~.*.,family="binomial",data=TRAIN.IN)
tidy(logmod2)[,c("term", "estimate", "p.value")]
## # A tibble: 7 x 3
          estimate p.value
    term
    <chr>
           <dbl> <dbl>
## 1 (Intercept) 0.311 0.453
         0.0161 0.0926
## 2 Fare
## 3 Sexmale -0.849 0.0924
        0.000682 0.961
## 4 Age
## 5 Fare:Sexmale -0.0151 0.0681
## 6 Fare: Age 0.000253 0.229
## 7 Sexmale:Age -0.0343
                         0.0333
```

### Model 3

- Logistic Regression Models (Cont.)
  - No Way Interactions

### **Predictions**

#### Getting Predictions

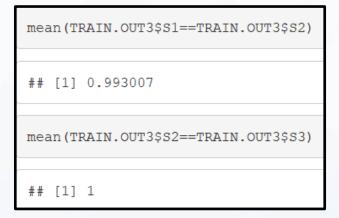
ı									
	##	Survived	р1	p2	р3	S1	S2	S3	
	## 1	0	0.1679674	0.1631565	0.1695469	0	0	0	.
	## 2	0	NA	NA	NA	NA	NA	NA	
	## 3	1	0.7028675	0.6456134	0.7441205	1	1	1	• n
	## 4	1	0.7739275	0.7629271	0.6503765	1	1	1	
	## 5	0	0.3543259	0.3635900	0.2734311	0	0	0	
	## 6	1	0.1780810	0.1743017	0.1799857	0	0	0	
	## 7	1	NA	NA	NA	NA	NA	NA	
	## 8	0	0.5379343	0.6426473	0.6450425	1	1	1	
	## 9	0	NA	NA	NA	NA	NA	NA	
	## 10	0	0.2241130	0.2324596	0.1908923	0	0	0	
1									

Why?

### **Predictions**

Getting Predictions

```
TRAIN.OUT3=na.omit(TRAIN.OUT2)
head(TRAIN.OUT3,20)
##
      Survived
                                  p2
                                             p3 S1 S2 S3
                       р1
             0 0.16796737 0.16315653 0.1695469
## 1
## 3
             1 0.70286747 0.64561340 0.7441205
## 4
             1 0.77392753 0.76292710 0.6503765
             0 0.35432593 0.36359002 0.2734311
             1 0.17808100 0.17430173 0.1799857
## 8
             0 0.53793429 0.64264728 0.6450425
## 10
             0 0.22411295 0.23245962 0.1908923
```





What Do You Notice About the Predictions?

### **Predictions**

Getting Predictions

```
TRAIN.OUT4=TRAIN.OUT3 %>% select(-p2,-S2)
head(TRAIN.OUT4,8)
                        p3 S1 S3
     Survived
##
                    р1
##
            0 0.1679674 0.1695469
          1 0.7028675 0.7441205
          1 0.7739275 0.6503765
                                     1
          0 0.3543259 0.2734311
                                     0
         1 0.1780810 0.1799857
          0 0.5379343 0.6450425
                                     1
        0 0.2241130 0.1908923
                                     0
## 11
         1 0.9907016 0.7929174
                                     1
```



Where Do You See Error?

### Evaluation

- Evaluating Results
  - Helpful Modifications

```
TRAIN.OUT5 = TRAIN.OUT4 %>%
              select(-p1,-p3) %>%
              mutate(Survived=factor(Survived),S1=factor(S1),S3=factor(S3)) %>%
              mutate(Survived=fct recode(Survived, "Survived"="1", "Died"="0"),
                     S1=fct recode(S1, "Will Survive"="1", "Will Die"="0"),
                     S3=fct recode(S3, "Will Survive"="1", "Will Die"="0")) %>%
              mutate(Survived=factor(Survived,levels=c("Survived","Died")),
                     S1=factor(S1,levels=c("Will Survive", "Will Die")),
                     S3=factor(S3,levels=c("Will Survive", "Will Die")))
head(TRAIN.OUT5)
     Survived
                        S1
                                      S3
         Died
                  Will Die
                               Will Die
## 2 Survived Will Survive Will Survive
## 3 Survived Will Survive Will Survive
         Died
                  Will Die
                               Will Die
## 5 Survived
                  Will Die
                               Will Die
## 6
         Died Will Survive Will Survive
```

### **Evaluation: Confusion Matrix**

- Evaluating Results (Continued)
  - Confusion Matrix
    - Including 3-Way Interactions

No Way Interactions

### **Evaluation: Rates**

- Evaluating Results (Continued)
  - Error Statistics
    - Code

```
ERROR.RESULTS = tibble(
    Model=c("3 Way","No Way"),
    Sensitivity=c(RESULTS1[1,1]/sum(RESULTS1[1,]),RESULTS3[1,1]/sum(RESULTS3[1,])),
    Specificity=c(RESULTS1[2,2]/sum(RESULTS1[2,]),RESULTS3[2,2]/sum(RESULTS3[2,])),
    FPR=c(RESULTS1[2,1]/sum(RESULTS1[2,]),RESULTS3[2,1]/sum(RESULTS3[2,])),
    FNR=c(RESULTS1[1,2]/sum(RESULTS1[1,]),RESULTS3[1,2]/sum(RESULTS3[1,]))
)
print(ERROR.RESULTS)
```

Results

Model	Sensitivity	Specificity	FPR	FNR
<chr></chr>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>
3 Way	0.692	0.901	0.0989	0.308
No Way	0.712	0.901	0.0989	0.288

## **Evaluation: Package**

Evaluating with ROCit and caret Package

```
> library(ROCit)
```

- > library(caret)
- Generate Confusion Matrix with caret
  - Data: Prediction
  - Reference: Response
  - Input: factor

```
confusionMatrix(as.factor(TRAIN.OUT4$S1),as.factor(TRAIN.OUT4$Survived),positive='1')
confusionMatrix(as.factor(TRAIN.OUT4$S3),as.factor(TRAIN.OUT4$Survived),positive='1')
```

## Caret Output

#### Model 1:

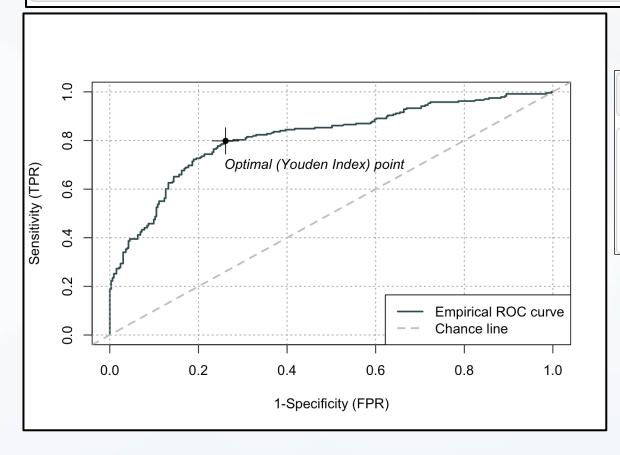
```
Confusion Matrix and Statistics
         Reference
Prediction 0 1
        0 82 16
        1 9 36
              Accuracy: 0.8252
                95% CI: (0.7528, 0.8836)
   No Information Rate: 0.6364
   P-Value [Acc > NIR] : 0.0000005904
                 Kappa : 0.611
Mcnemar's Test P-Value: 0.2301
           Sensitivity: 0.6923
           Specificity: 0.9011
        Pos Pred Value: 0.8000
        Neg Pred Value: 0.8367
            Prevalence: 0.3636
        Detection Rate: 0.2517
   Detection Prevalence: 0.3147
     Balanced Accuracy: 0.7967
       'Positive' Class: 1
```

#### Model 3:

```
Reference
Prediction 0 1
         0 82 15
        1 9 37
              Accuracy: 0.8322
                95% CI: (0.7606, 0.8894)
    No Information Rate: 0.6364
   P-Value [Acc > NIR] : 0.0000002115
                 Kappa : 0.6282
 Mcnemar's Test P-Value: 0.3074
           Sensitivity: 0.7115
           Specificity: 0.9011
         Pos Pred Value: 0.8043
        Neg Pred Value: 0.8454
            Prevalence: 0.3636
         Detection Rate: 0.2587
   Detection Prevalence: 0.3217
      Balanced Accuracy: 0.8063
       'Positive' Class: 1
```

### **ROC Curve: Model 1**

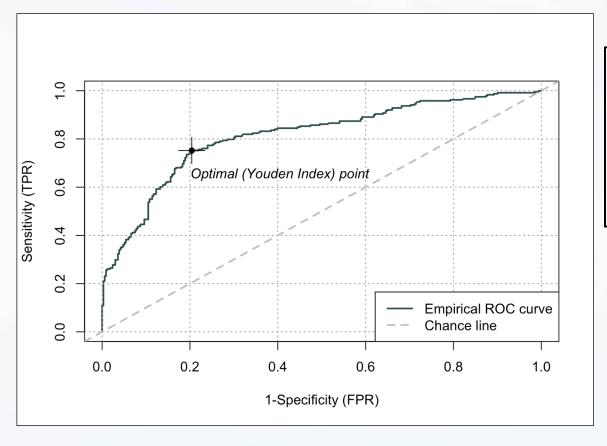
```
logmod1_roc = rocit(score = logmod1$fitted.values, class = logmod1$y,negref=0)
plot(logmod1_roc)
```



```
##
## Method used: empirical
## Number of positive(s): 238
## Number of negative(s): 333
## Area under curve: 0.8146
```

### **ROC Curve: Model 2**

```
logmod2_roc = rocit(score = logmod2$fitted.values, class = logmod2$y,negref=0)
plot(logmod2_roc)
```



```
##
## Method used: empirical
## Number of positive(s): 238
## Number of negative(s): 333
## Area under curve: 0.813
```