

Credit Card Transaction Report

Total Revenue
56.5M

Total Interest
8.0M

Transaction
Amount
46M

Transaction
Count
667K

Card Category	Revenue	Sum of Interest Earned	Sum of Annual Fees
Silver	5659109.0	821923.0	189590.0
Platinum	1135608.1	161629.1	20665.0
Gold	2533682.2	384755.2	57565.0
Blue	47188611.6	6614172.6	2733690.0
Total	56517010.8	7982479.8	3001510.0

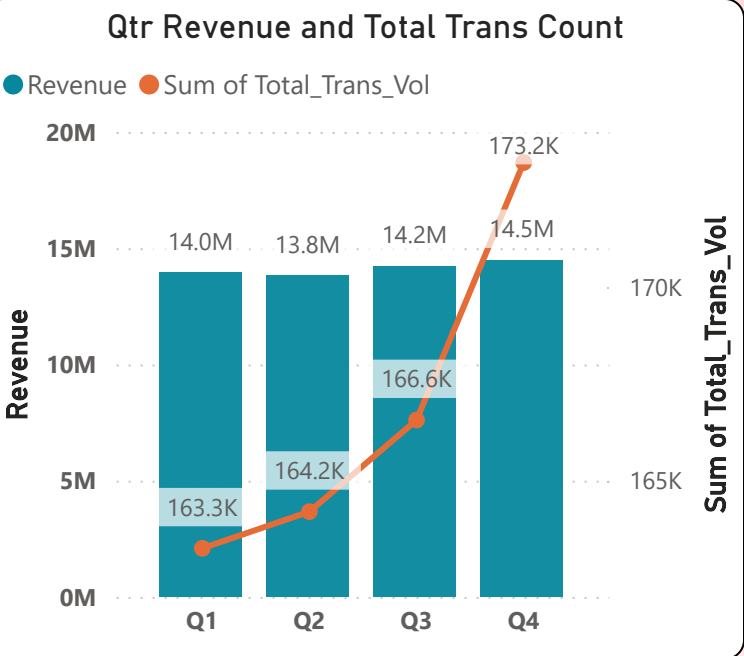
Q4Q3Q2Q1

Week Start Date
All

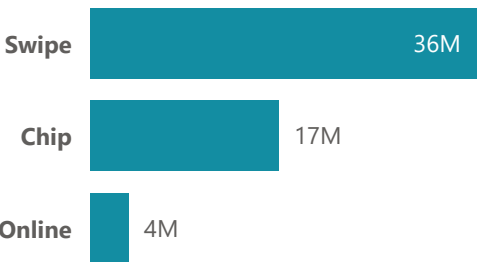
F M

LowMedHigh

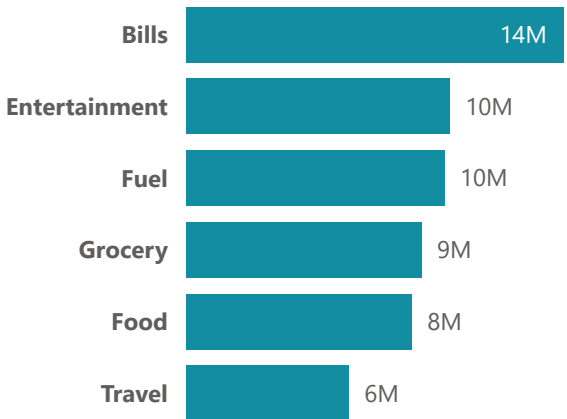
GoldSilverBluePlatinum



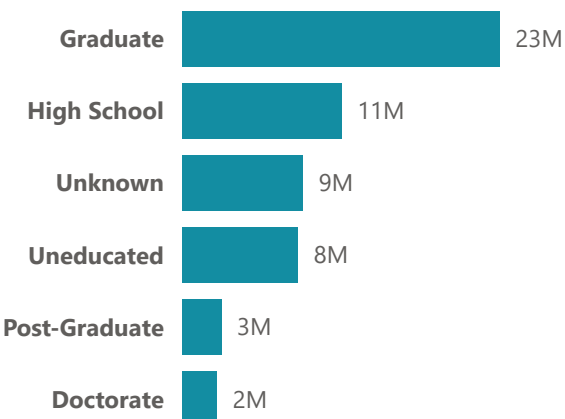
Revenue by Use Chip



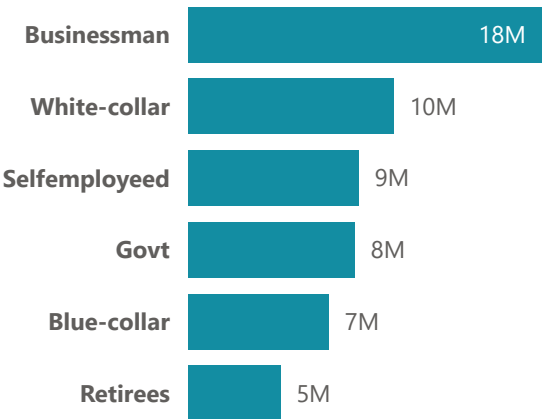
Revenue by Expenditure Type



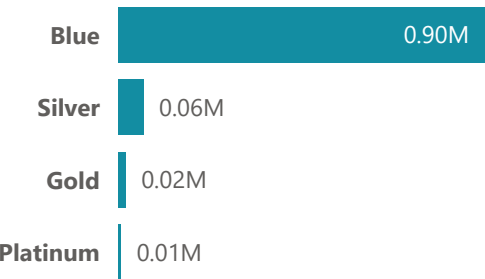
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Total Revenue

56.5M

Total Interest

8.0M

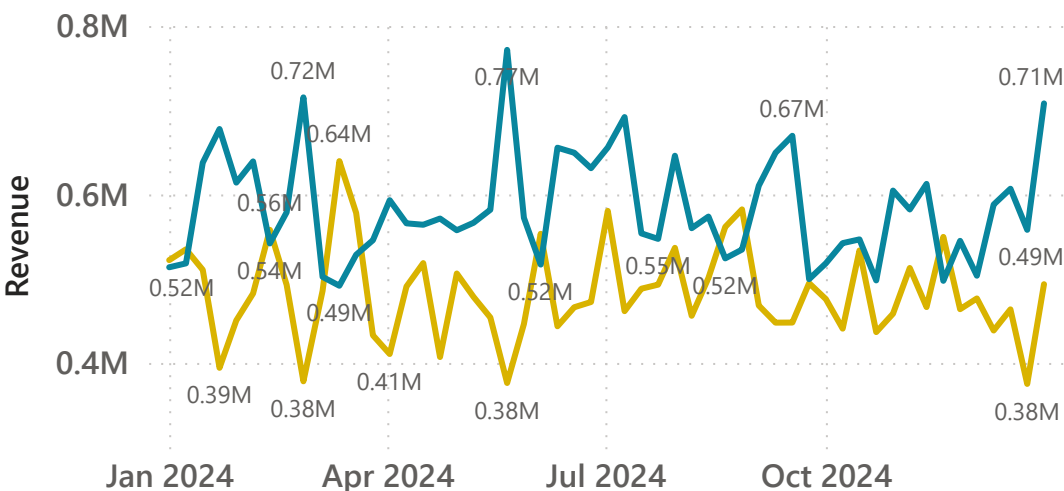
Total Income

588M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

Week Start Date

All

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

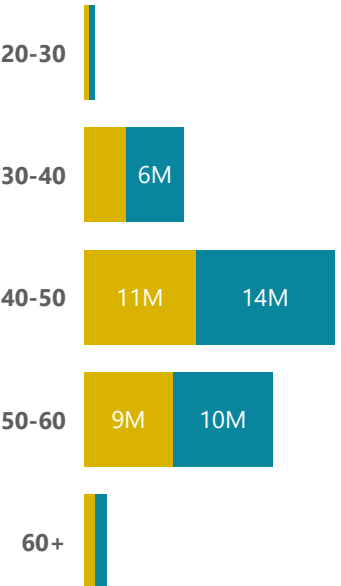
M

31M

F

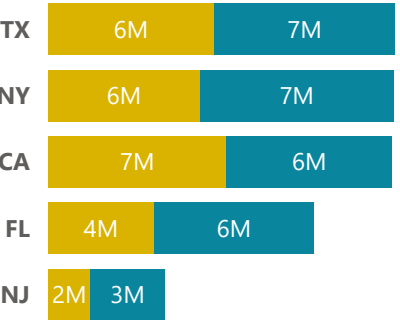
26M

Age Group

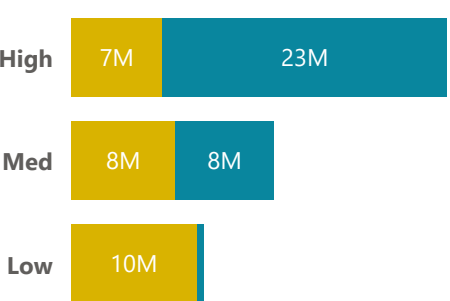


Customer Job	Revenue	Sum of Total Trans Amt	Sum of Income
Blue-collar	7040606.4	5602930	73516911
Businessman	17697472.0	14538883	190350431
Govt	8335533.8	6701573	90834727
Retirees	4617448.2	3689646	49619308
Selfemployeed	8542826.4	6640301	77659931
White-collar	10283123.9	8359688	105618475
Total	56517010.8	45533021	587599783

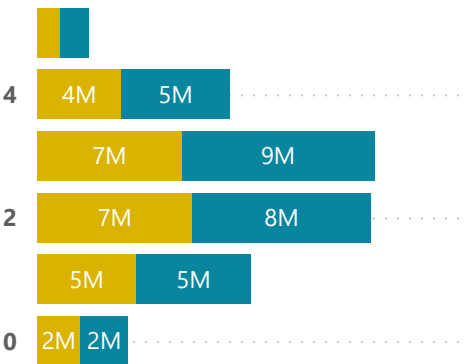
Top 5 States



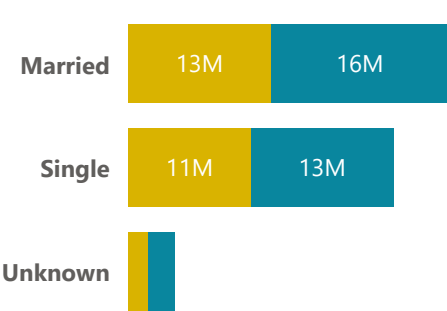
Salary Group



Dependent Count



Marital Status



Education Level

