Lecture 1 - Introduction and Word Vectors

§1 The Course

§2 Human Language and Word Meaning

- Example: xkcd cartoon
 - information function
 - social function
- human being vs. or orangutan
 - o language
 - networking
 - o writing

1. How do we represent the meaning of a word?

Definition: meaning

- the idea that is represented by a word, phrase, etc.
- the idea that a person wants to express by using words, signs, etc.
- the idea that is expressed in a work of writing, art, etc.

Linguistic way of thinking of meaning:

- **Denotational Semantics**: Signifier (symbol) ←⇒ Signified (idea or thing)
- 2. How do we have usable meaning in a computer?
 - Common solution: Use e.g. **WordNet**, a thesaurus containing lists of **synonym sets** and **hypernyms** ("is a" relationships).
 - Problems with resources like WordNet
 - Great as a resource but missing nuance
 - Missing new meanings of words, hard to keep up-to-date
 - Subjective
 - Requires human labor to create and adapt
 - Can't compute accurate word similarity

e.g. synonym sets containing "good":

```
noun: good
noun: good, goodness
noun: good, goodness
noun: commodity, trade_good, good
adj: good
adj: good
adj: good
adj: good
adj: sat): estimable, good, honorable, respectable
adj (sat): beneficial, good
adj (sat): good
adj (sat): good
adj (sat): good
adj (sat): good, just, upright
...
adverb: well, good
adverb: thoroughly, soundly, good
```

e.g. hypernyms of "panda":

```
from nltk.corpus import wordnet as wn
panda = wn.synset("panda.n.01")
hyper = lambda s: s.hypernyms()
list(panda.closure(hyper))
```

```
[Synset('procyonid.n.01'),
Synset('carnivore.n.01'),
Synset('placental.n.01'),
Synset('mammal.n.01'),
Synset('vertebrate.n.01'),
Synset('chordate.n.01'),
Synset('animal.n.01'),
Synset('organism.n.01'),
Synset('living_thing.n.01'),
Synset('whole.n.02'),
Synset('object.n.01'),
Synset('physical_entity.n.01'),
Synset('entity.n.01')]
```

o Representing words as discrete symbols

■ Discrete symbols - a **localist** representation: Means one 1, the rest 0s

One-hot Vectors

- e.g.:
 - motel = [0 0 0 0 0 0 0 0 0 1 0 0 0 0]
 - \blacksquare hotel = $[0\ 0\ 0\ 0\ 0\ 0\ 0\ 1\ 0\ 0\ 0\ 0\ 0\ 0]$
- Vector Dimension = number of words in vocabulary (e.g., 500,000)

Problem with words as discrete symbols

■ The two vectors are **orthogonal**: *no natural notion of similarity for one-hot vectors*

Solution:

- Try to rely on WordNet's list of synonyms to get similarity?
 - Fail badly: incompleteness
 - Instead: learn to encode similarity in the vectors themselves

o Representing words by their context

- <u>Distributional semantics</u>: A word's meaning is given by the words that frequently appear close-by
- When a word *w* appears in a text, its *context* is the set of words that appear nearby (within a fixed-size window).
- Use the many contexts of w to build up a representation of w.

```
...government debt problems turning into banking crises as happened in 2009...

...saying that Europe needs unified banking regulation to replace the hodgepodge...

...India has just given its banking system a shot in the arm...
```

These context words will represent banking

Word vectors

- Build a *dense* vector for each word, chosen so that it is similar to vectors of words that appear in similar contexts.
- Word vectors are sometimes called word embeddings or word representations.
 They are distributed representations.
- Visualization vector space

§3 Word2vec Introduction

- Word2vec is a framework for learning word vectors.
- Idea:
 - large corpus of text

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§4 Word2vec Objective Function Gradients

§5 Optimization Basics

§6 Looking at Word Vectors