Yunzhe Li

Master Student

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EDUCATION

Shanghai Jiao Tong University   *Shanghai, China. Sept. 2019 – Mar. 2022*
- Master in Computer Science, Advised by Prof. Dong Wang.
- Research Interests involve Sequential Recommendation, Information Retrival, Time Series Analysis, Machine Learning.

Sun Yat-Sen University   *Guangzhou, China. Aug. 2015 – Jun. 2019*
- Bachelor in Software Engineering.
- Core Modules: Algorithm Design, Artificial Intelligence, Data Mining, Software Porgramming Design.
- Overall mark for the courses 90.2% (equivalent to **First Class Honors**), Honors Graduate.

PUBLICATIONS

Extracting Attentive Social Temporal Excitation for Sequential Recommendation
- **Yunzhe Li**, Yue Ding, Bo Chen, Xin Xin, Yule Wang, Yuxiang Shi, Ruiming Tang, Dong Wang.
- In *the Proceeding of 30th ACM International Conference on Information and Knowledge Management (**CIKM 2021**)*

CMT: Cluster-Wise Multi-Objective Training for Long-Tail Recommendation
- Yule Wang*, Xin Xin*, Yue Ding, **Yunzhe Li**, Yuxiang Shi, Dong Wang.
- In *the 21st IEEE International Conference on Data Mining (**ICDM 2021**), Under Review.*

AIRec: Attentive Intersection Model for Tag-Aware Recommendation
- Bo Chen, Yue Ding, Xin Xin, **Yunzhe Li**, Yule Wang, Dong Wang.
- In *Neurocomputing (**NC, 2021**). Volume 421, 15 January 2021, Pages 105-114.*

HONOR & AWARD

National Scholarship & First-class Scholarship for Outstanding Students	*Oct. 2018*
The National College Student Programming Competition, Second Prize in Guangdong Province	*May 2018*
National Encouragement Scholarship & First-class Scholarship for Outstanding Students	*Nov. 2017*
The National College Student Robot Contest, Third Prize in the South Race Area	*May 2017*
American Mathematical Contest In Modeling, Honorable Mention	*Feb. 2017*

SELECTED PROJECTS

Event-Level Sequential Recommendation Improved by Point Process.   *2020 – 2021*
- Take temporal information and social relationships into the event sequence, i.e., model the impact of friends behavior event sequences on the target user. Enhance sequential recommendation performance with event-level social information in a direct paradigm.
- Propose a novel time-aware sequential recommendation model. Two temporal networks based on the neural Hawkes process are designed to model both the dynamic influence of social relationship and user's dynamic interests.
- Extensive experiments on three real-world datasets are conducted to demonstrate that the model outperforms state-of-the-art methods and the effectiveness of the modules in the model.

Personalized Recommendation System for Borrowing in Library   *2019 – 2020*
- Extract the interests of students and recommend suitable books by analyzing the historical borrowing records, to improve the utilization of library resources and student's reading level.
- Design an end-to-end model with two phases: offline and incremental learning. Calculate the prior distribution of borrowed books and construct domain knowledge through associated knowledge mining. Then leverage attention mechanism to capture the characters of faculties and get high-order features by interaction mapping and CNNs. Finally, predict by facotrization machine and training with Bayesian personalized ranking framwork.
- The Project of the Ministry of Education of China, NO. NGII20190904.

TEACHING EXPERIENCE

SE125: Machine Learning *SJTU. 2020 Fall*
- Teaching Assistance for Prof. Xiaodong Gu.

EMPLOYMENT EXPERIENCE

JY Asset Management Ltd. *Guangzhou, China. Oct. 2018 – Jan. 2019*
- Artificial Intelligence Data Engineer Intern.
- Participate in the development of AI analysis system, implement algorithm and model solidification, quantitative backtest and parameter optimization.

DCD Lab, Zhejiang University *Hangzhou, China. Jul. 2018 – Aug. 2018*
- Research Intern. Supervisor: Prof. Zhou Zhao.
- Tackle the task of Chinese semantic similarity discrimination by ensemble learning, which also implement an end-to-end model with high precision.

SKILLS

- **Programming Skills:** Python, C/C++, Matlab, Verilog(HDL)
- **Frameworks & Library:** Pytorch, Keras, Tensorflow, PyG, Pyro
- **Others:** Good communication skills and strong work responsibility