

# Liz Lorena Berberena

## Front-End Web Developer

**LizLorena.com** English & Español  
**hello@LizLorena.com** Sayreville, NJ 08872

### WORK EXPERIENCE

#### Web Producer

The Lynx Group – Cranbury, NJ  
Jul 2019 – Present

Maintains, updates, and builds responsive websites and pages for brands; Handles email marketing system; Uses HTML, CSS, Bronto, WordPress, Joomla

#### Freelancer

Various – Remote  
Jul 2016 – Jul 2019

Digital illustration commissions; UserTesting.com beta testing apps, games, websites; Rev.com transcription; Appen social media evaluation

#### Pro Bono Web Developer

Churches Improving Communities – Remote  
Mar – Jun 2017

Built a website with WordPress for the Church Based Mental Health Services program of a non-profit under Human Experience Systems, LLC

#### Cashier

Shoppers World – East Brunswick, NJ  
Jul 2015 – Aug 2017 Seasonal

Trained 3 cashiers; Interpreted for Spanish-speaking customers; Helped customers over the phone and in person; Maintained store-front areas tidy

### EDUCATION

#### B.A. in Information Technology & Informatics

Rutgers University – New Brunswick, NJ  
Sep 2015 – May 2019

GPA: 3.81/4.00 *magna cum laude*  
Game Production & Innovation Specialization  
Minor in DCIM

#### High School Diploma

Sayreville War Memorial High School – Parlin, NJ  
Sep 2011 – Jun 2015

GPA: 4.34/4.50 (weighted) *class rank of 5/420*  
Focus on coding and computer science  
Head of Graphic Design in French Honor Society

### SKILLS & TOOLS

#### Web Development

HTML, CSS, JavaScript, jQuery, PHP, UIKit, Bootstrap, WordPress, Joomla, Jekyll, Sublime Text, Dreamweaver

#### Editing & Marketing

Adobe Creative Cloud, FireAlpaca, Audacity, Bronto, Aventri, Wondershare Filmora 9

#### General Productivity

Android, Mac OS, Windows OS, SmartSheet, G Suite, Microsoft Office Suite, Trello, French, German

#### Game Development

Java, Visual Basic, C#, Unity, GameMaker Studio, Eclipse, Blender

### HONORS & AWARDS

**2020 Folio: Eddie & Ozzie Awards Honorable Mention**  
**Digital Team of the Year (The Lynx Group)**

**2017 Rutgers ITI Showcase Pitch & Poster Competition**  
**Student Choice Team (WriteKnight)**

**2015 NCWIT Aspirations in Computing Affiliate Award**

**2015 ESA Foundation Scholarship**