

# Liz Lorena

FRONT-END WEB DEVELOPER

lizlorena.com  
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New York Metropolitan Area

## WORK EXPERIENCE

### **Web Producer** — Amplify Health

January 2022 – Present

Handles digital assets of brands of Amplify Medical Communications (formerly The Lynx Group)

### **Web Producer** — The Lynx Group

March 2020 – January 2022

Promoted with additional duties including creating new websites, coding sponsored pages, creating surveys, setting up website ads

### **Junior Web Producer** — The Lynx Group

July 2019 – March 2020

Handled digital assets of brands of The Lynx Group by creating and updating website pages and assets, uploading print articles and other content, building and scheduling promotional and sponsored emails, tracking email and website metrics for clients, updating conference apps, providing some technical support for users

## EDUCATION

### **B.A. in Information Technology and Informatics** — Rutgers University–New Brunswick

September 2015 – May 2019

GPA: 3.81 *Magna Cum Laude*

Courses in Computer Science, Web Design and Development, and Game Design and Development;  
Minor in Digital Communication, Information, and Media (DCIM)

## CERTIFICATES

### **Google Analytics Certification** — Google

September 2023

### **Creating a Responsive Web Design: Advanced Techniques** — LinkedIn

September 2021

### **Learning Path: Become a Junior WordPress Developer** — Lynda.com

July 2018

## SKILLS

HTML, CSS, JavaScript, jQuery, WordPress, Joomla, Jekyll, Bootstrap, UIKit, Java, Eclipse, Fluent Spanish, German, French, Bronto, ActiveCampaign, FireAlpaca, Adobe Creative Cloud, Google Suite, Microsoft Office Suite, Camtasia, Filmora, Sublime Text, Unity, C#, Windows, Mac