

Liz Lorena

FRONT-END WEB DEVELOPER

lizlorena.com
liz@lizlorena.com
New York Metropolitan Area

WORK EXPERIENCE

Amplify Health — Web Producer

January 2022 – Present

Handles digital assets of brands of Amplify Medical Communications (formerly The Lynx Group)

The Lynx Group — Web Producer

March 2020 – January 2022

Promoted with additional duties including creating new websites, coding sponsored pages, creating surveys, setting up website ads

The Lynx Group — Junior Web Producer

July 2019 – March 2020

Handled digital assets of brands of The Lynx Group by creating and updating website pages and assets, uploading print articles and other content, building and scheduling promotional and sponsored emails, tracking email and website metrics for clients, updating conference apps, providing some technical support for users

EDUCATION

B.A. in Information Technology and Informatics — Rutgers University–New Brunswick

September 2015 – May 2019

GPA: 3.81 *Magna Cum Laude*

Courses in Computer Science, Web Design and Development, and Game Design and Development; Minor in Digital Communication, Information, and Media (DCIM)

CERTIFICATES

Google Analytics Certification — Google

September 2023

Creating a Responsive Web Design: Advanced Techniques — LinkedIn

September 2021

Learning Path: Become a Junior WordPress Developer — Lynda.com

July 2018

SKILLS

HTML, CSS, JavaScript, jQuery, WordPress, Joomla, Jekyll, Bootstrap, UIKit, Java, Eclipse, Fluent Spanish, German, French, Bronto, ActiveCampaign, FireAlpaca, Adobe Creative Cloud, Google Suite, Microsoft Office Suite, Camtasia, Filmora, Sublime Text, Unity, C#, Windows, Mac