

McVey Entertainment Group, LLC
KOZE AM/KOZE FM/KHTR HD-3
2575 Snake River Avenue, Lewiston ID 83501

Programming Quarterly Report

1st Quarter 2019 (Jan 1 -March 30)

PUBLIC SERVICE ANNOUNCEMENTS

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: Daily for the entire quarter

Needs addressed: education, entertainment, public health, assistance, etc.

Description: Public Service Announcements are updated **daily** and read live by DJs on KOZE FM and KHTR HD-3 and recorded on KOZE AM, where they air 8 to 11 times a day, M-Su every day of the year. PSAs are accepted from community nonprofit groups and events via email, USPS and walk-ins. McVey Entertainment Group has a list of 12 PSAs each day that are rotated equally. Topics cover community events, fund raisers, meetings, opportunities, education, assistance and others. A sample PSA list from one day this quarter is included in this document, along with a small sample of the flyers submitted by organizations requesting PSA time/mentions.

COMMUNITY SPOTLIGHT

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: 4 times daily for the entire quarter (12a-12a)

Needs addressed: education, public health, assistance

Description: Community Spotlights are **:90 second features** that highlight nonprofit groups in our community and how those groups serve and fill needs of members of our community. They are designed to let the public know how to get in touch with each group should they need (or know someone who needs) the services and assistance each group provides.

Community Spotlight Programs for this reporting period were the following, which each ran once per day (12a-12a) on each station:

- Lewis-Clark State College Food Pantry
- Young Life (Youth Group Program)
- Homes of Hope (Foster Care Training & Assistance)
- City of Lewiston Senior Nutrition (meal deliveries and weekly lunch buffet for seniors)
- Opportunities Unlimited (educating the public about community members with disabilities)
- Idaho Boating Safety (tips and info from ISP)
- Green Apple Project (autism awareness group)

SOUPPORT OUR SHELTER

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: 5 times daily Jan 25- Feb 15, 2019 (6a-mid)

Needs addressed: homelessness, domestic violence protection

Description: :30 second radio announcements and live reads informing the community that the YWCA is open to women and children in need. :30 second announcements mainly addressed a one-day promotion on February 16, when the YWCA sells bowls of soup in a custom painted bowl for \$25 or a larger donation... all proceeds benefitted the YWCA in Lewiston.

LEWISTON CIVIC THEATRE

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: Jan-March (6a-mid) 40x each week

Needs addressed: entertainment, local non-profit theatre group fundraiser

Description: Radio announcements promoting an annual benefit show in March, 2019. KOZE is a media sponsor for the event.

IN-STUDIO GUESTS

Stations: KOZE FM

Aired: Feb 5, 2019 8 to 8:30am

Guest: Hannah Liedkie, Opportunities Unlimited Inc.

The president of a local non-profit called Opportunities Unlimited was in the studio to talk about what they do for people in our community with special needs. She talked about the following:

- Jobs offered to local people with special needs
- Services that "OUI" offers the public. (Shredding, custom furniture, etc.)
- The thrift store at their facility.

Stations: KOZE FM

Aired: March 3, 2019 8 to 8:30am

Guest: Mike Johnson, Salvation Army

Mike was in studio to talk about their potato bar fundraiser and the many assistance programs they have for both children and adults in the community.



J-K AMBULANCE

Sausage Feed & Auction

Saturday, February 23, 2019

Kendrick High School Gymnasium
2001 HWY 3 Kendrick, Idaho
Dinner Served from 4:00-7:00pm

Live Auction Begins at 7:00pm

Dinner Tickets are \$12.00 for an Adult
 \$10.00 for Seniors & Kids (5-18)
 Kids under 4 free • Family (of 4) \$38.00

Sausage • Mashed Potatoes
 Applesauce • Sauerkraut • Green Beans
 Pie & Desserts • Coffee & Punch
Both sausage available for purchase during of event

Our pig raffle will be drawn at the auction
 (Tickets Sold Separately)




Cooking Matters








FREE SIX-WEEK COOKING CLASS FOR ADULTS

The State Memorial Hospital Clinical Nutrition in partnership with the Idaho Food Bank is excited to offer a series of hands-on cooking classes for adults called **Cooking Matters**. Attend to learn how to shop for and prepare delicious, affordable, nutritional meals. Each class features a live recipe and includes all groceries! Receive a free cookbook at the end of the series if you attend four of the six classes.

Every Wednesday March 8 - April 10 11:00AM - 1:00PM
Idaho Foodbank, 3221 10th Street, Lewiston, ID

Space is limited!
 To reserve your spot, contact Tati Cooper at 509.751.0029

IMPORTANT: Space is on a first-come, first-served basis. Participants must be at least 18 years old in order to sign up. Classes are open to households at or below 200% of the federal poverty level (about \$23,600/year for a family of four). Proof of income is not required.

3rd Annual

Chili Cook Off

& Muddy Buddyz

4-H Group Fundraiser!

DATE: Sunday February 17th * DONATION: \$5.00 / Person
 SERVING CHILI: 12:00-2:00PM
 WHERE: Lancer Lanes * 1250 Bridge St, Clarkston

PRIZES AWARDED FOR THE FOLLOWING:
 1st Place Chili Trophy! Awarded by Judges
 People's Choice Chili - Gift Basket and Bragging Rights!
 Questions? Please contact andrea@chilicookoff.com

Your Donation is Tax Deductible! EIN: 81-4617721