

# McVey Entertainment Group, LLC

KOZE AM/KOZE FM/KHTR HD-3

2575 Snake River Avenue, Lewiston ID 83501

## Programming Quarterly Report

4<sup>th</sup> Quarter 2019 (Oct 1 to Dec 31)

### PUBLIC SERVICE ANNOUNCEMENTS

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: Daily for the entire quarter

Needs addressed: education, entertainment, public health, assistance, etc.

Description: Public Service Announcements are updated **daily** and read live by DJs on KOZE FM and KHTR HD-3 and recorded on KOZE AM, where they air 8 to 11 times a day, M-Su every day of the year. PSAs are accepted from community nonprofit groups and events via email, USPS and walk-ins. McVey Entertainment Group has a list of 12 PSAs each day that are rotated equally. Topics cover community events, fund raisers, meetings, opportunities, education, assistance and others. A sample PSA list from one day this quarter is attached to this document.

### COMMUNITY SPOTLIGHT

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: Daily for the entire quarter

Needs addressed: education, public health, assistance

Description: Community Spotlights are **:90 second features** that highlight nonprofit groups in our community and how those groups serve and fill needs of members of our community. They are designed to let the public know how to get in touch with each group should they need (or know someone who needs) the services and assistance each group provides.

Community Spotlight Programs for this reporting period were the following, which each ran once per day (12a-12a) on each station:

- Lewis-Clark State College Food Pantry
- Young Life (Youth Group Program)
- Homes of Hope (Foster Care Training & Assistance)

- City of Lewiston Senior Nutrition (meal deliveries and weekly lunch buffet for seniors)
- Opportunities Unlimited (educating the public about community members with disabilities)
- Community Action Partnership (food and energy assistance availability)
- LC Crew (a group of local citizens who help the community in MANY ways by volunteering)

## **SNAKE RIVER GAZETTE**

Stations: KOZE AM

Aired: Every Sunday @ 10:00am for the entire quarter

Needs addressed: education, entertainment

Description: The Snake River Gazette is a 30-minute weekly broadcast that **airs Sundays at 10am**. Designed to entertain and educate the community about local historical events and people.

## **BACKPACKS FOR KIDS**

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: Daily for the entire quarter

Needs addressed: food assistance for children & their families

Description: Radio announcements asking community members to donate to a “Backpacks for Kids” program in either Lewiston, ID or Clarkston, WA. Backpack programs fill backpacks on Friday for kids in need so they have food over the weekend, when they do not get meals at school.

## **FEED THE NEED**

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: Daily from November 1 to December 31

Needs addressed: food assistance

Description: Radio announcements asking community members to donate to the Idaho Foodbank during the holiday season. McVey Entertainment Group also had a drop-box at the studio to collect food donations.

## IN-STUDIO GUESTS

Stations: KOZE FM

Aired: October 25, 2019 8 to 8:30am

Guest: Laura Lumley, Idaho Foodbank

Needs addressed: food assistance

Laura was a guest in the KOZE FM studio to talk about efforts by the Idaho Foodbank to help local families in need and to solicit cash donations from the public. The Idaho Foodbank can provide 6 meals with every dollar donated.

Stations: KOZE FM

Aired: December 11, 2019 8:30 to 8:45am

Guest: Chuck from Highwaymen Motorcycle Club

Needs addressed: childhood poverty

Gave information about the upcoming "Toy Ride". The Highwaymen (300+ motorcycles) deliver toys to the Salvation Army and do a huge parade through Clarkston, WA and Lewiston, ID. KOZE FM follows the ride in the station vehicle and also donates toys at the drop location at the end of the ride.

## PSA LIST FOR TUESDAY, DECEMBER 10, 2019

Don't miss the lighted boat parade Saturday December 21<sup>st</sup> at 6:00. Pre-register at Riverview Marina on Snake River Ave. They'll assist in decorating boats in their parking lot starting at 10:00. Boats will launch at Hells Gate, head towards Asotin, then pilot to the blue bridge on the Washington side, and return down the Idaho side. Bring the family to cheer them on. The River 103.9 will play a Holiday soundtrack and broadcast live during the parade. Last year the turnout of boats was amazing, and they expect even more this year! Call Riverview Maria with any questions at 208 746-1412. **(12/21)**

The first half of Nez Perce County property taxes is due December 20th. Taxpayers should include a payment stub or parcel number with their payment and mailed payments must have a postmark on or before the due date to avoid late charges and interest. Taxes may be paid at the treasurer's office located in the county courthouse at 1230 Main Street in Lewiston or by mail to P.O. Box 896, Lewiston. Payments may be made by credit card at the treasurer's office, by calling a toll-free number, or doing so online. For more information call the Nez Perce County Treasurer's office at (208) 799-3030. **(Dec 20)**

The LCSC Warrior Women's basketball team is back in action at the Activity Center Thursday evening. They face Walla Walla at 5:30 on AM 950 KOZE and koze.com. **(12/12)**

The Highwayman's Toy Run is coming up Saturday. The ride starts at Lancer Lanes on Bridge Street and ends at the Salvation Army on 21<sup>st</sup> Street in Lewiston. If you'd like to donate a new, unwrapped toy, drop off locations are located around the Valley. All riders are welcome, with kickstands going up at 1:00. All the toys and cash donations support the Salvation Army's Christmas Angels, and everything stays local. Please have patience during the ride and help us keep them safe. **(12/14)**

The Warrior Athletic Association doing a fundraiser with Park Hopper tickets for Disneyland. All proceeds help to fund athletic programs at Lewis-Clark State. The Disneyland and California Adventure tickets are good until July of 2021. The winner will be announced January 25<sup>th</sup> at a home basketball game. Find out how to enter by calling Allison Beck at 208-792-2492. **(Jan 25)**

The 9th Annual Wine, Whiskers, and Wags fundraiser for the Lewis-Clark Animal Shelter happens Friday, February 28th at the Lewiston Elks Lodge. The theme is "Roaring for the Rescues" as attendees are encouraged to wear 1920s attire to help homeless and rescued pets. Local wines and brews will be featured, as will culinary tastes of the LC Valley. The event includes silent and live auctions, raffle boards, and a wine draw. Tickets are 50 dollars each and are available online at [lcshester.org/events](https://lcshester.org/events). **(2/28)**

The Second District CASA Program is seeking volunteers to serve as court-appointed advocates for children going through the child protective system. Applicants must be 21 or over and be able to pass a state background check, and the program provides free comprehensive training. For more information, please call the CASA Program at (208) 746-3378. **(TFN)**

Twin River Special  
Olympics WA



# Gala Event Fundraiser

*Saturday, October 5, 2019*

Clearwater River Casino • Event Center  
17500 Nez Perce Road • Lewiston, Idaho

Doors open at 5:00 pm • Dinner at 5:30 pm

Music by Heritage at 7:00 pm

No Host Bar

LIVE & SILENT AUCTION • GAMES  
50/50 RAFFLE • DANCING



Tickets available at Cutting Edge Credit Union  
2200 1st Street • Lewiston, Idaho

Tickets: Single \$30 | Couple \$50  
Athlete/Staff \$15

Reserved Table of 8 \$300

Dance Only \$10

Payments: Cash, Check, or Card

SPECIAL ROOM RATE AVAILABLE  
AT THE CLEARWATER RIVER CASINO

\$85 (plus tax) per night

Code: Twin River Special Olympics

Sponsored By:



Clearwater River  
CASINO & LODGE



For more information: Cheryl Sonnen • (208) 503-0760 • csonnensowa@gmail.com



# 2019-20 LC CREW SHOE DRIVE

## A NEED NOT BEING MET

Each year, more than 400 children in the LC Valley begin school without a quality pair of shoes. This has a profound impact on their confidence, their hope and their joy.

*Your donation will directly impact a child's life in the LC Valley.*

## SPONSORSHIPS

Thank you for consideration a donation to improve a child's life. LC Crew, Inc. is an IRC Section 501(c)(3) tax exempt organization for both federal and state tax purposes. Our federal tax identification number is 81-2520343. Donations are tax deductible within the guidelines of your applicable tax laws.

## MAKE A DONATION

Full Name \_\_\_\_\_  
Company \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_

## PAYMENT

☐ Check ☐ Cash  
☐ Credit Card (Please fill out the information below)

Name of Card \_\_\_\_\_  
Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Make checks payable to:

**LC Crew**  
PO Box 1863  
Lewiston, ID 83501

## PLEASE MAKE CHECKS PAYABLE TO:

LC CREW  
PO BOX 1863  
LEWISTON, ID 83501

Donations can also be made online via our  
website: <http://lccrew.com>



## December 14th 2019 Valley Toy Run

supporting Salvation Army's Christmas Connection, All motorcycles street rods rat rods are welcome,

Continuing 30+ years of tradition in the Lewis Clark Valley, the motorcycle community and Salvation Army coming together to collect new toys for children in need.

People come from all over to ride in this event Southern California, Montana, Oregon, Idaho, and Washington. This is truly a community event

100% of all that's collected will stay in the local and surrounding areas, no wages, expenses or fees are taken, This event and toy collection are Not Connected with TOYS for TOTS,

### **10 Drop off points this year**

- |  |  |
|--|--|
| 1. Salvation Army 21 <sup>st</sup> street Lewiston | 2. Hells Canyon Harley Davidson              |
| 3. Station 3 Clarkston                             | 4. Jollymores Lewiston                       |
| 5. The Wrangler bar and grill                      | 6. The Alibi- Sports Edition                 |
| 7. The Huddle Tavern North Lewiston                | 8. Charlie's House                           |
| 9. Rogers Motors                                   | 10. Hogan's 6 <sup>th</sup> street Clarkston |

Lancer Lanes will be open at 9am for breakfast and hot drinks

After Party at the Alibi

***We would like to give gratitude and thank the people of the Lewis Clark valley for their continued support, as well to thank everyone out and about that day (December 14th) for their time, We understand they have someplace to be and thank you for waiting at an intersection while the endless parade of motorcycles is rolling by, once again thank you for giving us your time so that all will be safe and arrive alive,***

Special Thank you to Walmart and the staff for their continued support PLFCU , Cooks Electric For their Donations

Run will depart Lancer Lanes/ Bridge street connection at 1pm, the rout will be decided that day depending on weather conditions and safety concerns

*Steve Ryan*

827-969-1202



Season 48 Concert II

# Revisiting American Gems

*Featuring*

Casey at the Bat (Randol Alan Bass)

with narration by Matt Maw

&

Concertino for Tuba (Arthur Roland Frackenpohl)

featuring soloist Chris Dickey, Tuba

Saturday, Oct 12 - 7:30pm (Pullman High School)

Sunday, Oct 13 - 3:00pm (Clarkston High School)

Tickets at [www.wa-idsymphony.org](http://www.wa-idsymphony.org)

Washington Idaho  
SYMPHONY





ARE YOU OR  
A FRIEND  
SUFFERING...  
DEPRESSION?  
GRIEF/LOSS?  
ABUSE?  
THOUGHTS OF  
SELF-HARM?  
**YOU ARE  
NOT ALONE.**  
WE ARE HERE  
TO LISTEN.



**CALL OR TEXT:**  
**(208) 398-HELP [4357]**

*Call 24-Hours a Day, 365 Days a Year*



Idaho  
Suicide  
Prevention  
Hotline



[www.IdahoSuicidePrevention.org](http://www.IdahoSuicidePrevention.org)  
1-800-273-TALK [8255]



**FREE, Confidential, and Always Available**  
Help a loved one, friend, or yourself. You don't have to  
be suicidal to use the Hotline; anyone is welcome.

