

July 8, 2020

The following is a report on Public Affairs Programming for the Second Quarter of 2020 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health
Economy
Public Safety
Education
Community Relations

This report summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue. To meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

"Radio Health Journal" airs Sunday mornings at 7:00 a.m. and "Sunday Morning" airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

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Respectfully submitted,

Nate Carter-Reed

Nate Carter-Reed Director of Branding & Programming Cox Media Group Tampa

NCR/mc

Health

Sunday, April 5, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Jessica Porten, Dr. Darby Saxbe, and Dr. Tiffany Moore Simas

Perinatal depression (previously known as postpartum depression) is seldom brought up by a new mother, so healthcare providers must screen for it carefully. However, sometimes they err on the side of caution in efforts to prevent the mother from harming herself or her baby. Experts discuss the balancing act.

2nd Segment

Host: Nancy Benson. Guest: Dr. Michael Lewis

Virtually no one in the US has been unaffected by the coronavirus pandemic, and stress is at high levels. A public health and brain expert discuss why "sheltering in place" is so important in spite of the stress it generates, and a few simple steps to ease the stress.

Radio Health Journal is important to WDUV listeners as it showcases a variety of Health-related topics and Health is a primary topic of their interest.

Sunday, April 5, 2020 - Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Tim Marks – President of Metropolitan Ministries

With more people out of work the need for donations at metropolitan ministries have never been greater. Mr. Marks talks about the need and how our listeners can help. For the first time ever, the shelves at their food pantry are now empty. They're still able to make over 300 meals a day for people however, more people are showing up looking for needing metro mins. boxes of hope. More and more people are asking for help with paying the rent and bills and the accounts at metro-min are running out. Mr. Marks talks about the items needed right now, why it's not just food that's needed as many people need toilet paper, soap, cleaning supplies, etc. He also talks about the different locations people can drop off donations and how people can still get help at metro min. Normally they need volunteers, but currently Metropolitan Ministries says they're trying to use less volunteers due to the spread of COVID-19.

Sunday, April 12, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guest: Irene Lindsey Brantley

With hundreds of millions of Americans sheltering at home due to the COVID-19 pandemic, the odds and fear of domestic abuse are rising. The leader of a noted shelter and counseling program discusses the increase, the difficulty of counteracting it during a national lockdown, and what people can do to cope.

2nd Segment

Host: Nancy Benson. Guest: Dr. Sheila Blumstein and Dr. Jack Ryalls

People who suddenly speak with what sounds like a foreign accent often have a brain injury due to a stroke or other trauma. Experts discuss the syndrome and chances of recovery.

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Sunday, April 12, 2020 - Sunday Morning 7:30 am

30:00

Host: Reed Pence. Guest: Sheri Bachstein with the Weather Channel

Many people are trying to find the latest information on the coronavirus outbreak, and some say the info/data from the CDC and the Florida Dept. of Health is hard to read and confusing. The weather channel has developed a user-friendly app that's available for free. Ms. Bachstein talks about the features of the app. The app is updated with the latest information from the world health organization, the CDC and the Dept. of Health. You can easily get the latest data from any county in Florida or you can check another area in the United States. There's also the latest health advice and tips from the CDC featured on the app along with the locations of key healthcare clinics and testing centers. The app is also available for free online for people who don't have a smart phone.

Sunday, April 19, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Penson. Guests: Dr. Vivian Ho and Dr. Heidi Russell

Hospitals are scrambling to get extra equipment and outfit more beds and ICU units for COVID-19 patients. Their treatment is time-consuming and expensive. At the same

time, hospitals' lucrative elective procedure business has largely been eliminated. Will the combination bankrupt hospitals? Two experts who have studied the crisis discuss.

2nd Segment

Host: Nancy Benson. Guests: Sabrina Wescott and Erin Sampson

The national effort to shelter in place has closed gyms and led many people to complain of weight gain. Two exercise experts discuss how people can maintain fitness at home with no equipment.

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Sunday, April 19, 2020 - Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Natasha Pierre - President of the National Alliance for the Mentally Ill Hillsborough County.

The coronavirus is causing more stress problems for people in the Tampa bay area and some people are having a hard time coping with all the added stress is their lives. Ms. Pierre talks what's causing all the added stress and how we can deal with it. She discusses all the different ways people are being stressed out by being out of work, being forced to "stay at home", trying to make sure kids are getting an education, running the house, making sure we have all the essential items, etc. She notes that people who live with mental illness are handling the pandemic stress better than people who have been diagnosed with a mental illness. Ms. Pierre also discusses how watching too much news or constantly checking social media can add to stress and create a false sense of control. 911 call centers statewide are seeing an increase in overdose calls and warned that many people who are fighting with addiction are having a very difficult time dealing with the pandemic since they're not able to go to their meetings. Also discussed is why we're seeing more aggressive driving habits even though there are less people on the roads.

Sunday, April 26, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Penson. Guests: Dr. William Schaffner and Dr. Gary Slutkin

Many Americans are impatient with social distancing as a result of COVID-19 despite the success of the tactic. However, reopening the country too quickly could allow the virus to come roaring back, resulting in thousands more deaths and even more economic damage. Two experts explain how the rollout should happen to get us back to work safely.

2nd Segment

Host: Nancy Benson. Guest: Dr. Douglas White

A lack of ventilators potentially puts doctors in the position of deciding which of their COVID-19 patients get a ventilator and live, and which ones don't get one and die. New rules for making such decisions have been released which are designed to be fair and independent. The designer of the rules explains.

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Sunday, May 3, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guest: Dan Stockdale

Nursing homes have been a hotbed of fatal COVID-19 infections. The virus was loose in many of them before they could even know it. An industry expert discusses what nursing homes are doing now to keep the virus out and their patients safe.

2nd Segment

Host: Nancy Benson. Guest: Dr. Krystal Lewis

Mental health is difficult to maintain when people are required to stay inside at home. In fact, we're asked to engage in activities that normally would indicate mental distress. A noted psychologist with the NIH discusses ways to stay mentally healthy during the pandemic lockdown.

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Sunday, May 10, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Franziska Ringpfeil, Dr Brian Cole, and Brian Slusser

Doctor's appointments via smartphone have been available for some time but were little used except in remote areas due to insurance reluctance. Now telemedicine has been forced on us and on insurers by COVID-19 restrictions, and many providers swear by them. Three experts discuss.

2nd Segment

Host: Nancy Benson. Guests: Dr. Martin Andersen and Dr. Mark Muro

The COVID-19 pandemic has caused a quicker economic crash than we've ever seen. Opening the nation too fast will likely trigger a "W" shaped recovery with wide swings of growth then decline. Either way, the effects will last for years. Experts discuss likely scenarios.

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Sunday, May 17, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guest: Jessica Foody and Dr. Kathleen Brady

The COVID-19 lockdown has triggered increased alcohol use in many people, and an alcohol use disorder in some. Help can be difficult to access, as face-to-face counseling and group sessions have been halted. For women, it can be even more difficult, as they are much more comfortable in rarer single-sex sharing situations. Two experts discuss today's dangerous alcohol triggers and how to seek help.

2nd Segment

Host: Nancy Benson. Guests: Dr. Maribel Alvarez

Spring is the season of rituals—prom, graduation, commencement and weddings. Social distancing has taken most of these rituals away. An expert discusses the importance of rituals in our mental health and why it's OK to grieve their loss. She also discusses how changing rituals can be successful save for the tragic loss of funerals.

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Sunday, May 17, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Meredith Terrian with the Epilepsy Foundation Tampa

One in twenty-six people will be diagnosed with epilepsy. There's still a stigma and a lot of misinformation when it comes to epilepsy. Mr. Slater and Ms. Terrian discuss how the epilepsy foundation is working to raise public awareness of epilepsy, how kids can have a seizure safe summer camp, how they're working to make schools seizure free

zones and how they support families who've lost loved ones to epilepsy. Also discussed was how many people really don't understand epilepsy and the stigma many people with epilepsy face. Ms. Terrian talks about their new fundraising campaign Give 26 (give 26.com) and how our listeners can support the Epilepsy Foundation.

Sunday, May 24, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Paul Ehrlich and Dr. Sandra Kahn

Over the last 8,000 years, the human jaw has been getting smaller due to an increasingly soft diet and a lack of jaw exercise. The result is an epidemic of crooked teeth and serious health consequences, as two experts explain.

2nd Segment

Host: Nancy Benson. Guest: Dr. Carlos Wambier

For people under about age 70, COVID-19 is much harder on men than on women, especially those with strong male characteristics like scalp balding and plentiful body hair. A group of researchers has a theory as to why—that male hormones provide the virus with an entry into the cell. One of the researchers discusses what that could mean in terms of treatment.

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Sunday, May 31, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Robert Russell and Dr. Lucinda Halstead

Scientists have discovered that singing is an exceptionally effective way to spread viruses through the aerosolized particles it expels, which may travel much farther than the six-foot safety zone many people follow. This means choruses and choirs may not get back to "normal" after the COVID-19 pandemic until much later than most activities, and only with rapid, effective testing or a vaccine. Experts explain.

2nd Segment

Host: Nancy Benson. Guest: Dr. Sharon Moalem

Women may have been known through the centuries as the weaker sex, but researchers have learned that they are anything but weak. Their 2 X chromosomes are both active

and cooperate with each other, especially in immune response. An expert discusses new findings on their genetic superiority.

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Sunday, May 31, 2020 - Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Joel Marion - CISSN, NSCA-CPT (Sports Nutritionist in Clearwater

While many people are still staying home and ordering takeout due to COVID-19 they're letting their diets and exercise programs fall by the wayside. Mr. Marion talks about changing the way we eat and work out during the pandemic. Also discussed are the common mistakes people are making with their diets during the pandemic and why a lot of people look at what they're eating and cooking. Certain foods and fats can slow your metabolism and can often mess up the hormone balance in the human body. This is especially true for women. Mr. Marion talks about the latest trend toward a 'plant based' diet and what you should really be eating if you want to start a 'plant based' diet, why we need to be careful about what types of dairy we put into our bodies, why quick processed meats are bad for the body and why a diet heavy in plants, grains and beans can be beneficial. He also said many people's eating times (schedules) are thrown off right now and we're eating at different times than we've conditioned our body to when it comes to "feeding time." That can be a bonus. Mr. Marion shared research that now states a big breakfast can do you more harm than good and is one the reasons why people often find themselves hungry way before lunch. He said a lighter, no sugar-high protein can help stabilize the body and that lunch should be when we have our bigger meal. however, it's also important to be careful what we eat at lunch and eating the wrong thing makes you feel full for only a short time and then we start looking for afternoon snakes that are not good us. Discussed is why 'grazing' between meals on healthy nuts, fruits and other options is a good way to stave off hunger. He says it's o.k. that many of us are eating later than normal...just be careful as to what we're eating late at night. Carbs are the worst thing you can eat late at night. Mr. Marion also gives some easy and quick workout tips for both indoor and outdoor activity while many of us are home during the coronavirus.

Sunday, June 7, 2020- Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Anya Prince, Dr. Patricia Born, Lisa Schlager

It's illegal for health insurers to use genetic testing to discriminate against policyholders. However, life insurers can and do discriminate on that basis if the test is in your medical file. Private testing lets patients know their risk for many diseases without landing in health files. Advocates want to make it illegal for life insurers to also discriminate on this basis, but it may end up with higher costs for everyone. Experts explain.

2nd Segment

Host: Nancy Benson. Guests: Dr. Francesco Pia and Mario Vittone

Seven hundred children under age 15 drown in the US each year, most within sight of a parent or other adult. Experts discuss one major reason: drowning doesn't look like most people picture it, and so are unaware the child is in trouble.

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Sunday, June 14, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Jane Fraser and Dr. Eric Jackson

Stuttering is an extremely misunderstood disability. Many stutterers go to great lengths to avoid the words or phrases that trip them up and are often successful in keeping their disability hidden. Yet then it may be mistaken for other problems. Experts explain, using former Vice President Joe Biden as an example.

2nd Segment

Host: Nancy Benson. Guest: Judith Finlayson

Scientists have learned that the habits and environments of our parents and grandparents can have a strong effect on our health and longevity as a result of imprinting on egg and sperm cells. An expert explains.

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Sunday, June 21, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence, Guests: Dr. Julie Swan and Dr. Pinar Keskinocak

With thousands of people demonstrating in the streets after the death of George Floyd, health experts are concerned that the crowds, shouting, and lack of masks may

contribute to a spike in COVID-19 cases. However, with many locations also "opening up," they say a spike is inevitable, to be made worse by protests, but teasing out what's responsible becomes more difficult. Experts discuss.

2nd Segment

Host: Nancy Benson. Guest: Dr. Rachel Bishop

Summer is when people want to spend as much time outdoors as possible. Skin protection and sunscreen are something most of us consider, but overexposure to UV rays is extremely dangerous to the eyes as well. An expert discusses.

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Sunday, June 21, 2020 - Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Dr. Maria Hicks - Dermatologist with Forcare Medical Group serving all of Tampa Bay.

There have been many cases reported of flesh-eating bacteria off the gulf coast of Florida. Tourist and residents have been diagnosed with the disease from the Florida panhandle all the south past Sarasota county. Some of those people die from the disease or have had limbs amputated to save their lives. Dr. Hicks talks about the flesh-eating bacteria and why it's so hard to detect and treat. Flesh eating bacteria (necrotizing fasciitis) is caused by more than one bacterium and is common in the waters off Florida's coast. The warmer water during the summer months attracts the bacteria and that's why we see more cases being reported. You could come in contact with the bacteria and never have an issue. However, in most cases the victims all have one thing in common, a small cut or scratch. The small cut is where the bacteria enters the body. The patient can have an infection days before any symptoms show up. Often patients complain of a burning sensation near the infection and then will start running a fever. By the time a victim goes to the doctor or the hospital it's too late. It spreads rapidly and is tough to treat. Often patients must be hospitalized and undergo massive rounds of antibiotic treatment. The dead black and bubbling skin must be cut away and often limbs must be amputated. If the virus spreads into internal organs it's too late and only a matter of time before the patient dies. Dr. Hicks warns anyone with a cut or has had recent surgery should avoid going in the water. The bacteria can also be found in pools and hot tubs. It's a good idea to always avoid hot tubs that are public, hotels, spas, etc.

Sunday, June 28, 2020 - Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guest: Fiona Lowenstein and Hannah Davis

While most people who contract COVID-19 survive, those who suffer often-changing symptoms for months on end can only wonder when they'll get well. A survey of members of a long-haul survivor's support group find that many who don't have "textbook" symptoms suffer poor medical care and discrimination as a result. Two women who operate the support group discuss the issues.

2nd Segment

Host: Nancy Benson. Guest: Dr. Bill Carroll and Dr. Lucinda Halstead

Some people insist that wearing a face mask smothers them and makes them feel like they're not getting enough air. An expert discusses what might be going wrong and lays out the basics on how to wear a mask without needing to come up for air.

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Economy

Sunday, May 3, 2020 - Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: James Bell - Director of Corp. Communications with Kia Motors.

As we continue to battle COVID-19, most American car plants have shut down production to spend time and resources to make PPE items for first responders and to make ventilators for hospitals. Mr. Bell with Kia motors talks about how the plants were shut down to make the PPEs and how by doing so they've been able to keep people working. It's not just Kia working to help our first responders, most auto plants are manufacturing items that are needed during the pandemic. Mr. Bell talks about how car dealerships have learned how to change the way they do business and even how the appointments in the service department are changing. Mr. Bell gives some great consumer tips for people who may be in market for a new car. Most auto dealers are offering special incentives and no interest programs. Most of the auto lots are still full of 2020 models and they started production on the 2021-line right before the virus hit. The dealers will soon start offering better deals on the 2020 models just to get them off the lot. He gives some insider tips on how to get the best price on a vehicle during the coronavirus pandemic and the months to follow after we're back in phase three.

Sunday, May 10, 2020 - Radio Health Journal 7:00 am

30:00

Host: Jeff Slater. Guest: Mark Friedlander with the insurance information Institute – Florida

With the stay at home order during the corona pandemic we've been seeing less traffic on the roads and all the major insurance companies have announced they are offering rebates (more than ten-billion-dollars). Mr. Friedlander talks about the rebate, which companies are offering the rebates and how consumers will get them. Most companies will be posting on credit on your next payment and not mailing out physical checks. He explains why consumers are getting the rebate, why now is a good time to look at your policy and see if you can make adjustments to see if you can save more money, how to check to see if you have the right policy, and which insurance policies may need to be adjusted. Since we are getting ready for hurricane season to kick off in June, he also discussed homeowner's insurance and what you should look for in your policy. Water and wind damage are often not included in a typical homeowner's policy and it should be checked now before a storm comes only to find out coverage won't be offered by your carrier. He also talked about ways to shop and save on car, rental and homeowners insurance.

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Sunday, May 24, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Michelle Amer - Head Career Counselor with Career Builder

Right now, we have seniors graduating from high school, students graduating from college, and many people unemployed due to COVID-19. This is going to be a difficult time for anyone who's looking for a job. Ms. Amer gives us tips on how to find and land a job. First, the current pandemic is going to make it hard for recent grads to find a job. Many grads most likely will have to take a job they don't have a degree in or a job they didn't think they would want to do. Many grads are going to have to look outside of their wanted career due to the lack of jobs. People who have already been in the workforce are now for the first time in years finding themselves looking for a job. Ms. Amer gives tips on how to find a job and the different websites we can go to for free job listings. Also discussed is how to write a resume, what to expect in a job interview, how to dress and act during an interview and how to stand out from other applicants. Due to the coronavirus many employers are doing face to face interviews and you'll most likely be interviewed over the phone or by video conference. If looking for a job, it's probably a good idea to scrub your social media. Many employers are now looking at applicant's

social media and just something you posted on social media could cost you from getting the job.

Public Safety

Sunday, June 7, 2020 - Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Mike Trepper - Program Director of the Prodigy Program

Earlier this year the prodigy program based in Hills. County celebrated their 20th anniversary. Mr. Trepper talks about the program. The Prodigy program works with "at risk" kids in low income areas of Hills., Pinellas, Polk, and Pasco counties. The program offers kids more than an education, it helps kids learn to reach their potential by using arts, culture, mentorship and other programs. It is a 4-h program for low income kids. The program helps a child grow and feel worth by allowing them to create and learn by using something the kids may not have access to, i.e. all kinds of arts, music, photography, cooking, etc. More on the program can be found on their website. "Prodigy is a research-based prevention and diversion program for at-risk youth ages 5-18. Prodigy uses visual and performing arts to help young people develop life skills such as communication, leadership, problem solving, anger management, career aspirations, and goal setting. Each art class is conducted by a professional artist who serves as a mentor and teacher. Through art, young people build self-confidence, learn how to showcase their skills and develop lifelong positive habits for future success. "according to independent research as well as the Florida department of juvenile justice, Prodigy is among the best performing prevention and diversion programs. Over 95% of young people enrolled do not have contact with law enforcement and for those who have committed a minor offense, over 89% do not reoffend. Additionally, Prodigy offers a cost savings of over 160 million dollars to taxpayers in Florida when invested in up front prevention cost to support juveniles (less than \$1,600 per youth) versus over \$60,000 per youth for incarceration. Prodigy has been a national model for diversion programming by leading practitioners and researchers for several years. This view is supported by both fiscal and scientific analysis. While we had mike on the air, we asked him to share some success stories with us. He said most of the Prodigy graduates often stay in the local area opening businesses and becoming mentors in their own community. It's important to note the prodigy program receives most of their funding from the state of Florida and the Florida Dept. of Juvenile Justice.

Sunday, June 28, 2020 - Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Dr. W.M. Banner Jr. - Snake Bite Specialist with the National Poison Control Center

Summer is here and the weather is warming. That means we're going to start seeing more snake activity here in Florida. Mr. Slater and Dr. Banner talk about snakes and snake bite treatment. It should be noted that Dr. Banner is the antivenom advisor to our hospitals in Florida and was just here meeting with local doctors. He explains there are six members of the pit viper family that are indigenous to Florida that we are currently ready to handle with antivenom (crofab). Recently there were stories in the news about hooded cobras that escaped from their enclosures and put the public at risk. Florida hospitals are not equipped to handle a cobra snake bite and the proper antivenom would have to be flown in delaying treatment. Most snake bites in Florida happen between April and Sept. with the peak attacks happening in July. Dr. Banner talks about how to protect ourselves when we're in an area where pit vipers tend to nest, what first aid can we administer while we wait for help and what kind of treatment should we expect when we get to the hospital. He explains how venom is collected to make antivenom. Fun fact, none of the antivenom is processed here in the U.S. We ship all the venom to a processing facility overseas and then the antivenom is shipped back here.

Education

Sunday, April 26, 2020 - Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Cliff Archey - Program Manager IBM Corporate Citizenship

Even with a pandemic shutting many places down, college grads are now out looking for a job. Where are the most lucrative jobs right now? Mr. Archey says there are currently thousands of open jobs in technology. IBM has created a free educational platform to better equip young people for finding a job in the technology sector. Tech companies are looking to fill positions in cyber security, A.I. and cloud computing. The free online tutorials are not only for recent college grads but also to high school students, teachers and parents. Some of the tutorials cover how to write a resume that will catch the eye of a potential employer and how to prepare for an interview in the tech field. There are different free tutorials designed for high school counselors and teachers that will help them guide students to preparing for tech jobs. The online platform will feature tech sectors that will only continue to grow in the next ten-years and that high school.

Community Relations

Sunday, June 14, 2020 - Sunday Morning 7:30 am

30:00

Host: Amy Cardy. Guest: Chris Letsos, President & CEO of the Boys & Girls Club of Tampa Bay

Ms. Cardy and Mr. Letsos talk about the history and upcoming events to benefit the Boys and Girls Club of Tampa bay. The club has a strong foundation in the Tampa bay area, having formed in 1926. Mr. Letsos informs of the various services that the clubs provide. From learning environments, healthy lifestyles and improving character & leadership. Most of the program to the Giving Tuesday event is where the public was encouraged to join local radio on-air personalities & pro athletes, for an entire day scheduled with various events. Donations for various activities were collected, with 100% of the proceeds from the day's events benefitting the Boys and Girls Club of Tampa Bay. It is encouraged to follow the club's Facebook page, dedicated to the specific events held by Big Brother/Big Sister. Other events that were mentioned was the Great Futures Gala to be held on September 12, 2020.