

McVey Entertainment Group, LLC

KOZE AM/KOZE FM/KHTR HD-3

2575 Snake River Avenue, Lewiston ID 83501

Programming Quarterly Report

2nd Quarter 2020 (Apr-Jun)

PUBLIC SERVICE ANNOUNCEMENTS

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: Daily for the entire quarter

Needs addressed: education, entertainment, public health, assistance, etc.

Description: Public Service Announcements are updated **daily** and read live by DJs on KOZE FM and KHTR HD-3 and recorded on KOZE AM, where they air 8 to 11 times a day, M-Su every day of the year. PSAs are accepted from community nonprofit groups and events via email, USPS and walk-ins. McVey Entertainment Group has a list of 12 PSAs each day that are rotated equally. Topics cover community events, fund raisers, meetings, opportunities, education, assistance and others. A sample PSA list from one day this quarter is attached to this document.

COMMUNITY SPOTLIGHT

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: Daily for the entire quarter

Needs addressed: education, public health, assistance

Description: Community Spotlights are **:90 second features** that highlight nonprofit groups in our community and how those groups serve and fill needs of members of our community. They are designed to let the public know how to get in touch with each group should they need (or know someone who needs) the services and assistance each group provides.

Community Spotlight Programs for this reporting period were the following, which each ran once per day (12a-12a) on each station:

- Lewis-Clark State College Food Pantry
- Young Life (Youth Group Program)
- Homes of Hope (Foster Care Training & Assistance)
- City of Lewiston Senior Nutrition (meal deliveries and weekly lunch buffet for seniors)
- Opportunities Unlimited (educating the public about community members with disabilities)
- Community Action Partnership (food and energy assistance availability)
- LC Crew (a group of local citizens who help the community in MANY ways by volunteering)

COVID 19

Stations: KOZE AM/KOZE FM/KHTR 103.9

Aired: 5x daily on all stations in April & May

Needs Addressed: Public Health

Description: Safety tips, directions on how to help stop the spread of the disease, hand washing, social distancing etc.

PROJECT FILTER

Stations: KOZE AM/KOZE FM /KHTR 103.9

Aired: Daily for entire quarter

Needs addressed: Smoking Cessation, Public Service

Description: A 30 or 60 second spot regarding smoking cessation and the dangers of smoking, ran 3x a day on all stations.

SNAKE RIVER GAZETTE

Stations: KOZE AM

Aired: Every Sunday @ 10:00am for the entire quarter

Needs addressed: education, entertainment

Description: The Snake River Gazette is a 30-minute weekly broadcast that **airs Sundays at 10am**. Designed to entertain and educate the community about local historical events and people.

FREE LUNCHES DELIVERED TO BUS STOPS

Stations: KOZE AM/KOZE FM/KHTR HD-3

Aired: April-Jun

Needs addressed: food assistance for children & their families

Description: We ran an info campaign explaining how free bag lunches were being delivered to bus stops in the community every day. The message changed to free grab and go lunches at 3 schools in the community once school was officially out and bus drivers were no longer working.

LEWISTON HIGH SCHOOL GRADUTION, May 30

KOZE produced a 30-minute Lewiston High School Graduation piece with speeches from valedictorians, salutatorians, student body leaders, teachers, the principal, and the Lewiston School District superintendent. This was played at 2:30 PM on AM 950 KOZE during the "LHS

Parade Of Graduates." After the graduation ceremony, KOZE AM broadcast all 345 graduates' names. The entire broadcast ran from 2:30 to - 5:30 PM.

IN-STUDIO GUESTS

April 20, 2020

8:00 AM

Lewiston Firefighters were in the studio to promote their new "virtual fire station tours," Covid-19 has stopped in-person visits... so they will provide FacebookLive Tours each Tuesday. This aired on KOZE AM and KOZE FM

May 29, 2020

In-studio interview with the owners of Stomping Grounds Coffee. Their fundraiser raised money for a local non-profit called the Reliance Center which gives young people help with pregnancy, contraceptives, etc.

The audio was run on KOZE AM and KOZE FM

June 2, 2020

Talked to Lewiston Police Department about the Black Lives Matter Rally on June 6th at Pioneer Park. We discussed safety concerns with the "Protect The Valley" groups mixed with the BLM groups. This audio was aired on KOZE AM and KOZE FM

June 19, 2020

Dr. Parkey did a 30-minute phone interview discussing the new details of Covid-19, how to stay safe as public places open, medical advancements and possible vaccines, etc. The audio was used on KOZE AM and KOZE FM

KOZE & The River 103.9 PSA Events for Friday May 1, 2020 (use sheet until replaced... thanks!)

Graduation 2020 will go mobile May 30th with the *Class of 2020 Parade of Graduates*. Staging of the parade route will begin at 2:30 at LCSC, wind by the current LHS, and conclude with diplomas being awarded by at the new LHS site. Parade coverage, including Valedictorian, Salutatorian, Superintendent, Dr. Donaldson and Principal, Mr. Driskill's speeches will be broadcast live from KOZE radio and streaming at koze.com. Family members can also watch a live video feed at koze.com. More LHS graduation information can be found at koze.com.

Idaho Fish & Game reminds you that fishing is still allowed. Fishing is a low-risk activity if you maintain social distancing, and there are fishing spots nearby. Please fish close to home and remain a lot more than 6 feet from other anglers. Google the Idaho Fish and Game's Idaho Fishing Planner to find locations near you.

Idaho has launched a new computer science course for students. The Idaho Codes online program includes more than 100 hours of lessons about coding languages such as HTML, CSS, and Javascript to students between 7th and 12th grade. The lessons are free for the first 1,000 students who sign up, and donations will pay half of the regular 200-dollar cost of the course for up to the first 3 thousand students who register. Students can sign at IdahoCodes.org.

Interlink needs your help providing transportation for elders and people with disabilities in Nez Perce and Asotin Counties. They also need people to do minor repairs like installing grab bars, fixing ramps, painting, and more. If you'd like to volunteer call 509 751-9143 or go to interlinkvolunteers.org

Some areas of Winchester Lake State Park will be closed to the public starting Monday, May 11th through Wednesday, May 13th to allow for paving and improvements to day-use parking areas. The boat ramp parking lot and parking lot below the fish cleaning station at Winchester Lake State Park will be closed to the public, and because trailer and large vehicle turnaround space will not be available during this time, they'll be stopping vehicle traffic at the park entrance kiosk. Boat launching will NOT be available from the boat ramp during the duration of the project. For questions on closures or the project, please call the park at 208-924-7563

Lewiston's Clearwater Composting is open to the public from 8 AM to 4:30 PM, seven days a week. Nez Perce County residents may bring their yard waste at no additional cost, while nonresidents must pay a weight-based fee. Clearwater Composting is currently only accepting credit and debit cards to avoid their employees handling cash, and receipts will be emailed.