

Issues Programs List

Quarterly Issues Programs List

Station: WDOS-AM, WZOZ-FM, WSRK-FM, WKXZ-FM, WBKT-FM, WCHN-AM, WDHI/WIYN-FM, WDLA-FM, WDLA-AM, WTBD-FM,

April 1st, 2020 through June 30th, 2020

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Health:** While many areas of health are of concern in Otsego, Chenango and Delaware County, Covid-19 was the dominant health issue. Talked to numerous doctors and local organizations and businesses about it's impact. After interviewing several people about COVID-19 from numerous angles it became apparent that locally there was a unified fight to flatten the curve. The issue certainly got a lot better later in the quarter. It got to the point where all three counties have been going several days without any new cases.
- B. **Virtual Learning:** This became an issue because it was needed on such a wide-scale due to COVID-19. The hope was that schools and other forms of learning would be able to return to normal. But when it became apparent that virtual learning was the way to go for the rest of the school year, everyone had to adapt. The Virtual Learning issue was not contained to schools. Other places of education like our local libraries adapted and offered various programs through a virtual platform. This was an issue because people that we interviewed said this was not an ideal situation as you are missing learning components by not having that traditional classroom setting. But under the circumstances, kids and adults still learned and people are already turning their attention to the next academic calendar.
- C. **Poverty:** Always seems to be an issue as you can see the numbers, Otsego County has 16.5 percent of their population living in poverty while it is at 15.3 percent for Delaware County. The state average is at 15 percent. Even more staggering, in Otsego County 46 percent of schoolchildren are eligible for free or reduced lunches while in Delaware County that rate is at 56 percent. That was the main issue here. Keeping kids fed without school in session. That was the biggest challenge facing local food pantry's and organizations like Catholic Charities. As we head into summer, the usual summer lunch programs for the needy will go on with social distancing and mask covering regulations set in place.
- D. **Economy:** While the overall impact will not be known for a little bit, the shutdown of all non-essential businesses negatively affected all three of our counties that we cover. Chenango, Delaware and Otsego. Numbers have not been released but as was the nationwide trend there were numerous layoffs and an extremely high number of people filing for unemployment. In Otsego County, the economic outlook is so bleak that they had to cut 59 County employees. The Board said the layoffs and other budget cuts were necessary because of a huge decline in sales tax money.

E. **Summer Safety:** This is an issue that cropped up late in this quarter but due to a number of firework related accidents in the summer of 2019 this was an issue that was addressed on our airwaves as 4th of July is right around the corner. We heard from the Norwich Police Chief, Norwich Fire Chief and the Injury Prevention Coordinator for Bassett Hospital. There was a common theme in the messaging from all three. Kids have to stay away and keep their distance. Fireworks should only be handled by professionals. The other summer safety issue addressed was as the temps heat up do not leave pets and children in the hot vehicle. Studies say it can take just 15 minutes for a child in a hot car to suffer life-threatening brain or kidney injuries

Section II. Responsive Programs

This Week in Central New York airs on all eleven of our frequencies every Saturday Morning from 7 to 7:30 a.m. This show tackles a variety of topics and typically we have three different issues per week with each segment lasting ten minutes. This Week in Central New York airs on WDHI-FM, WIYN-FM, WTBD-FM, WDLA-FM, WDLA-AM, WCHN-AM, WDOS-AM, WSRK-FM, WZOZ-FM, WBKT-FM and WKXZ-FM.

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time and/or Frequency
4/4/20	This Week in Central NY	Health- Oneonta Mayor Gary Herzig discussed the city's response to the ongoing COVID-19 crisis. While Herzig did discuss the Oneonta economy, the main focus was the health of the residents that call the "City of the Hills" home.	10 minutes	7:00 am
4/4/20	This Week in Central NY	Environment- Karen Sullivan from Otsego Solid Waste provided us with pertinent information about what's going on with her agency during the ongoing crisis. Sullivan wanted to remind listeners of the impact COVID-19 is having on her agency because many people have their thoughts elsewhere right now and may not even realize the impact that COVID-19 is having as far as solid waste is concerned.	10 minutes	7:10 am
4/4/20	This Week in Central NY	Poverty- Lynn Glueckert, Executive Director of Catholic Charities for Delaware, Otsego and Schoharie Counties, says they have been very busy during the coronavirus crisis and brought us up to speed on the group's activities. In-Home visits are a key component of what Catholic Charities does, so getting a sense of what the client needs over the phone has been challenging.	10 minutes	7:20 am
4/11/20	This Week in Central NY	Health- Kelly McGraw, Director of Access from Helios Care in Oneonta discussed a virtual workshop they are having for National Health Care Decisions Day. Besides that, McGraw talked about how extra careful they have to be while caring for their patients during this pandemic.	10 minutes	7:00 am
4/11/20	This Week in Central NY	Poverty- Linda Burns, Pantry Coordinator for St. Mary's Food Pantry says they are still serving the public as the need obviously remains despite COVID-19. Burns did say though that a number of restrictions and social distancing rules have been implemented.	10 minutes	7:10 am

4/11/20	This Week in Central NY	Health- Village of Walton Mayor Stephen Condon told us that Walton is doing pretty well all things considering. The Mayor emphasized the health of his residents first and foremost. The Walton area has a lot of 2 nd homeowners from NYC where COVID-19 has been a huge issue. Walton has put guidelines in place and reminding people to be smart so COVID-19 is not spread by people coming in from the city.	10 minutes	7:20 am
4/18/20	This Week in Central NY	Environment- Jeff O'Handley, Program Director for the Otsego County Conservation Association discussed the upcoming Earth Festival which due to COVID-19 is a virtual event. O'Handley admits it limits this event but still a lot can be accomplished in a virtual setting.	10 minutes	7:00 am
4/18/20	This Week in Central NY	Virtual Learning- Jessica Moquin, Director of the Chenango County Historical Society gave us an update on what's going on in the museum during this difficult time when the public is not allowed inside. We got some great feedback from listeners about a story Moquin told connecting Norwich to Walt Disney Productions.	10 minutes	7:10 am
4/18/20	This Week in Central NY	Virtual Learning- Cathy Lynch, OHS SADD Advisor discussed the changes in the upcoming SADD Strides for Safety event. This 22 nd annual run raises money each year for dry after prom parties ensuring that everyone has a fun and safe night. The hope is that things will improve and proms will go on as scheduled.	10 minutes	7:20 am
4/25/20	This Week in Central NY	Health- Good Shepherd Chase Nursing Home and Rehab President and CEO Michael Keenan came on the airwaves to let people know that they are in serious need of employees and went over the various job openings at this time. Keenan also discussed the challenges of keeping the residents of the nursing home healthy during this pandemic. And what guidelines they currently have in place to ensure the health of the residents.	10 minutes	7:00 am
4/25/20	This Week in Central NY	Health- Mayor of the City of Norwich, Shawn Sastri and A. Wesley Jones, Norwich Emergency Management Director let the listeners know how this Chenango County based city is dealing with COVID-19. Sastri says it is too early to know the overall impact on the economy so Jones talked more about the health of the residents and what they were doing to try and prevent the spread of COVID-19.	10 minutes	7:10 am
4/25/20	This Week in Central NY	Virtual Learning- Jaime Alvarez, the Senior Director of Marketing & Communications of Girl Scouts of NYPENN Pathways provides an update on Girl Scout Cookie sales during COVID-19. Alvarez says they have devised a number of virtual strategies to keep sales thriving. And even though they have not been able to meet as a group in a little bit, the Girl Scouts are still learning valuable life lessons through virtual programs.	10 minutes	7:20 am
5/2/20	This Week in Central NY	Job Growth- Local Filmmaker Lori Bailey and producer of the independent movie, Journey Home, announced to the public the film's release date and how they can view it. Many locals were used for this film and handed jobs during shooting so Lori wanted to make sure those who helped out were given an update.	10 minutes	7:00 am

5/2/20	This Week in Central NY	Economy- Diane Brown, Executive Director of the Community Foundation for South Central New York discusses grants that were just awarded. They are COVID-19 specific for organizations in Chenango, Delaware and Otsego counties.	10 minutes	7:10 am
5/2/20	This Week in Central NY	Economy- Teresa Schunk, President of the Sidney Chamber of Commerce told us of a new community group called "4 Towns Forward" which seeks to combine efforts from Afton, Sidney, Bainbridge and Unadilla. This group was formed in response to COVID-19 in attempts help with such things as virtual events, assist local businesses and lend a helping hand to non-profits in their fundraising efforts.	10 minutes	7:20 am
5/9/20	This Week in Central NY	Virtual Learning- Heather Johnson, Director of the William B. Ogden Free Library in Walton reassures the listeners that there is still plenty to do virtually. The Delaware County based Library is unable to offer everything but they are still able to go ahead and offer a number of library programs through Zoom.	10 minutes	7:00 am
5/9/20	This Week in Central NY	Health- Kyle Lafever, Peer Services Coordinator at Friends of Recovery of Delaware and Otsego Counties talked about what services are available at FOR-DO right now and how people are dealing with addictions. Support is still available but not in the same fashion as it was before COVID-19. Lafever reminds the listeners that quarantine life is an especially tough time for addicts since they have little to distract them.	10 minutes	7:10 am
5/9/20	This Week in Central NY	Health- Heather Warner, Public Health Programs Manager of Delaware County Public Health talked about how DCPH is handling the COVID-19 crisis and gave advice on what we should all be doing to prevent getting the coronavirus after businesses start to re-open in Delaware County.	10 minutes	7:20 am
5/16/20	This Week in Central NY	Health- Tamie Reed, Director of the Otsego County Office for the Aging says the elderly they serve are taking the necessary steps to stay healthy. Reed Says there has been a dramatic increase in home delivered meals, shopping assistance, prescription pick-up and well checks. Which shows senior citizens in Otsego County are choosing to stay home during the pandemic.	10 minutes	7:00 am
5/16/20	This Week in Central NY	Non-Profit Fundraising- Deb Crute, Director of Shelter Operations at Heart of the Catskills Humane Society in Delhi says despite COVID-19, adoptions have remained steady. Crute also discussed ongoing fundraising efforts and how important that is so this non-profit can continue to offer everything it currently does.	10 minutes	7:10am
5/16/20	This Week in Central NY	Health- Dr. William Streck, President of Bassett Healthcare updated the listeners on the hospital's ongoing efforts against COVID-19. Streck told us how the hospital has been handling the pandemic locally so far and that progress is being made and discussed the plan going forward.	10 minutes	7:20am

5/23/20	This Week in Central NY	Summer Safety - Norwich Police Chief Rodney Marsh commented on what Police Appreciation Week means to him, ongoing recruitment efforts and Chief Marsh offered up some safety tips as summer is right around the corner.	10 minutes	7:00am
5/23/20	This Week in Central NY	Non-Profit Fundraising - Pathfinder Village's Monica Clark, the Chair of The Virtual Splash Path 5 K, talked about their upcoming event and how it is different this year since it is virtual. Monica encouraged the public to get involved and explained all the great ways this money is used to enrich the lives of their residents.	10 minutes	7:10am
5/23/20	This Week in Central NY	Virtual Learning - Kristin Winn, of the Family Resource Network organization reported that this group continues to serve residents with challenges during this pandemic. They are doing this primarily through online programs and classes.	10 minutes	7:20am
5/30/20	This Week in Central NY	Non-Profit Fundraising - Susquehanna SPCA Executive Director Stacie Haynes, told us about a new service that animal cruelty can now be reported on-line. Haynes also detailed different fundraisers coming up that are crucial to the success of this not for profit.	10 minutes	7:00am
5/30/20	This Week in Central NY	Economy - Kerri Green, CEO and President of Commerce Chenango talked about how local businesses are coping during these difficult times. She discussed how Commerce Chenango is assisting these businesses stay afloat while the economy struggles.	10 minutes	7:10am
5/30/20	This Week in Central NY	Environment - Jeff O'Handley from the Otsego County Conservation Association talked about on-line programs and local invasive species. Usually the OCCA is more out and about in the spring attacking those species but a lot of those efforts were halted by COVID-19.	10 minutes	7:20am
6/6/20	This Week in Central NY	Virtual Learning - Tina Winstead, Director of the Huntington Memorial Library in Oneonta told us about reopening plans at the library and how they were serving the community virtually during these trying times.	10 minutes	7:00am
6/6/20	This Week in Central NY	Poverty - Miranda Johnson, the local United Way Volunteer Coordinator as well as the Director of the Edmeston Food Pantry serves school children who qualify for the Backpack program which supplies them with food to take home and the larger community.	10 minutes	7:10am
6/6/20	This Week in Central NY	Politics - Steve Londner, Steering Committee Member of the League of Women Voters of the Oneonta Area previewed the League's Democratic Primary debate that will be held virtually this year due to COVID-19. Steve said it was important that they come up with a way to keep the voters informed during social distancing.	10 minutes	7:20am
6/13/20	This Week in Central NY	Economy - Elizabeth Monaco, the executive director of the Chenango County United Way told us what the organization has been doing for the last three months of COVID-19 and what lies ahead as the county begins to open up.	10 minutes	7:00am

6/13/20	This Week in Central NY	Economy - David Bliss from the Otsego County Board of Representatives had a lot of topics to discuss. Primarily, Covid-19's impact on the economy in Otsego County. Unfortunately, Bliss did not have good news but wanted the listeners to know the truth even if it is currently bleak.	10 minutes	7:10am
6/13/20	This Week in Central NY	Racial Equity - Michelle Osterhoudt, Vice President of the Oneonta Area NAACP gave the listeners her thoughts on the current state of affairs regarding civil unrest in our area and the country as a whole.	10 minutes	7:20am
6/20/20	This Week in Central NY	Economy - Delaware County Dairy Princess Jillian Hungerford discussed the competition to gain her crown and what is being done locally during National Dairy Month in June. Jillian used this platform as one of the many ways that she will reach out to the public to stress the importance of dairy to the local Economy. The Dairy Princess usually does most of her networking at local summer events but all of them have been cancelled so Jillian is getting creative.	10 minutes	7:00am
6/20/20	This Week in Central NY	Poverty - Lynn Glueckert, Executive Director of Catholic Charities for Delaware, Otsego and Schoharie Counties, along with Summer Lunch Program Coordinator Christy Houck told the listeners about Catholic Charities' services and the Summer Lunch Program. Lynn and Christy want to make sure that families know the summer lunch program is still a go despite COVID-19 because the need is still very much there.	10 minutes	7:10am
6/20/20	This Week in Central NY	Non-Profit Fundraising - Jen Dilello the Program Director for the Boys and Girls Club in Oneonta and club supervisor, Tony Dilello announced details for the group's 2nd Annual Golf Tournament coming up in August. Jen and Tony discussed the importance of having this event and how critical it is to fund various programs that the community relies on.	10 minutes	7:20AM
6/27/20	This Week in Central NY	Summer Safety - Becky-Ann Sears, Injury Prevention Coordinator for Bassett Hospital told us about the many dangers facing kids in the summer including the heinous act of leaving small children in a car alone in the summer heat.	10 minutes	7:00AM
6/27/20	This Week in Central NY	Summer Safety - Norwich Fire Chief Jan Papelino told us how to stay safe during the 4 th of July Holiday, how COVID-19 has impacted his fire department and how Norwich is unique in the fact that it has a combination of volunteers and paid firemen.	10 minutes	7:10am
6/27/20	This Week in Central NY	Virtual Learning - Oneonta High School Class of 2020 Advisor Kelly Taverone and OHS Class President Graham Wooden talked about the upcoming graduation ceremony. It will be split up in three different ceremonies to adhere to COVID-19 restrictions. Kelly addressed the challenges of setting up the graduation with state guidelines constantly changing and Graham discussed the challenges of virtual learning and how his class coped without being in the traditional classroom setting.	10 minutes	7:20am