Liz Rondone

FRONTEND DEVELOPER • GRAPHIC DESIGNER • PHOTOGRAPHER

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EDUCATION

Northwestern University
April–October 2017
Coding Boot Camp

Western Carolina University
August 2006–August 2010
Bachelor of Fine Arts
Graphic Design Concentration
3.8/4.0 G.P.A. Magna Cum Laude

TECHNICAL SKILLS

AJAX, APIs, Bootstrap, CSS,
the Command Line, Express,
Firebase, Github, Handlebars, HTML,
JavaScript, JSON, jQuery, Media
Queries, MySQL, Node.js, Sequelize

Adobe Creative Cloud/Suite
Acrobat, After Effects, Bridge,
Dreamweaver, Flash, Fireworks,
Illustrator, InDesign, Lightroom,
Photoshop, Premier Pro

Microsoft Office
Excel, PowerPoint, Publisher, Word

PC and Mac Platforms

AWARDS & HONORS

COA Excellence Award
Spring 2015 & Spring 2016

WCU Volleyball Captain
August 2007–November 2009

Student-Athlete Advisory Council
(Community Service Chair)
August 2006–May 2010

WCU Dean's List
August 2006–May 2010

*References and a portfolio are
available upon request.*

SUMMARY

Strong leadership skills, sociable and good communicator, excellent creative capabilities, able to work in a team atmosphere as well as independently, committed to every goal, detail oriented, able to multi-task and complete projects by their deadlines.

RELEVANT EXPERIENCE

Northwestern University, Chicago, IL
Graphic Designer • June 2016–Present
- Help feed the prospective student pipeline for more than 30 School of Professional Studes (SPS) programs by building awareness and generating interest by creating print advertisements, online display ads and HTML emails.
- Promote SPS programs to prospective students by designing and producing print publications as needed including brochures, postcards, fliers, and invitations.
- Use design, technology and project management expertise to support marketing and enrollment management efforts including social media, prospect communication and web content.

College of The Albemarle, Elizabeth City, NC
Graphic Designer • June 2014–May 2016
- Design and print marketing materials to further the college such as program cards, mailers, posters, flyers and ads.
- Enforce the new brand by designing and replacing business cards, letterhead, folders, banners, phone and desktop backgrounds.
- Hold the role of lead photographer by taking and editing all photos of events, campuses, professional portraits, performer head shots and press release subjects.
- Design publications such as *Estuaries: A Visual Arts & Literary Review*, Annual Reports, PAC Annual Brochures, Playbills, Athletic Media Guides and Student Handbooks.

StarNet Digital Publishing, Bloomington, IL
Director of Web Marketing & Design • January 2011–June 2014
- Lead marketing strategy meetings.
- Code website promotions which store collected information for clients (such as Tony Stewart Racing).
- Work one-on-one with clients to design jobs including menus, logos, newsletters, invitations and posters.

You Name It Sports Magazine, Bloomington, IL
Editor/Art Director • August 2011–June 2014
- Design and maintain younameitsports.com.
- Develop a You Name It Sports: a Bloomington-Normal high school sports magazine which distributes nine issues each year.
- Hire, train and supervise interns, photographers and writers.
- Direct and photograph feature photo shoots.

APPLICATION

GiftPitch • giftpitch.com
- A website which helps the user find the perfect gift by providing options based on occasion or the result of a personality test. The gift-giver is then shown a variety of products from Amazon, eBay and Etsy.
- CSS, HTML, Bootstrap, Media Queries, JavaScript, jQuery, Firebase, Github, JSON, AJAX