## Elizabeth M. Hoang

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### **EDUCATION**

**University of Georgia** Athens, GA

Bachelor of Business Administration in

August 2022

International Business & Management Information Systems;

Korean Language and Literature Minor

Major GPA: 3.66/4.00; Overall GPA: 3.73/4.00:

Gilman Scholar, Zell Miller Scholarship Recipient, Westside High School Valedictorian (Class of 2017)

#### **SKILLS**

### **Technical Skills:**

- Programming Languages: SQL, Python, Java, HTML, CSS, Javascript, ReactJs
- Software: MS Word, MS Excel, Adobe Photoshop, After Effects, Final Cut Pro
- Operating Systems: Windows, MacOS
- 80 WPM on Mobile Device
- 115 WPM on Computer Keyboard

### **Language Skills:**

**Pro Nails** 

· Conversational Vietnamese, Intermediate Korean, Beginner Spanish

### RELEVANT EXPERIENCE

### Financial Manager / IT Manager

Macon, GA

June 2017 – Dec 2021

- Monitored daily operations, including server hardware, software, and operating systems.
- Coordinated technology installations, upgrades, and maintenance.
- Custom-created a program for the business to calculate all costs and revenue.
- Computed and calculate employee paychecks bi-monthly.
- Prepared business activity reports, financial statements, and forecasts. -Ensuring financial and legal requirements are met.
- Found ways to reduce or maintain costs by studying financial reports and business processes.
- Analyzed market trends to discover business opportunities and maximize profits.

### RELEVANT COURSEWORK

### **Network-Based App Development** MIST 4630

Spring 2021

- Developed websites utilizing HTML, CSS and created integrated applications within the websites using Java and SQL.
- Created an Amortization calculator website that takes inputted information and outputs a table of periodic payments taking account of the interest and principal.
- Hosted a SQL database using AWS RDS then implemented it on a HTML website that hosts and sorts the data using Java (JDBC) that connects it to the SQL database.

## **International Marketing**

Spring 2021

#### MIST 4700

• Created a Marketing Plan for brand Drunk Elephant to expand into the United Kingdom and South Korea.

 Analyzed the differences between the United Kingdom and South Korean cosmetic markets to determine the target consumers and create a recommended plan to expand into said markets.

### **Systems Analysis and Design MIST 4620S**

Fall 2021

- Used Salesforce to develop and design an experience website that fulfills requirements set by the Terry Student Engagement Coordinator.
- Utilized a SCRUM/Agile environment with a team of 6 to develop the system and website.
- Created a website that centralized data storage, streamlined communication, hosted organization information and generate reports.

# **Advanced Data Management and Analytics**

Fall 2021

- MIST 5730
- Used Python to extract large and complex datasets and transform them into a comprehensive format.
- Created detailed reports from datasets and used data visualization to demonstrate the information visually.
- Used machine learning to predict the gaps in datasets to better interpret outcomes.

### **PROJECTS**

**Portfolio** July 2023

https://liz9999.github.io/portfolio - https://github.com/liz9999/portfolio

- Developed a visually appealing and responsive personal portfolio website using HTML, CSS, and ReactJs.
- Displays a clean, modern design that is optimized for various devices and screen sizes.
- Explore more of my projects and designs at the link above!

**Discord Bot** December 2022 - Present

- Using Python, extract data from a private forum to give real-time updates on the latest events and posts.
- Interacts with a mySQL database to store and update scheduling information received from the scraped data and/or input from users.
- Can receive user input (a link) to extract and format content (videos, images, text) from websites that don't have proper embed formatting.

### **VOLUNTEER EXPERIENCE**

## **Community Manager**

Discord Servers

Online

• Helped establish multiple communities with over 60,000 members total.

- Created a safe space for people to communicate with one another.
- Created events for members to connect with each other.

### **English Tutor** Vietnam 2020

Da Nang, Vietnam

January 2020 – October 2020

February 2019 – Present

- Taught English to a few students aged 7-22 to help them better understand American English.
- Coached students to strengthen grammar, spelling, and essay writing skills.
- Shared instant feedback to promote memorization of the language.