

Liza Gak (she/her)

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Education

- 2020-Present **University of California, Berkeley**, *PhD in Information*.
- 2016-2020 **Washington University in St. Louis**, *B.A. in Computer Science and Math, minor in American Culture Studies*.
GPA: 3.8/4.0, graduated with College Honors
- Spring 2019 **Vrije Universiteit Amsterdam**, *Exchange Student with Concentration in Computer Science*.

Publications

- 2021 **Liza Gak**, Seyi Olojo, Niloufar Salehi. *The Distressing Ads That Persist: Uncovering The Harms of Hyperpersonalized Diet and Weight Loss Ads Among Users Recovering from Eating Disorders*.
Under review at CSCW 2022.
- 2021 **Liza Gak**, Seyi Olojo, Niloufar Salehi. *The Distressing Ads That Persist: Uncovering The Persuasive Logics and Emotional Harms of User Targeted Diet Ads*.
CHI 2021 Workshop: What Can CHI Do About Dark Patterns?

Presentations

- Oct. 2019 **Poster Presentation at Grace Hopper Celebration**, Orlando, Florida, Why Do Instagram Users Create and Maintain Multiple Accounts? .
- Sept. 2019 **Oral Presentation at 23rd Annual McNair Heartland Research Conference**, Kansas City, Missouri, Creation and Maintenance of Multiple Instagram Accounts .
- Aug. 2019 **Poster Presentation at University of Illinois REU Research Symposium**, Urbana, IL, Why Do Instagram Users Create and Maintain Multiple Accounts? .

Awards, Honors, Grants

- 2021 Berkeley Center for Technology, Society and Policy + Algorithmic Fairness and Opacity Group Fellow - \$2,000
- 2020 NSF Graduate Research Fellowship Honorable Mention
- 2019 CRA-WP Grace Hopper Celebration Research Scholar
- 2019 CRA-WP Distributed Research Experience for Undergraduates Fellow - \$7,500
- 2018-2020 Ronald E. McNair Post-Baccalaureate Achievement Program Scholar
- 2016-2020 Washington University Dean's List - all eligible semesters

Teaching and Mentoring Experience

- Fall 2021 **UC Berkeley School of Information**, GRADUATE STUDENT INSTRUCTOR .
Behind the Data: Humans and Values

- Summer 2021 **UC Berkeley Transfer-to-Excellence REU Program**, GRADUATE RESEARCH MENTOR .
Mentored an undergraduate transfer student in an 8 week summer project
- 2019 - 2020 **Washington University Department of Computer Science**, HEAD TA .
CSE240: Logic and Discrete Mathematics
- 2019 - 2020 **Washington University Learning Center**, ACADEMIC MENTOR .
Tutor students individually in Russian, Calculus, and Computer Science
- 2017 - 2018 **Washington University First Year Center**, WASHINGTON UNIVERSITY STUDENT ASSOCIATE.
Advised and supported 30 first-year residents throughout their academic and social transition to college

Relevant Work Experience

- May-Aug. 2020 **AT&T**, UX RESEARCH AND SOFTWARE DEVELOPMENT INTERN .
Designed, prototyped, and developed front-end UX for ATT technicians
- May-Aug. 2018 **U.S. Bank**, SOFTWARE DEVELOPER INTERN .
Automated code migration checklist process to reduce processing from 5 hours to 5 seconds
- Nov. 2017-Dec. 2018 **Washington University First Year Center**, EXECUTIVE BOARD MEMBER .
Organize and implement New Student Orientation at Washington University for over 1,800 new students and 3,000 family members

Technical Skills

- Programming PYTHON, JAVA, R
- Web Dev FRONTEND - HTML, CSS, JQUERY
BACKEND - COMMAND LINE, PYTHON, DJANGO
- Software MS WORD, MS EXCEL, MS POWERPOINT

Languages

- English Fluent
- Russian Fluent
- Latin Reading Proficiency