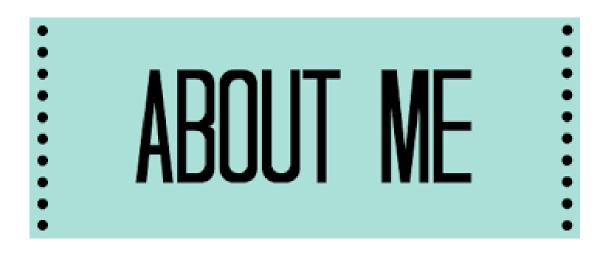
# How did I become a Data Scientist in Portugal?



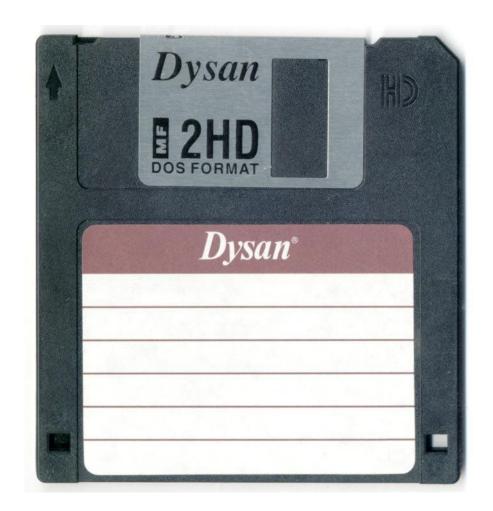


Data Scientist
@ Singularity Digital Enterprise

Coorganizer

@ R-Ladies Lisboa

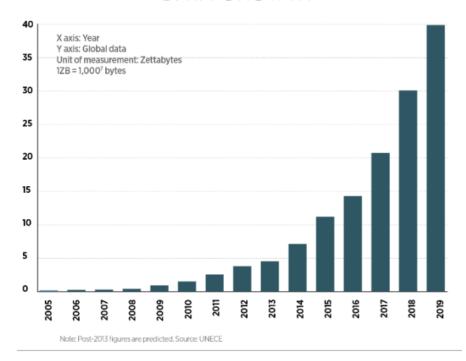
<u>e.mirotshnik@gmail.com</u> <u>elizabeth@rladies.org</u>



# Global Data Growth

"The United Nations Economic Commission for Europe predicts that data growth will be 350% higher in 2019 than it is in 2015."

#### DATA GROWTH



# Data ≠ Information Information = Value

# What is Data Science?



Josh Wills @josh\_wills

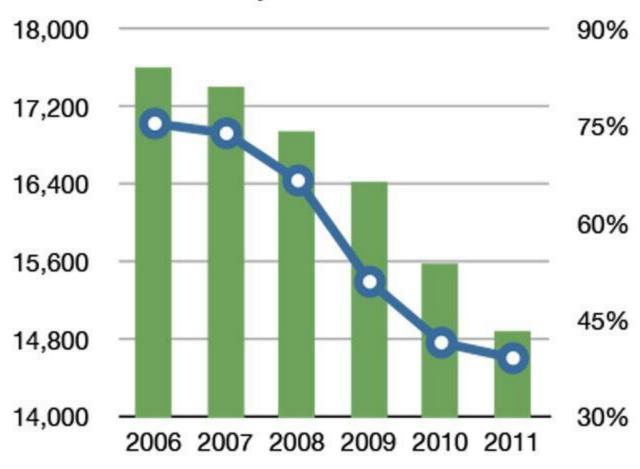


Data Scientist (n.): Person who is better at statistics than any software engineer and better at software engineering than any statistician.



9:55 AM - 3 May 12

#### Internet Explorer vs Murder Rate

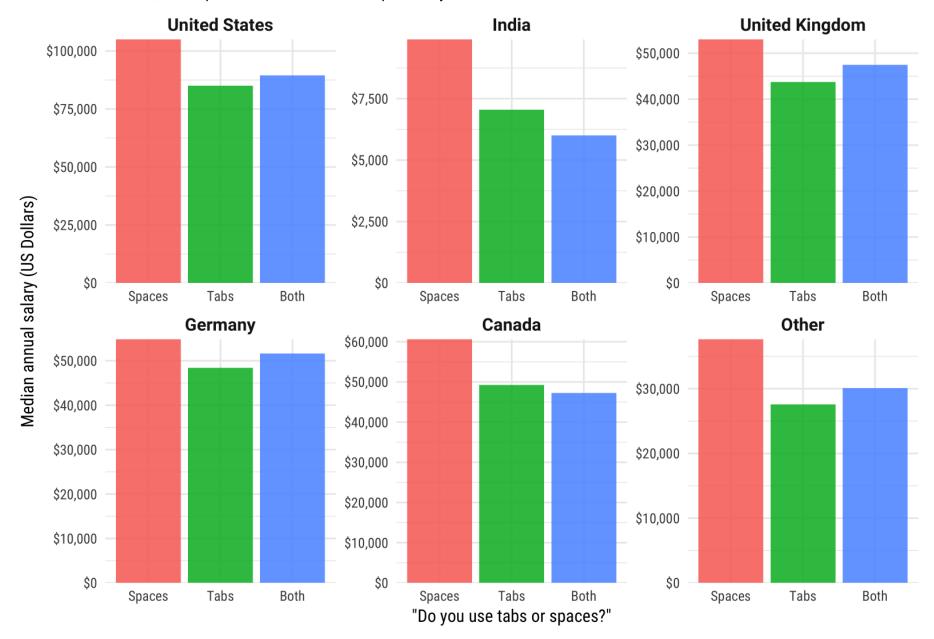


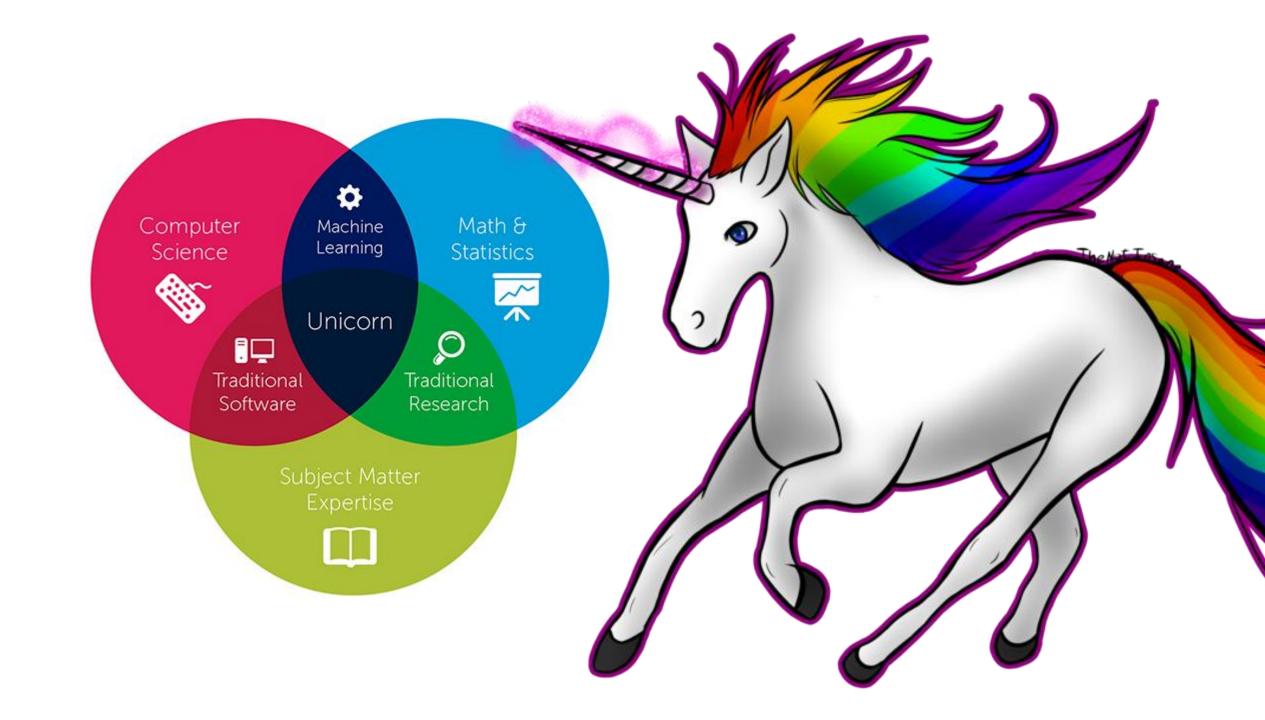
Murders in US

Internet Explorer Market Share

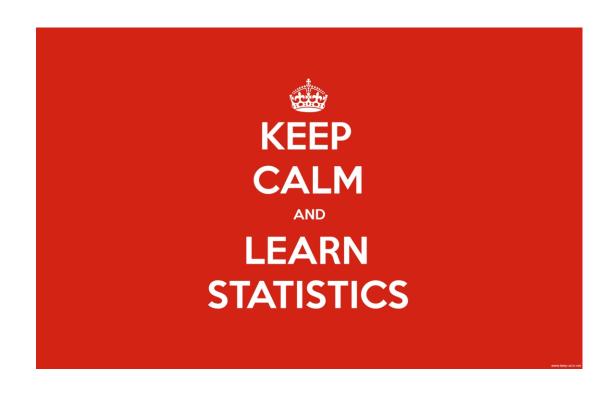
#### Salary differences between developers who use tabs and spaces

From 12,426 respondents in the 2017 Developer Survey results





# How did I become a Data Scientist?



# Data Scientists need to be confortable with mathematics & statistics

#### **Mathematics**

**Statistical Analysis** 

Linear Algebra (Matrixes, etc.)

Distributions (Binomial, Poisson, etc.)

Calculus (Derivatives, etc.)

Summary Statistics (Mean, Variance, etc.)

**Probability and Combinatorics** 

**Hypothesis Testing** 

**Graph Teory** 

**Bayesian Analysis** 

#### **Mathematics**

Linear Algebra (Matrixes, etc.)

Calculus (Derivatives, etc.)

Probability and Combinatorics

**Graph Teory** 





#### **Statistical Analysis**

Distributions (Binomial, Poisson, etc.)

Summary Statistics (Mean, Variance, etc.)

**Hypothesis Testing** 

**Bayesian Analysis** 



#### **Intro to Statistics**

https://www.udacity.com/course/intro-to-statistics--st101

#### **Statistics**

https://www.udacity.com/course/statistics--st095

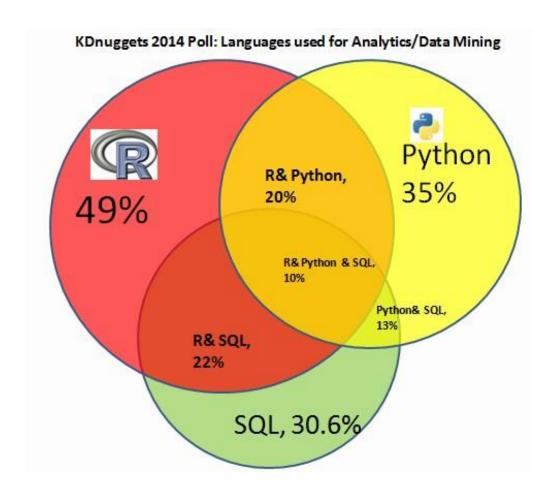


#### **Statistics and Probability**

https://www.khanacademy.org/math/st atistics-probability

code.learn(you);

Data Scientists need to know how to code



# Learn to code: Programming Languages

### Where to learn for free?







#### **Python**

https://www.codecademy.com/learn/python

#### **Javascript**

https://www.codecademy.com/learn/javascript

Learn SQL

https://www.codecademy.com/learn/learn-sql

#### **R Programming**

https://www.coursera.org/learn/r-programming

**Programming for Everybody** (Getting Started with Python)

https://www.coursera.org/learn/python



# **Introduction to Computer Science and Programming**

https://ocw.mit.edu/courses/electricalengineering-and-computer-science/6-00introduction-to-computer-science-andprogramming-fall-2008/index.htm

# Programming Foundations with Python

https://www.udacity.com/course/programming-foundations-with-python--ud036

## Intro to Relational Databases

https://www.udacity.com/course/intro-to-relational-databases-ud197

# Data Scientist need to know how to do Exploratory Analysis



## What is EDA?

"In statistics, exploratory data analysis (EDA) is an approach to analyzing data sets to summarize their main characteristics, often with visual methods. A statistical model can be used or not, but primarily EDA is for seeing what the data can tell us beyond the formal modeling or hypothesis testing task."

### Where to learn for free?



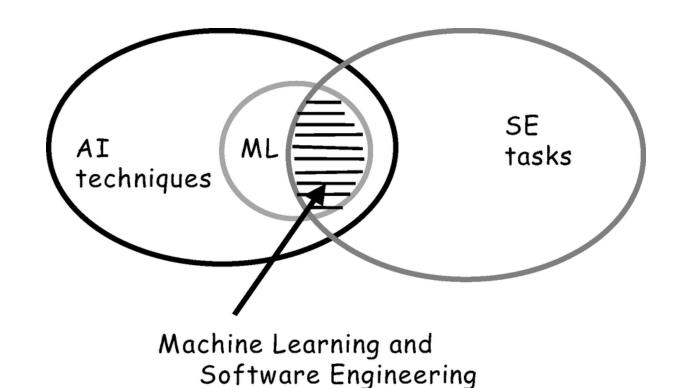


#### **Exploratory Data Analysis**

https://www.coursera.org/learn/exploratory-data-analysis

#### Data Analysis with R

https://www.udacity.com/course/data-analysiswith-r--ud651



# Data Scientist need to know Machine Learning and Software Engineering

#### **Machine Learning**

Supervised Learning (SVM, NB, RF, etc.)

Unsupervised (K-Means, etc.)

NLP / Information Retrieval

Validation / Model Comparison



# Introduction to Machine Learning

https://www.udacity.com/cours e/intro-to-machine-learning-ud120



## **Kaggle R Tutorial on Machine Learning**

https://www.datacamp.com/co mmunity/open-courses/kaggletutorial-on-machine-learing-thesinking-of-thetitanic#gs.Q8Mgsaw

# Kaggle Python Tutorial on Machine Learning

https://www.datacamp.com/co mmunity/open-courses/kagglepython-tutorial-on-machinelearning#gs.qfvND o

#### **Software Engineering**

# Algorithms & Data Sctructure

**Data Visualization** 

**Data Munging** 

**Distributed Computing** 



## Intro to Hadoop and MapReduce

https://www.udacity.com/cours e/intro-to-hadoop-andmapreduce--ud617

## Data Visualization and D3.js

https://www.udacity.com/cours e/data-visualization-and-d3js-ud507



#### **Getting and Cleaning Data**

https://www.coursera.org/learn/data-cleaning



## **Introduction to Computer Science and Programming**

https://ocw.mit.edu/courses/electricalengineering-and-computer-science/6-00introduction-to-computer-science-andprogramming-fall-2008/index.htm

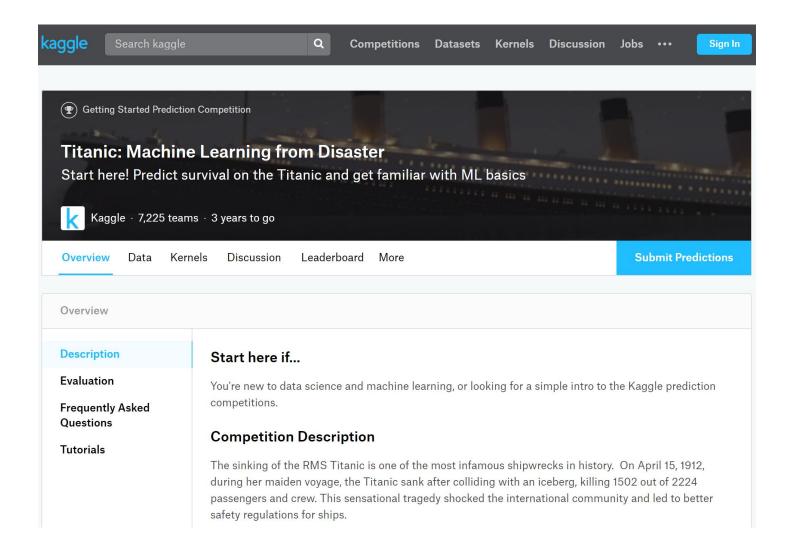


## Introduction to Data Visualization with Python

https://www.datacamp.com/courses/introduction-to-data-visualization-with-python

# The best way to learn Data Science is to do Data Science.

# Kaggle



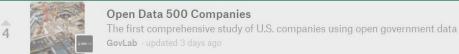


## **Kaggle R Tutorial on Machine Learning**

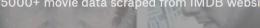
https://www.datacamp.com/community/open-courses/kaggle-tutorial-on-machine-learing-thesinking-of-the-titanic#gs.Q8Mgsaw

# Kaggle Python Tutorial on Machine Learning

https://www.datacamp.com/co mmunity/open-courses/kagglepython-tutorial-on-machinelearning#gs.qfvND\_o









chuansun76 · last updated 10 months ago

Overview Kernels Discussion Activity

572



Amending America

11,000+ Proposed Amendments to the United States Constitution from 1787 to 2014 U.S. National Archives and Records Administration · updated 3 days ago

Kernels Principal Component Analysis... EDA with Plotly

Network Mapping Hollywood ...

Please update the dataset w..

Principal Component Analys..

AdhokshajaPradeep

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lack

ie before it is released in w can we tell th ess o

movie is released. And human instinct sometimes is unreliable.

le amount of critics review after a



110

Complete

Berkeley Ea

Mushroom Classification Safe to eat or deadly poison? UCI Machine Learning · updated 7 months ago

Soumitra Agarwal · updated 2 months ago

Question

- 1. Given that thousands of movies were produced each year, is there a better way for us to tell the greatness of movie without relying on
- 2. Will the number of human faces in movie poster correlate with the movie rating?



#### IMDB 5000 Movie Dataset

5000+ movie data scraped from IMDB website chuansun76 · updated 10 months ago

#### Method

To answer this question, I scraped 5000+ movies from IMDB website using a Python library called "scrapy".

The scraping process took 2 hours to finish. In the end, I was able to obtain all needed 28 variables for 5043 movies and 4906 posters (998MB), spanning across 100 years in 66 countries. There are 2399 unique director names, and thousands of actors/actresses. Below are the 28 variables:

Global Terrorism Database 169

More than 150,000 terrorist attacks worldwide, 1970-2015 START Consortium · updated 7 months ago

"movie title" "color" "num critic for reviews" "movie facebook likes" "duration" "director name" "director facebook likes" "actor 3 name" "actor\_3\_facebook\_likes" "actor\_2\_name" "actor\_2\_facebook\_likes" "actor\_1\_name" "actor\_1\_facebook\_likes" "gross" "genres" "num voted users" "cast total facebook likes" "facenumber in poster" "plot keywords" "movie imdb link" "num user for reviews"

### **Pathways:**

MS/PhD in Data
Science

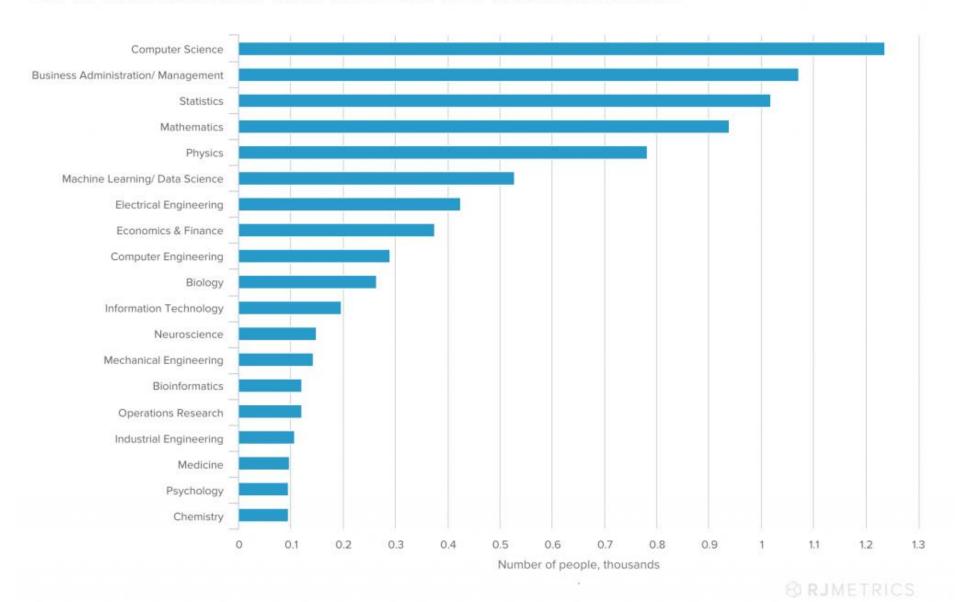
**Internship** 

**Self-study** 

**Immersive Programs** 

**Data Scientist** 

#### TOP 20 BACKGROUNDS OF DATA SCIENTISTS WITH A GRADUATE DEGREE



# Thank you Geek Girls Portugal!