

LIZ JEWELL

EGHJEWELL@GMAIL.COM · 770.315.8773 · WASHINGTON, D.C. · www.andlizcreates.com

Full Stack Developer | Design Thinker | Business Strategist
Here to code a better future.



KEY SKILLS

HTML, CSS, SASS, Bootstrap
JavaScript
AngularJS, NodeJS, ReactJS
SQL, PostgreSQL, MongoDB
Ruby, Ruby on Rails

Mobile First Design
UX/UI Strategy
User Stories & Wireframes
Full Adobe Creative Suite
Data Visualization

Project Management
Agile/Scrum Development
Facilitation & Training
Leadership & Org Development
Google Analytics

EXPERIENCE

Web Development Immersive Student

General Assembly

June 2017 - September 2017 | Washington D.C.

- Immersive 12-week full-stack web development curriculum including labs, homeworks, code challenges, tests, oral quizzes, individual and group projects, presentations, mock interviews, employer visits, and job search coaching. Full-time, in-person ~60 hours per week.
- Built and deployed five full-scale web apps including a personal portfolio using the latest front- and back-end programming languages, tools, and methodologies including HTML5, CSS3, SASS, Javascript, jQuery, PostgreSQL, MongoDB, Ruby, Ruby on Rails, AngularJS, NodeJS, ReactJS, Redux, Three JS, Wordpress, Jasmine, RSpec, Git, Github, Agile/scrum, wire framing, user stories/requirements planning, and test driven development.
- See more at www.andlizcreates.com or my General Assembly [profile](#)

Futurist & Executive Advisor

Toffler Associates

October 2014 – June 2017 | Washington D.C.

- Helped executives understand the future of their organization and market, and what to do about it.
- Served on leadership team of \$50 Million 5-year contract to transform client's internal and external operations, define a business intelligence strategy, and unify the executive leadership team.
 - Implemented Tableau software, established quarterly program health reviews, defined strategic operating cadence, and published first ever agency-wide strategic plan.
 - Built intranet collaboration portal for dispersed team including announcements, calendar, document storage and editing, and custom views based on progress against master schedule.
 - Established national virtual working groups aligning remote staff with similarly skilled colleagues in other regions. Fostered sharing of best practices, troubleshooting of common issues, relationship development, and cross-silo collaboration.
 - Streamlined client process by developing digital ticket tracking tool to use across 9,000 facilities nationwide. Reduced average cycle time from 9 months to 35 days. Received a DHS Excellence Award for Program Management and Process Improvement.
- Supported firm-wide launch of Yammer and Microsoft OneDrive, led web-based Learning & Development, and was Communications Lead for Community Engagement Team.

Digital Strategy and Communications Manager

Booz Allen Hamilton

May 2010 – October 2014 | Washington D.C.

- Led teams of consultants for federal and commercial digital media, social marketing, and change management campaigns. Projects included:
 - Launch of HealthyWomen.org (named to Forbes Magazine "Top 100 Sites for Women")
 - Launch of Intelligent Transportation Systems Connected Vehicles Program
 - Virtual Training Lead for Veterans Affairs IT Workforce Development
 - Digital Lead for U.S. Navy Health Promotion & Wellness Campaign (won Bronze at the 2014 League of American Communications Professionals' Magellan Awards)
 - Communications Manager for Military Health System Patient Safety Improvement Program
 - Web, Social, and Event Strategist for Integrated Public Alert & Warning System Launch
 - Project Manager for Platform for Public Engagement on Mental Health
- Earned 2 back-to-back promotions and received 8 performance awards including 2 Booz Allen Excellence Awards, "the highest honor, recognizing the best of the best in the firm."

Owner and Independent Consultant

EGH Web & Communications Consulting

May 2004 – Jan 2010 | Atlanta, GA

- Founded web and communications consultancy delivering brand strategy, product design, and technology training to enable growth for more than 30 corporate and nonprofit clients in Atlanta area.
 - Clients included Emory Healthcare, Race Against Domestic Violence, 360 Venture Law, ESPN College GameDay, Georgia Institute of Technology, and Harry Norman Realtors.
 - Evaluated and implemented 30+ campaigns to improve relationships, experiences, and processes. Designed and developed dozens of websites, graphics, and marketing materials including advertisements, promotional videos, full scale video production, and email marketing.
 - Led corporate training sessions and created how-to guides to leave clients empowered to maintain their own brand identities.
- Served as one of 10 on Emory Healthcare's Social Media Advisory Board.

Events & Marketing Coordinator

Dell SecureWorks

May 2007 – June 2008 | Atlanta, GA

- Focused on B2B and B2G sales lead generation and management for intelligence-driven security-as-a-service solutions.
- Supported implementation of Salesforce CMS, created print and digital ads, designed and produced branded marketing items, authored marketing content and schedule, planned and executed events from hospitality suites to full annual conferences, and managed attendance and lead generation for ~100 trade shows across the country each year.

EDUCATION

General Assembly

Full-time Web Development Immersive

Smartly MBA Program

Masters of Business Administration

Georgetown University

Graduate Certificate in Digital Media Management

Capstone Project: Volkswagen Digital Media Campaign

Project Lead: Whole Foods Market Viral Hashtag Campaign

Georgia Institute of Technology

B.S. Science, Technology & Culture, Concentration: Media Studies

Full Academic Scholarship and graduated with High Honors

Pacific Study Abroad Program to Australia & New Zealand