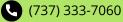
# SOFIA ELISA LIZARRAGA BELTRAN



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# **EDUCATION**

# TECHNOLOGIC INSTITUTE OF MONTERREY

CDMX, CDMX

Master Project Management and Logistics Candidate (Expected graduation 2021)

#### UNIVERSITY OF TEXAS AT AUSTIN

Austin, TX

Bootcamp UX/UI UX/UI Design Candidate (Expected graduation Jan 2021)

# MEXICAN INSTITUTE OF COST ENGINEERING

CDMX, CDMX

Certified Cost Engineering (2017)

#### HARVARD BUSINESS SCHOOL

CDMX, CDMX

Certified Management Skills (2013)

# TECHNOLOGIC INSTITUTE OF MONTERREY

CDMX, CDMX

*Industrial Designer Industrial Design (May 2012)* 

### **ADDITIONAL SKILLS**

**English** 

Illustrator

Photoshop

Adobe XD

In Design

Rhinoceros

### **EXPERIENCE**

#### **VISUAL DESIGNER AND RESEARCH**

Freelance, CDMX, CDMX / May 2013 - Present

- Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.

# **LOGISTICS**

Sibalog SA de CV, MONTERREY, Nuevo León / Nov 2018 - Oct 2019

• Supervise the activities of workers engaged in receiving, storing, testing, and shipping products or materials.

#### **COORDINATOR**

Engineer Ingeniería Especializada SA de CV, CDMX, CDMX / Jul 2013 - Oct 2018

- Coordinate and direct projects, making detailed plans to accomplish goals and directing the integration of technical activities.
- Consult or negotiate with clients to prepare project specifications.
- Direct, review, and approve product design and changes.
- Industrial Design, Urban Furniture and Furniture design and production

#### **INDUSTRIAL DESIGNER**

Design Inspired Innovation, CDMX, CDMX / Jan 2012 - Jul 2013

- Prepare sketches of ideas, detailed drawings, illustrations, artwork, or blueprints, using drafting instruments, paints and brushes, or computer-aided design equipment.
- Confer with engineering, marketing, production, or sales departments, or with customers, to establish and evaluate design concepts for manufactured products.
- Design Thinking

### **GRAPHIC DESIGNER**

SESYC, CDMX, CDMX / Jun 2011 - May 2012

- Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.

#### **GRAPHIC DESIGNER**

Instituto de Medicina Preventiva del Estado de Chiapas, Tuxtla Gutierrez, Chiapas / May 2008 - Aug 2008

 Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design 3D Max

AutoCad

Keyshot

Miro

concepts.