

# SOFIA ELISA LIZARRAGA BELTRAN



lizarragasofiae@gmail.com;  
sofielisa@hotmail.com



(737) 333-7060



Av Lazaro Cardenas 2225 Depto. 2115 M  
onterrey, Nuevo Leon, 66260

## EDUCATION

### TECHNOLOGIC INSTITUTE OF MONTERREY

CDMX, CDMX

*Master Project Management and  
Logistics Candidate (Expected graduation  
2021)*

### UNIVERSITY OF TEXAS AT AUSTIN

Austin, TX

*Bootcamp UX/UI UX/UI Design Candidate  
(Expected graduation Jan 2021)*

### MEXICAN INSTITUTE OF COST ENGINEERING

CDMX, CDMX

*Certified Cost Engineering (2017)*

### HARVARD BUSINESS SCHOOL

CDMX, CDMX

*Certified Management Skills (2013)*

### TECHNOLOGIC INSTITUTE OF MONTERREY

CDMX, CDMX

*Industrial Designer Industrial Design (May  
2012)*

## ADDITIONAL SKILLS

English

Illustrator

Photoshop

Adobe XD

In Design

Rhinoceros

## EXPERIENCE

### VISUAL DESIGNER AND RESEARCH

*Freelance, CDMX, CDMX / May 2013 - Present*

- Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.

### LOGISTICS

*Sibalog SA de CV, MONTERREY, Nuevo León / Nov 2018 - Oct 2019*

- Supervise the activities of workers engaged in receiving, storing, testing, and shipping products or materials.

### COORDINATOR

*Engineer Ingeniería Especializada SA de CV, CDMX, CDMX / Jul 2013 - Oct 2018*

- Coordinate and direct projects, making detailed plans to accomplish goals and directing the integration of technical activities.
- Consult or negotiate with clients to prepare project specifications.
- Direct, review, and approve product design and changes.
- Industrial Design, Urban Furniture and Furniture design and production

### INDUSTRIAL DESIGNER

*Design Inspired Innovation, CDMX, CDMX / Jan 2012 - Jul 2013*

- Prepare sketches of ideas, detailed drawings, illustrations, artwork, or blueprints, using drafting instruments, paints and brushes, or computer-aided design equipment.
- Confer with engineering, marketing, production, or sales departments, or with customers, to establish and evaluate design concepts for manufactured products.
- Design Thinking

### GRAPHIC DESIGNER

*SESYC, CDMX, CDMX / Jun 2011 - May 2012*

- Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Develop graphics and layouts for product illustrations, company logos, and Internet websites.

### GRAPHIC DESIGNER

*Instituto de Medicina Preventiva del Estado de Chiapas, Tuxtla Gutierrez, Chiapas / May 2008 - Aug 2008*

- Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design

3D Max  
AutoCad  
Keyshot  
Miro

concepts.