

# Liz Burg

UI/UX DESIGNER

🌐 lizb321.github.io

## CONTACT

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## SKILLS

Illustrator  
Photoshop  
Sketch  
Balsamiq  
HTML/CSS  
Github  
User Research

## AWARDS

- Dean's List 3 semesters, Tufts University
- Employee of the Month, Cogo Labs, September 2018
- Analytics Award of the Month, Cogo Labs, August 2017
- Engineering Award of the Month, Cogo Labs, October 2016

## INTERESTS

Traveling, concerts, painting, and exploring nature!

## EXPERIENCE

### SENIOR UI/UX DESIGNER, COGO LABS

June 2017 - present

- Designed and implemented a standardized human-centric user research process for the company, allowing user empathy to inform development solutions and their prioritization. This process also included a formalized system to document user interview data, discover emerging patterns, and communicate findings to stakeholders.
- Designed and product managed an internal tool to help analyst teams curate articles from the millions in our database, schedule, and publish them to topic-based sites. This UI unlocked the ability for the organization to explore 300+ new business opportunities more efficiently than ever before.
- Designed, product managed, and project managed an internal tool used by all employees, ranging from our CEO to new hires, to document weekly activity and progress and view that of others, increasing internal transparency and project management.
- Collaborated closely with software engineers throughout planning and development processes to build functional, pragmatic, and holistic solutions.
- Managed a junior designer, design intern, and software engineering co-op.

### UI/UX DESIGNER, COGO LABS

June 2016 - June 2017

- Created numerous consumer-facing digital products for incubating teams including logos and branding, design systems and style guides, wireframes, high-fidelity mockups, and contribution to front-end development.
- Managed a design intern.

### DESIGN INTERN, COGO LABS

June 2015 - August 2015

- Worked on a team to create and develop a news website. I designed the logos, branding, site, and marketing materials.

## EDUCATION

### B.S. MECHANICAL ENGINEERING, TUFTS UNIVERSITY

September 2012 - May 2016

Minor in Studio Art

President of the American Society of Mechanical Engineers, Tufts University Chapter