Liz Damaris Mukami Wambeti

🌍 Nairobi, Kenya (Available for Remote Work)

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Profile Summary

Creative WordPress Developer with 3+ years of experience building, customizing, and optimizing websites using WordPress (Divi, Elementor) and Squarespace. Skilled in SEO optimization, event management integrations, and collaborating with creative teams. Proven ability to manage multiple projects, resolve technical challenges, and deliver websites that are fast, scalable, and visually engaging. Adept at working remotely and communicating effectively across cross-functional teams.

Technical Skills

- **CMS:** WordPress (Divi, Elementor, WooCommerce), Squarespace

- **Web Development:** HTML5, CSS3, JavaScript (basic), PHP (basic)

- **SEO:** On-page optimization, keyword research, SEO audits

- **Tools & Hosting:** Hostinger, Namecheap, Git (basic), Asana, Canva

- **Other Skills:** CRM Familiarity (client management tools), Graphic Design (Canva, basic Photoshop)

- **Event Management:** Event plugin setup, event content posting & scheduling

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Professional Experience

The LDM Center — WordPress Developer & Digital Strategist

Remote | May 2024 – Present

- Built and maintained responsive WordPress websites for churches and businesses, ensuring SEO best practices and mobile optimization.

- Customized themes using Divi and Elementor, integrating event management functionalities and CRM tools.

- Managed website hosting setups on Hostinger, and Namecheap ensuring uptime and scalability.

- Led SEO strategies, resulting in a 30% traffic increase across multiple client sites.

- Collaborated closely with designers, marketing teams, and content creators to align technical functionalities with brand goals.

Freelance Web Developer (Upwork & Direct Clients)

Remote | Feb 2022 – May 2024

- Developed custom WordPress websites, enhancing UI/UX experiences and optimizing performance metrics (load time under 3 seconds).

- Implemented SEO strategies, keyword research, and Google Analytics tracking for client websites.

- Provided event posting support, ensuring timely updates and plugin management.

- Offered training sessions for non-technical clients on WordPress content management and basic SEO updates.

Pascal Satori (Australia) — Junior WordPress Developer

Remote | Aug 2023 – Jan 2025

- Completed urgent website projects using Elementor, Divi, WP Bakery and Squarespace under tight deadlines.

- Organized daily task updates using Asana, ensuring effective team collaboration.

- Adapted quickly to different client project management tools and workflow systems.

Education

Software Engineering Certificate
Moringa School, Nairobi
2022 – 2023

Bachelor's of Science in Information Science (IT Major)
Rongo University, Kenya
2015 – 2019

Key Achievements

- Successfully migrated multiple WordPress websites with zero downtime.

- Delivered 10+ client projects remotely while maintaining high satisfaction ratings.

Soft Skills

- Strong communication and collaboration

- Problem-solving and critical thinking

- Adaptability and deadline management

- Attention to detail and proactive learning

References

Available upon request.