

# ELIZABETH LoNIGRO

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## PROFESSIONAL EXPERIENCE

### GRUPPO LoNIGRO

#### *Co-Founder and Partner*

Gruppo LoNigro is a firm which specializes in traditional business and not-for-profit consulting on fundraising, business and organizational development, talent recruitment and management, research and analysis, writing, and financials.

NEW YORK, NY  
WASHINGTON, DC  
Dec 2011-present

### PANOPEN

#### *Operations Lead and Special Projects Manager*

panOpen is a SaaS EdTech startup which increases college students' access to Open Educational Resources as an alternative to expensive textbooks, lowering costs for students.

- Created systems for business and people operations which saw a 1500% increase in customers, a tripling of staff, and a successful \$3M fund raise.

NEW YORK, NY  
Sep 2015-Dec 2016

### BLOOMBERG PHILANTHROPIES

#### *COO / CFO, Everytown for Gun Safety*

- Grew Mayors Against Illegal Guns, a mayoral initiative with five employees, into Everytown for Gun Safety an independent organization of 80+ staff, 100+ partners/contractors, and a nationwide field presence.
- Oversaw financial planning, spend decisions, and fundraising for \$4M to \$40M annual revenue growth.

NEW YORK, NY  
Mar 2013-Jan 2014

### THE MAYOR'S FUND TO ADVANCE NEW YORK CITY

#### *Metrics and Fundraising Advisor for Hurricane Sandy Relief Fund*

- Created system to account for, analyze, and report on \$30M raised to date for Hurricane Sandy Relief.

NEW YORK, NY  
Oct 2012-Feb 2013

### US DEPARTMENT OF DEFENSE

#### **TASK FORCE FOR BUSINESS AND STABILITY OPERATIONS**

##### *Chief of Staff to the Deputy Under Secretary / Director*

- Served as key advisor to Silicon Valley businessman turned Pentagon official facilitating international private investment in Iraq and Afghanistan, working two weeks every month in-country.
- Managed the \$150M organization overall, including operations in four countries, and HR for distributed team of 75 civilians, ten military personnel, and 100+ contractors.
- Ran a Baghdad business incubator and helped create the Herat Information Technology Incubator, which included partnerships with Google, IBM, and five local Afghan technology companies.

AFGHANISTAN | IRAQ  
WASHINGTON, DC  
Dec 2009-Jan 2012  
2010-2012

##### *Director of the Business and Stability Institute*

- Managed the internal research, analysis, and documentation of team's economic and operational doctrine, including writing analytical and narrative policy pieces.
- Oversaw research and evaluation by outside organizations such as the Center for Strategic and International Studies and the Institute for State Effectiveness.
- Served as primary liaison with the academic/think tank/NGO community, National Defense University, Congressional committees, State Department, USAID, the White House, and internally at the Pentagon.

2011-2012

##### *Director of Strategic Investment in Iraq and Afghanistan*

- Managed investor portfolio, relationships and related business delegations to Iraq and Afghanistan, including GE, Hyatt, Microsoft, Daimler Chrysler, Honeywell, and Google / YouTube.

2009-2011

### OFFICE OF MAYOR MICHAEL BLOOMBERG, CITY OF NEW YORK

#### *Senior Advisor to the Mayor and First Deputy Mayor*

- Developed and managed City initiatives on human and women's rights, international business, United Nations relations, public space, health, sustainable development, and cultural affairs.

NEW YORK, NY  
Jul 2004-Dec 2008  
2006-2007

- Acted as the final eyes for content and messaging for all Mayoral speeches and press releases.
- Managed The NYC Waterfalls, a \$16M public art project which generated \$69M in revenue for the City (both as a City employee and as a consultant with the Mayor's Fund in 2008).

#### **Executive Director, NYC Commission on Women's Issues**

2004-2006

- Appointed by Mayor Bloomberg to lead City policies and research on gender equity. Represented the Mayor at events and conferences on women.
- Led 40-member advisory board and department staff, and generated agency budget of ~\$500K annually through donations and partnerships.
- Created and managed successful programs, such as NYC GirlsREACH—now called Ladders for Leaders—a workforce development program which has graduated over 10,000 at-risk youth since 2006.

### **BECAUSE GLOBAL CONSULTING**

**NEW YORK, NY**

#### **Program Director and Senior Project Manager**

Jul 2000-Jul 2004

- Crafted and implemented fundraising, communications, programming, organizational, and campaign strategies for clients such as the White House Project, Speak Truth to Power, PSI/YouthAIDS, The Nelson Mandela Foundation, the Constitutional Court of South Africa, UN Women, and Women's eNews.

### **UNITED NATIONS**

**NEW YORK, NY**

#### **Special Assistant to the Director, Women 2000: Beijing+5 Conference**

Feb-Jul 2000

- Assisted with production of 10,000-person UN international NGO women's conference in coordination with the US Mission to the UN and President Bill Clinton's Interagency Council on Women.

## **EDUCATION**

### **JOHNS HOPKINS UNIVERSITY SCHOOL OF ADVANCED INTERNATIONAL STUDIES**

**WASHINGTON, DC**

#### **Master of Arts, International Relations and Economics**

**BOLOGNA, ITALY**

2007-2009

- Concentration: Strategic Studies, National Security
- Highlighted academic work:
  - Final oral examination topic: *Government Bureaucracy, Civil-Military Relations, and The New Way Forward: National Security Grand Strategy and Decision-Making*
  - Position paper: Combating Terrorism: Refighting the Last War or Employing the Last Means?
- SAIS student employee in Dean's Office, Communications Office, and Bologna Center Library
- Awarded the Theodore Forstmann and Bologna Center Fellowships

### **COLORADO COLLEGE**

**COLO SPRINGS, CO**

#### **Bachelor of Arts, History and Political Science**

**FLORENCE, ITALY**

1994-1998

- Focus: 20th Century Europe & Civil Society in Post-Communist States
- Florence study: Photography, Fashion Design, Art History, and Classics

## **ADDITIONAL INFORMATION**

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|-------------------|--|-----------|
| <b>HONORS:</b>    | Secretary of Defense Medal for Exceptional Public Service                                  | 2011      |
|                   | Civilian Purple Heart (Secretary of Defense Freedom Medal)                                 | 2010      |
|                   | New York Woman Leader, Women's Leadership Exchange   | 2005      |
| <b>BOARDS:</b>    | Public Policy Committee, Women's City Club of New York                                     | 2016      |
|                   | NYC Mayor's Construction and Economic Opportunity Commission                               | 2005-2007 |
|                   | Mary Robinson's Women's Leadership Intercultural Forum, Aspen Institute                    | 2006-2007 |
|                   | NYC Leadership Fellow, Coro Leadership New York  | 2005-2006 |
| <b>LANGUAGES:</b> | Italian and French Proficiency. Basic Spanish comprehension                                |           |
| <b>PROJECTS:</b>  | Writing book and documentary script on US economic policy, focusing on post-WWII vs. today |           |
|                   | Editing essays written while stationed in Iraq and Afghanistan                             |           |