

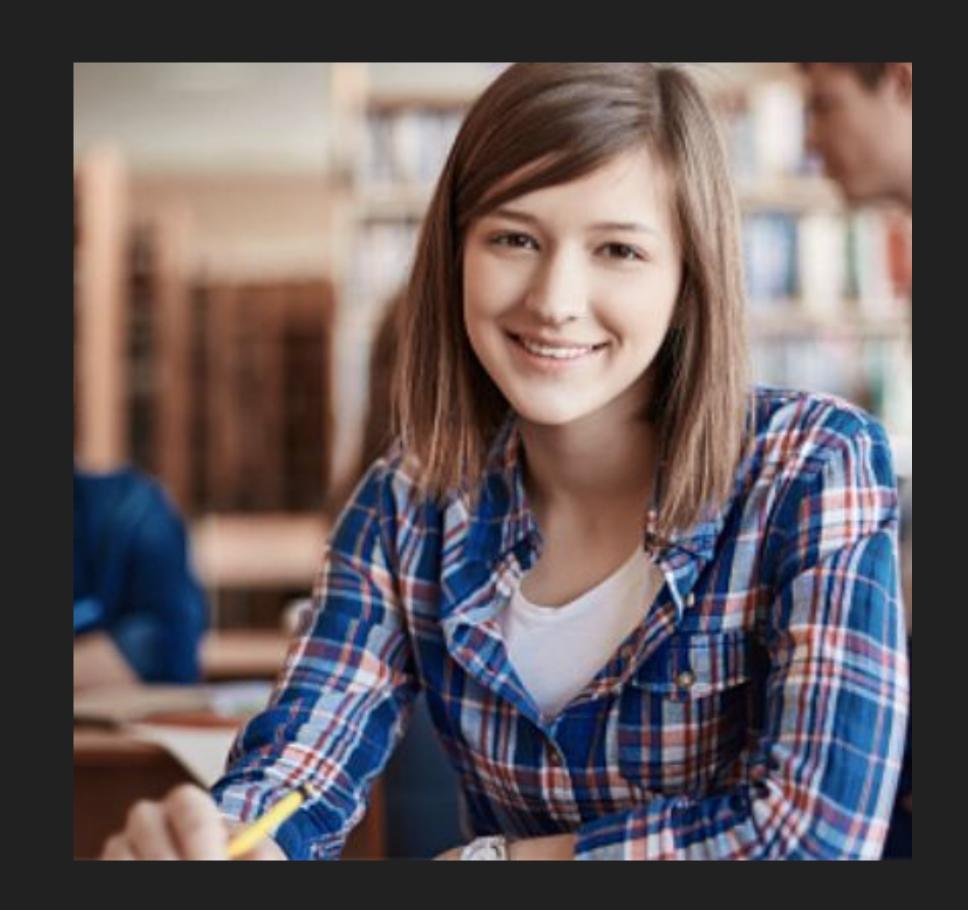
The one place to track all your learning

Freya Johnson

Freya is a 16 year old highschool Junior living in United States.

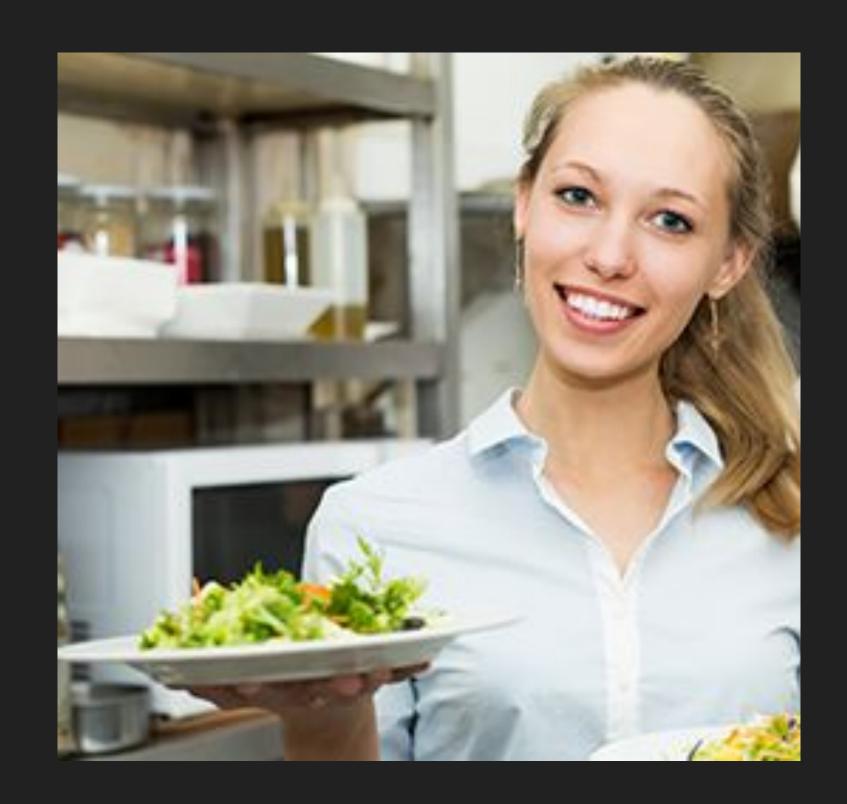
Full time **student** and works a **part time job** at night and on the weekends.

She love always being on the go, and enjoys trying new things.



Goals & Motivations

- Wants to graduate Valedictorian and be accepted into Ivy League College.
- Work part time to save up money for college.
- Graduate from an Ivy League
 College and land her dream job.

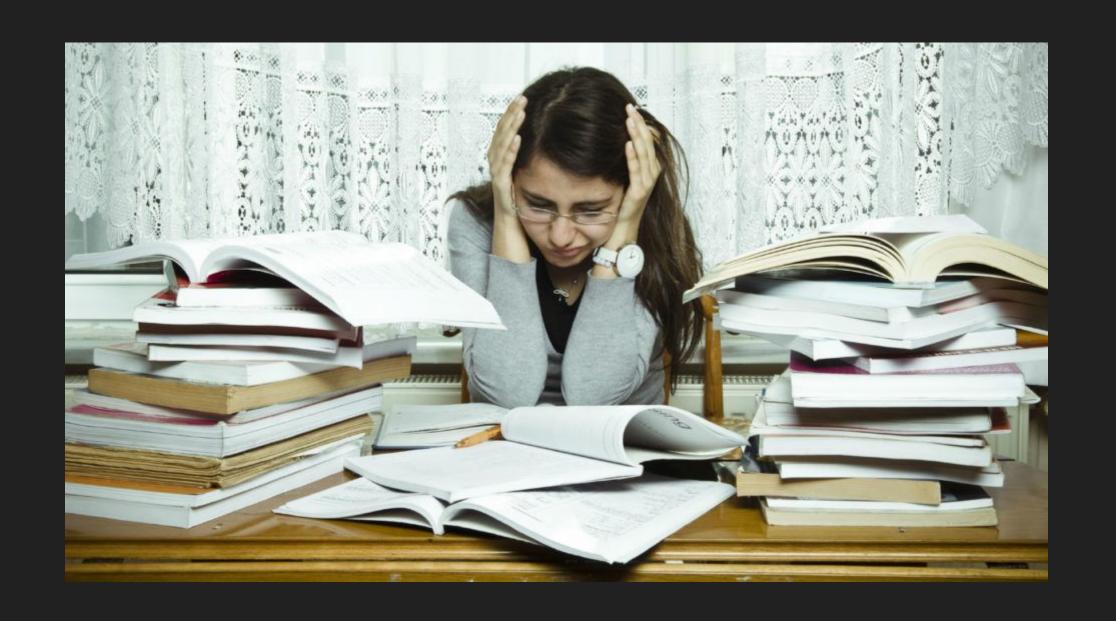


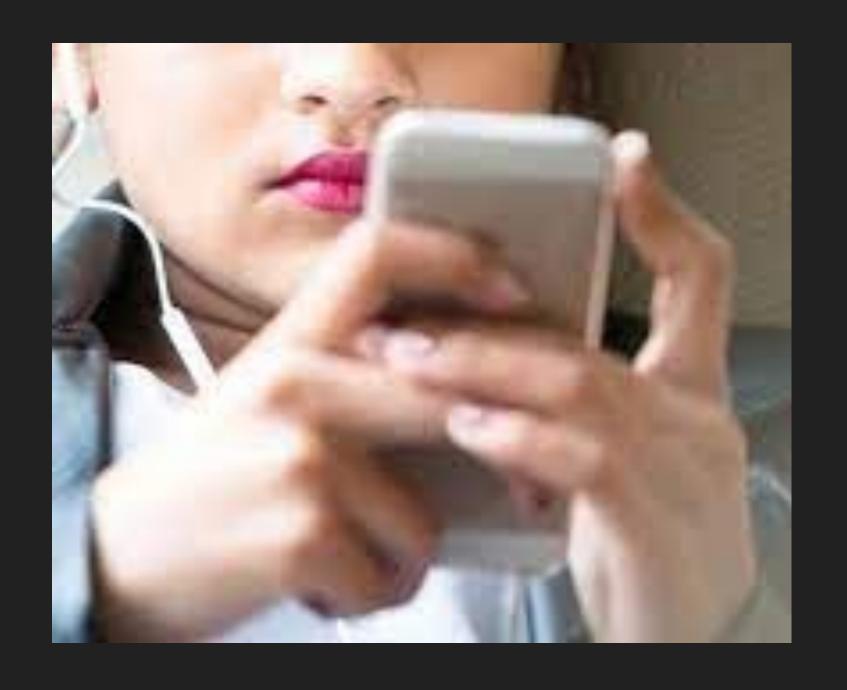
Problem Brief

Freya's time is valuable and she needs to **streamline** her study **time**.

She needs a way to regularly track and practice vocabulary mastery for all her classes.

She needs 24/7 access this vocabulary practice space.





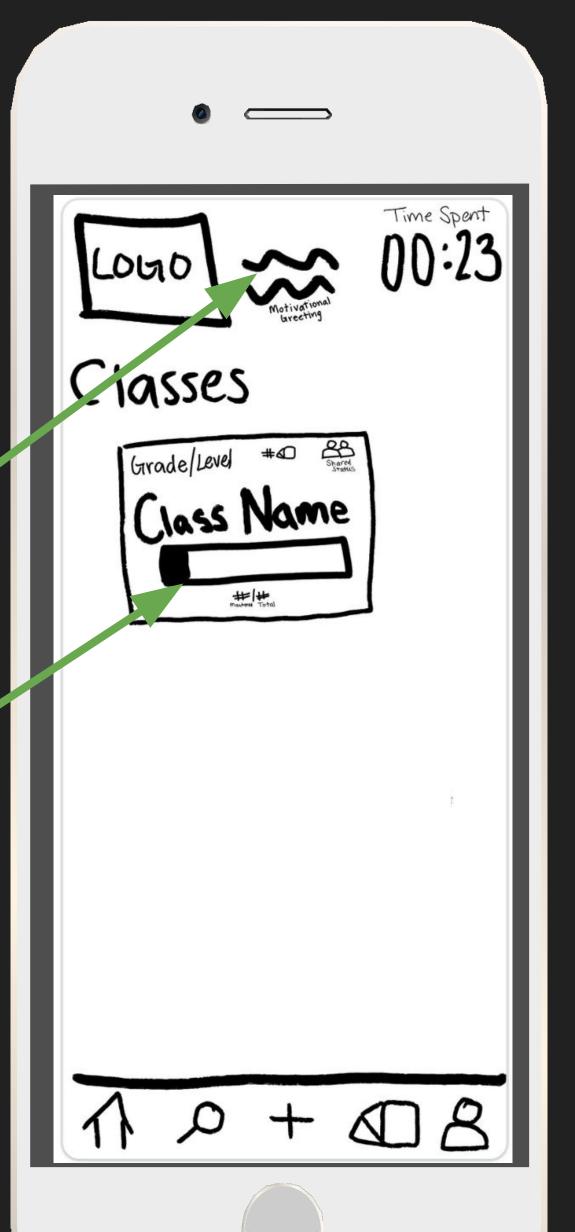
Challenges

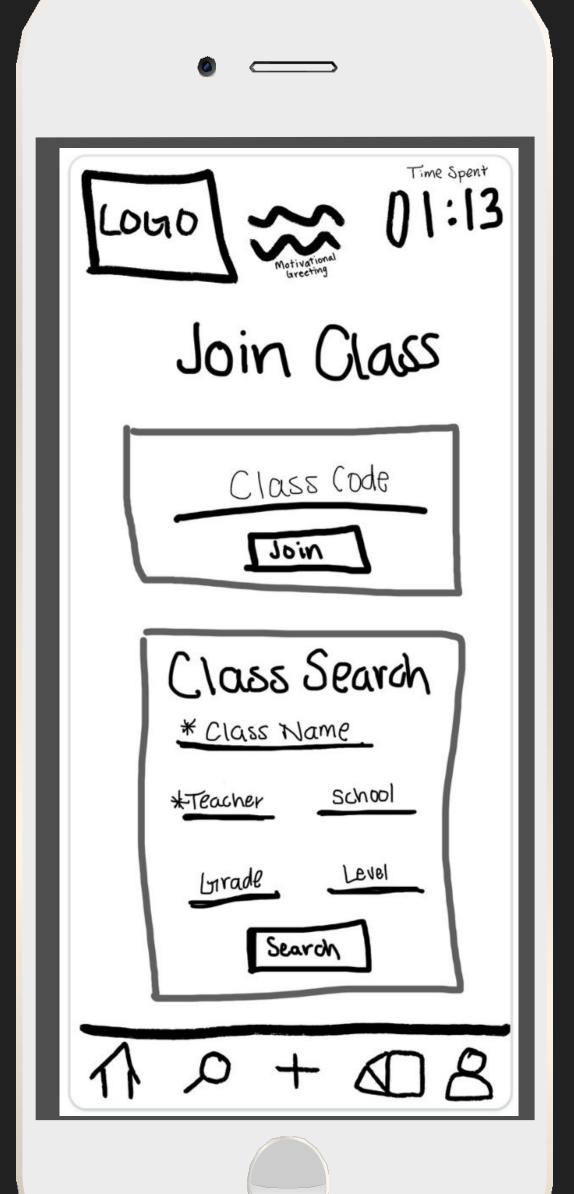
- Keeping track of all her different classes
 vocabulary.
- Track mastery in each class content.
- Track time spent on studying vocab.
- Engaging app that keeps her engaged and motivated.



Prototypes

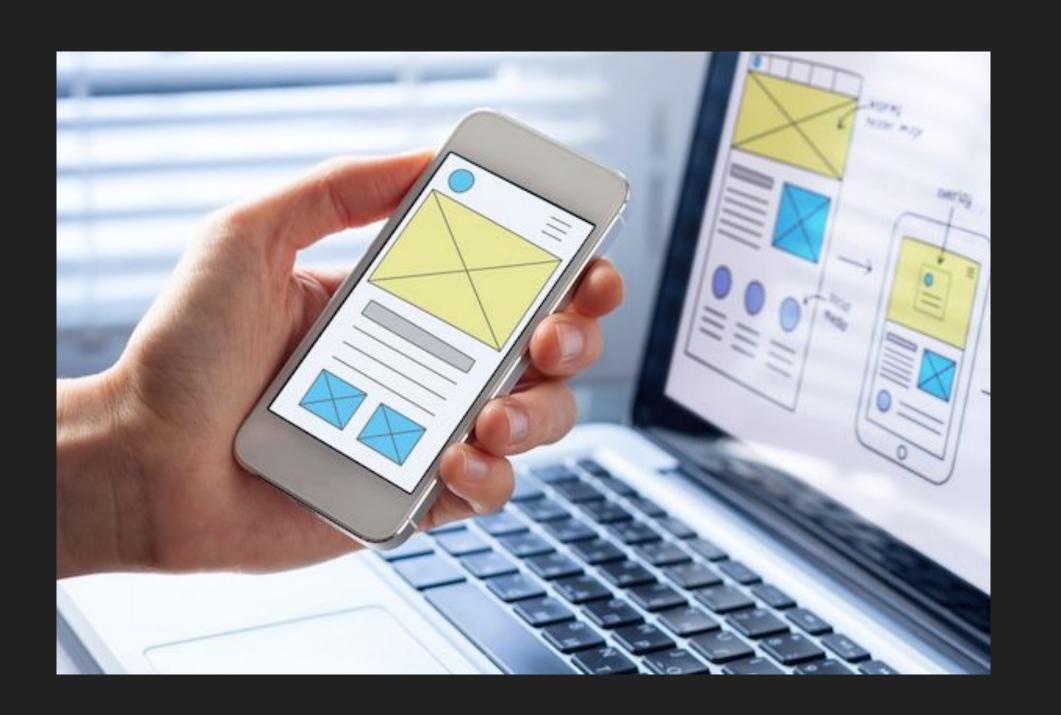
- Made Classes the focus
 - o Create a Class
 - Join or Search premade class
- Motivational Messages
- Mastery View @ a glance





Usability Test

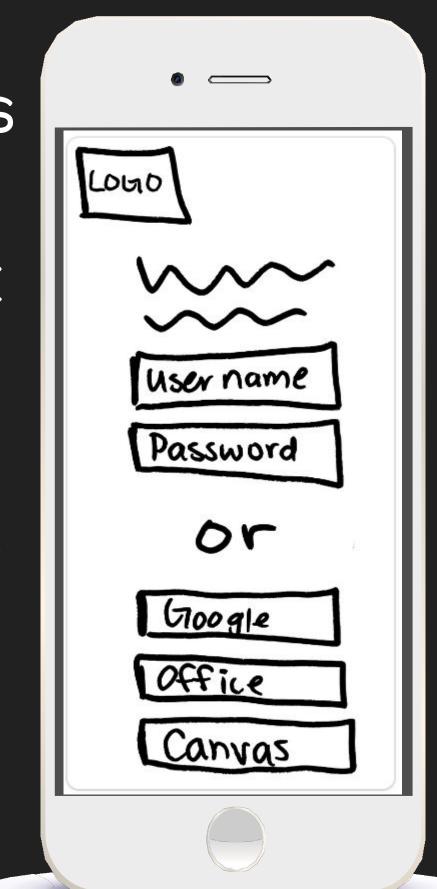
- We conducted usability test with ClassDeck with 5 participants.
- Each test was between 10 15 minutes.
- The task performed were
 - o Sign Up
 - o Create a Class
 - o Join a Class
 - o Add a new deck to a Class.

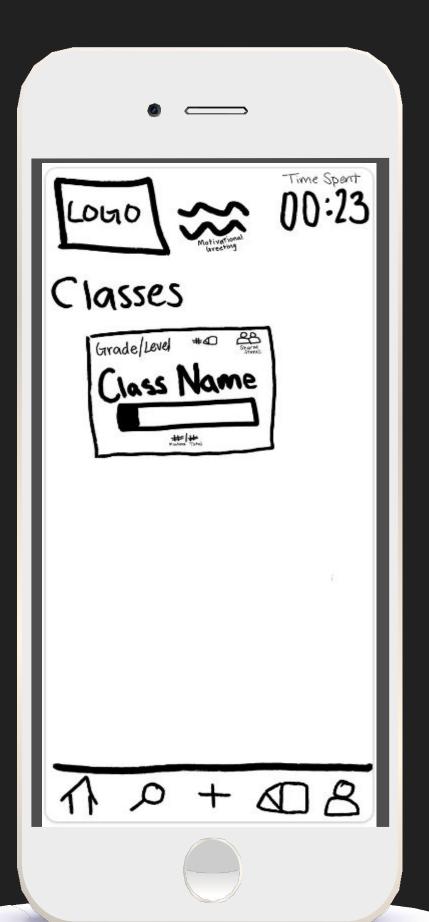


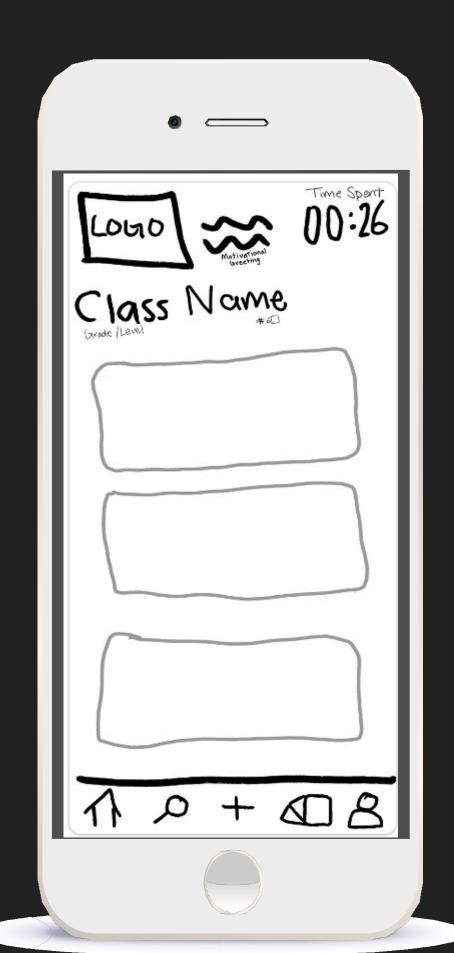
Early Errors & Improvements

From the feedback received from users, the most obvious errors included the following:

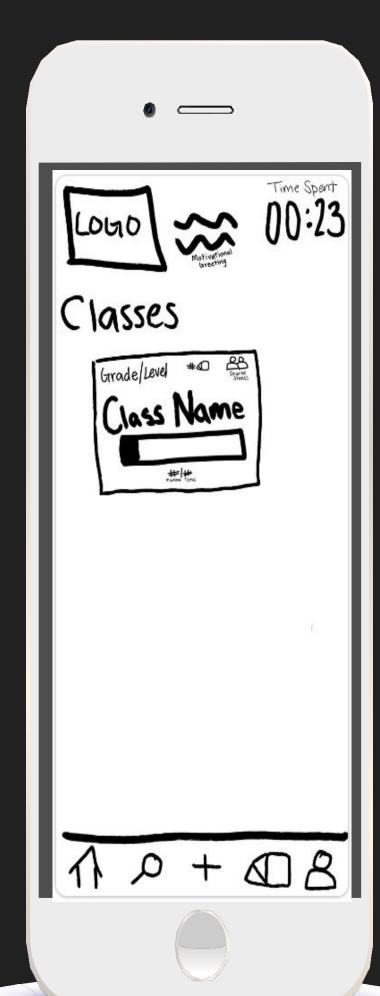
- Password Confirmation Box
 Needed
- The "+" button needs to be relocated for easier access.
- The "+ deck" button needs to be relocated.
- Menu bar need to be minimalized.
- Profile needs to be relocated.





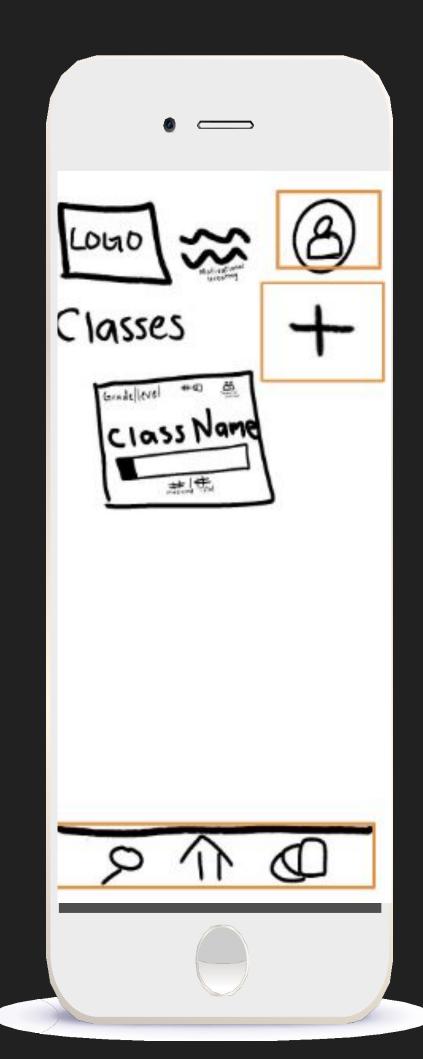


Updates



Add a Class"+"
Relocation & Menu
bar Minimization



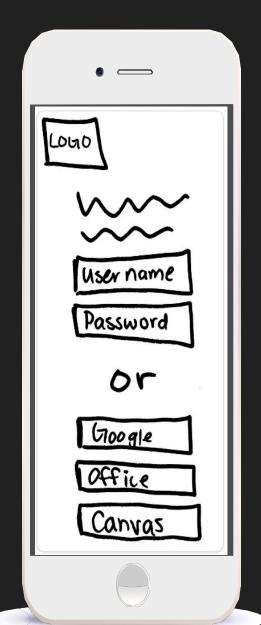




"+ Deck" Relocation

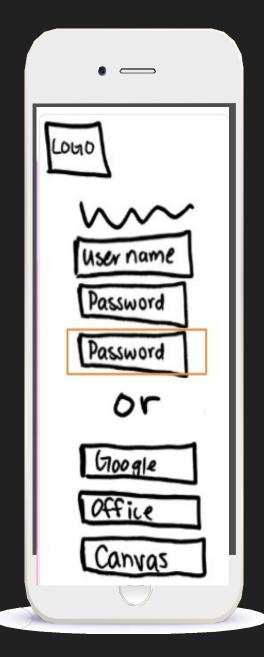






Password Confirmation





Next Steps

- Smooth out the design to make it more sleek, modern and as
- Create different types of tools or games users can use to study their vocab decks
- Conduct User Test on other tasks like studying decks, tracking progress.
- Build out a library page of premade decks



Learnings

- Stay flexible and adaptable.
- It doesn't have to be perfect to conduct user test.
- Refer back to user persona when stuck or to get inspiration for design choices.
- What works best for me won't necessarily work best for the users, test frequently.
- Use other similar apps as a guide when first designer. Especially when it comes to placement of tasks buttons
- Flow is important

