

Elizabeth King

www.linkedin.com/in/lyzzard91

Summary

I am a dedicated Content Coordinator with 7+ years of experience managing website content and handling customer relations. I bring with me exceptional communication that fosters effective collaboration with internal teams and external customers. I have experience working with cross-functional teams to identify and improve work processes. I have strong communication and problem-solving abilities along with excellent attention to detail.

Skills

HTML, CSS, JIRA, Proprietary CMS, Google Office Suite, Microsoft Office Suite, Gimp, Slack, Zoom, Salesforce, Working cross-functionally, Understanding customer requirements, Customer service, Tracking documents through approval processes, Taking meeting minutes, Training / Running Workshops

Experience

CompareNetworks (S. San Francisco, CA - Remote) - Web Content Coordinator

October 2015 - May 2023

As a member of the Product Listings team, I was responsible for managing client engagements and content for CompareNetworks, a B2B media and technology company. They feature over 300 million products and parts across their portfolio of 17 unique digital brands - [Biocompare](#), [Labcompare](#), and [American Pharmaceutical Review](#) to name a few.

- Developed and maintained positive relationships with internal and external clients through excellent customer service.
- Collaborated with stakeholders to ensure all web content was up-to-date and accurate.
- Identified process improvements and collaborated with cross-functional teams for implementation.
- Developed and wrote procedural protocols for the product listings processes.
- Performed regular product information maintenance manually using SQL procedures.
- Performed data sanitation and QC on client submissions to ensure compliance with system requirements.
- Performed web page quality assurance checks to ensure accuracy and consistency.
- Handled tags and SEO activities to optimize product listings.

Linkage Biosciences, S. San Francisco, CA – *Research Scientist*

July 2011 - May 2013

As a lead researcher at Linkage Biosciences, I was responsible for researching, documenting, and developing HLA assays.

- Evaluated, researched, and developed possible products in collaboration with other companies.
- Helped write protocols in support of their HLA products.

Siemens Healthcare Diagnostics, Berkeley, CA – *Biochemist II (Contract)*

August 2010 - July 2011

As a member of Siemens' assay development team, I executed laboratory work for development studies, documenting procedures and outcomes. I developed and wrote study protocols and reports essential for assay advancement and regulatory compliance.

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Roche Molecular Diagnostics, Pleasanton, CA – *Associate Scientist (Contract)*

February 2010 - August 2010

As a member of Roche's assay development team, I researched a new molecular diagnostic assay by conducting laboratory work for guard-band and stability studies, as well as documenting all related procedures and findings. I contributed significantly to the development and drafting of essential laboratory protocols crucial for the successful implementation of the new assay.

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CareDx (previously XDx, Inc.), Brisbane, CA – *Research Specialist*

January 2002 - November 2008

As a member of the Research and Development team, I was responsible for developing and optimizing Taqman assays for the Allomap® molecular expression diagnostic test for cardiac transplant patients. I have demonstrated expertise in optimizing laboratory processes and collaboration across interdisciplinary teams. I developed research protocols and assisted in transferring those protocols over to the certified CLIA laboratory after the Allomap® test was approved by the FDA. Proficient in training and mentoring R&D staff, as well as liaising with external vendors for product evaluations.

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Incyte Genomics, Inc., Fremont, CA - *Reagents QC Research Associate*

August 1998 -October 2001

As a member of the manufacturing team, I was responsible for assaying and qualifying various reagent kits. I was responsible for tracking and analyzing data as well as drafting and maintaining protocols.

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Education

California State University, Fresno - *Bachelor of Science, General Biology*

Minor in English