### Design in the Deep End

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### Hi I'm Liz.

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#### **Our Centers**

#### Center for Computational Astrophysics

Astronomical Data Compact Objects Cosmology X Data Science Galaxy Formation Gravitational Wave Astronomy Planet Formation

#### Center for Computational Biology

Biophysical Modeling Genomics Neuroscience Systems Biology

#### Center for Computational Mathematics

Image and Signal Processing Machine Learning and Data Analysis Numerical Analysis

#### Center for Computational Quantum Physics

Dynamics and Control Quantum Materials Software Libraries Theory and Methods



How do you approach data visualization and design when you are not a subject matter expert?





















### SpikeForest

Case Study

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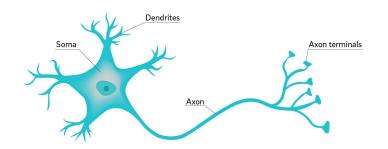


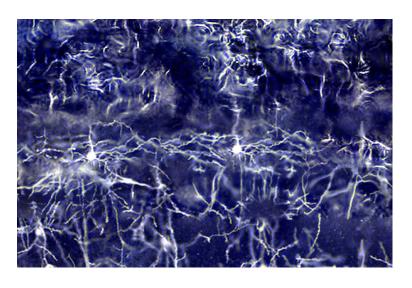
### SpikeForest

Website and open source computing framework for evaluating and comparing spike sorting algorithms for neurophysiology data analysis.

Public website launching June 2019

### Neuron

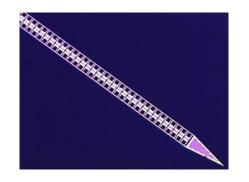


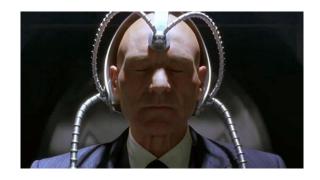


Neuron is a cell that carries electrical impulses. Neurons transmit information via these impulses to form neural pathways and circuits.



### Neurophysiology

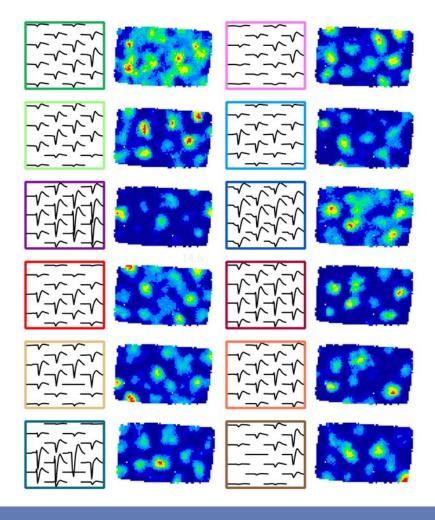






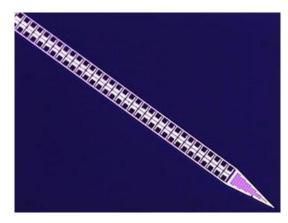
Neuroscientists record the flow of electricity, in this case in a mouse brain, in order to discern the location and behavior of individual neurons.





Left: Activity patterns for 12 different cells recorded simultaneously using Neuropixels probe.

Below: Neuropixels probe

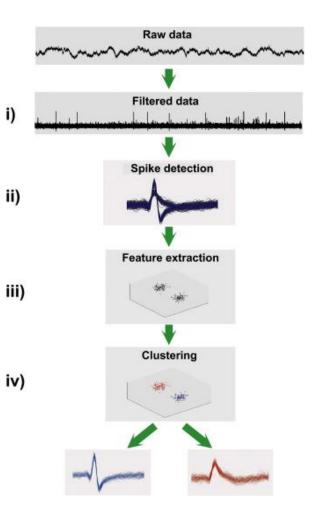


Credit: Marius Bauza



### Spike sorters

Algorithms that parse neuron signals from background noise





### Lots of Algorithms

No clear consensus on the best

UltraMegaSort 2000



**KiloSort** 

mountainsort



MClust

IronClust

**Herding Spikes 2** 

tridesclous

**YASS: Yet Another Spike Sorter** 



### The Initial Request

A simple heatmap to compare spike sorters

#### Spike Sorting Results Overview

Number of groundtruth units above accuracy threshold



### Stakeholders!== Users

Get input from both sides

### My stakeholders 💻

Mid-career spike-sorting algorithm developers

### My users 😨 🔬





Early career neuroscientists with mouse labs

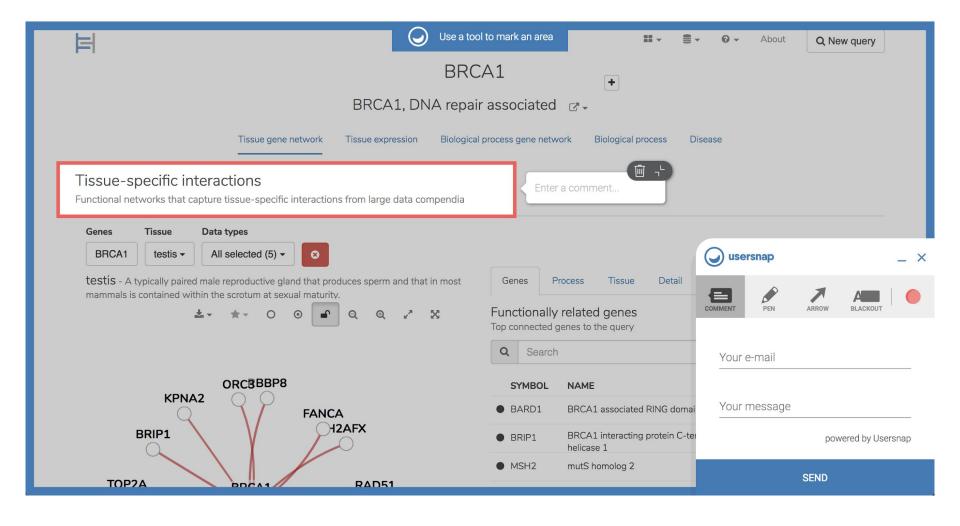


#### Use outsider status to your advantage



Provide accessible feedback mechanisms

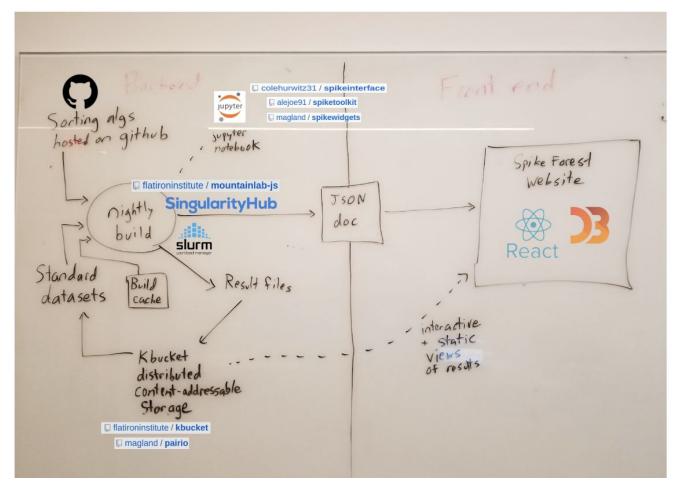




## Usersnap usersnap.com

### Everything Is Data

Establish a specific vocabulary





### "One Single JSON"

```
recordings (pin): [{...}, {...}, {...}, {...}, ...]
selectedRecording (pin): null
selectedStudy (pin): null
sorters (pin): [{...}, {...}, {...}, {...}, ...]
studies (pin): [{...}, {...}, {...}, {...}, ...]
units (pin): [{...}, {...}, {...}, {...}, ...]
```



### "One Single JSON"

```
▼ recordings (pin)
▼ 0 (pin)
name (pin): "001_synth"
study (pin): "magland_synth_noise10_K10_C4"
directory (pin): "kbucket://15734439d8cf/groundtruth/magland_synth/datasets_noise 10_K10_C4/001_synth"
description (pin): "One of the recordings in the magland_synth_noise10_K10_C4 study"
```



### "One Single JSON"

- 5 Study Sets each containing 3-9 Studies each.
- 25 Studies total.
- Each Study has 10-12 Recordings.
- Each Recording has 10-50 True Units.
- Each True Unit is sorted by a minimum of 4 Algorithms to create at least 4 sets of Sorting Results
- Algorithms are also called Sorters.



### When someone says

"Did you get my data?"

### GOBBLEDYGOOK...



### Data Drill Down Questions

- 1. How is this data generated? (Survey, experiment, synthetic)
- 2. What are the units? Are they consistent?
- 3. Are these terms of art or terms you've coined for this research?
- 4. What's the hierarchy or relationship between data types?
- 5. What is the data source? (CSV, API, public, private)
- 6. Is data security an issue? (PII, financial data)





# Get It In Writing

Jean Dubuffet, 1966

Verbal Agreement: Six Figures

Felt-tip pen on paper

Museum of Modern Art, NYC



### Label, Label, Label

Put your vocabulary to use

#### **Studies**

A study is a collection of recordings. Sorting results may be aggregated over a study.

STUDY NAME A NUMBER OF RECORDINGS TOTAL FILE SIZE CHANNELS SECONDS) DURATION (IN SECONDS) EXPERIMENT TYPE (SYNTHETIC / IN VIVO / IN VITRO) PROBE TYPE BRAIN REGION GROUNDTRUTH UNITS DESCRIPTION



### Expose your formulas

Not all users are anglophones, scientists or literate in the same kinds of statistics.

Including formulas used, especially during early revisions, avoids simple confusions.

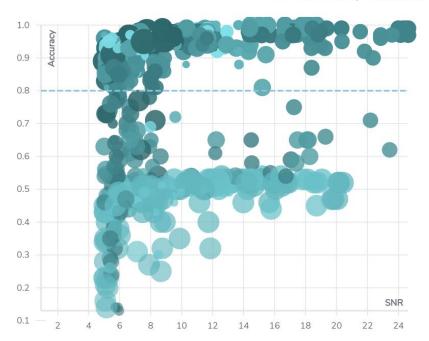


Sorter: MountainSort4-thr3

Study: bionet\_static\_32c

Scatterplot Study Sorter Other

Items above accuracy threshold:429



$$ext{SNR} = rac{P_{ ext{signal}}}{P_{ ext{noise}}},$$

# Label for Accessibility

#### **Web Accessibility Guidelines**

https://www.w3.org/WAI/

#### Web Accessibility Google + Udacity Course

https://www.udacity.com/course/web-accessibility--ud891

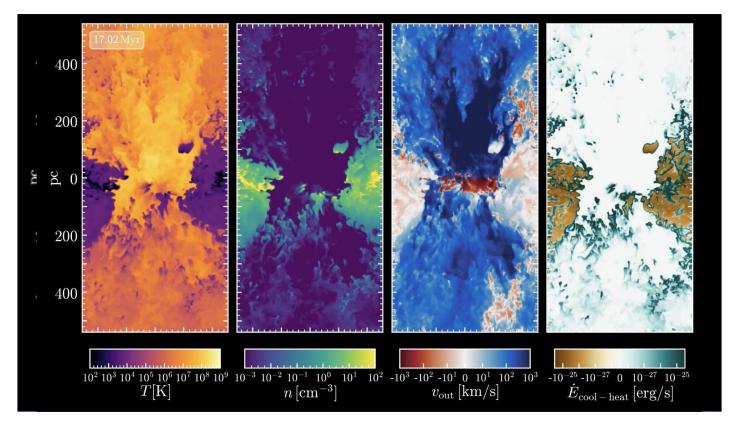
#### React / ESLint for Accessibility (react-a11y)

https://github.com/evcohen/eslint-plugin-jsx-a11y



# Significant Units

When in doubt, be explicit



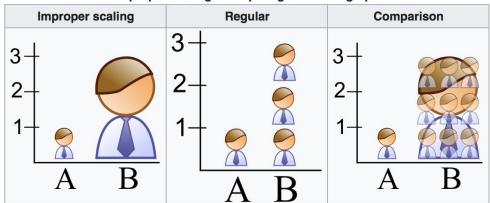
### **Drummond Fielding**



# Set Aside the Design Eye

Pay particular attention to scale, ratio, and visual organization

Improper scaling of 2D pictogram in bar graph





In the improperly scaled pictogram bar graph, the image for B is actually 9 times as large as A.

### You Must Learn



Read the papers. Look up the terms.

# Skill up

College 101 textbooks are great resources.

Read the summary of your colleagues papers.

Look up the terms you don't know. (Wikipedia is surprisingly helpful.)



# Learn Acronyms

API
Application Programming Interface

API
Annual Percent Interest









Q New query

#### BRCA1



BRCA1, DNA repair associated 🗷 🗸

Tissue gene network

Tissue expression

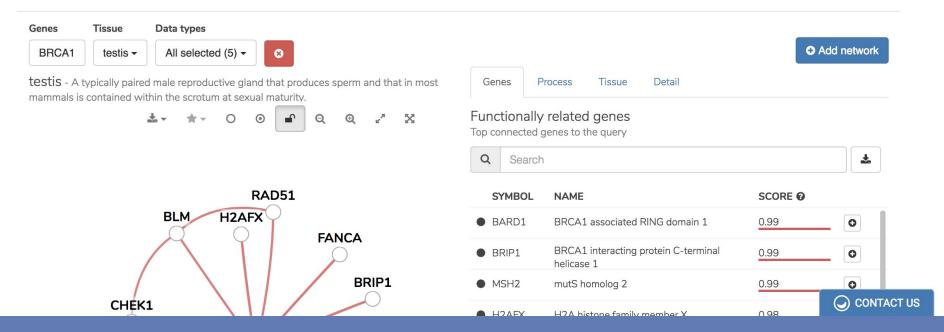
Biological process gene network

Biological process

Disease

#### Tissue-specific interactions

Functional networks that capture tissue-specific interactions from large data compendia



## Useful rabbit holes





The BRCA1 gene is located on chromosome 17q21 -- the long (q) arm of chromosome 17 at position 21.

The symbol BRCA stands for BReast CAncer.



### Reinvent No Wheels

Trust your own expertise

## **KBucket**













# Animate with Meaning

Only loading icons may wiggle



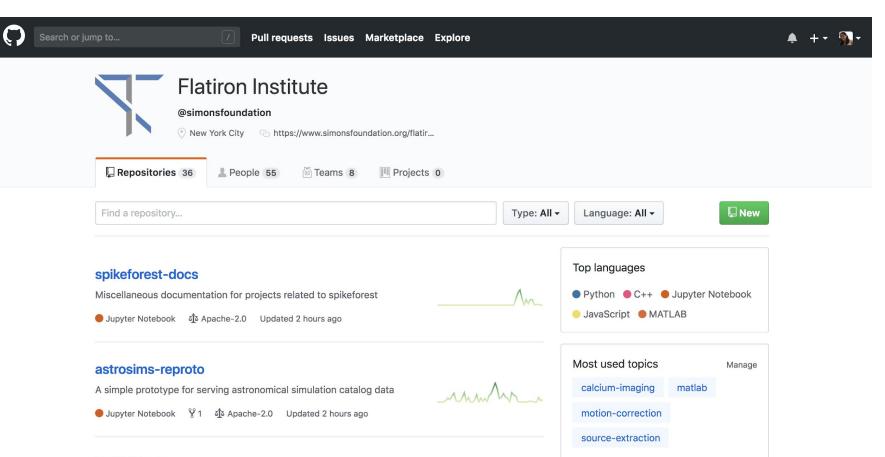
## Show & Tell







github.com/flatironinstitute simonsfoundation.org/flatiron/software



#### **NoRMCorre**

## Common Cause









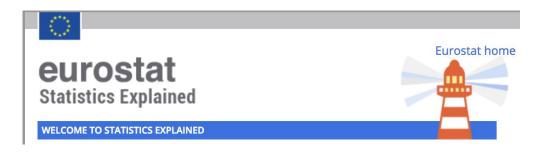
# Statistical Literacy

Not just for the status-conscious

In an era of fake news, it is increasingly important for citizens to understand figures presented in newspapers, on the internet and elsewhere.

- Louise Corselli-Nordblad and Britta Gauckler, Eurostat





#### https://ec.europa.eu/eurostat/statistics-explained/index.php

OECD (2017), "Education at a glance: Adult education and learning (Edition 2017)", *OECD Education Statistics* (database), <a href="https://doi.org/10.1787/bdcfdf79-en">https://doi.org/10.1787/bdcfdf79-en</a> (accessed on 25 January 2019)



# Questions?



## Thanks!

