

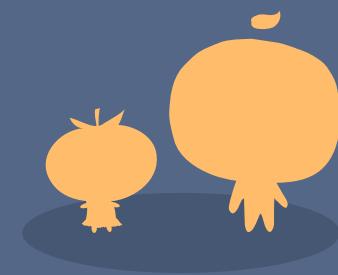
# Meal Mate

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## Aims

**To promote healthy eating habits amongst children and to educate on the importance of nutrition, as well as food waste and food exploration.**

**To create a more enriching family bonding experience.**



## Target



### Children

Aged: 4-8 years old

- Young enough to be positively influenced
- Can be educated on the importance of nutrition & food waste



### Parents

Parents with young children

- With hopes to influence a healthier lifestyle for their children but also within the family
- To inspire good behaviour in their children

## Food Enthusiast



**Hopes children eat healthier food and of different kinds**

"Yes, I really like my kids to try new food so when they eat at a restaurant or in other houses, they will like the food."

"We love to cook, although, there's always some food left that she hasn't eaten, maybe it's because we cook too much"

## Nutritionist



**Worries about the children's bad habits**

"I feel a bit hopeless about what to do to help them eat healthier or just even eat more during a normal meal. If they refuse, certainly I can't stuff food down their throats"

"It is very difficult to get him to eat like raw vegetables, it is almost impossible. He

## Workaholic



**Wants to spend quality time with the children**

"Yes, I really like my kids to try new food so when they eat at a restaurant or in other houses, they will like the food."

"We love to cook, although, there's always some food left that she hasn't eaten, maybe it's because we cook too much"

## Stressed?

“I feel a bit hopeless about what to do to help them eat healthier or just even eat more during a normal meal. If they refuse, I certainly can't stuff food down their throats”

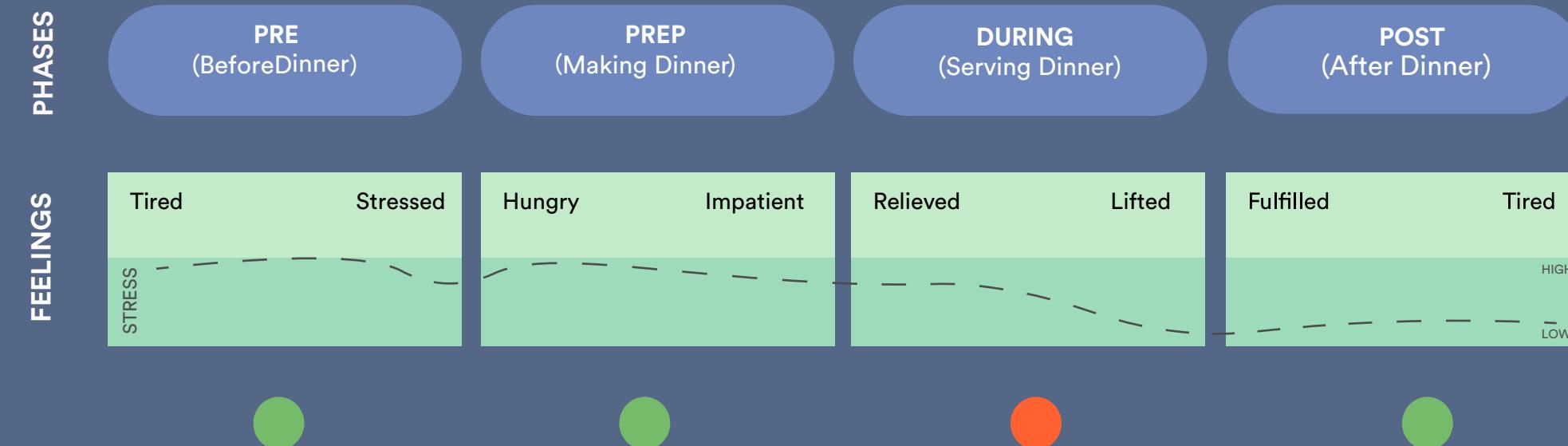
-Tony, *father of two children*

Children rely too heavily on technology for entertainment during mealtimes.

Children become impatient and misbehave around mealtimes due to hunger, which makes meal preparation harder for parents

Parents don't know how to prepare vegetables in a way, which appeals to children to eat.

## Usage of App



## Digital Application

Family bonding - Nutritional eating - Positive behaviour - Educating on food waste - Expanding food exploration

**Features:** Child-friendly, fun recipes, to inspire children to take part in the food preparation and cooking

Stories and characters based around the topics of health and food wastage.

Stories based around food origin, culture and flavour.

Information for parents on how to prepare nutritional tasty meals

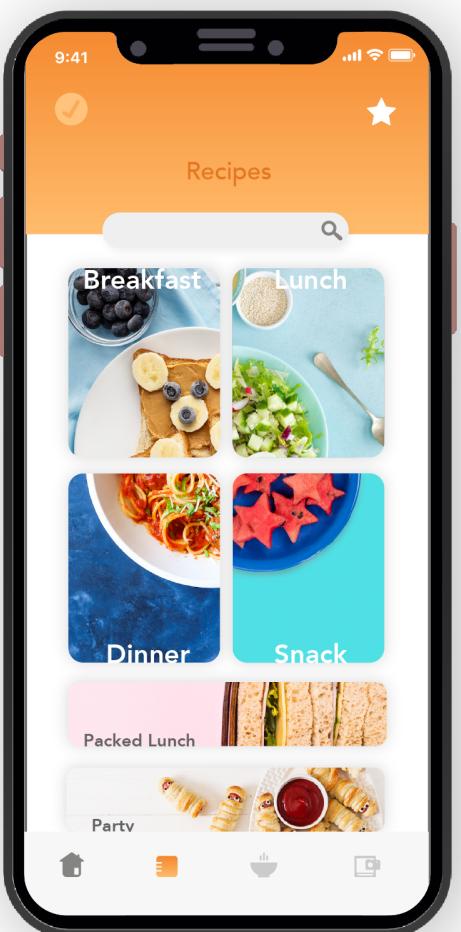


**Create with Meal Mate**



Using the app



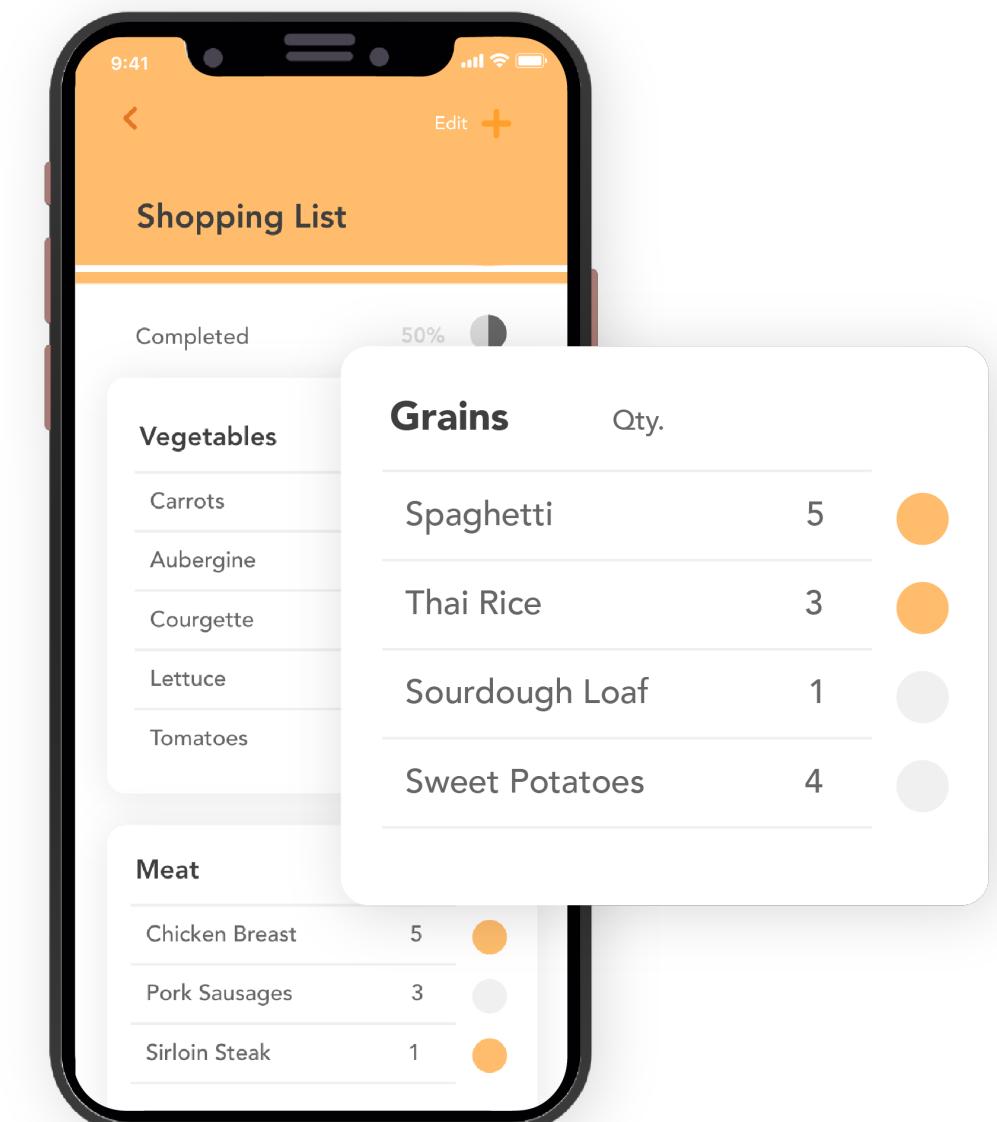


A detailed recipe card for 'Fruit Tortoises'. The title 'Fruit Tortoises' is in orange at the top, followed by 'Very Easy 10m'. The ingredients listed are '2 Fresh kiwi' and 'A bunch of fresh green grapes'. The steps are numbered 2 through 6. Step 2: 'Peel the kiwi' shows hands peeling a kiwi with a peeler. Step 4: 'Wash the grapes' shows hands washing green grapes under water. Step 6: 'Build the tortoises' shows a plate with kiwi slices and grape pieces arranged to look like tortoises. A small star icon is in the top right corner.



Select together

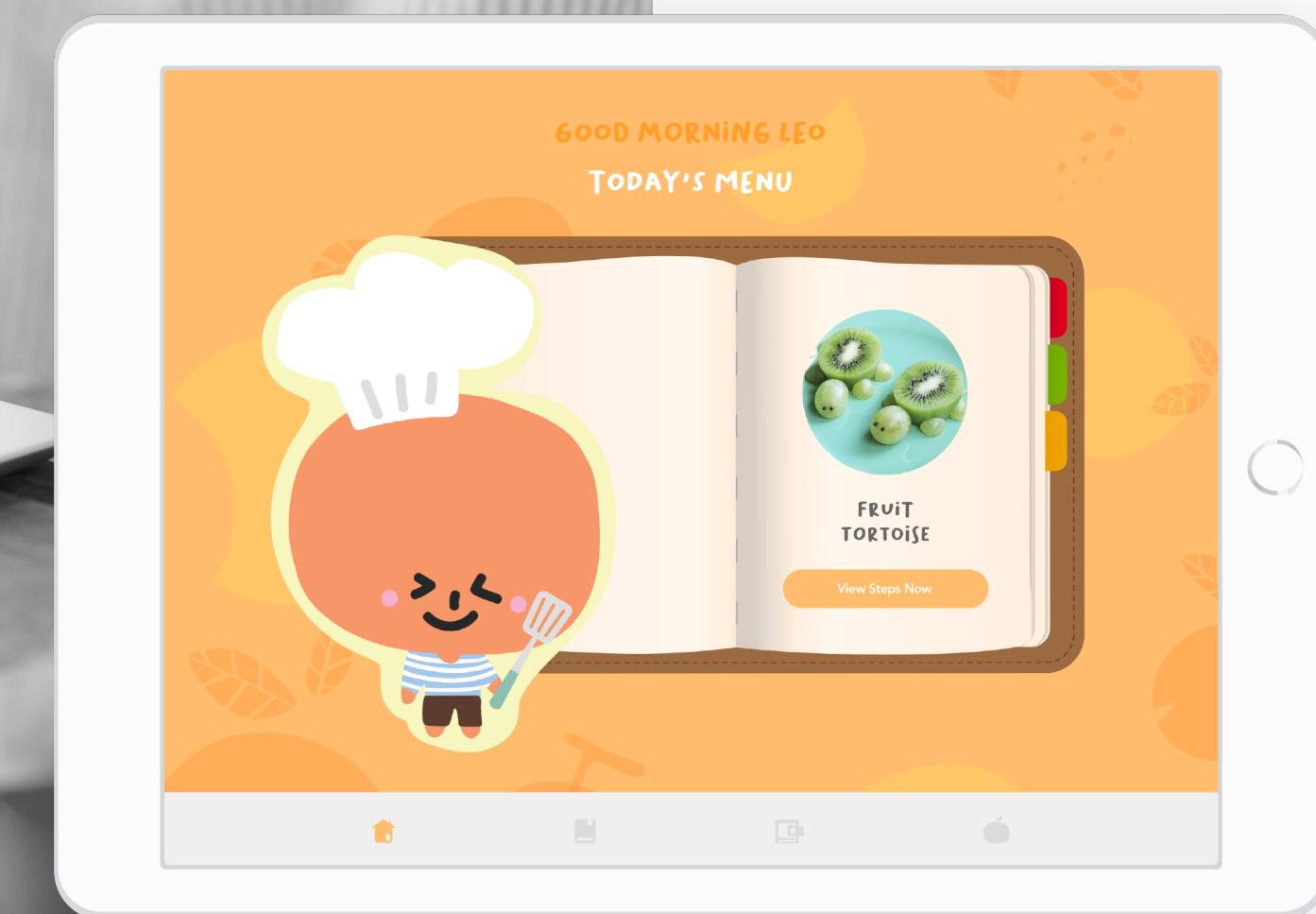




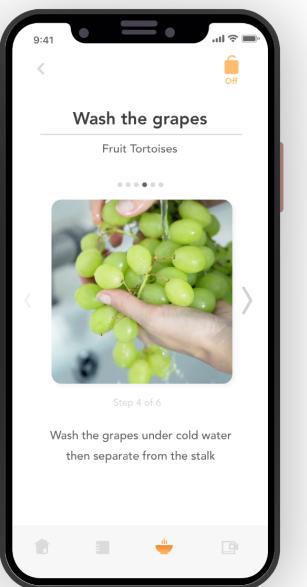
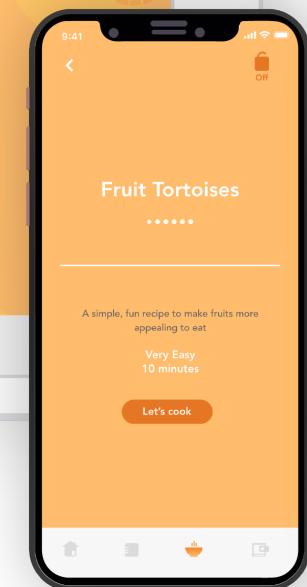
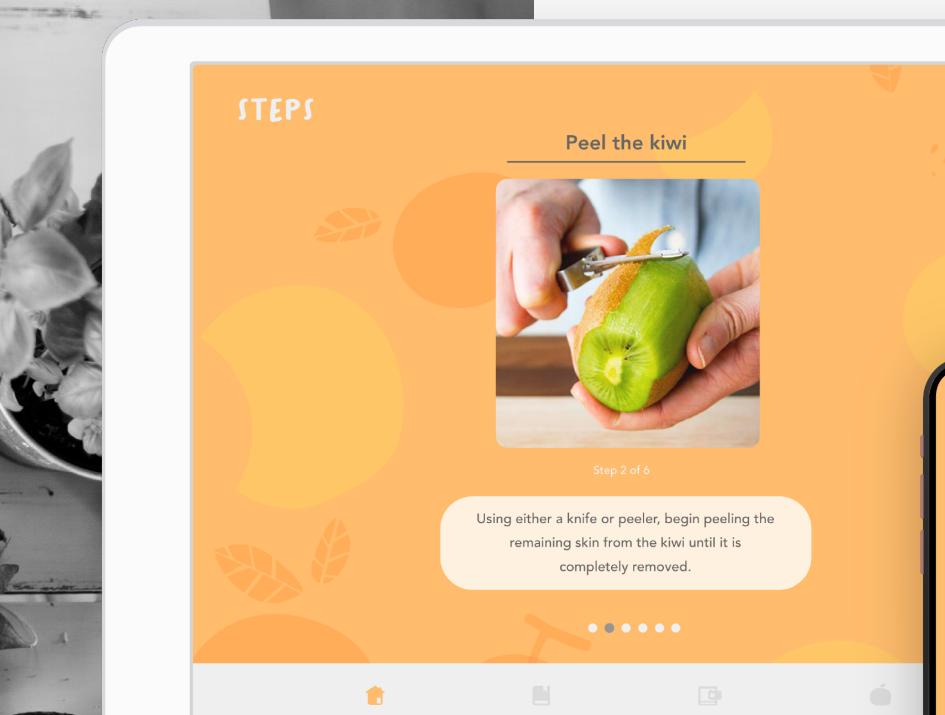
Unpack and prepare



Load recipe



Cook together

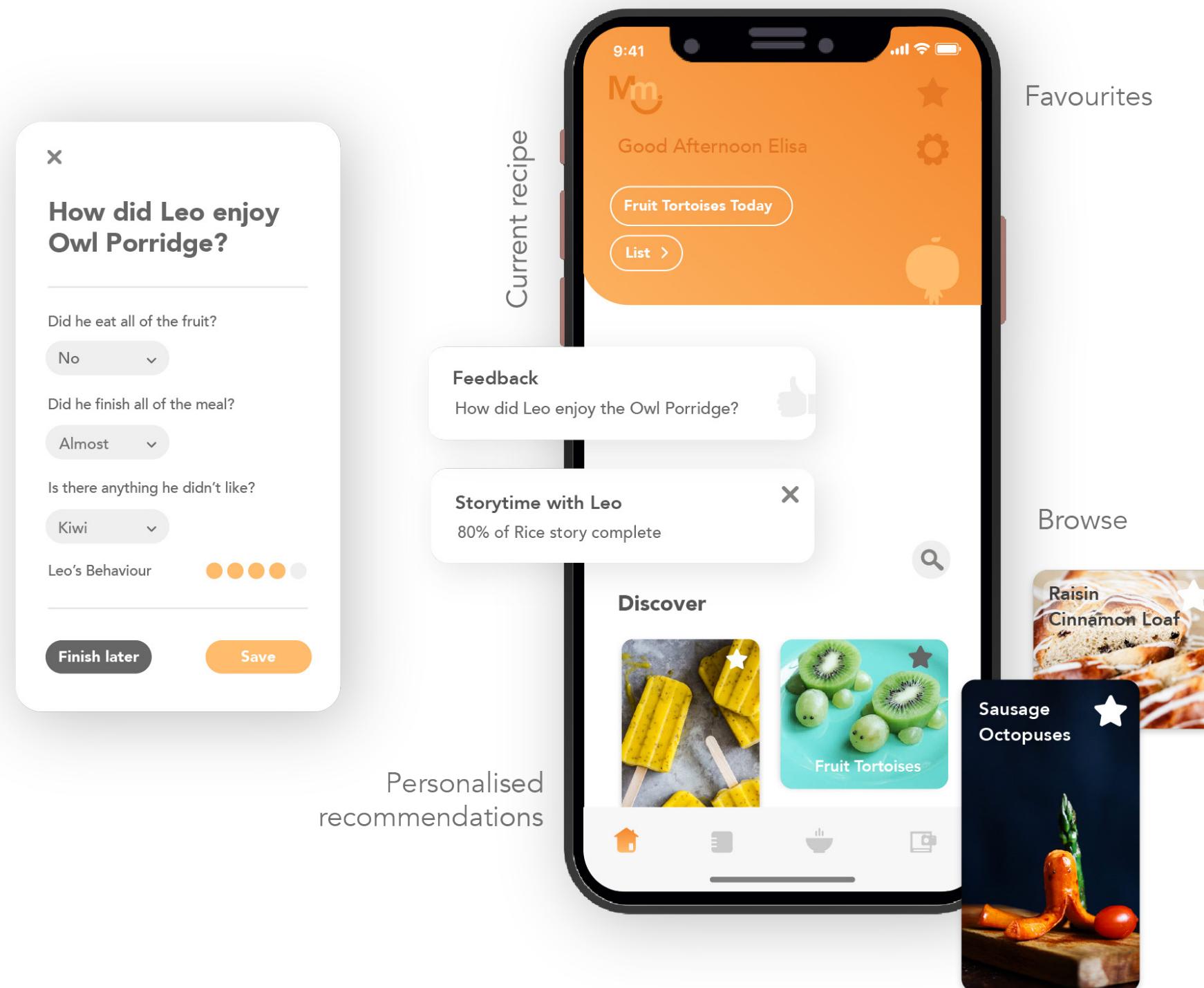


Eat together









Main food categories

Food Subcategories

9:41

Recipes

Favourites

Breakfast

Lunch

Dinner

Snack

Packed Lunch

Illness

Dietry

Party

Home

Search

Star

Back

Star

**Fruit Tortoises**

Very Easy 10m

Ingredients

2 Fresh kiwi  
A bunch of fresh green grapes

2. Peel the kiwi

Using either a knife or peeler, begin peeling the remaining skin from the kiwi until it is completely removed.

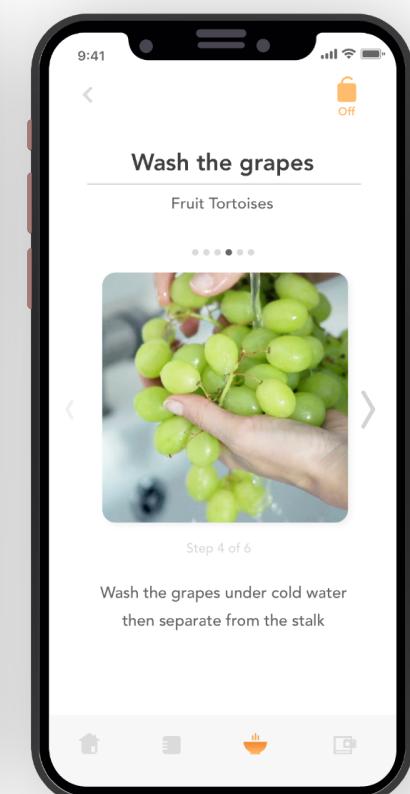
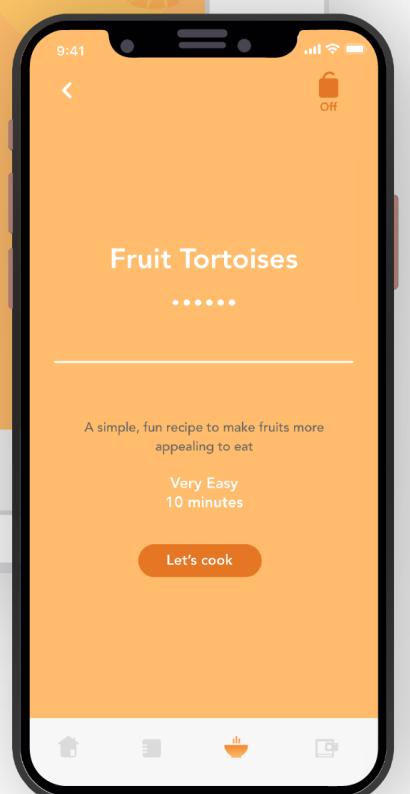
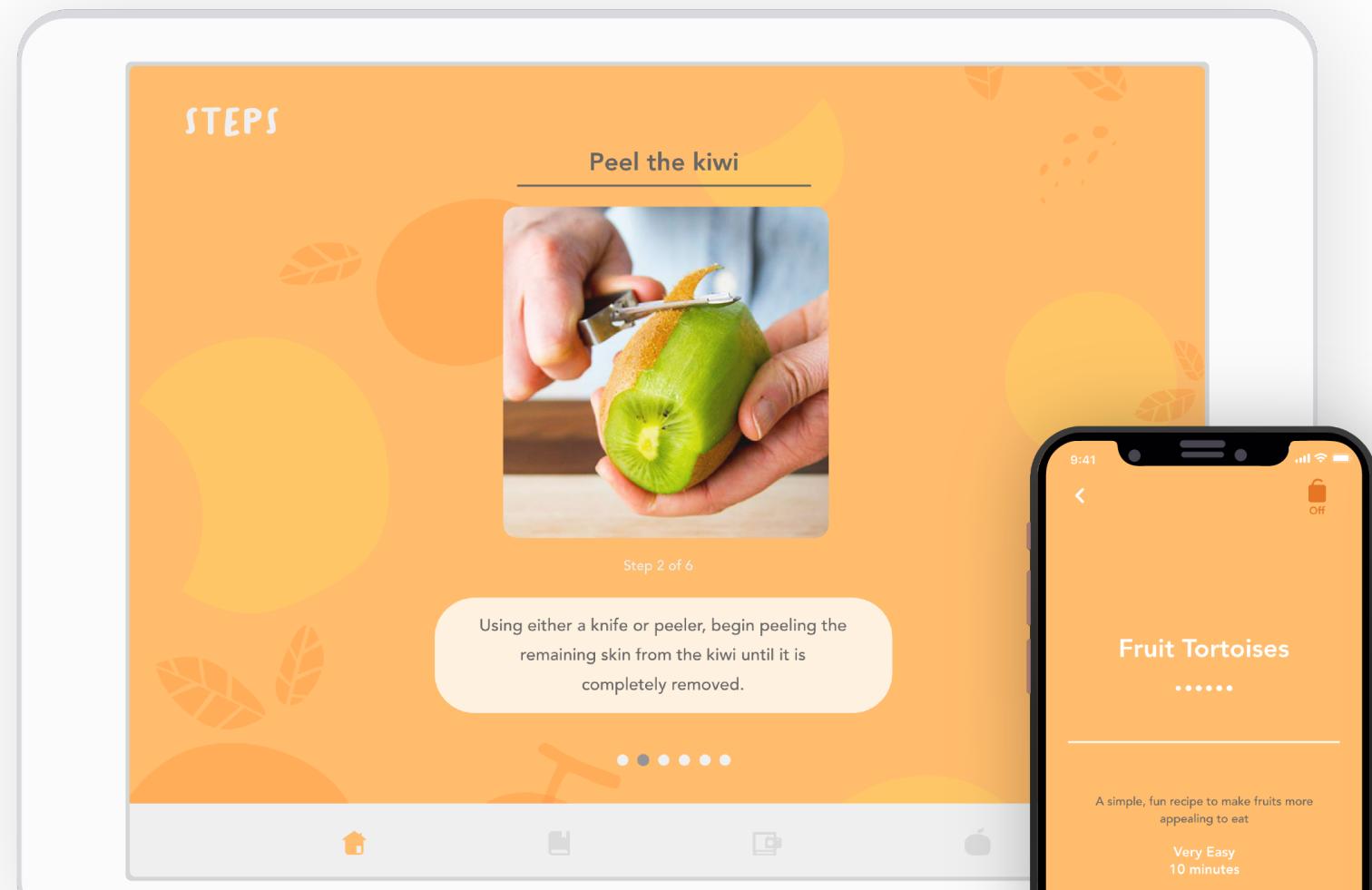
4. Wash the grapes

Wash the grapes under cold water then separate from the stalk

6. Build the tortoises

Gather the chopped kiwi and grape pieces and arrange these as tortoises on the plate, use kiwi seeds as eyes.

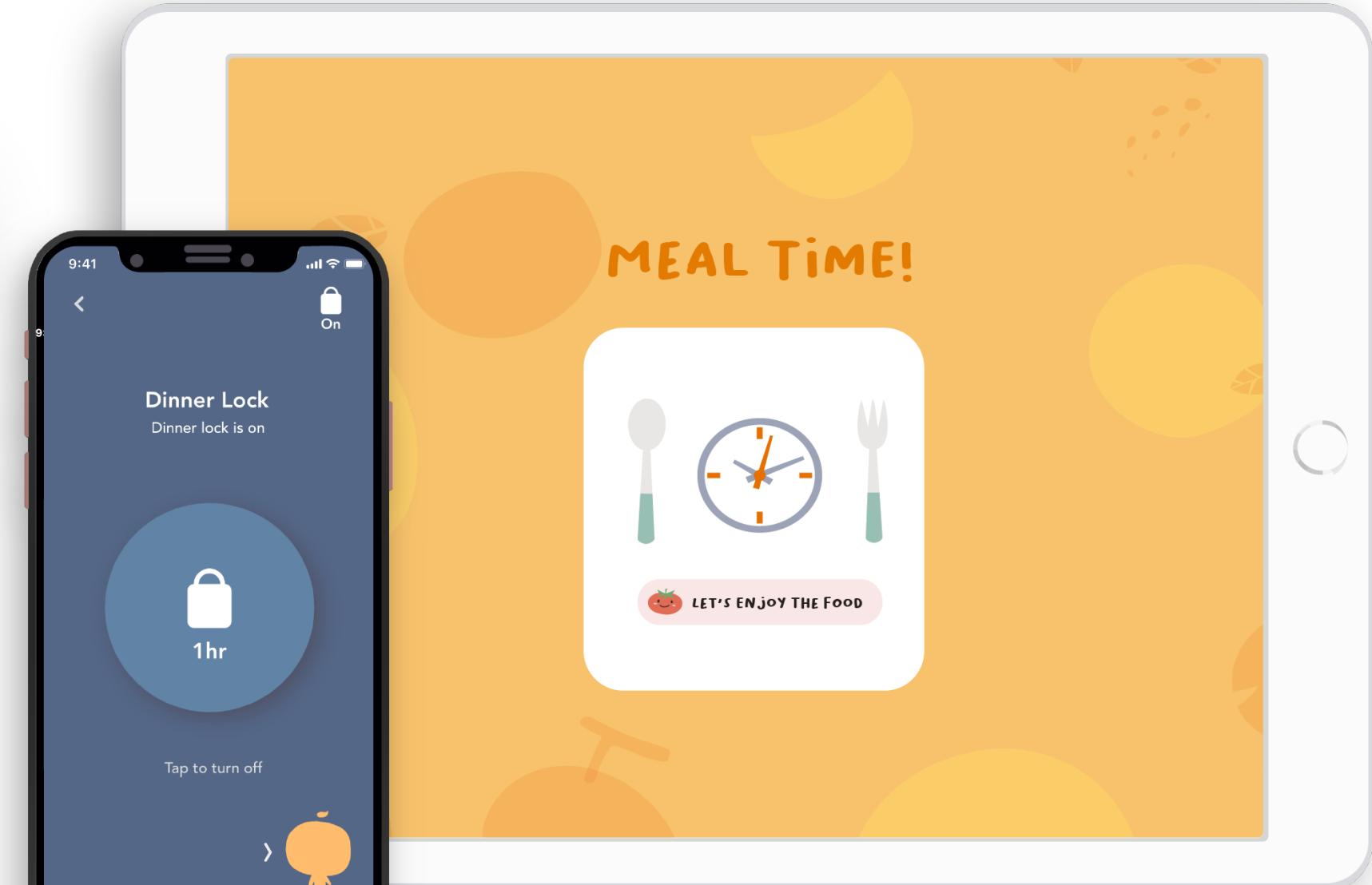
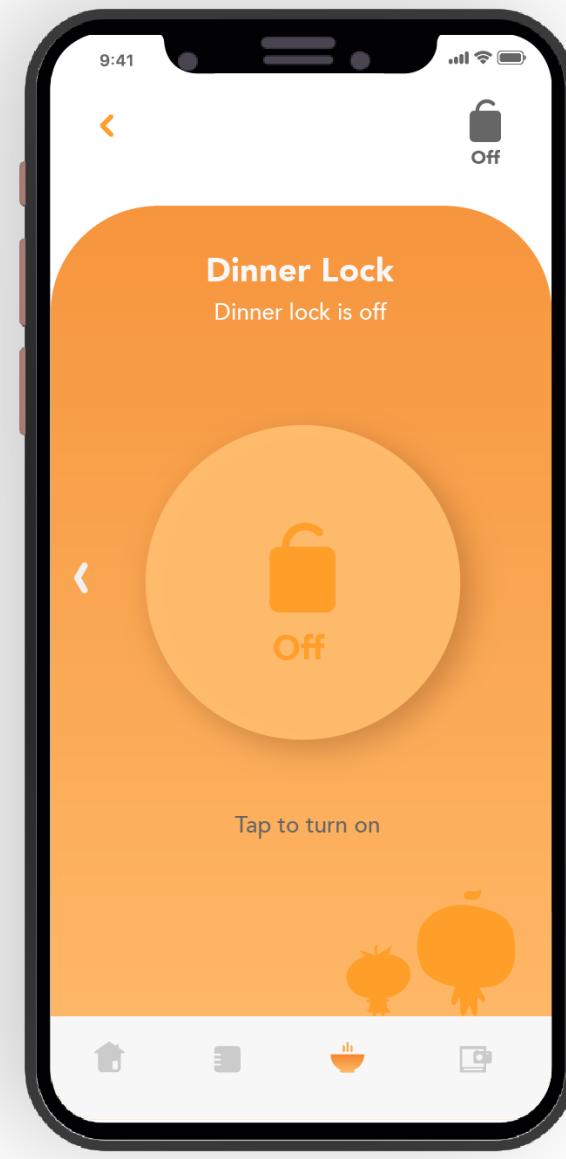
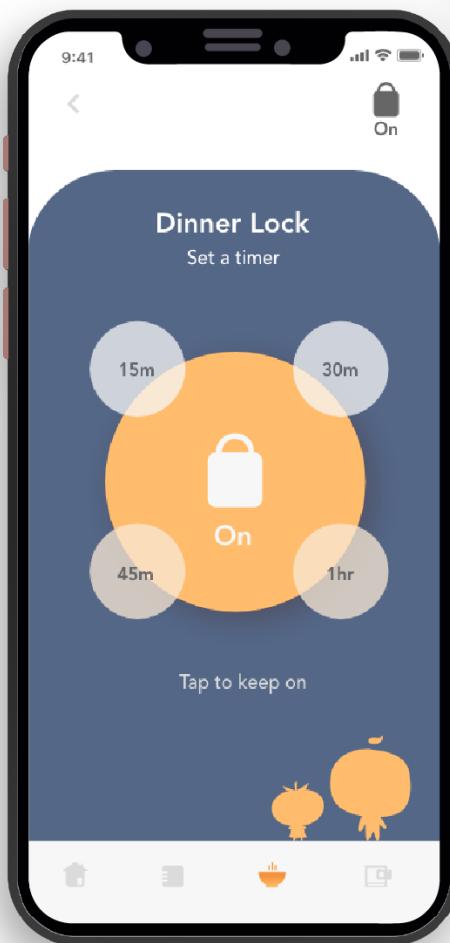
Simple, easy steps



Follow on iPhone or iPad

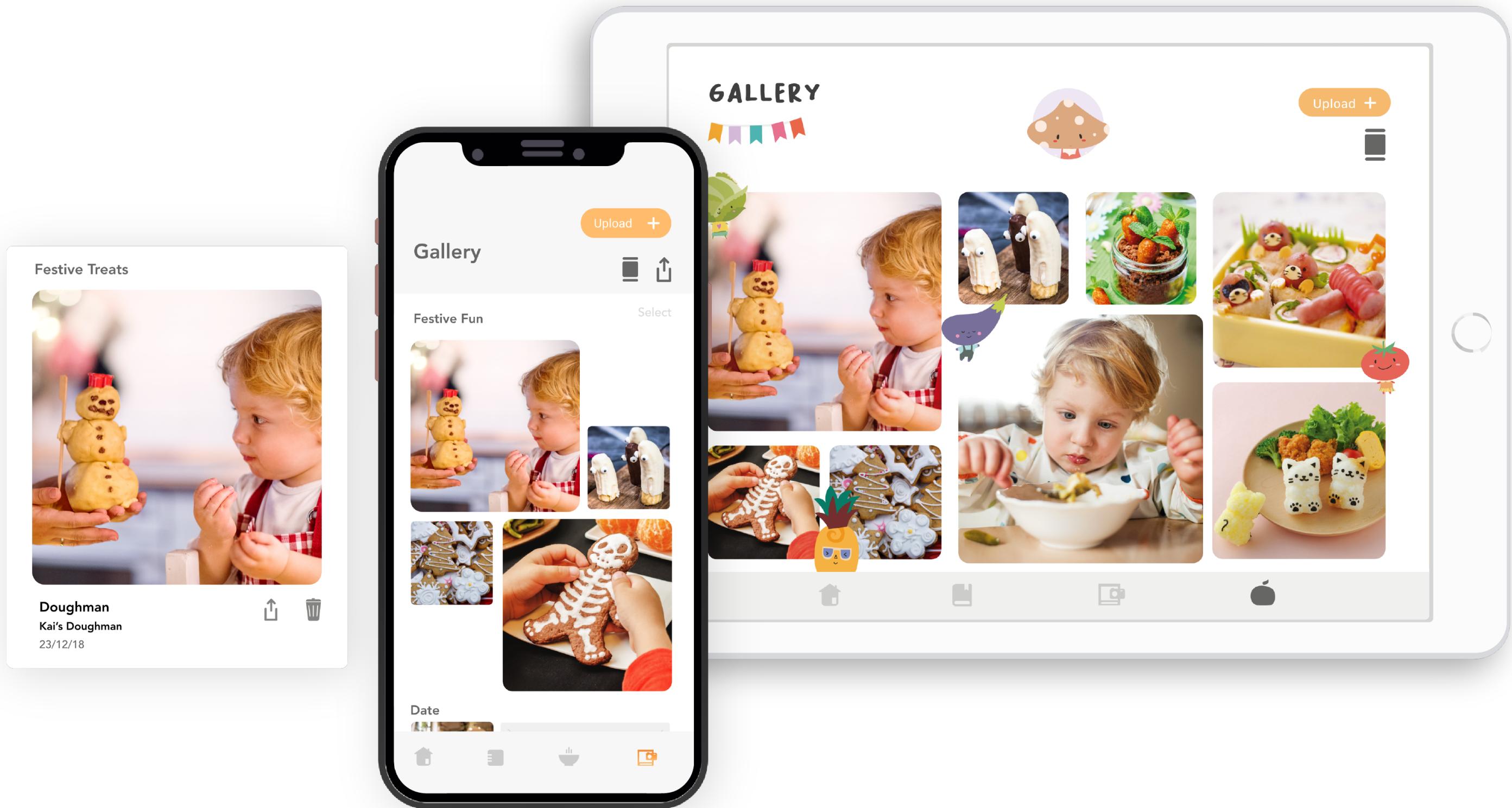
Dinner lock

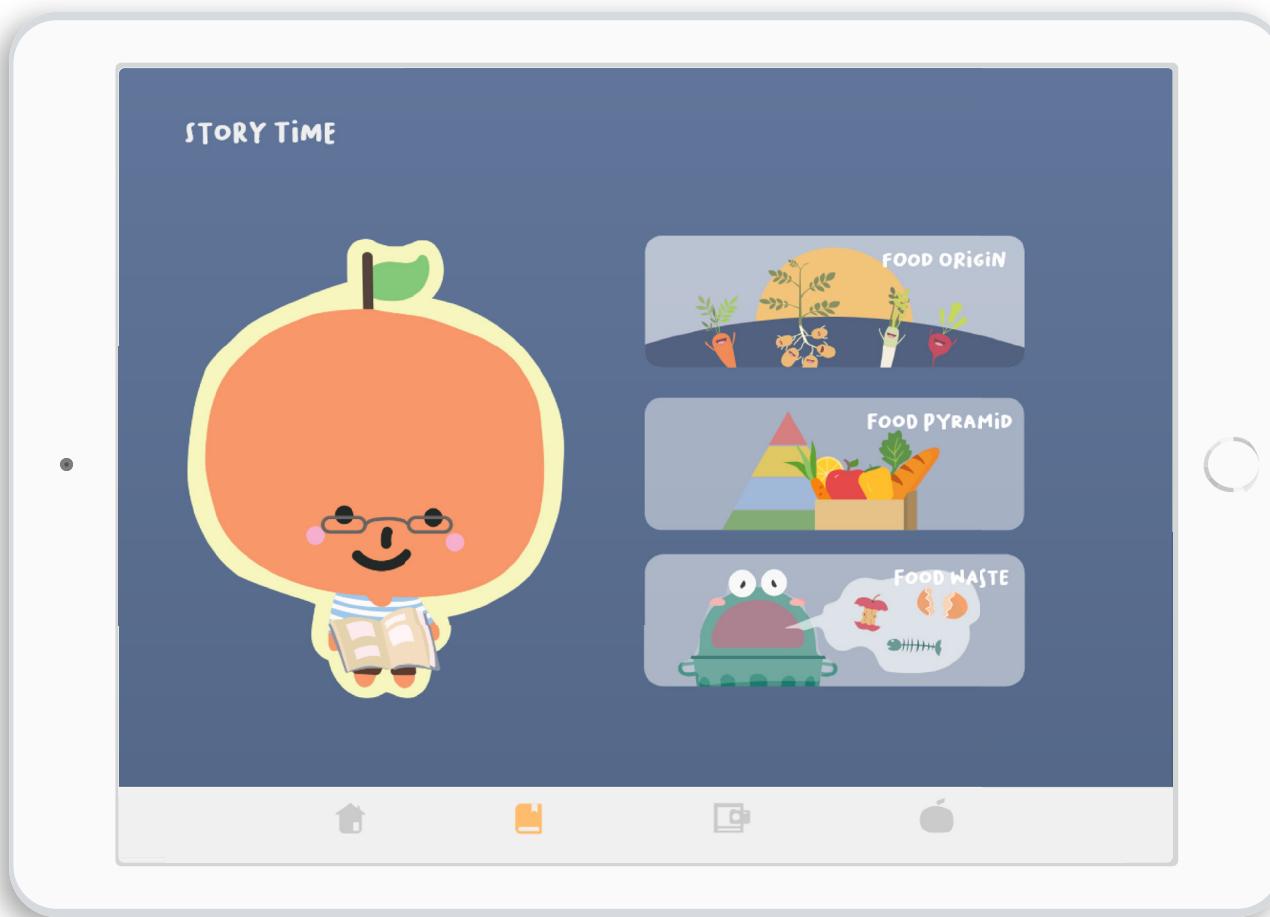
Activate dinner lock for meal times



Tap to lock, or set a time automatically

Enjoy meal times without distractions





# Reward

## Stories - Mates



# Website



**Thank you.  
We welcome questions**

**Meal Mate  
Interaction System Design  
2019**

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