

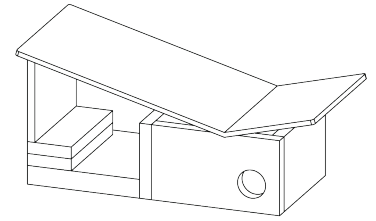


Put a bird in it

community project by

We Make

Help support the arts in public schools! Make a cool birdhouse and be a part of Design Week this fall!



Put a Bird In It is an opportunity to unite our creative powers to help raise money for music and art programs in Portland public schools through **All Hands Raised**, **First Octave**. **WeMake** has partnered with **Vitamin T**, **Union Pine**, **NEW**, **Woodcrafters**, **Muse** and **ADX** to organize this awesome community art project for Portland Design Week!

Each participant will receive a birdhouse template and FREE materials. You will have a month and a half to build it, paint it (etc.) and have fun! In September, the birdhouses will go on public display all over stores, vendors and public spaces in Portland. October 12th, they will be auctioned off at **Union Pine** where we are hosting a raging party with special guest illustrator **Aaron Draplin**. It should be a night to remember and a great way to celebrate Portland's design community.

APPLY TODAY!

material/space is limited

1. Tell us why you want to participate!
2. Please submit a short bio for you, your team, studio and/or agency
3. Show us some work you are proud of and tell us about it. Submit 4-5 examples at least 600 x 600 pixels with a brief description and your url if you have one. Teams may submit more to represent each team member.

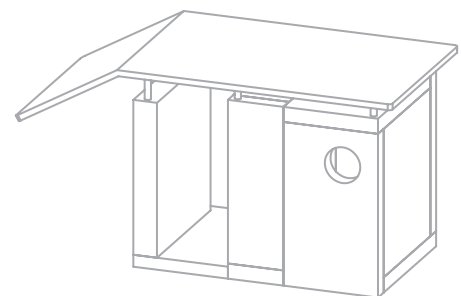
**Studios and agencies can apply for up to three birdhouses*

APPLICATIONS DUE

June 22, 2012 at 5 p.m.

send to **birdy@wemakepdx.com**

Please keep the email under 5MB when submitting



IN PARTNERSHIP WITH



UNIONPINE™

MuseArt+Design



ADX



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SUMMER/FALL 2012 TIMELINE

JUNE 22 Applications are due

JULY 3 Selected participants announced

JULY 9 Pick up templates at ADX

AUG 27 Final designed birdhouse(s) dropped off to WeMake

SEPT 10 Birdhouses will go on public display

OCT 3 Installation at Union Pine

OCT 12 Auction and party at Union Pine with special guest illustrator Aaron Draplin

THE BIRDHOUSE BLUEPRINTS AND MATERIALS

The modular blueprints were designed by the industrial design firm **NEW** and allow you the flexibility to construct the birdhouse in a variety of creative ways. Both the wood and glue were generously donated by **Woodcrafters** and **Muse**. Cutting done by the **ADX** crew. **HUGE thank you to all our partners!**

SELECTION PROCESS

An artist selection panel consists of at least two community members, WeMake, a representative from First Octave, a representative from the Museum of Contemporary Craft, and a representative from ADX. The finalists will be invited to a pre-launching event at ADX on July 9, 2012.

PROMOTIONS

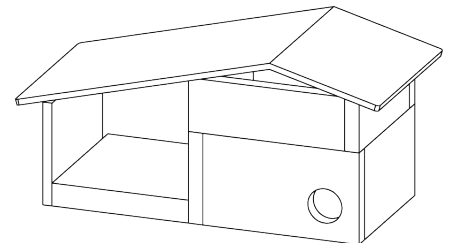
All participants will be featured on various media platforms as well as any printed material created to promote the event.

ABOUT WEMAKE

Born from the idea of creating a platform that fosters art and design within our community through hands-on experiences, workshops and design in action initiatives. WeMakepdx.com

FOR QUESTIONS PLEASE CONTACT

Yvonne Perez Emerson
yvonne@wemakepdx.com
WeMakepdx.com



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