

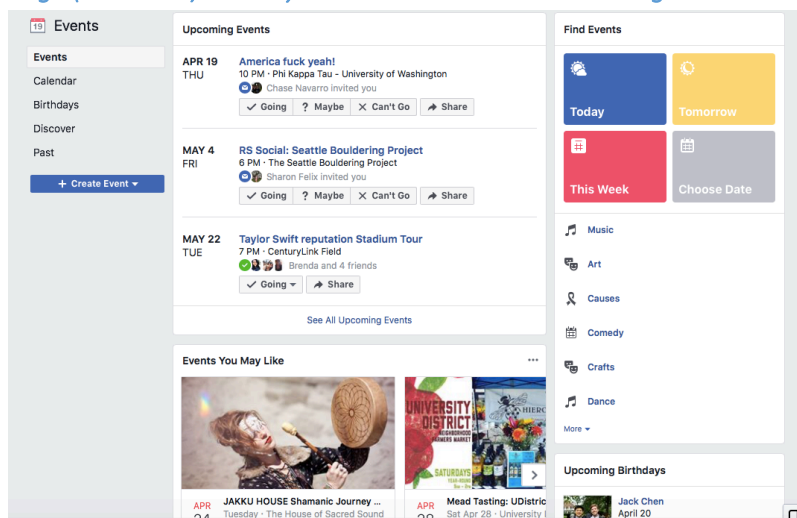
Site Flow and Sketches

Step 1: Competitive Analysis

<p>Competitor Site 1: <site name here> URL: <www.facebook.com></p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none">1. It allows you to choose what specific date you are interested in2. You can see which of your friends are going or interested in the event as well3. You can choose what category/type of event you are interested in <p>What is bad about this site?</p> <ol style="list-style-type: none">1. Lists can be extensive even if you filter it down2. Filters can get overwhelming3. Related events may not be what you are interested in	<p>Competitor Site 2s: <site name here> URL: <www.eventbrite.com></p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none">1. Provides a google map to easily locate where the event is being held2. Tells you the price to attend the event3. Allows you to bookmark events that you are interested in <p>What is bad about this site?</p> <ol style="list-style-type: none">1. Don't have as many events2. Less appealing to the eye3. Doesn't follow up with suggestions once you click a specific event
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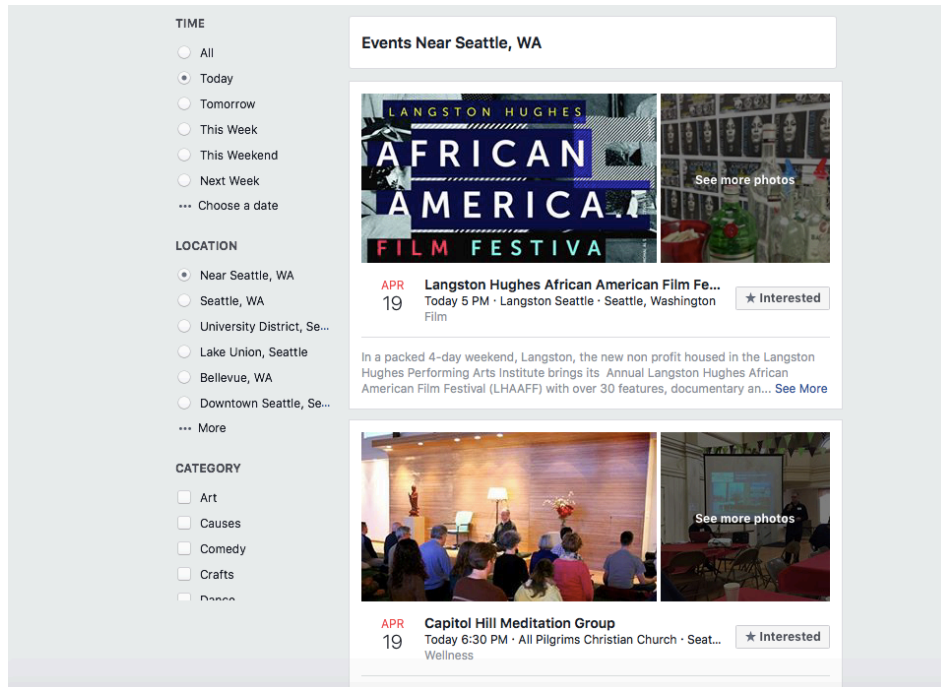
Competitor 1 Pages

Page (or Screen) where you ask "What should I do tonight?"



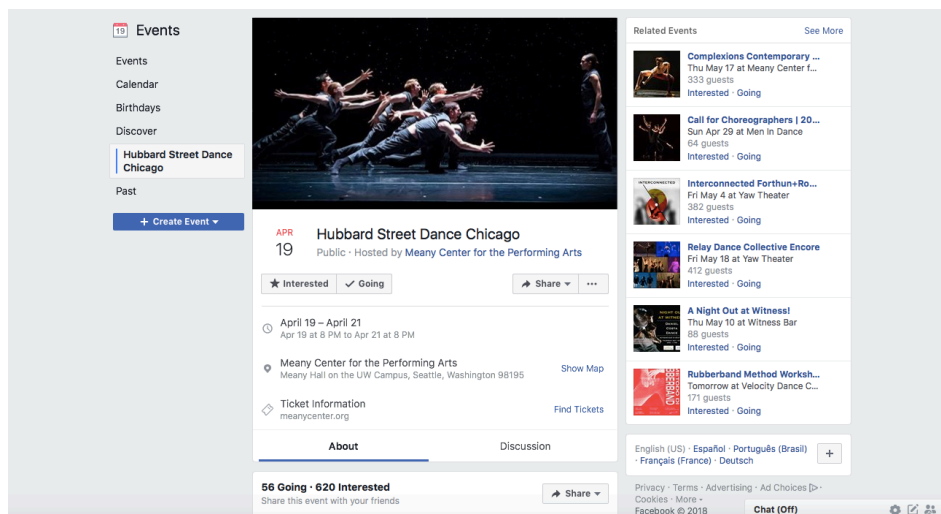
<paste screen-shot here>

Pages (or Screens) look for the answer



<paste screen-shot here>

Page where you get an answer

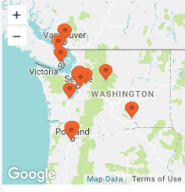


<paste screen-shot here>

Competitor 2 Pages

Page (or Screen) where you ask “What should I do tonight?”

Eventbrite [BROWSE EVENTS](#) [HELP](#) [SIGN IN](#) [CREATE EVENT](#)



Google Map Data Terms of Use

Seattle, WA

CATEGORY

EVENT TYPE


DATE

PRICE

Seattle, WA What Should I Do Tonight Events

[RELEVANCE](#) [DATE](#)

Thursday, April 19, 2018



\$1,995


THU, APR 19 9:00 AM

April 2018 WEST COAST Digital Dentistry Implants-Teeth-Printing-Milling & Everything in Between

3DBIOCAD, Renton

#Class

[Share](#) [Bookmark](#)



FROM \$0

THU, APR 19 6:30 PM

TypeThursday Seattle April Event!

WeWork South Lake Union, Seattle


#Business #Networking

[Share](#) [Bookmark](#)

[VIEW MORE](#)

<paste screen-shot here>

Pages (or Screens) look for the answer



APR 19

TypeThursday Seattle April Event!

by TypeThursdaySEA

Free

[Share](#) [Bookmark](#)

[REGISTER](#)

DESCRIPTION

It's fontastic & boldacious & x-heighting!

It's TypeThursday Seattle!

TypeThursdaySeattle is a monthly gathering of Seattle's (and the whole Sound really) type geeks, held at WeWork SLU. We like to think of ourselves as a type superfamily; we attract local letterform lovers hailing from all disciplines and levels of expertise. Social hours bookend the centerpiece of our event, a group critique we refer to as Type Crit.

DATE AND TIME

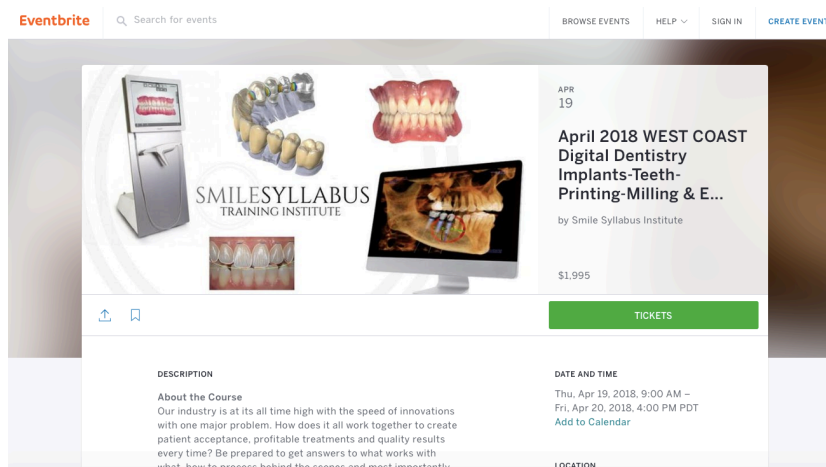
Thu, April 19, 2018
6:30 PM – 9:30 PM PDT
[Add to Calendar](#)

LOCATION

WeWork South Lake Union
500 Yale Avenue North
Seattle, WA 98109
[View Map](#)

<paste screen-shot here>

Page where you get an answer



<paste screen-shot here>

Step 2: Sketch One Competitor Flow

Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed
- Where you click to move from page to page

<paste screenshot of sketches here>

Step 3: Sketch YOUR Flow

My Site Name

<Night Events in Seattle>

Sketch of My Page Flow

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed

- Where you click to move from page to page

<paste screenshot of sketches here>