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BERLIN, GERMANY

PROJECTS

Portfolio site: www.lizzielerwill.com

- Built with React JS and Tailwind CSS
- Deployed to Heroku
- Github: https://github.com/lizzie102938/myportfolio

Skill-Up: www.skill-up.xyz

- My app idea was voted for development by peers at Le Wagon.
- Built with Ruby on Rails, HTML, SaSS, ES6
- Concept: Users teach skills and learn new ones for free.
- My contributions: Team lead, frontend design (colours and cartoon theme), Homepage, search-bar feature, map feature, data seeding, Sign Up, index page.
- Demo Day video: https://youtu.be/2ulrUrGG89c?t=1095
- Github: https://github.com/lizzie102938/Skill Up Project

Rent A Buddy: rent-a-buddy-site.herokuapp.com

- Built with Ruby on Rails, HTML, SaSS
- Concept: Users find friends who are interested in similar hobbies.
- My contributions: Frontend design, Homepage, backend routing
- Github: https://github.com/lizzie102938/rent a buddy-1

Best Berlin Bars: berlin-best-bars.herokuapp.com

- A React JS Single Page Application
- Concept: A filter of some of the best bars in Berlin by price point
- Sole contributor
- Github: https://github.com/lizzie102938/Berlin-Best-Bars

WORK EXPERIENCE



Business Development Manager

2021 Rémy Cointreau, London, UK

- Account managed over 200 prestigious bars and restaurants in London
- Negotiated commercial contracts across portfolio of global brands
- Established strong connections with customers and internal colleagues
- Responsible for strong growth in my area, increasing Louis XIII sales by 150% in first year of the role
- Negotiated and planned numerous high-value brand activations

2020 -**E-Commerce Digital Assistant and Key** 2021 Account Manager (11 months)

Rémy Cointreau, London, UK

- Account Management of key online customers, Master of Malt.
- Planned digital marketing strategy for the year
- Worked with developers to launch new direct commerce sites for luxury cognac brand, Louis XIII
- Handled orders and CRM using Salesforce
- Reviewed and improved online payment system for our e-commerce sites, working with PayPal, WorldPay and Apple Pay

UK Brand Ambassador, Plymouth Gin 2015 -

2017 Pernod Ricard, London, UK

- Represented global brand for UK customers bars, retail and consumers
- Implemented incentive scheme to expand distribution across UK
- Travelled across the UK, working evenings and weekends to train bar teams on our gins - Plymouth, Beefeater and Monkey 47
- Supported marketing teams at consumer-facing activations

2014 -Brand Ambassador, Chivas Regal

2015 Pernod Ricard, Bogotá, Colombia

- Selected as one of 18 UK graduates to be trained and sent to international offices. All my work performed in Spanish.
- Travelled across Colombia, training bar teams and hosting whisky events for consumers
- Designed, budgeted and built nationwide training programme

Eye for Detail Productions (in progress):

- Being built with React JS and Tailwind CSS
- Site design and build for video production agency
- Sole contributor
- Github: https://github.com/lizzie102938/eyefordetail

ABOUT ME

I am a driven individual, who is motivated to work in a team to build projects focussed on great user experience. I am a creative person and enjoy bringing projects to life; from music-making to building apps. Visual impact is important to me and I have a keen eye for detail, whilst always ensuring a well-integrated backend. Amongst others, I have a strong knowledge of Javascript ES6, HTML, CSS, Ruby on Rails and have been using React for recent projects.

SKILLS

Technical:

• Javascript ES6

React JS

Ruby on Rails

HTMI

CSS/Sass

Tailwind CSS

• English (Native)

PostgreSQL

Webpack

GitHub

Bootstrap

Minitest/Capybara

Jest/Cypress/React **Testing Library**

Languages:

Spanish (C1)

German (B1)

Russian (B1)

EDUCATION

2022 **Full-Stack Web Development**

JAN - MARCH Bootcamp

LE WAGON, BERLIN, GERMANY

2020-2021 **SheCodes Workshop**

(HTML, CSS, Javascript)

CodeAcademy

(Ruby, Javascript, HTML, CSS)

BA Spanish and Russian (1st class 2010-2014

honours)

UNIVERSITY OF BRISTOL, UK Intensive Russian Language course

TYUMEN OIL AND GAS UNIVERSITY,

SIBERIA

MARCH -A-Levels and GCSEs

AUG 2012 THE LADY ELEANOR HOLLES SCHOOL.

LONDON, UK

GCSEs A-LEVELS

A* -Spanish A -German A* - Latin A -Maths

10 A* - English, Maths, Double Science, German, Spanish, Latin, Music, History, General Studies,

INTERESTS

Travel Music: DJing

> Grade 8 trumpet Hospitality and

hotel industry