

Accessibility

- Are there a broad range of states that they provide birth control in?
- 1) 10 states 2) 20 states 3) 30 states 4) 40 states 5) 50 states



Recommendation Access

- How hard is it to get to an actual recommendation?
- 0) overly invasive 1) gov id 2) paywall 3) sms or email verification 4) recs w/no restraint
- 5) recs with no restrain and prices



Insurance Coverage

- How many different insurance providers do they take?
- Does not take insurance 2) limited info on insurance, still lists prices 3)limited info on coverage, but customer service 4) most insurance accepted, lists plans not covered, co pay is listed as 0 5) accepts most, plans list, customer service to confirm.



Cost & Transparency

- What did they tell us about product pricing?
- Little info or charged consult 2) no info or info and charged consult 3) clear on product cost but no insurance 4) clear product price, fees 5) clear on prices, no fees



Privacy

Websit	te	Rating Score	Average Score		Ratings	Range	Explanation
Hers		4	3.25		1	0-0.9	
Nurx		4	3.25		2	1-1.8	
Pandia	a	4	3		3	1.9-2.7	
The Lo	wdown	3	2.625		4	2.7-3.6	
Alpha		4	3.25		5	3.7-4.5	
⁷ Lemon	naid	4	3.5				
Optum	า	3	2.25				
Twent	yeight	4	3.125				
)							
*Calcu	lating the	e score by adding	up all the scores	from the 8	different c	ategories and	then averaging them.
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Medical Accuracy

- Are the right questions asked?

5 identified questions

- Is the information used properly?
- 1) Questions not asked/bad response 2) some questions asked, maybe okay result
 - 3) most questions asked, good result 4) almost all questions asked, good result
 - 5) all questions asked, good result