

Changing Terms		Holding Service Harmless		Ignores Do Not Track (DNT) Devices		Personal Identifiable Information (PII) used for Ads		Release of Information to third parties		Signing away moral rights		Retention of Personal Data		Deletion of PII upon request		Information being sold due to Bankruptcy		Puts sole risk on users for liabilities		Children under 13		Notes:	
Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score	Reasoning/Evidence	Score
"If we make any changes to our Privacy Policy, we will post the revised Privacy Policy and update the "Last updated" date at the top of the Privacy Policy. If we make material changes to this Privacy Policy, we will provide notice or obtain consent regarding such changes as may be required by law."		None found		Hers do not respond to browser DNT signals due to there not being a common understanding of how to interpret the DNT signal. Offers other tools to control data collection and use.		"We may provide personal information to marketing and advertising partners." "We deliver personalized ads and deliver advertisements for others who have similar interests." "This may include sensitive personal information such as health data or information about your sex life to the extent unnecessary cookies (options: accept, deny, manage preferences)." "We may use data about how you browse and shop in order to show you ads for Nuro or our advertising partners that are relevant to your interests. We may use cookies and other information to provide relevant interest based advertising to you, and ad networks to which we belong may use your browsing activity across participating websites to show you interest-based advertisements on those websites. Interest-based ads are ads presented to you based on your browsing behavior to provide you with ads more tailored to your interests. These interest-based ads may be presented to you while you are browsing our Platform or third-party sites not owned by Nuro."		"We may be subject to certain provisions under HIPAA. Therefore, any information you transactions or provide the services you have requested or authorized." "We disclose personal information with your consent or as we determine necessary to complete your transactions or provide the services you have requested or authorized." "We may use your preferences and settings, enable you to sign-in, analyze how our websites and apps perform, track your interaction with our website and apps, and develop inferences."		Link above is available if users wish to delete their PII. If a user is unable to delete a specific PII then they may send a request to hers by using any contact method they have listed at the bottom of their privacy policy.		ask users to keep a strong password to protect account. Users are responsible for any and all use of their account. Able to notify them if users believe that the security of the account has been compromised.		if they find out they hold personal information of someone under 13, they will "use reasonable efforts to refrain from further using such personal information or maintaining it in a retrievable form."		They have a page that explains how medical information is used and disclosed. https://www.hims.com/notice-of-privacy-practices Privacy Policy for Hers is on the lengthier side (compared to other companies privacy policies).							
Hers	3	use of			3	information about your sex life to the extent unnecessary cookies (options: accept, deny, manage preferences).	2 to 3	2	2	4	17												
"We reserve the right to change this Privacy Policy at any time. It is our policy to post any changes we make to our Privacy Policy on this page. The date this Privacy Policy was last modified is identified at the top of the page. You are responsible for ensuring we have an up-to-date, active, and deliverable email address for you, and for periodically monitoring and reviewing any updates to this Privacy Policy. Your continued use of our Platform after such amendments will be deemed your acknowledgement of these changes to this Privacy Policy."		"We reserve the right at all times to disclose any information as necessary to satisfy any law, regulation or governmental request, to avoid liability, or to protect our rights or property."		Ignore DNT		"In the event of a sale, merger, consolidation, change in control, transfer of substantial assets, reorganization, or liquidation, we may transfer, sell, or assign to third parties information concerning your relationship with us, including, without limitation, Personal information that you provide and/or other information concerning your relationship with us."		"To enhance the safety and security or performance of our products and services. This includes verifying your identity, preventing or detecting fraud or other unauthorized or illegal activities."		"Subject to applicable law, Nuro reserves the right to maintain, delete or destroy all communications and materials posted or uploaded to the Platform pursuant to its internal record retention and/or content destruction policies. After any termination,		In the event of a sale, merger, consolidation, change in control, transfer of substantial assets, reorganization, or liquidation, we may transfer, sell, or assign to third parties information concerning your relationship with us, including, without limitation, Personal information that you provide and/or other information concerning your relationship with us.		Nurs does not provide services to minors under 13. Nothing on what they will do if they find that they hold information on a child under the age of 13.									
Nuro	3 to 4			2 to 3		3	2 to 3	1	1														
"We may, however, modify and revise our Privacy Policy from time to time. If we make any material changes to this policy, we will notify you of such changes by posting them on our website, through our Services, or by sending you an email or other notification, and we will indicate when such changes will become effective. By continuing to access or use our Services after those changes become effective, you are agreeing to be bound by the revised policy."		Section with Benefits and Risks of Using Our Service Explains the risks that the users are taking when using the panda (risks that Panda is a "telehealth and different from traditional healthcare.)"		Panda does not have the capabilities to respond to DNT signals received.		Panda provides a popup or menu to disable unnecessary cookies (options: customize, reject all, accept all).		May share information if required by law or for legal purposes. anonymizes personal data for "any purposes." This includes to work with pharmaceutical companies, biotech companies, research organizations, and journalists to advance innovations and developments in the women's health space. If user withdraws consent they may still use the anonymized data, however they will not anonymize any more personal data.		The company takes "administrative, physical, and electronic measures" to protect users information from unauthorized access. However, they acknowledge the possibility of imperfections in their security measures.		"If you would like us to delete Personal Information about you from our system, please contact us with a request that we delete your Personal Information from our database. We will use reasonable efforts to honor your request; however, we may retain an archived copy of your information as required by law and/or for record keeping purposes."		We may transfer and/or provide information about our users in connection with an acquisition, sale of company assets, or other situation where user information would be transferred as one of our business assets.		If Panda finds that they have a child under 13, they will take steps to delete those information from their files as soon as possible.							
Panda	4	traditional healthcare.)	1 to 2		3	in the privacy policy.	3	3?	4	3?													
Only mentions: "We have worked hard to create a privacy policy that's easy to read, and clear. But if you think we have used language that could be improved, or missed an important perspective, please just let us know by contacting us at hello@theloudower.com."					"You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies."		Uses many different cookies (they have a table of all the cookies they use, the purpose, and duration).		Professional advisors, law enforcement, government, regulatory agencies (any that would be required by the law), suppliers or subcontractors, social networks (to promote business).		"Lemonaid may disclose your Personal Information with other companies and contractors that work with, or on behalf of, Lemonaid to provide products and services."		"Including the right in certain circumstances to: ... erase the personal data we hold about you."		Nothing said on what will happen to data in bankruptcy, merging, acquisition, etc.		None found on limitations of liability.						
The Loudown	2024 -	2	use of	No mention of DNT	1	and duration).	3	None found	4	4													
"We will post our most current version of this document on our website. Whenever material changes to this Notice are made, we will provide you with notice before the modifications are effective, such as by posting a notice on our website or sending a message to the email address associated with your account."		None found		Mentions Global Privacy Control (GPC) signals. A GPC signal is similar to that it sends signals to notify companies of the users privacy preferences.		Sales, Sharing, and Targeted Advertising: You can opt-out of certain data sharing practices by visiting our Cookie Choices page. https://www.lemonaidhealth.com/legal/cookie-choices		Release PII as required by law, to prevent harm and/or in the public interest, affiliates, healthcare providers and pharmacies		You have the right to withdraw your consent from our collection and sharing of Consumer Health Data.		"Deletion: You can delete your Lemonaid account at any time. Please keep in mind we are required to retain certain limited information for legal and regulatory purposes, such as information that is part of your medical record."		"Business Transfers. We may disclose your Personal Information with other business entities in connection with the sale, assignment, merger or other transfer of all or a portion of Lemonaid's business to such business entity. This Privacy Policy will apply to your Personal Information as transferred to the new entity."		Lemonaid is not intended for or directed towards children under the age of 18. They do not knowingly collect information from anyone under 18, however there is no explanation on what they will do if they do.							
Lemonaid	4				5	times.	4	4	4	3					3	None found on limitations of liability.							

Alpha	3	Nothing on GPC or DPI	<p>General use with information: "Provide your information to your Provider who may communicate it to third parties such as the Pharmacy you choose to fill a prescription, or to a medical device manufacturer, such as to a Continuous Glucose Monitoring platform, as applicable."</p> <p>"We do not sell your personal information"</p> <p>Information goes to: third parties designated by users, third party service providers, affiliates, corporate restructuring, authorization to disclose PHI, employer reporting, other disclosures.</p> <p>4</p>	<p>"Information made available through the Platform between individuals and Providers is required to be maintained and used by such Providers in accordance with all applicable laws, including the Health Insurance Portability and Accountability Act and related statutes and regulations (collectively, "HIPAA")."</p> <p>No mention on what would happen when account is deactivated</p> <p>"After we delete Personal Data, we will retain anonymous (de-identified) information and will continue to use such information as permitted under this Privacy Policy."</p>	<p>"Upon your request, Alpha will use commercially reasonable efforts to delete your Account and the Personal Data in your profile; however, it may be impossible to remove your Account without some residual information being retained by Alpha in our archives. In addition, we may be required (by law or otherwise) to keep your Personal Data and not delete it (or to keep this information for a certain time, in which case we will comply with your deletion request only after we have fulfilled such requirements)."</p>	<p>"Email and text messages that Alpha may send you may include Personal Data and such messages are not encrypted. This means that when the messages are sent over a network, someone without your permission may be able to read them. While such interception of messages is illegal, it is possible. Alpha will use commercially reasonable efforts to prevent this from happening. In addition, once a text or email message has been sent to your mobile device or computer, it is your responsibility to keep the personal identifying information contained in such a message safe and secure. By using the Alpha Platform, you agree that you understand and accept the risks detailed herein."</p> <p>3</p>	<p>Services not for children under 13 years of age</p> <p>If Alpha obtain knowledge that they are holding personal information from a person under the age of 13, they will use "reasonable efforts to refrain from further using such personal information or maintaining it in retrievable form."</p>
Optum	2	None found Key words used to search: indemnify, liability, risk, use of	<p>"Once you click the links, you may choose to opt out of such advertising from all participating advertising companies or only from advertising provided by specific advertising companies. Please note that, to the extent advertising technology is integrated into the Online Services, you may still receive advertisements even if you opt out of tailored advertising. In that case, the ads will just not be tailored"</p> <p>No popup menu to disable or customize privacy settings.</p> <p>3</p>	<p>"We may also share information with other third-party companies with which we have a business relationship or hire to perform services on our behalf."</p> <p>"Personal information collected through our testing programs will not be shared, sold, or disclosed to third parties for their own marketing purposes."</p> <p>2</p>	<p>None found</p> <p>None Found</p>	<p>"We maintain administrative, technical, and physical safeguards designed to protect the information that you provide on our Online Services... We cannot guarantee the security of our Online Services, nor can we guarantee the security of the information you transmit to us over the Internet, including your use of email. We are not liable for the illegal acts of third parties such as criminal hackers."</p> <p>1</p>	<p>3</p>
TwentyEight	4	None found Key words used to search: indemnify, liability, risk, use of "By using or accessing the Services in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and you hereby consent that we will collect, use, and share your information in the following ways." <p>4</p>	<p>No popup menu to disable cookie settings.</p> <p>"We allow advertisers and/or merchant partners ("Advertisers") to choose the demographic information of users who will use their advertisements and/or promotional offers and you agree that we may provide any of the information we have collected from you in non-personally identifiable form to an Advertiser, in order for that Advertiser to select the appropriate audience for those advertisements and/or offers."</p> <p>2 to 3</p>	<p>"You may be able to add, update, or delete information as explained above. When you update information, however, we may maintain a copy of the unreviled information in our records. You may request deletion of your account by emailing us at contact@twentyeighthealth.com. Some information may remain in our records after your deletion of such information from your account. We may use any aggregated data derived from or incorporating your Personal Information after you update or delete it, but not in a manner that would identify you personally."</p> <p>"You may request deletion of your account by emailing us at contact@twentyeighthealth.com. Some information may remain in our records after your deletion of such information from your account. We may use any aggregated data derived from or incorporating your Personal Information after you update or delete it, but not in a manner that would identify you personally."</p> <p>4</p>	<p>"Business Transfers: We may choose to buy or sell assets, and may share and/or transfer customer information in connection with the evaluation of and entry into such transactions. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information could be one of the assets transferred to or acquired by a third party."</p> <p>4</p>	<p>"Your account is protected by a password for your privacy and security. You must prevent unauthorized access to your account and Personal Information by selecting and protecting your password appropriately and limiting access to your computer or device and browser by signing off after you have finished accessing your account."</p> <p>We endeavor to protect the privacy of your account and other Personal Information we hold in our records, but unfortunately, we cannot guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time."</p> <p>1</p>	<p>"If we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible. If you believe that a child under 13 may have provided us personal information, please contact us at contact@twentyeighthealth.com."</p>