

## **News Sources Newsletter Content Analysis Question Ideas:**

Original Idea: News sources and their email list and then how they make/display content

Procedure: Signup to the newsletters of all the most popular news companies and then analyze each day the choices in content to include, how they portray headlines, variance in sentiment on issues, and frequency of newsletters or updates.

Steps:

1. Choose 4-5 news sites from each bias category
2. Make and load IDs with emails, names, usernames, and passwords
3. Signup to the news sites daily newsletter
4. Choose 1-3 newsletters topics and subscribe on each site

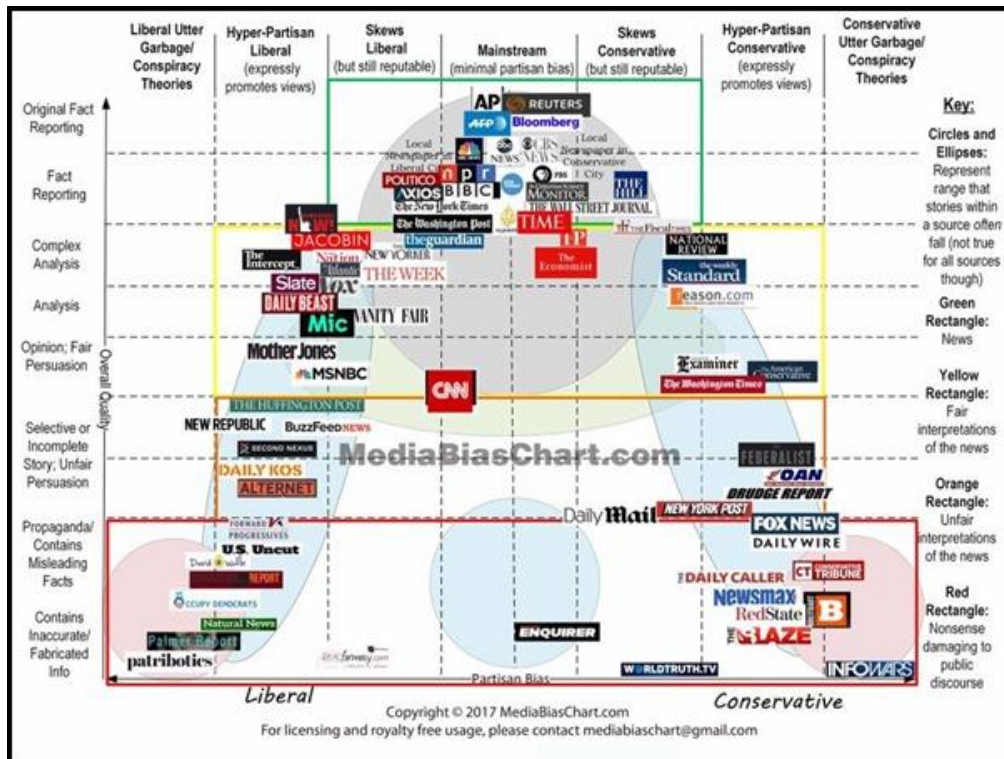
Idea: To avoid bias completely is impossible, however articles can still be written with few opinions or in a way to avoid extreme bias. Through this research and with the possible findings with this research, can we find a solution to keeping people informed from all sides? People identifying as a certain party may find one media outlet as trustworthy, while feeling another media outlet as not trustworthy.

- Study the language (tone, bias, formal/informal), subject of newsletters, format of newsletters, etc., of different newsletters from different media outlets from different political spectrums (right, lean right, central, lean left, left).

Interesting news articles:

<https://www.npr.org/2024/05/16/1251917136/ai-generated-articles-are-permeating-major-news-publications>

<https://www.cnn.com/2024/06/12/us/video/ai-writing-article-detector-digvid>



<https://adfontesmedia.com/interactive-media-bias-chart/>

# AllSides Media Bias Chart™

Ratings based on online, U.S. political content only – not TV, print, or radio.  
Ratings do not reflect accuracy or credibility; they reflect perspective only.



**L** LEFT

**L** LEAN LEFT

**C** CENTER

**R** LEAN RIGHT

**R** RIGHT

AllSides Media Bias Ratings™ are based on multi-partisan, scientific analysis.

Visit [AllSides.com](https://www.allsides.com) for balanced news and over 1,400 rated sources.

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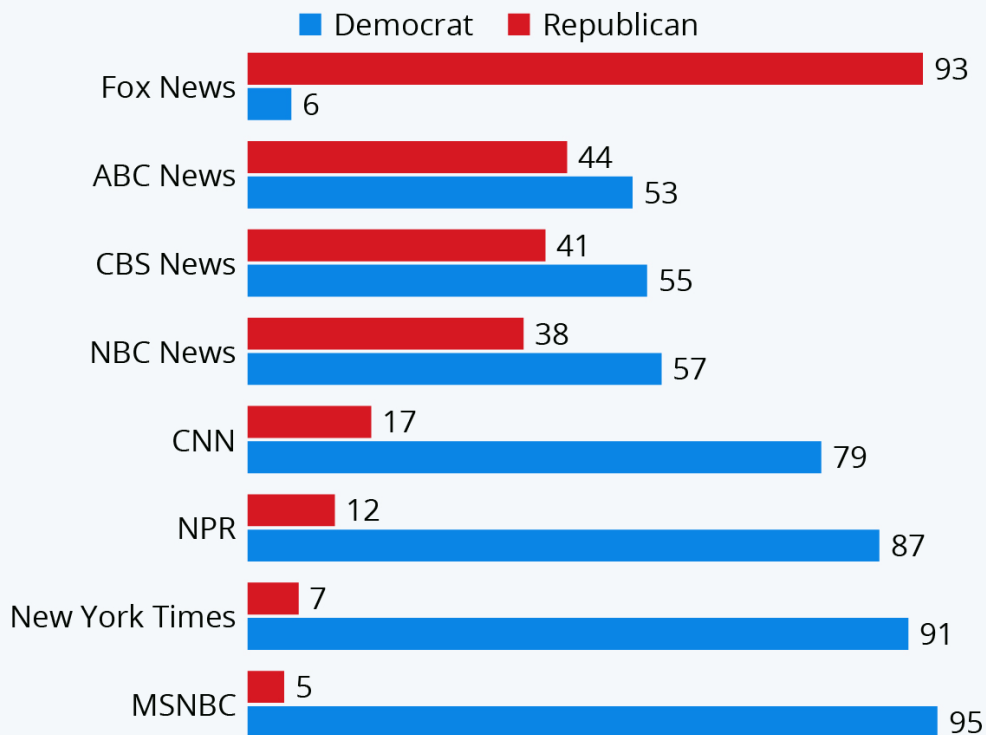
Version 9.2

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Bias Rating: Lean Right (for the chart above)

# Party Affiliation Defines News Sources

Percentage viewership by partisan affiliation for each news media outlet



Survey of U.S. adults conducted Oct. 29-Nov. 11, 2019  
Source: Pew Research Center



statista

[Chart: Party Affiliation Defines News Sources | Statista](#)

Survey done by the Pew Research Center.

After understanding the partisan affiliation among the views for each news media outlet, what is the content that each news outlet produces? Does the percentage reflect how unbiased or how much they lean to the right or left of the political spectrum?

- Many news outlets send daily emails with various news articles that the subscribers can see. People tend to hear what they want to hear. Do news outlets produce what their viewers want to hear to keep a high viewership?

- Click to and one of the articles being the subject line.
  - Viewership over accurate news?

## [A Look At How Different U.S. Media Outlets Covered The Pro-Trump Riot On Capitol Hill : NPR](#)

- “This was a made by television event.” (7:45)
  - Claims that the news (Fox in this article/radio) fed the viewers information that may have been biased which led to this riot.

## [Americans broadly agree which news outlets are in mainstream media | Pew Research Center](#)

“Mainstream media:” used to refer to established journalism outlets in the United States.

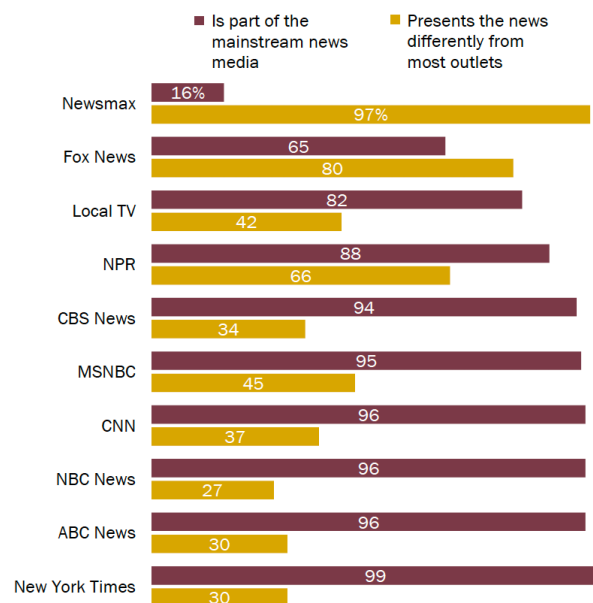
National Network News Outlet: ABC News

Three Major Cable News Outlets: MSNBC, Fox News, and CNN

Legacy Print Publications: New York Times, Wall Street Journal, New York Post

### **Most Americans see their main source of news as part of the mainstream media; Newsmax is an exception**

*Of those who use each as their main source of political news, % who say that outlet ...*



Note: Main source asked as an open-ended question. Outlets mentioned by fewer than 2% as main source not shown. Those who said their main source is not part of the mainstream news media, or does not present news differently from other outlets, or refused either question not shown.  
Source: Survey of U.S. adults conducted March 8-14, 2021.

**PEW RESEARCH CENTER**

Political: Looking at the relationship between media outlets and political representatives/parties.

- What are the news contents they choose to omit?
- How do different news articles differ in content, title of article, tone of writing, bias that is present, etc.?
- Looking at the political aspect of news outlets, can we see patterns of news outlets abusing their platform and/or power to support a certain party?

#### [5 facts about Fox News | Pew Research Center](#)

- One striking example is in perceptions of Trump's handling of the [coronavirus outbreak](#). In a March 2020 survey, 63% of those whose main source of political and election news is Fox News said Trump is doing an [excellent job responding to the outbreak](#). No more than a quarter of those who cited other news outlets as their main source of political news said this. Fox News regulars were considerably more likely than Republicans overall to describe Trump's handling of the outbreak as excellent (63% vs. 47%).

#### [Inside Donald Trump's Curious Relationship With Fox News — and What It Means for Other Candidates \(usnews.com\)](#)

Many news outlets require subscription to read their news articles. However, that creates a barrier for those who may not have the finances or do not want to subscribe. They must resort to free news articles, which limit the availability of a wide scope of news articles. The presence of media bias requires us to look at certain issues from different sides meaning that you would have to have access to different news outlets. However, with fees it creates a barrier for people to freely access different sites.

#### <https://www.dailytarheel.com/article/2024/04/opinion-newspaper-subscriptions>

The New York Times, for example, bumped up its cost for digital subscription to \$15 to \$17 according to a CNN news article posted on February 4, 2020. The New York Times was the first news organization to launch a subscription model in March 2011. According to the publisher of The New York Times, increasing costs will help improve the quality and content of what the organization can capture and write on.

#### [New York Times Increases Digital Subscription Price to \\$17 Per Month | CNN Business](#)

#### [The New York Times Quietly Raises Subscription Rates - Subscription Insider](#)

How much does the quality differ? To analyze this, we would need to subscribe to the newsletters.

\*The New York Times is funded by subscriptions and advertisements. Also has The New York Times Communities Fund, which assists nonprofits that help people and communities in need.

<https://www.nytimes.com/column/communities-fund>