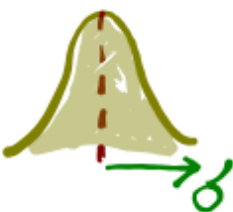
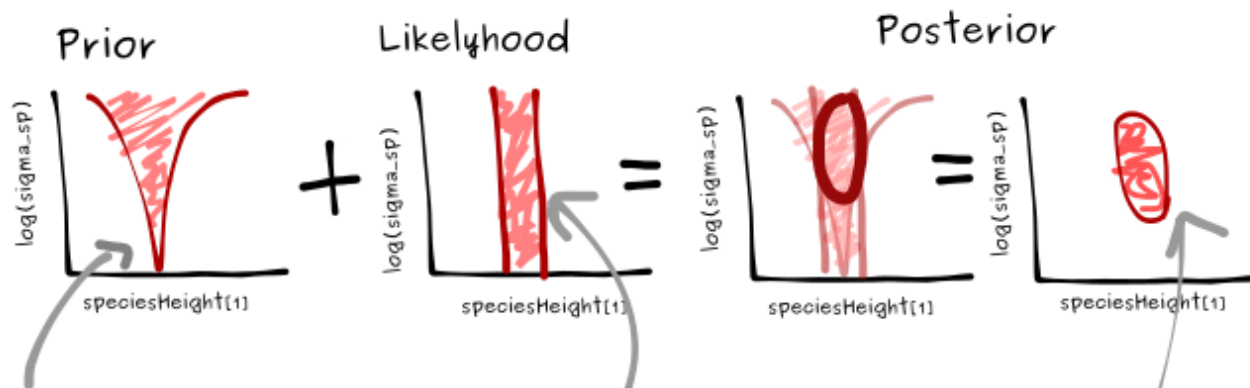


# Centred parameterisation

$$y = N(\mu, \sigma) =$$


Plenty of observations per species

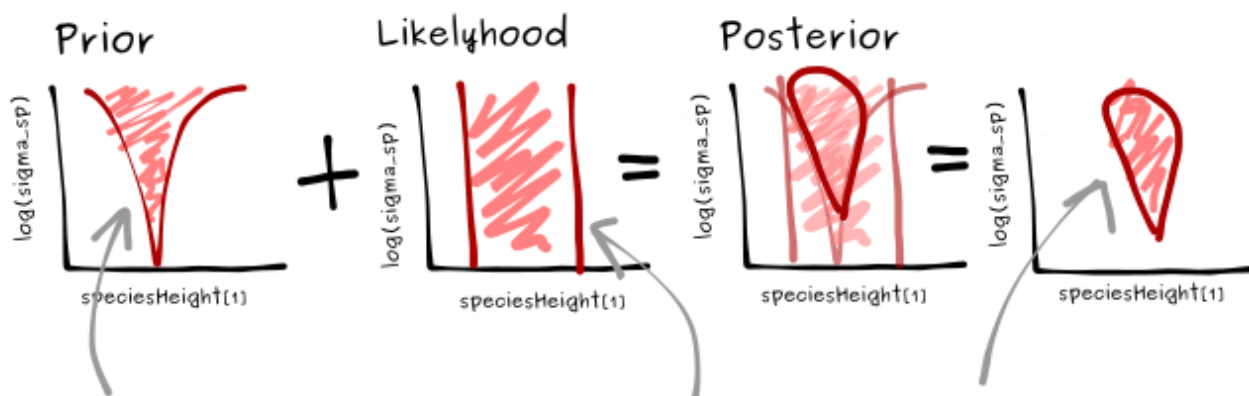


When the model is testing small values of  $\sigma_{sp}$  then the  $speciesHeight[1]$  values will cluster close the mean ( $\mu$ ; location parameter) value. When the model tests large values of  $\sigma_{sp}$  then each  $speciesHeight$  value can be much more different from the mean.

An informative likelihood means there are enough observations in  $speciesHeight[1]$  that the model is pretty sure what the value of  $speciesHeight[1]$  should be. This means that it doesn't matter how wide a  $\sigma_{sp}$  the model is trying - the  $speciesHeight[1]$  value doesn't change much.

The informative likelihood cuts off the very wide top and very narrow bottom of the prior funnel, giving us a nice posterior that can be explored easily by the model

Not enough observations per species



The prior distribution is still funnel shaped

Because we don't have much data for  $speciesHeight[1]$ , the model is very unsure what the value is. This means there are many options according to the likelihood.

This time the likelihood is so wide that it doesn't cut off the problem areas of the prior distribution, meaning the model still has to explore a funnel shape for the posterior.