

Lizzie Ives

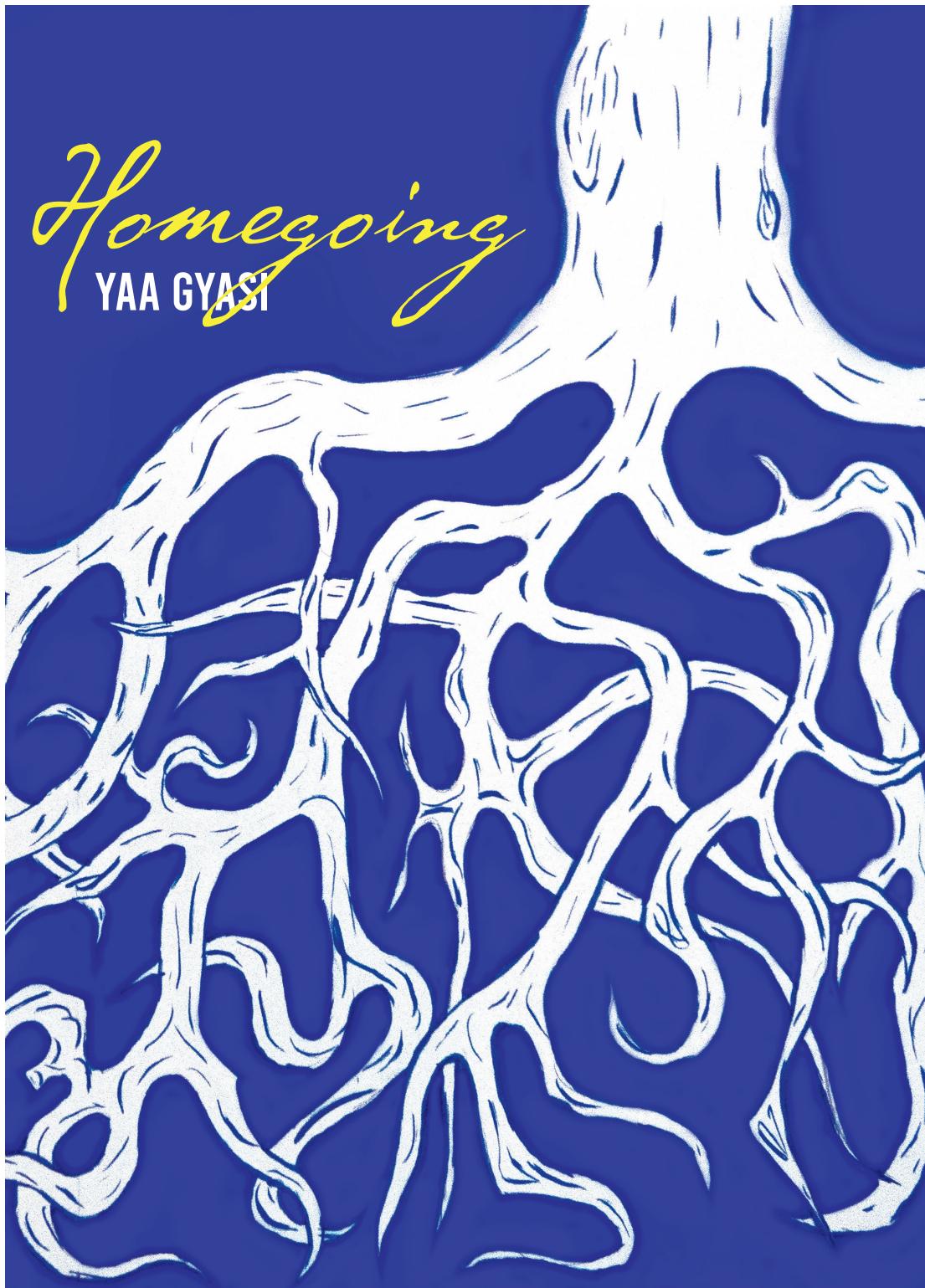
Conceptual Cover Assignment

1420 Graphic Design I

Front Cover

For my conceptual cover design I chose the book Homegoing. This book begins on the coast of what would nowadays be Ghana and follows seven generations of a family that has been divided. One line stays in Africa while the other is brought to America on a slave ship. There is a lot of symbolism throughout and the main themes include identity, family, racism, and colonization. Ultimately, the family is rejoined in the end in the form of two cousins.

I chose a tree's roots as the focal point of my design to represent a family as it grows. This also shows how family can be intertwined without knowing just like characters in the book. The roots move to the back cover. This combined with the choice of a blue background shows the one side of the family crossing the ocean to America. The use of white is representative of the cape coast castle and the theme of colonization. My use of yellow and red is a nod to the original book cover.



EVIL IN THE WORLD BEGAN AS THE EVIL IN YOUR OWN HOME."

Spine and Back Cover

On the spine you can see the start of a design I created of a red x. This is supposed to wrap the whole book together.

Homegoing starts with a fire and fire is a huge symbol throughout the whole book. That is why I chose red. The x represents the two cousins coming together in the end. This design also continues on the back to have red spread out through my design.



Homegoing **X** YAA GYASI

Mockup

