Collaborative Product Design Preface

Austin Govella, 2019

"I wrote this book for poor schlubs who schlep ideas across silos to get things built w/ ridiculous deadlines. This isn't a process book. It's a get things done book."

* It's full of old concepts to help change how you work.
* 5 Parts : ① foundation ②goals & vision ③Users ④ interactions ⑤interface

background Tools Comms &
into   Customize   * Choose how best to learn from the book.

"That flexibility is kind of the theme of this book."

"Things are diff for diff teams on diff. projects in diff. orgs, So the real skill is knowing how to adjust what you do, so it works better for you in current circumstances."

* then you can use this book as a reference later on.