■ jiayingliu@utexas.edu | 🏠 liulizzy672.wixsite.com/website | 🛅 linkedin.com/in/jiaying.**lizzy**-liu-a2b037250/ | 🕿 Jiaying "Lizzy" Liu

Research Focus

My work is motivated by the pursuit of social justice and human flourishing. My research contributes to humancentered AI and social computing, focusing on equitable health communication and mental wellbeing for vulnerable communities. I employ computational, qualitative, and co-design methodologies to understand real-life health behavior changes; and design responsible AI systems to strengthen meaningful human connections.

Keywords: Human-centered AI, ethics, Mental health, Emotion AI, Computational social science, Video platforms, Multimodal LLMs, Health behavior, Trust, Credibility, Emotional support

Methods: Quantitative, Natural language processing, Statistical modeling, Machine learning; Qualitative, Interview, Grounded theory; Participatory design

Education _

University of Texas at Austin

Austin, TX, USA

Ph.D. of Information Science

2021 - 2026 (Expected)

- · Committee: Dr. Yan Zhang (Chair), Dr. Soo Young Rieh, Dr. Jacek Gwizdka, Dr. Kaitlin Costello
- Dissertation: "AI for Human Connections: Designing AI-facilitated Mental Health Peer Connection and Support"

Peking University Beijing, China

B.S. Management Information System & B.S. Economics

2017 - 2021

Awards and Honors _

Research	&	Paper	Awards
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2024	Best Paper Award, ASIS&T SIG-HLTH, Calgary, CAN
	Best Paper Award, ASIS&T SIG USE, Calgary, CAN
	Best PhD Project Award Honorable Mention, IEEE ICHI 2024, Orlando, FL, USA
2023	Professional Development Award, UT Austin Austin, TX, USA
2021	William and Margaret Kilgarlin Endowed Scholarship (\$48,933), Austin, USA

Scholarships & Honors

2024	Student Engagement Award, ASIS&T SIG Information Education & Policy, Calgary, CAN
	Annual Travel Award, ASIS&T Midwest Chapter, Calgary, CAN
	Student Travel Grant, IEEE ICHI 2024, Orlando, FL, USA
2023	University Summer Graduate Scholarship, UT Austin, Austin, TX, USA
	Student Travel Grant, Information Retrieval (ACM SIGIR), Austin, TX, USA
2020	Merit Student and Scholarship, Peking University (Top 10%), Beijing, China
	Excellent Social Service Leader, Peking University (Top 5%), Beijing, China

Funding and Grants _____

Oxford Internet Institute – UC Berkeley School of Information Summer Doctoral Program
\$2,500; Berkeley Center for New Media, Doctoral Dissertation Proposal Scholarship.
Sociotechnological Ecosystem for Mental Health -University Graduate Continuing Fellowship
\$52,000; UT Austin Graduate School; Doctoral Dissertation Fellowship.
National Leadership Grants -Libraries
\$150,000; The <i>Institute of Museum and Library Services</i> ; Libraries as Community Hubs for Mental Health.
Contributed to grant ideation with the PhD advisor, Dr. Yan Zhang, as PI.

Presentations _

Jul 15, 2025. Berkeley School of Information

"Untangling the Role of Visual Rhetoric on Engagement Disparities in Video-Sharing Platforms"

Aug 14, 2025. Stanford Summer Institutes in Computational Social Science

"Towards Theory-Informed LLM-Assisted Computational Analysis of Social Media Videos"

Publications

Under Review/ In Progress

[J.09] Jiaying "Lizzy" Liu, Yunlong Wang, Allen Jue[†], Yao Lyu, Yiheng Su[†], Shuo Niu, Nathan TeBlunthuis, and Yan Zhang. 2025. **Decoding Visual Storytelling in Mental Health Narratives: Aesthetics, Disparity, and Peer Support in YouTube Vlogs**. *Social Media + Society*. (under review, [preprint]) ¹

[J.08] <u>Jiaying "Lizzy" Liu</u>, Yongjie Sha[†], Yan Zhang. A Review of Theories and Models Applied in Studies about Mental Health Help-Seeking Behaviors and Implications for Future Research. *Health Informatics Journal*. (under review, [preprint])

[J.07] Emma S. Gueorguieva, Jina Suh, Hongli Zhan, <u>Jiaying "Lizzy" Liu</u>, Katie Yan, Javier Hernandez, Tatiana Lau, J. Jessy Li, Desmond C. Ong. **AI-Generated Empathy is Homogenous**. (working draft to Nature Human Behavior)

Journal Paper

[J.06] <u>Jiaying "Lizzy" Liu</u>, Shuer Zhuo[†], Xingyu Li[†], Noura Howell, Angela Smith, Andrew Dillon, Yan Zhang. 2025. From Regulation to Support: Centering Humans in Technology-Mediated Emotion Intervention in Care Contexts. *Proc. ACM Hum.-Comput. Interact (CSCW)* ². 9, 7, Article 424, 32 pages. To appear. [pdf]

[J.05] <u>Jiaying "Lizzy" Liu</u>, Yan Zhang. 2025. **"When I lost it, they dragged me out": How Care Encounters Empower Marginalized Young Adults' Aspiration and Mental Health Care-Seeking**. *Proc. ACM Hum.-Comput. Interact (CSCW)*. 9, 7, Article 258, 25 pages. To appear. [pdf].

[J.04] <u>Jiaying "Lizzy" Liu</u>, Sierrah Bessler, Yan Zhang, Midori McKay Komi, Annie T. Chen. 2025. **Changes of Information Needs and Emotions During COVID-19: A Longitudinal View**. *Library & Information Science Research* (*LISR*). 2025 Jul 1;47(3):101367. [pdf]

[J.03] Katie Trainum, <u>Jiaying Liu</u>, Elliott Hauser, and Bo Xie. 2024. **Nursing Staff's Perspectives of Care Robots for Assisted Living Facilities: Systematic Literature Review**. *Journal of Medical Internet Research (JMIR Aging)*, 2024;7:e58629. [pdf]

[J.02] <u>Jiaying Liu</u> and Yan Zhang. 2024. **Modeling Health Video Consumption Behaviors on Social Media: Activities, Challenges, and Characteristics**. *Proc. ACM Hum.-Comput. Interact CSCW*. 8, Article 208, 28 pages. https://doi.org/10.1145/3653699. [pdf]

[J.01] Yan Zhang, Jiaying Liu, Shijie Song. 2023. **The Design and Evaluation of a Nudge-based Interface to Facilitate Consumers' Evaluation of Online Health Information Credibility**. *Journal of the Association for Information Science and Technology (JASIS&T)*, 74(7), 828–845. [pdf]

Peer-reviewed Conference Paper

[C.05] <u>Jiaying "Lizzy" Liu</u>, Yiheng Su[†], and Praneel Seth[†]. 2025. **From Pixels to Concepts: How AI interprets Visual Concepts in Social Media Videos? A Case Study of Mental Health YouTube Shorts**. In *Association for Information Science & Technology Annual Meeting (ASIS&T' 25)*, November 14-18, 2025, Washington DC, USA, 10 pages.

[C.04] Jiaying "Lizzy" Liu, Yan Zhang. 2024. Video-Mediated Emotion Disclosure: Expressions of Fear, Sadness, and Joy by People with Schizophrenia on YouTube. In Association for Information Science & Technology Annual Meeting (ASIS&T' 25), November 14-18, 2025, Washington DC, USA, 10 pages. [pdf]

[C.03] Jiaying Liu, Yan Zhang. 2024. Exploring Young Adults' Mental Health Help-Seeking Journey: Preliminary Findings on Resource Navigation Behavior. In Association for Information Science & Technology Annual Meeting (ASIS&T' 24), October 25-29, 2024, Calgary, Alberta, Canada, 4 pages. [pdf] [Best Paper Award by SIG USE & HLTH]

¹† Undergraduate or graduate student collaborator

²The Conference on Computer-Supported Cooperative Work (CSCW) transitioned to a journal publication model as part of the Proceedings of the ACM on Human Computer Interaction in 2017.

[C.02] <u>Jiaying Liu</u>, Chang Liu, Yan lv, Bingxuan Li. 2023. "Ad blindness"? Not for all searchers! Investigation of "Not Ad blind" Searchers' Perception and Interactions towards Search Engine Ads in health-related tasks. In Annual Meeting of the Association for Information Science and Technology Asia Chapter (ASIS&T-AP' 23), Dec 23, 2023, Beijing, China.

[C.01] <u>Jiaying Liu</u>, Yan Zhang, Yeolib Kim. 2023. **Consumer Health Information Quality, Credibility, and Trust: An Analysis of Definitions, Measures, and Conceptual Dimensions**. In *ACM SIGIR Conference on Human Information Interaction and Retrieval (CHIIR' 23)*, March 19–23, 2023, Austin, TX, USA. ACM, 14 pages.

Peer-reviewed Posters, Extended Abstracts, & Workshops

[DC.09] <u>Jiaying "Lizzy" Liu.</u> Designing Identity-Affirming Generative AI for Visual Emotional Expression: Empowering Marginalized Young Adults. CSCW Doctoral Consortium 2025. To appear.

[Workshop.08] JaeWon Kim, <u>Jiaying "Lizzy" Liu</u>, Cassidy Pyle, Sowmya Somanath, Lindsay Popowski, Hua Shen, Casey Fiesler, Gillian R Hayes, <u>Alexis Hiniker, Wendy Ju</u>, Florian 'Floyd' Muller, Ahmer Arif, Yasmine Kotturi. **Design for Hope: Cultivating Deliberate Hope in the Face of Complex Societal Challenges**. *CSCW25* Workshop. To appear. [pdf]

[P.07] Zihan Gao, Jiaying "Lizzy" Liu, Yifei Xu, Jacob Thebault-Spieker. From Clips to Communities: Fusing Social Video into Knowledge Graphs for Localness-Aware LLMs. CSCW Companion' 25. To appear.

[P.06] Shuer Zhuo[†], Jiaying "Lizzy" Liu. **Digital Boundaries of Time: Exploring How Calendar App Designs Mediate Time Perceptions and Boundary Management**. *CSCW Companion'* 25. To appear.

[P.05] Jiaying "Lizzy" Liu*, Yiheng Su*[†], and Praneel Seth[†]. 2025. **Can Large Language Models Grasp Concepts in Visual Content? A Case Study on YouTube Shorts about Depression.** In *Extended Abstracts of the CHI Conference on Human Factors in Computing Systems (CHI EA '25)*, April 26- May 1, 2025, Yokohama, Japan. ACM, New York, NY, USA, 11 pages. https://doi.org/10.1145/3706599. [pdf] ³

[P.04] <u>Jiaying "Lizzy" Liu*</u>, Yunlong Wang*, Yao Lyu, Yiheng Su[†], Shuo Niu, Xuhai "Orson" Xu, and Yan Zhang. 2024. Harnessing LLMs for Automated Video Content Analysis: An Exploratory Workflow of Short Videos on Depression. In Companion of the 2024 Computer-Supported Cooperative Work and Social Computing (CSCW Companion' 24), November 9–13, 2024, San Jose, Costa Rica. ACM, New York, NY, USA, 7 pages. [pdf]

[DC.03] Jiaying Liu, Shijie Song, Yan Zhang. Implications of a Real-Time Assistive Tool for Online Health Information Credibility Evaluation. In IEEE International Conference of Health Informatics (ICHI' 24). Doctoral Consortium, Orlando, FL, USA. [Best PhD Project Honorable]

[P.02] Katie Trainum, <u>Jiaying Liu</u>, Elliott Hauser, and Bo Xie. 2024. **Nursing Staff's Attitudes, Needs, and Preferences for Care Robots in Assisted Living Facilities: A Systematic Literature Review**. In *Companion of the 2024 ACM/IEEE International Conference on Human-Robot Interaction (HRI' 24 Companion)*, March 11–14, 2024, Boulder, CO, USA. ACM, New York, NY, USA, 5 pages. [pdf]

[P.01] Jiaying Liu, Shijie Song, Yan Zhang. 2021. Linguistic Features and Consumer Credibility Judgment of Online Health Information. *iConference' 21*. [Best Poster Honorable Mention]

Professional Experiences _

Embed Contextualized Empathy in LLM-Powered Chatbots

Drs. Desmond Ong & Jessy Li

Research Associate, Computational Affective and Social Cognition Lab, UT Austin

Sep 2024 – (ongoing)

We aim to explore how to provide empathy to the end users through guided LLM responses and explore the potential for empathetic chatbots for the online coordination of peer support groups.

Long-Term Autonomous Deployments of Community-Embedded RoboticsResearch Assistant, Living and Working with Robots, Good System, UT Austin

Sep 2022 – May 2024

This is a multiyear project funded by NSF, aiming to **embed social robots in a university community** and investigate the societal perceptions and influences of robots.

^{3*} Equal contribution

Designing for Learning: A Food and Nutrition Self-Tracking Mobile App

Dr. Brian Y. Lim

Undergraduate Research Assistant, National University of Singapore, Remote

Nov 2020 – Dec 2021

We designed a food tracking APP using **participatory design** and **iterative three-stage prototyping process** to maximize the learning efficacy of nutrition knowledge.

Teaching _____

2025	Teaching Assistant, I302 Academic Success in the Digital University (Core course, 100 students), UT
	Austin
2024	Teaching Assistant, I301 Introduction to Informatics (Core course, 30+ students), UT Austin
2023	Teaching Assistant, I301 Introduction to Informatics (Core course, 20+ students), UT Austin
2020	Python Lab Instructor, Information Management (Core course, 70+ students), Peking University

Mentoring _____

2025	Undergraduates, a team of 4 students, iRise Undergrad Research Program, UT Austin; student-led project
	targeting conference publications
	Graduate student, Shuer Zhuo, UT Austin; 1 first-author and 1 second-author publication
2024	Undergraduates, Allen Jue and Praneel Seth, UT Austin; both of them contributed to publications
	Graduate students, Yihang Su and Xingyu Li, UT Austin; they contributed to/led publications
2023	Muhe Mental Health Support Group, 2 anonymous students, UT Austin
2022	Undergraduates, Yaning Zhu, Shelby Devin, Olivia Frolichstein, and Anabiya Momin, UT Austin

Leadership/Service _____

2025	Committee Member, Northeastern ASIS&T Awards Committee, ASIS&T Regional Chapter
	PhD Representative, Research Community Committee, School of Information, UT Austin
2024	PhD Representative, Undergraduate Study Committee, School of Information, UT Austin
2024	PhD Representative, AI Showcase Planning, School of Information, UT Austin
2023	Health Graduate Student Agency Director, Graduate Student Assembly Leadership, UT Austin
	Administrative Committee Member, Graduate School, UT Austin
2022	PhD Representative, Doctoral Committee, School of Information, UT Austin
2018	University Research and Action Agency, Student Council, Peking University, China

Review _____

Associate Chair CSCW 25 Poster, CSCW 24 Poster, IEEE ICHI 24 Paper in human factors track

Reviewer

2026: CSCW 26, CHI 26

2025: CSCW 25, CHI 25, ASIS&T 25; The Electronic Library (Emerald), Frontiers in Digital Health - Digital Mental

Health

2024: CHI 24, CSCW 24, iConference 24, CHIIR 24, International Journal of Human-Computer Interaction (IJHCI);

2023: CHIIR 23; 2022: CHIIR 22

Reference _____

Dr. Yan Zhang (doctoral advisor) Professor, School of Information; Center for Health Communication, Moody College of Communication & Dell Medical School, University of Texas at Austin; yanz@utexas.edu

Dr. Soo Young Rich (doctoral committee member) Professor, School of Information; Interim Dean; Brook E. Sheldon Professor of Management and Leadership, University of Texas at Austin; rich@ischool.utexas.edu

Dr. Andrew Dillon (collaborator) Professor, School of Information; former Dean; V.M. Daniel Regents Professor, University of Texas at Austin; adillon@ischool.utexas.edu

Dr. Stephen Slota (teaching assistant supervisor) Assistant Professor, School of Information, University of Texas at Austin; stephen.slota@austin.utexas.edu