

LAUREN HIDALGO DESIGN

This is UX Design:



An escalator can never break, it can only become stairs.
There would never be an escalator temporarily out of order
sign, only an escalator temporarily stairs.

Sorry for the convenience.
– Mitch Hedberg

ABOUT ME

ALL

GRAPHIC DESIGN

UI

DEVELOPMENT



UI I
Card

Graphic
Design I Card

Development
I Card

UI I
Card

Graphic
Design I Card

UI I
Card

Graphic
Design I Card

Development
I Card

LET’S CONNECT



laurenhidalgo.design@gmail.com



LAUREN HIDALGO DESIGN

This is UX Design:



An escalator can never break, it can only become stairs.
There would never be an escalator temporarily out of order
sign, only an escalator temporarily stairs.

Sorry for the convenience.
– Mitch Hedberg


ABOUT ME

SKILLS


WORK

CONTACT


- ALL
- GRAPHIC DESIGN
- UX/UI
- DEVELOPMENT




UI I
Card




Graphic
Design I
Card




Developme
nt I Card




UI I
Card




Graphic
Design I
Card



UI I
Card



Graphic
Design I
Card

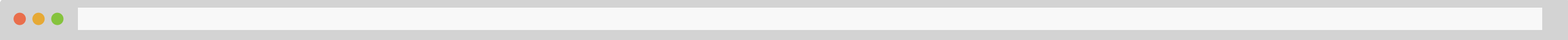


Developme
nt I Card

LET’S CONNECT



laurenhidalgo.design@gmail.com



LAUREN HIDALGO DESIGN

This is UX Design:



An escalator can never break, it can only become stairs.
There would never be an escalator temporarily out of order
sign, only an escalator temporarily stairs.

Sorry for the convenience.
– Mitch Hedberg

ABOUT ME

SKILLS

WORK

CONTACT



UI I
Card



Graphic
Design I Card



Development
I Card



UI I
Card



Graphic
Design I Card



UI I
Card



Graphic
Design I Card



Development
I Card

LET'S CONNECT



laurenhidalgo.design@gmail.com

LAUREN HIDALGO DESIGN

Design Creates Conversion .

“

We live in a world where a wealth of information has created a poverty of attention. Good design communicates to your customers that you care about the smallest details and thus - care about them.

ABOUT ME

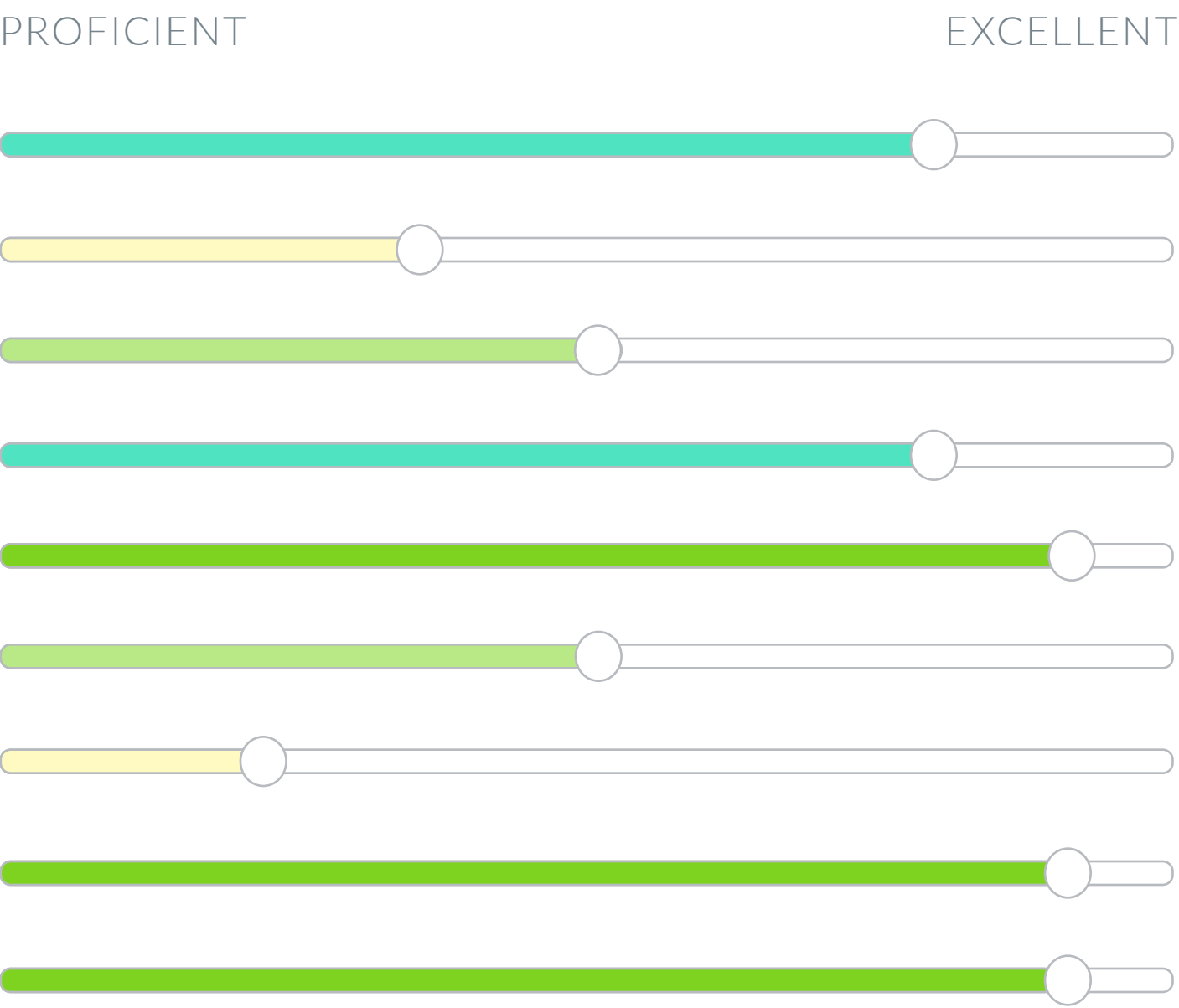
SKILLS

WORK

CONTACT

HARD SKILLS BREAKDOWN

Always a work in progress.



LET'S CONNECT



laurenhidalgo.design@gmail.com

LAUREN HIDALGO DESIGN

Design Creates Conversion .

“

We live in a world where a wealth of information has created a poverty of attention. Good design communicates to your customers that you care about the smallest details and thus - care about them.

ABOUT ME

SKILLS

WORK

CONTACT

CONTACT ME

I'd love to hear from you!

First Name

Last Name

Email Address

Message ...

SUBMIT

LET'S CONNECT



laurenhidalgo.design@gmail.com



LAUREN HIDALGO DESIGN

Design Creates Conversion .

“ We live in a world where a wealth of information has created a poverty of attention. Good design communicates to your customers that you care about the smallest details and thus - care about them.

ABOUT ME

SKILLS

WORK

CONTACT



HELLO.
I'M LAUREN HIDALGO

I am a 24-year old graphic artist, illustrator, and web designer. My primary areas of interest include illustrative design work, comprehensive UX strategies/UI design, and, more recently, programming for the web. When I'm not designing or coding; I enjoy teaching yoga and instructing reality based self defense.

Explore My Work

Download My PDF Resume

LET'S CONNECT



laurenhidalgo.design@gmail.com



We live in a world where a wealth of information has created a poverty of attention. Good design communicates to your customers that you care about the smallest details and thus - care about them.



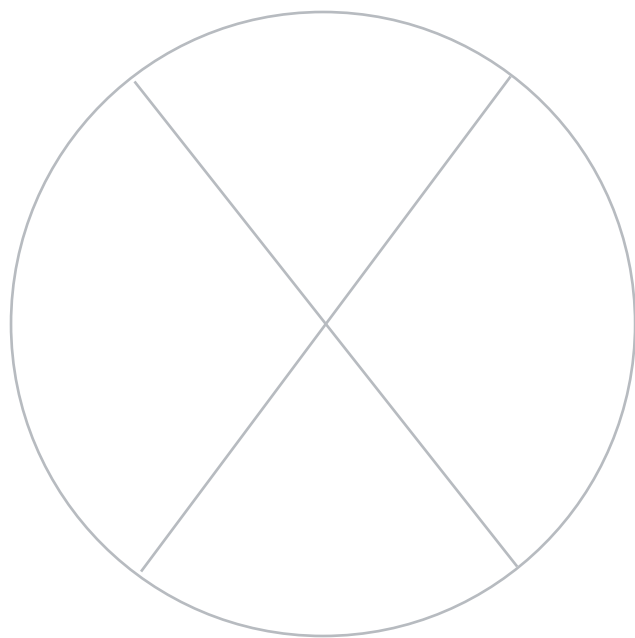
HELLO.

I'M LAUREN HIDALGO

I am a 24-year old graphic artist, illustrator, and web designer. My primary areas of interest include illustrative design work, comprehensive UX strategies/UI design, and, more recently, programming for the web. When I'm not designing or coding; I enjoy teaching yoga and instructing reality based self defense.

Explore My Work

Download My PDF Resume

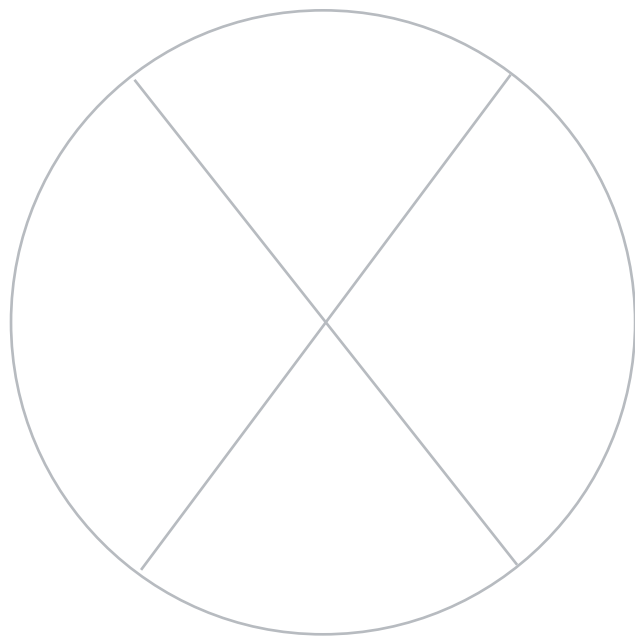


GRAPHIC DESIGN | Adobe Creative Suite
Illustrator & Photoshop
6 years

I first became a interested in design because I love art. I quickly realized that art and design are not the same and where art seeks to elicit emotion and connection between people; design communicates with the user to elicit action and solve problems.

The main tools I use in the creation of print collateral can be found in the Adobe Creative Suite; specifically Illustrator & Photoshop. I'm also proficient in InDesign & familiar with After Effects.

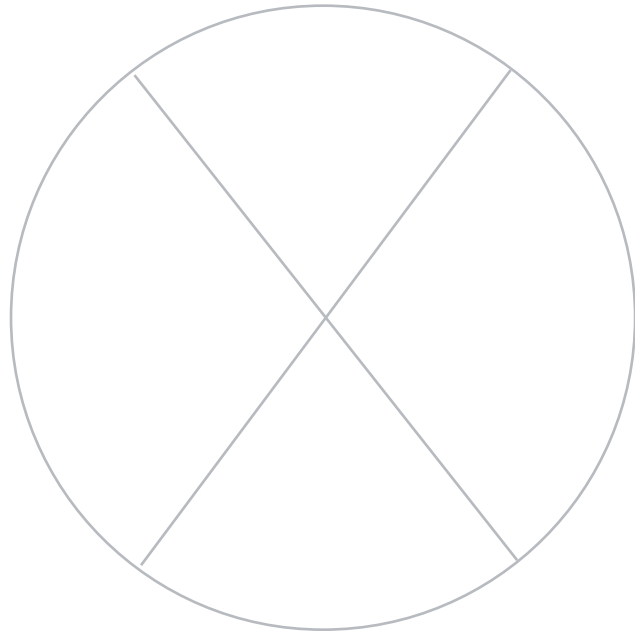
I design for both print and web media.



UI DESIGN
Sketch & Axure RP
1 year

Towards the end of my college career, I realized that User Interface Design combined my interest in design psychology/layout and communication. I am goal oriented and always design with specific outcomes in mind. My standard process flow reflects this:

- Ask A Myriad of Questions
- Establish Site Goals & User Personas
- Draft Flow Charts & Navigation Maps
- Qualitative & Quantitative Data Analysis
- Design Wireframes in Sketch
- Prototype & Test Designs



FRONT-END DEVELOPMENT
HTML5/CSS3 & Java Script
1 year

My development journey began in college, as I completed my undergraduate degree in Art & Technology; I took programing classes in Java & C++. I quickly realized these back-end languages weren't my cup of tea, however, the foundations of programing had been laid for my transition to front-end design and development for the web. I proceeded to learn HTML5 & CSS3 and, more recently, I began learning the client side brower language Javascript, to take my UI designs from conception to reality.

LET'S CONNECT



laurenhidalgo.design@gmail.com

LAUREN HIDALGO DESIGN

ABOUT ME

SKILLS

WORK

CONTACT



HELLO.
I'M LAUREN HIDALGO

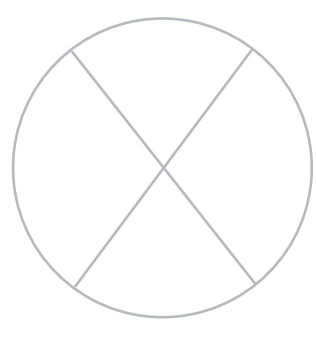
I am a 24-year old graphic artist, illustrator, and web designer. My primary areas of interest include illustrative design work, comprehensive UX strategies/UI design, and, more recently, programming for the web. When I'm not designing or coding; I enjoy teaching yoga and reality based self defense.

LEARN ABOUT WHAT I DO

Or Explore My Recent Work >>

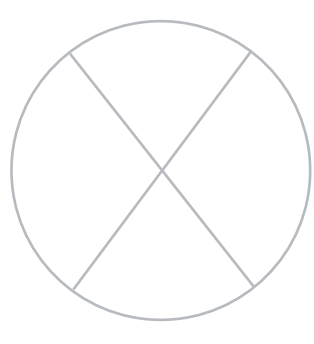
SKILLS

Using Design to Tell Strong Stories



GRAPHIC DESIGN
Adobe Creative Suite
Illustrator & Photoshop
6 years

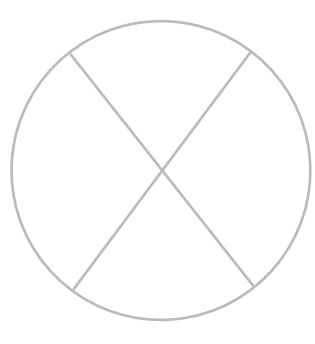
I first became interested in design because I love art. I quickly realized that art and design are not the same and where art seeks to elicit emotion and connection between people; design communicates with the user to elicit action and solve problems. The main tools I use in the creation of print collateral can be found in the Adobe Creative Suite; specifically Illustrator & Photoshop. I'm also proficient in InDesign & familiar with After Effects. I design for both print and web media.



UI DESIGN
Sketch & Axure RP
1 year

Towards the end of my college career, I realized that User Interface Design combined my interest in design psychology/layout and communication. I am goal oriented and always design with specific outcomes in mind. My standard process flow reflects this:

- Ask A Myriad of Questions
- Establish Site Goals & User Personas
- Draft Flow Charts & Navigation Maps
- Qualitative & Quantitative Data Analysis
- Design Wireframes in Sketch
- Prototype & Test Designs



FRONT-END DEVELOPMENT
HTML5/CSS3 & Java Script
1 year

My development journey began in college, as I completed my undergraduate degree in Art & Technology; I took programming classes in Java & C++. I quickly realized these back-end languages weren't my cup of tea, however, the foundations of programming had been laid for my transition to front-end design and development for the web. I proceeded to learn HTML5 & CSS3 and, more recently, I began learning the client side browser language Javascript, to take my UI designs from conception to reality.


EXPLORE MY WORK

Download My PDF Resume


PORTFOLIO

Explore my recent work.


- ALL
- GRAPHIC DESIGN
- UI
- DEVELOPMENT




UI I Card




Graphic Design I Card




Development I Card




UI I Card




Graphic Design I Card



UI I Card



Graphic Design I Card



Development I Card

Interested in working together?

GET IN TOUCH

CONTACT ME

I'd love to hear from you!

SUBMIT

LET'S CONNECT



laurenhidalgo.design@gmail.com

LAUREN HIDALGO DESIGN

ABOUT ME

SKILLS

WORK

CONTACT



HELLO.
I'M LAUREN HIDALGO

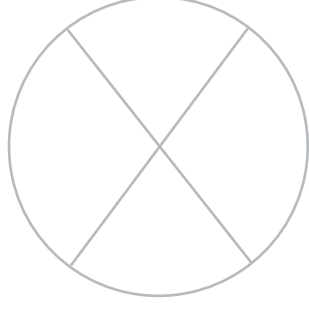
I am a 24-year old graphic artist, illustrator, and web designer. My primary areas of interest include illustrative design work, comprehensive UX strategies/UI design, and, more recently, programming for the web. When I'm not designing or coding; I enjoy teaching yoga and reality based self defense.

LEARN ABOUT WHAT I DO

Or Explore My Recent Work >>

SKILLS

Using Design to Tell Strong Stories



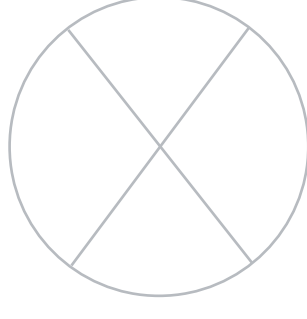
GRAPHIC DESIGN

Adobe Creative Suite
Illustrator & Photoshop
6 years



UI DESIGN

Sketch & Axure RP
1 year



FRONT-END DEVELOPMENT

HTML5/CSS3 & Java Script
1 year

HARD SKILLS BREAKDOWN

Always a work in progress.

PROFICIENT

EXCELLENT

HTML5/CSS3



JAVASCRIPT/JQUERY



WORDPRESS MANAGEMENT



PHOTOSHOP



ILLUSTRATOR



SKETCH



AXURE



COMMUNICATION



PRESENTATION/PUBLIC SPEAKING



EXPLORE MY WORK

Download My PDF Resume

PORTFOLIO

Explore my recent work.

ALL

GRAPHIC DESIGN

UI

DEVELOPMENT



UI I
Card



Graphic Design
I Card



Development
I Card



UI I
Card



Graphic Design
I Card



UI I
Card



Graphic Design
I Card



Development
I Card

Interested in working together?

GET IN TOUCH

CONTACT ME

I'd love to hear from you!

First Name

Last Name

Email Address

Message ...

SUBMIT

LET'S CONNECT



laurenhidalgo.design@gmail.com

LAUREN HIDALGO DESIGN

This is UX Design:

“An escalator can never break, it can only become stairs.
There would never be an escalator temporarily out of order
sign, only an escalator temporarily stairs.

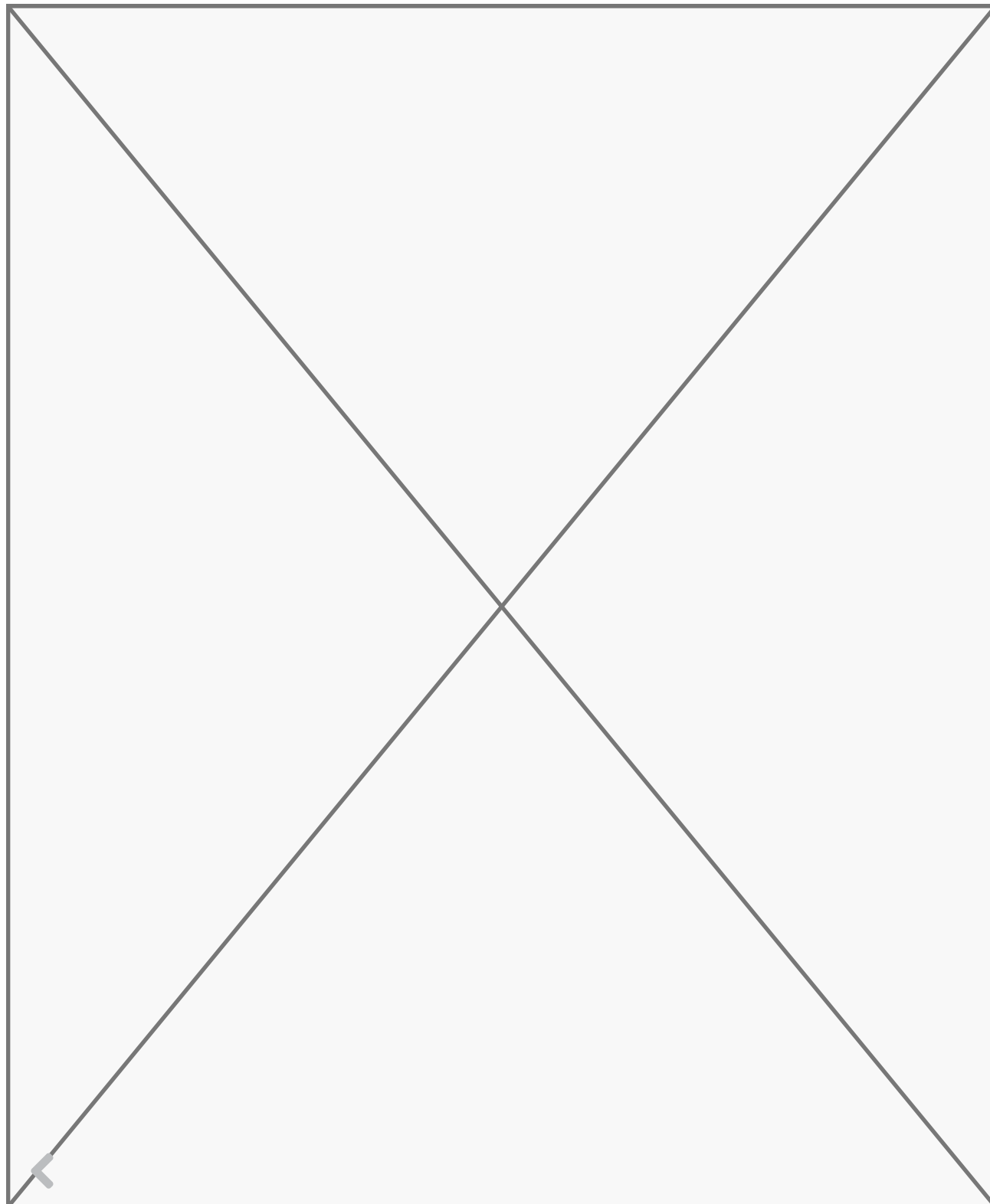
Sorry for the convenience.
– Mitch Hedberg

ABOUT ME

SKILLS

WORK

CONTACT



TITLE OF PROJECT

INITIAL NUTSHELL DESCRIPTION.

Indepth description of project; Include what, how,
and why behind design choices.



LET'S CONNECT



laurenhidalgo.design@gmail.com