Supermarket Sales Analysis

MSIS2629: Dashboards Santa Clara University

Lunjing Yuan

Supermarkets Sales Performance Date Total Sales Gross Income Quantity **Number of Orders** 1/1/2019 to 3/30/2019 \$322,966.75 \$15,379.37 5,510 1,000 Avg. Rating **Top N Invoice - Sales** Invoice ID Product Average Rating \$1,042.65 6.84 860-79-0874 687-47-8271 \$1,039.29 Food and beverages Health and beauty Sports Home 283-26-5248 \$1,034.46 City and and 751-41-9720 \$1,023.75 All lifestyle travel 303-96-2227 \$1,022.49 6.92 6.84 744-16-7898 \$1,022.38 **Product line** 271-88-8734 \$1,020.71 Fashion accessories Electronic accessories ΑII 6.92 234-65-2137 \$1,003.59 Gender All **Product Total Value** Sales by City & Gender City / Gender Product line Mandalay Naypyitaw Yangon Fashion accessories \$10,173.35 61,685 52,928 53,269 53,269 52,931 48,883 Food and beverages \$9,745.54 \$9,460.88 Sports and travel \$9,103.77 Electronic accessories Female Male Female Male Female Male Home and lifestyle \$8,850.71 Gender Sales by Hour Female Male \$8,337.88 Health and beauty Sales from woman at 1 pm: \$23,231 Weekly Sales 20K Sales 10K-Date 30K Sales 20K 10K Sales from man at 5 pm: \$11,293 0K 0K Week 2 Week 1 Week 6 Week 7 Week 8 Week 9 Week 12 Week 13 10 12 14 16 18 20 Week 10 Week Week Week Hour of Time